

## Fashion Merchandising Option Requirements

### DEPARTMENTAL CORE REQUIREMENTS (14 hours)

FCS 100 Career Management in FCS (1)	_____
FCS 203 Nutrition & Health (3)	_____
FCS 230 Consumer Education (3)	_____
FCS 470 Professional & Social Skills (3)	_____
FCS 480 Dynamics of Family Relationships (3)	_____
FCS 572 Senior Seminar in FCS (1)	_____

### OPTION REQUIREMENTS (29-31 hours)

FCS 154 Dress & Culture	_____
FCS 285 Lifespan Human Development (3)	_____
FCS 351 Apparel Evaluation (3)	_____
FCS 352 The Fashion Industry (3)	_____
FCS 355 Construction Techniques (3)	_____
FCS 356 Textiles (3)	_____
FCS 440 Visual Merchandising (3)	_____
FCS 452 Fashion Buying & Merchandising (3)	_____
FCS 455 History of Costume (3)	_____
FCS 570 Professional Internship (_____) (2-4)	_____

### RESTRICTED ELECTIVES (Select 9 hours)

ART 288 Western Art History I (3)	_____
ART 289 Western Art History II (3)	_____
ART 688 History of Modern Art (3)	_____
ART 689 Contemporary Issues in Art (3)	_____
COMM 200 Introduction to Mass Communications (3)	_____
COMM 230 Principles of Advertising (3)	_____
ENGL 301 Technical/Professional Writing (3)	_____
CSIS 130 Computer Information Systems (3)	_____
MGMKT 327 Organizational Theory & Behavior (3)	_____
MGMKT 330 Basic Marketing (3)	_____
FCS 430 Family Resource Management (3)	_____
FCS 456 Retail Buying (3)	_____
FCS 740 Special Topics:***(_____) (1-4)	_____

Total hours in Major (52-54)

\*\*See University Catalog for Writing to Learn Requirements.

\*\*\*FCS 740 Special Topics: Intensive study in special areas of the fashion industry including, but not limited to, study tours to fashion centers in the U.S. and abroad.

**All students must select a minor: usually 21 hours**

#### Recommended Minors:

Business Administration  
Marketing  
Journalism  
Psychology  
Art  
Spanish  
French  
Industrial Management and Supervision  
Graphic Design

#### POTENTIAL CAREERS

Buyer	Fashion Editor
Merchandise or Sales Manager	Sales representative
Visual Merchandiser	Customer Service
Fashion Coordinator	Account representative