



*Pittsburg State University
Kelce College of Business*

and

Kansas Department of Commerce
Divisions of Trade Development and Business Development

present

***“From Local to Global:
Steering Your Clients & Community to Global Success”***

May 27, 2009

9:00 a.m. – 3:00 p.m.

Overman Student Center at Pittsburg State University

Registration Fee (including lunch): \$25.00
To register, go to: <http://go.pittstate.edu/trade>
The first 20 registered will receive a copy of *The Global Entrepreneur - Taking Your Business International* by James F. Foley.
For more information, contact:
cvanwey@kansascommerce.com

**Deadline for
registration –
May 15, 2009**

This international business workshop is aimed at Economic Development Professionals and the business community in Kansas and neighboring states. The objective is to educate and inform participants on the key aspects of international marketing strategy by creating a practical experience in international business.

Topics include:

- Market Research
- International Marketing
- Intellectual Property
- Methods of Payment
- Freight Forwarding

