Pittsburg State University

Student Life

ANNUAL REPORT

2017 - 2018

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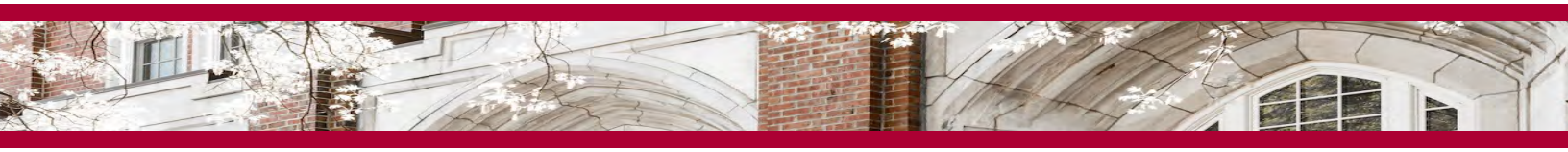

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GORILLAS
SECTION

A MESSAGE FROM THE VICE PRESIDENT

So many great accomplishments and achievements have been realized in the past year across the Division of Student Life. It makes it challenging to reflect them all in a relatively brief annual report. Dedicated staff and engaged students have advanced the cause of serving students across all areas of the division and this document brings you snapshots of those efforts. Of course, countless hours of planning and hard work went into delivering these and many other great outcomes. I would be remiss if I failed to mention the wide array of collaborations across campus, throughout the broader Pitt State family, and the Pittsburg community that contributed to our success. I also want to thank the many alumni and friends of the university as well as corporate partners who have generously supported our efforts. As you read this annual report, I am confident you will be impressed with the depth, breadth, and meaning of what we have done.

As we look back across the 2017-2018 academic year, there was much to tell, but we couldn't include everything. I invite you to visit the new division web page (pittstate.edu/office/student-life/) where you will also find links to newly enhanced web pages for each department and a range of information and resources that help tell the whole story. Even better, stop by the Student Life office (221 Russ Hall) or any one of the departments in the division located at various spots throughout campus and visit with any of our staff, student workers, or student volunteers for their perspective on what we accomplished and what is ahead in the coming year.

We look forward to seeing you and sharing our stories!

Go Gorillas!
Dr. Steve Erwin
Vice President for Student Life

MISSION / VISION / VALUES

Mission

Student Life strives to be an articulate, informed and persuasive advocate for students. The unit's ultimate responsibility is to ensure outcomes that support the University's work for the education and life-long enrichment of students.

Vision

Student Life aspires to serve students in the most efficient and effective ways possible in support of their academic efforts while at the University. The division strives to be a driving force for change, not just for the sake of change, but for the true benefit of the University community. Its staff members have a compassion for students and recognize that success in serving students depends on organizational and personal integrity along with the establishment and maintenance of trust in all relationships. Student Life by nature must be proactive rather than reactive. It must anticipate opportunities and challenges and develop appropriate action plans and strategies through effective planning. It is vital that the organization be progressive with a view toward the future.

Values

Student Life supports the academic mission of the university by providing an array of services and programs which support the student's pursuit of knowledge and learning. The unit recognizes that the academic mission must always be pre-eminent. The fundamental premise that defines our role is the primacy of the academic mission of the University. Student Life promotes a comprehensive student development model to address the current issues while anticipating and preparing for future challenges; strives to develop the total person—socially, occupationally, spiritually, physically, intellectually, and emotionally; and, contributes in significant ways to the process of defining the institutional conscience through challenging students to demonstrate integrity and ethics in their actions and in serving as an advocate for issues important to students. The division recognizes its role in contributing to sustaining the university enrollment and operations as well as participating in the planned and managed growth of the University. Integral to this role is a commitment to quality programs and services, adequate and appropriate resources, competent and knowledgeable staff, and properly maintained and equipped facilities.

STUDENT LIFE ORGANIZATION

Leadership Team

Vice President

Dr. Steve Erwin

Student Life

Assistant Vice President - Dr. Jason Kegler

Communications & Marketing Coordinator - Sara Peak

Bicknell Family Center for the Arts

Director - Joe Firman

Campus Recreation

Director - Vince Daino

Overman Student Center

Director - Jeff Steinmiller

Gorilla Bookstore (Barnes & Noble)

Manager - Fawn Chesnutt

Gorilla Dining (Sodexo Food Service)

General Manager - Kristina Taylor

Student Health

Operations Director - Rita Girth

Medical Director - Dr. Kathleen Sandness

University Counseling

Director - Dr. Steve Mayhew

University Housing

Director - Connie Malle

University Police & Parking

Director - Mike McCracken

Division Highlights

Strengthening Our Organization

Dr. Jason Kegler's position of Director of Rights and Responsibilities was re-titled to Assistant Vice President for Student Life and his responsibilities were broadened beyond student discipline to serve as a resource to faculty, staff and students (ombuds, conflict resolution, etc.) and contribute to the overall maintenance of a safe campus (threat assessment, behavioral intervention, crisis response, safety training). To support effective management of the student discipline process, new structures were put into place to recruit, train, and assign discipline hearing board members and a graduate assistant position was created. Visioning for better coordination, strengthening, and expanding social media for division departments was done and software was identified to assist the process.

Strengthening Our Facilities

The storefront from an exit vestibule was removed from an area adjacent to the free-weights in the Student Recreation Center to allow for better placement of equipment and expanded area for participants. The office area supporting the aquatics program in the Weede Natatorium was remodeled for improved flow and efficiency for the coordinator and lifeguards. New combination goals were purchased for installation on the current intramural soccer field to allow for combined usage for soccer and rugby. A segment of the parking drive lane in the Kansas Technology Center parking lot asphalt was replaced with concrete as a demonstration project by a contractor attending the Construction Expo coordinated by the faculty of the College of Technology. This project included use of new underlay material (reducing the amount of concrete needed for the project) and the inclusion of sensors for use by students for analysis projects in various concrete construction classes.

Strengthening Our Partnerships

University Police and Parking Services began utilizing the record and report writing software program implemented by the City of Pittsburg Police and Crawford County Sheriff's departments. Aside from being a cost effective, long-term solution for these functions, the collaboration allows for record sharing and statistical analysis not capable with standalone solutions. The Block22 project (student housing, retail space, business entrepreneur programs) construction necessitated collaboration for upgrades of infrastructure, parking/pathway surfaces, and lighting. Initial discussions were held with Kansas Public Television (KTWU) about future broadcast of recordings of programming originating in the Bicknell Family Center for the Arts. Bryant Student Health Center coordinated a successful sports physical clinic for area high school athletes with the support of area physicians. The Medical Director of the Bryant Student Health Center spearheaded on ongoing collaboration with community law enforcement, health care, and social services agencies to strengthen services associated with prevention and response to sexual assault.

Strengthening Our Programs

An Aquatics Coordinator position was established in Campus Recreation to implement an array of programs in the Weede Natatorium. Campus Recreation implemented a new program allowing faculty and staff free access to the Student Recreation Center from 10 am to 2 pm weekdays and the Bryant Student Health Center began serving faculty and staff treating a limited menu of urgent care type illnesses or injuries. University Housing and the Office of Student Success collaborated to implement living-learning communities in the residence halls. Alpha Phi Alpha fraternity, the first intercollegiate Greek-letter fraternity established for African American Men, reactivated its colony that was first established at PSU in 1958.

STUDENT LIFE OFFICE

studentlife.pittstate.edu

@PittStateLife

Outstanding Seniors

Kolleen Gladden

Major: English & Graphics Communications

Nicklaus Bartelli

Major: Communication

In Memory

Jacob Clark

12.26.95 - 3.9.18

Major: Management & Marketing

Service Indicators	16-17	17-18
Bulk-E's Distributed	318	322
Weekly Announcements	63	32
Other Bulk-E's	255	290
RAVE Alerts	4	2
Weather Related	4	1
Other (Including Testing)	0	1
Student Absence Notifications	84	94

Marketing Indicators	17-18
Social Media	
Twitter Followers	490
Facebook Followers	86
Division Email Campaigns	51
Average Mailing Score	9.21/10

New Websites!
We reduced, redesigned and moved 100+ webpages for the Division of Student Life.

STUDENT LIFE

Student Conduct

pittstate.edu/get-help

In 2017-2018 Student Rights and Responsibilities, now under the direction of the Assistant Vice President for Student Life, added a graduate assistant whose primary responsibilities are to provide case management services for students participating in either the student conduct or behavior intervention process. With the addition of a graduate assistant, the Assistant Vice President for Student Life also chairs the Behavior Intervention and Threat Assessment Team. The team has been in existence for several years and was created as a repository for incidents of concern and to manage potential threats to the University community. The multi-disciplinary team meets monthly to review and respond to reported behavior or situations of concern.

Most recurring issues:
Alcohol

Most common sanction:
Disciplinary Warning

Most common violations:
Violation of PSU Policy

By the Numbers

Violations	16-17	17-18
Reported Violations	119	177
Students Involved	135	202
Allegations related to Alcohol	89	46
Allegations related to Drug or Illegal/Controlled Substance use	5	13
Allegations related to Theft	2	3
Allegations related to Actual or Threatened Physical Assault or Harassment (non-sexual)	7	11
Allegations related to Assault/Sexual Misconduct	7	2
Allegations related to Academic Misconduct	38	27
Suspensions	1	0
Expulsions/Permanent Dismissals	4	0

Campus Sexual Violence Prevention Training Programs

Invited to Training	16-17	17-18
Students	1575	1703
Graduate Assistants	24	300
Employees (since inception)	1224	1537

Campus Clarity/Think About It (Student Course)

During the 2017-2018 academic year, the university participated in the fourth distribution of Think About It, a service offered by LawRoom. All incoming freshmen are required and students who are new to the university are highly encouraged to complete the Think About It course. This past year we invited 1,703 students. 1,441 completed registration and 1,364 completed the entire module.

LawRoom (Employee Course)

During the 2017-2018 academic year, the university participated in the continuous distribution of LawRoom. All new employees to the university, including Graduate Assistants, are highly encouraged to complete the Campus Sexual Violence Prevention course in LawRoom. Since its inception, we have had 1537 employees sign up and 1326 complete the course as of July 6, 2018.

Presentations

"Student Rights and Responsibilities"
PSU University Housing, August, 2017

"Campus Safety"
PSU Faculty Orientation, August, 2017

"The Title IX Process: A Training for RAs"
PSU University Housing, August, 2017

"Alphabet Soup: CSA, VAWA, to IX"
PSU New Employee Orientation, October 2017

ALICE Training:
Increasing Survivability of an Active Shooter Event
(Monthly)

Behavior Intervention/
Threat Assessment Team Referrals

27

BITAT
Training Meetings

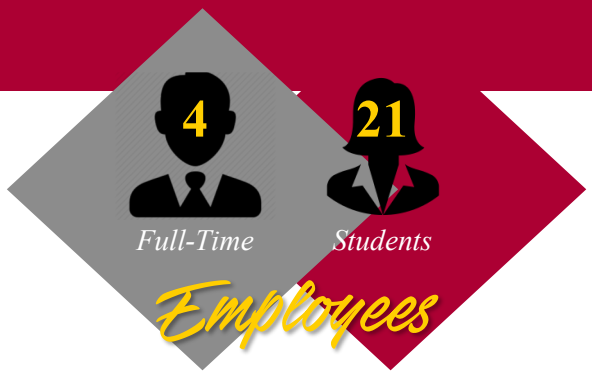
8

BITAT
Regular Meetings

1/Month

BICKNELL FAMILY CENTER FOR THE ARTS

bicknellcenter.com



The 2017-2018 academic year for the Bicknell Family Center for the Arts brought season three to life with fairy tales, stories of New York renters, a visit by Winston Churchill, concerts, festivals, and so much more. All were made possible by a dedicated staff of students and professionals. In just three years The Center has become the cultural center of Pittsburg State University with programming and events to fit all ages. The Center plays host to much more than concerts and plays, serving as the University venue for a wide range of events including the Opening Faculty Meeting, the Nursing Programs White Coat Ceremony, the Women in Government Lecture, and the Student Documentary Film Showcase. There was something in the Bicknell Center for everyone.

@BicknellCenter

By the Numbers

Social Media Followers	17-18
Twitter	308
Facebook	3114
Instagram	Created

Service Indicators	16-17	17-18
'Bicknell Center presents' Events	7	5
Average Attendance	↓ 21%	↑ 39%

Mission Statement

The staff of The Bicknell Family Center for the Arts strives to make everyone's experience special as we produce and help others to produce great concerts, theatrical productions, and special events for our campus and community.

Pittsburg State University
Bicknell Family
Center for the Arts

Highlights

Linda & Lee Scott Performance Hall

The Linda & Lee Scott Performance Hall was put through its paces with hundreds of events, many more than can be listed here, but here are a few of the highlights. The Best of Broadway continued with performances of *Rent's 20th Anniversary Tour* and *Rodgers and Hammerstein's Cinderella*. The Women in Government Lecture presented Tina Chen. The BFCA partnered with the Treble Clef Club of Pittsburg for the first Premier Piano Festival with performances by Barbra York, Robert Ensor, and Singapore composer and performer Darius Lim as well as the winners of the piano competition. A partnership with the Kansas Crossing Casino, brought the comedy of Saturday Night Live Alum, Colin Quinn. The Gorillas Activity Board presented student programming including a hypnotist. Ceremonies hosted included the Nursing Department Pinning Ceremony and the NCAA Division II Track and Field Championship Opening Ceremony. The PSU Music Department provided many wonderful performances with the SEK Symphony, the PSU Wind Ensemble, PSU Jazz Ensemble, PSU Choral Ensemble, PSU Opera, PSU Symphonic Band, and the Bells of the Balkans. Music festivals and conferences brought hundreds of high school and middle school students to visit the facility and campus. The BFCA hosted the 2nd Rondelli Vocal Competition. 2017 – 2018 also saw the return of the Moscow Ballet for the second sold-out performance in two years. The number of dance competitions hosted increased and the facility enjoyed a visit from the US Air Force Academy Concert Band, as well as a history lesson not to be forgotten presented by Winston Churchill performed by Randy Otto.

Dotty and Bill Miller Theatre

The Dotty and Bill Miller Theatre hosted the PSU Theatre Program in residence for three productions in 2017-2018 *bobrauschenbergamerica*, *Noises Off*, and *Gruesome Playground Injuries*. During the times when the Theater was available for other uses there was an incredible variety from law enforcement training events, to the first TEDx event on campus, Freshman Experience meetings, Leadership Kansas, scholarship ceremonies, and the Distinguished Visiting Writers Series featuring Cornelius Eady. A one women show *Fancifool!*, allowed the audience to experience the lives of people from New York City and provided master classes for Theater and Dance students.

The Gallery

The Gallery provided a unique exhibit, *Student Perspectives*, a partnership between The Center and the Graphics and Imaging Technology Department. Artwork for the show was produced through a partnership with MPIX as they proved the student-produced prints.

Paul Bergant Family Lobby

The Paul Bergant Family Lobby served as a gathering area for events in the Hall and Theatre and as a venue in its own right with everything from Christmas parties to a runway fashion show.

Dean Family VIP Room

The Dean Family VIP Room hosted events large and small from the Provost Leadership Council, University Strategic Initiatives/City of Pittsburg planning meeting, Crawford County Mental Health Center training, and the ROTC Commissioning ceremony.

CAMPUS RECREATION

pittstate.edu/recsports

The Department of Campus Recreation is responsible for providing comprehensive recreational programs and facilities which foster self-discovery, learning, responsibility, engagement, sportsmanship and an appreciation for personal fitness and wellness for the Pittsburg State University community. The department is traditionally among the largest employer of students on campus with an annual average of 102 student employees. The Department offers the following programs: Intramural Sports, Fitness and Wellness, Personal Training, Student Recreation Center, and Aquatics.

Student Recreation Center

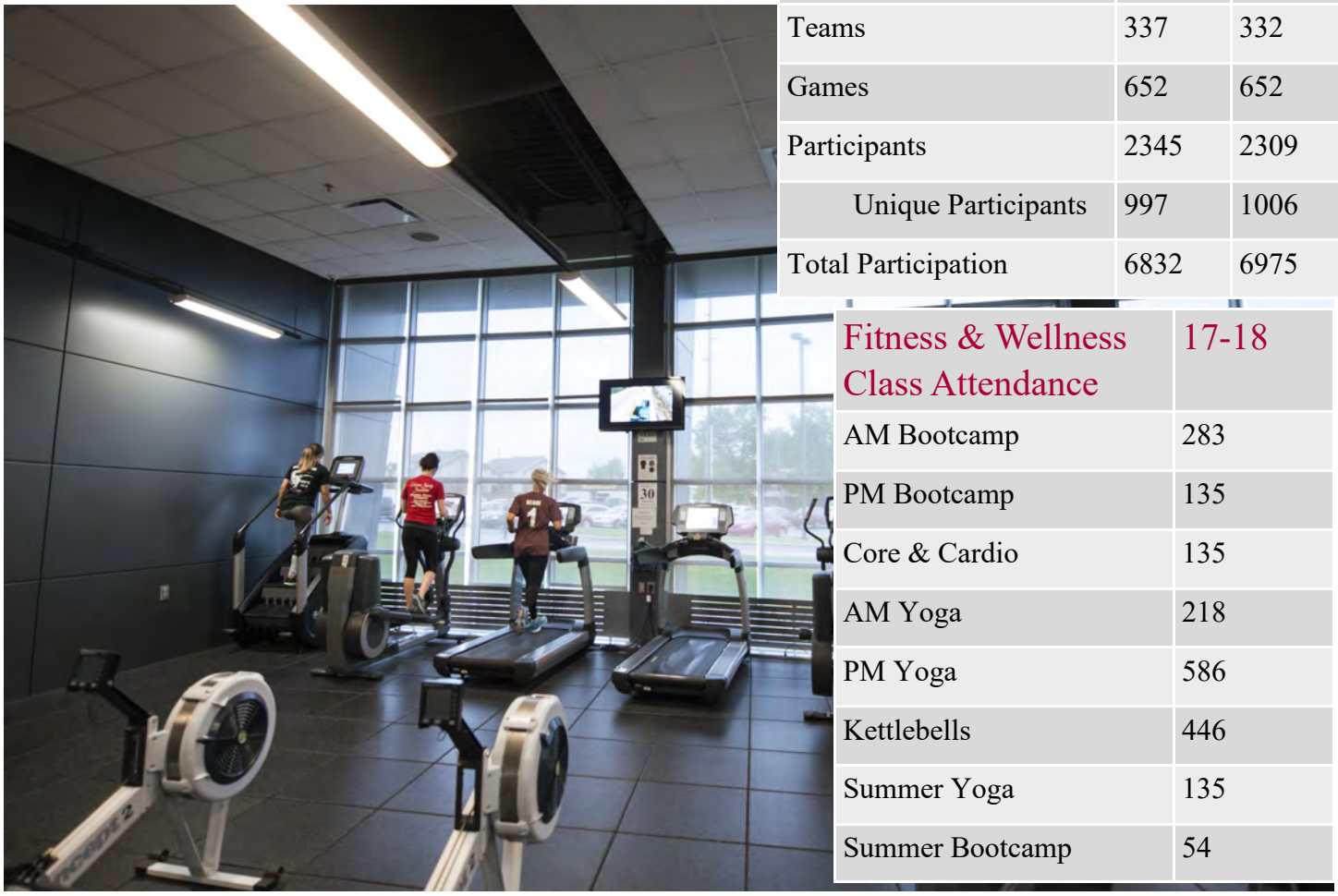
The Student Recreation Center (SRC) has a significant impact on the campus by offering the PSU community a state of the art facility for anybody who wants to participate in fitness/wellness/organized sports programming or informal (drop-in) recreation. The SRC is a 49,000 sq. ft. facility that offers many opportunities for students and members to be physically and socially active. Last academic year the SRC had over 140,000 visits from students and eligible users.

By the Numbers

@PSU_CampusRec

Social Media Followers	17-18
Twitter	852
Facebook	349

Student Recreation Center	16-17	17-18
Total Visits	141,717	111,589
Students	120,000	101,672
Other	21,717	9917
Memberships Faculty/Staff/Retired/Spouse	181	168
Personal Training Sessions	1,029	351
Trainers	9	6
Pool Usage		4105
Total Swim Lessons	110	88



Intramural Sports	16-17	17-18
Teams	337	332
Games	652	652
Participants	2345	2309
Unique Participants	997	1006
Total Participation	6832	6975

Fitness & Wellness Class Attendance	17-18
AM Bootcamp	283
PM Bootcamp	135
Core & Cardio	135
AM Yoga	218
PM Yoga	586
Kettlebells	446
Summer Yoga	135
Summer Bootcamp	54

OVERMAN STUDENT CENTER

pittstate.edu/office/overman-student-center

The Overman Student Center completed a successful transition in exclusive beverage provider from Pepsi to Coke. With this transition, vending revenue more than tripled from the previous year. Retail sales of Coke products exceeded previous years by almost 20% and concessions sales grew by 4.7%. The cost of product was 25% less than from the previous vendor. Retail concept changes were approved by the Overman Student Center Board of Governors and were implemented over summer 2018 in the Gorilla Crossing of the Overman Student Center (The BBQ Pitt, Overman Burger Company (OBC) and Seasons Salad Bar).

The Overman Student Center had 1180 students respond to their biennial College Union survey. Students rated Pitt State higher in all categories but one when compared to the results from 82 other participating institutions. The number one predictor in the survey for impacting our overall program effectiveness , "The College Union Enhances Life and Leadership", PSU exceeds all institutions and has no statistical difference when compared to our six peer institutions' resources.

The staff completed a short term and long term assessment of operational needs for the Overman Student Center facility. There was a significant increase this year over the previous year for audio/visual and special equipment requests (5783 requests, up 718 and 12,190 special equipment requests up 1,450). This increase greatly impacted the overall work load of student employees. Student employees are spending more time setting up everything from laptops/projectors to portable dance floors and staging than ever before. Even with these increases, the staff continued to exhibit great customer service as demonstrating from the College Union survey results.

Overman Student Center

- Campus Activities
  - Student Organizations
  - Fraternity/Sorority Life
  - Student Prevention & Wellness
  - Gorilla Activities Board
  - Student Government Association
  - Gorillas In Your Midst
  - Gorilla Assistance Pantry
  - Campus Victim Advocate
  - Students for Violence Prevention
- Gorilla Bookstore (Barnes & Noble)
- Gorilla Dining (Sodexo)

OVERMAN STUDENT CENTER

Campus Activities

pittstate.edu/cac

Campus Activities had an exciting and challenging year. The team put the final touches on Gorilla Engage, student organization software, during the fall semester. Students utilized Gorilla Engage more during the Spring semester. Events such as Homecoming Royalty and Student Government Association elections were the first wave of a cultural shift toward Gorilla Engage. The second wave of interest was created when the student organization reregistration process opened. Members began to see the usefulness of the Gorilla Engage webpages when new students visited those pages, inquiring about events and organizations on campus.

Welcome Week activities were expanded to fill the first two weeks of classes which included fortune tellers at the Overman Student Center and the Kansas Technology Center. In addition to the fortune tellers, students participated in Nacho Average Trivia. A big thanks to Campus Activities for generously providing free nachos from Wholly Habaneros for the well-attended trivia night!

Apple Day was consolidated into a single-day event this year! Free t-shirts were added to the festivities to help generate student interest and pride. In the week preceding Apple Day, the committee placed apple-shaped sticky notes at the Kansas Technology Center as well as the Overman Student Center for students to leave a note about someone at Pitt State who has helped them achieve success. Following Apple Day, the notes were collected and sent to those who had been named. The recognition, apple-shaped notes were a popular gesture on campus and plan to be continued as an Apple Day tradition.

Campus Activities welcomed Taylor Panczer, MPH as the new coordinator leading the peer based educational Prevention and Wellness initiatives and facilitating a Certified Peer Education Course. In addition to Prevention & Wellness, Taylor coordinates the major university events of Apple Day and Community Fair. The office also welcomed Micaela O'Bryan as the office's first graduate assistant! She will be specializing in programming and fraternity and sorority life.

@PittCAC

Social Media Followers	17-18
Twitter	731
Facebook	837

Highlights

Gorilla Engage	17-18
Registered Student Organizations	156
Involved Users	980
Total Events *(Does not include events hosted by CAC)*	196
Organizations Hosting Listed Events *(Does not include CAC)*	31
Events hosted by CAC	13

By the Numbers

Student Government Association

Student Government Association (SGA) continued their advocacy and support of the PSU students in a multitude of ways. In the fall semester, they developed the Student Opportunity Grant to provide up to $1,000 of financial assistance to two students seeking unique opportunities outside of the Southeast Kansas area. These grants were awarded in the spring semester to Cody Renfro, junior in communication, and to Courtney Neff, senior in political science. The Professors Beyond the Classroom Grant was continued and awarded to professors across the University; professors who wish to provide additional learning experiences for their students applied for the grant. SGA created the first ever TEDxPittsburgStateUniversity on campus! This program brought ten dynamic speakers before a sold-out crowd at the Bicknell Family Center for the Arts in late March. Through programming, financial assistance, and overall advocating on behalf of students, SGA was able to bring student voices to the table during a time of financial struggle and political unrest; an effort that will continue with the new year.

Gorilla Activities Board

Gorilla Activities Board (GAB) had a year of successful programming and re-focusing efforts toward developing its board membership. Students revitalized their ownership of program planning and implementation through involvement in NACA, creating an organization manual, peer training initiatives, and critical conversations. GAB even begin creating a strategic plan for the organization. They successfully implemented several series and some large-scale programming. This included Dear World, which engaged the student body in story telling and an impactful picture to start the dialogue, as well as Bananarama, an expanded and rebranded outdoor concert. At the root of their success, has been members' ability to reestablish connections among students. This year, GAB executive board members were challenged in their ability to create a full and impactful experience for committee members.

GAB	16-17	17-18
Students Involved	20	30
Programming Partnerships	10	5
Total Attendance at Events	7344	6175

By the Numbers

Prevention & Wellness

Prevention & Wellness expanded their efforts in making campus a healthier community for students. The program coordinator aided in the creation of the Wellness at Pitt State Committee. She assisted with the Wellness Fair and the new educational initiative, Wellness Wednesdays. She also executed the biannual PSU Health Survey. Approximately 1100 students completed the survey which is a 33% participation increase from the 2016 survey.

PSU Health Survey	17-18
Within the last school year do you think the typical student at your school used any of the following?	
Opioids (OxyContin, Vicodin, Codeine)	53.85% No
Sedatives (Xanax, Valium)	50.99% Yes
Stimulants (Adderall, Ritalin)	60.66% Yes
In a typical week, how many alcoholic drinks do you consume?	47.92% 0 Drinks

Gorillas In Your Midst

With only the second advisor since its inception, GIYM spent a good part of the year reevaluating its leadership and working on creating a more student driven organization. They spent time updating their constitution that included a newly worded mission statement. They created two new officer positions, expanding their executive team to help build leadership for the organization. Along with their core documents, GIYM also examined their programming and has worked to redesign some of their traditional programming initiatives to better align with the new mission.

GIYM	17-18
Programs	20
Students Reached	1651

Students for Violence Prevention & Campus Victim Advocate

148 Students Utilized Victim Advocate or Safehouse

Continuing to work on their identity as an individual organization, SVP did an increased amount of stand alone events. SVP received recognition at the national and regional level for their programming and leadership. As the organization continues to gain traction and name recognition on campus, there is an increased interest in the training course and membership in the organization.

- The Campus Victim Advocate received 18 hotline calls and referred all of them to advocacy services, three of them to mental health services, and four of them to the on-campus support group.
- The Campus Victim Advocate served 148 PSU students through crisis intervention, individual counseling, safety planning, support groups, emergency financial assistance, interview accompaniment, victim impact statement assistance, civil legal attorney assistance, court accompaniment, as well as providing general information about crime, victimization, the criminal justice process, the Title IX process, and victim rights.
- The Campus Victim Advocate facilitated 14 on-campus support group meetings reaching 36 survivors of sexual and domestic violence.

SVP	16-17	17-18
Students Involved	6	11
Outreach Events	115	106
Impacted Faculty, Staff, Students & Community Members	5954	3243

By the Numbers

Fraternity & Sorority Life

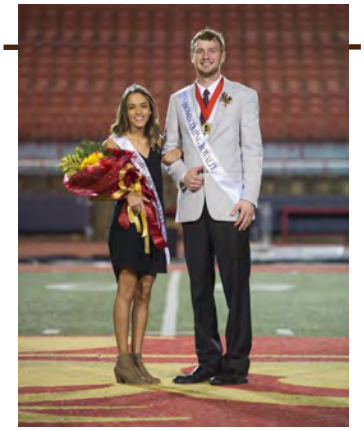
The fraternity and sorority community had many moments of growth this past year. They began forming new partnerships with Student Life as several organizations faced conduct issues. This lead to conversations about accountability, risk management and leadership. Both the Panhellenic and Interfraternity Councils began in-depth reviews of their by-laws and began discussing the Risk Management Policy. As part of their focus on self-image and the role they play on campus, all of the chapters took a break from Greek Week. They also overhauled the Greek Leadership Council with intentions to incorporate elements of leadership through the Visions & Values program. Though it was a tough year for many, there was also an immense bright spot with the addition of Alpha Phi Alpha, who crossed five men in the spring semester.

Greek Life Academic Statistics	16-17	17-18
All Greek GPA Average	3.0923	3.1804
All PSU Undergraduate Average	3.0055	3.1185
All Sorority GPA	3.3615	3.6345
All PSU Women's Undergraduate Average	3.1695	3.2700
All Fraternity GPA	2.9202	2.9961
All PSU Men's Undergraduate Average	2.8528	2.9775

Greek Life	16-17	17-18
Sororities & Fraternities	9	9
Women in a Sorority	10.62%	10.50%
Men in a Fraternity	9.63%	8.74%
Students Involved	536	488

Homecoming

Homecoming continued to revitalize traditions in 2017 with the introduction of Raft Races. Over 20 student organizations built rafts and raced them across University Lake. The winning raft was constructed of cardboard and duct tape. This unique and spirited event will appear again in Homecoming 2018.



Queen
Jessica Hennessy
Nursing '17

King
Steven Andersen
Business Management, Finance

OVERMAN STUDENT CENTER

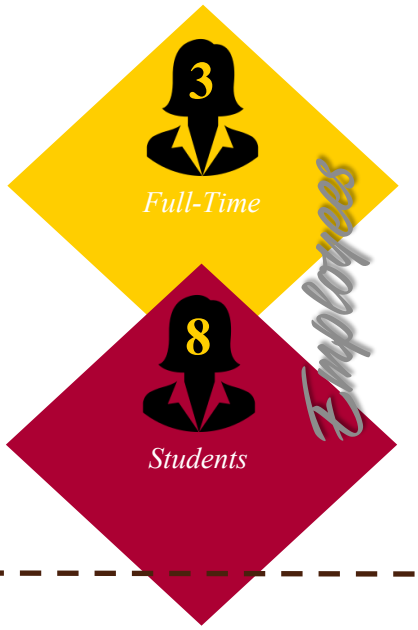
Gorilla Bookstore by Barnes & Noble

pittstate.bncollege.com

Textbooks

- Over 80% of all textbooks are available as rentals.
- Student choose the rental option 77% of the time.
- With cost savings options available, students saved nearly $400,000 off the price of new textbooks.
- Over 40% of all textbooks are available as ebooks.

Textbooks	16-17	17-18
Textbook units rented/sold	$18,887 (↓ 8%)	$18,161 (↓ 3.8%)
Fall textbook adoptions	↓ 5%	↓ 6%
Spring textbook adoptions	—	↓ 9%
Textbook Rentals	9075 (↓ 6%)	7878 (↓ 13%)
Ebook Sales	303 1.6% of all textbook units rented/sold	643 3.5% of all textbook units rented/sold
Bookstore Voucher Sales Total	$152,117 13% of all textbook sales	$157,000 14% of all textbook sales



Website

Website	16-17	17-18
Online Sales Total	$649,823	$681,283
Percentage of Annual Sales	41%	46%
Increase over previous FY	↑ 5%	↑ 5%
Online Orders Fulfilled	5857	6290
Increase over previous FY	↑ 2%	↑ 7%
Total Textbook Sales (processing online)	↑ 2%	↑ 6%
General Merchandise Web Sales	↑ 64%	↓ 4.4%

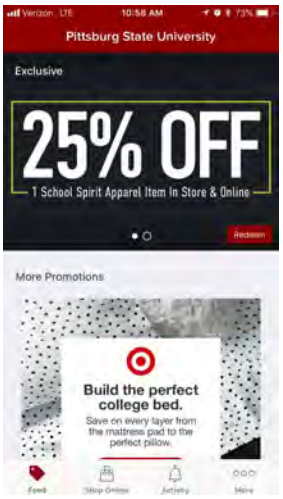
@PittStateBooks @GorillaBookstore

Social Media Followers	17-18
Twitter	692
Facebook	1453
Instagram	276
My College Bookstore App	1023

Accomplishments

95% A

- Barnes & Noble College conducted an email survey of Pittsburg State students in February of 2018. 95% of the students surveyed rated the overall performance of the bookstore as good, very good or excellent.
- The bookstore mobile app currently has 1023 users. App users receive coupons and exclusive discounts, rental due date reminders, order shipment updates and more. To download the app, visit the app store from a smartphone and search for My College Bookstore.



- This academic year was the second full year of the textbook price match program in which the bookstore matched the price of Amazon.com, bn.com, and local competitors purchases and rentals, excluding marketplaces. Price matching takes place through the first week of class for any purchases placed prior to that time and then offer same day price match the remainder of the semester. The 17-18 academic year saw a 43% increase in total price match sales and discounts on price match transactions increased by nearly 55%.

- Counter top and stationary Vera Bradley assortment was a successful addition to the bookstore. This assortment is a part of the non-emblematic trend division for which sales increased 68% over last year.
- One of the best sellers in school spirit clothing this year was the Pittsburg State Star Wars tee, selling nearly half of the order of 48 tees in less than two weeks.

- The annual Campus Holiday Event was held on Thursday, December 7. The majority of this year's event was planned by student employees. Activities included a holiday photo booth, holiday coloring pages and more. Customers were also able to make a hot cocoa mix in a jar to give as a gift.

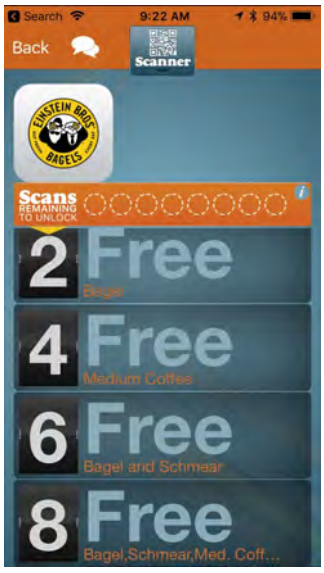
OVERMAN STUDENT CENTER

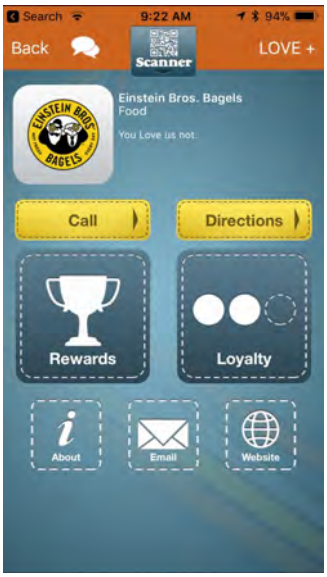
Gorilla Dining by Sodexo

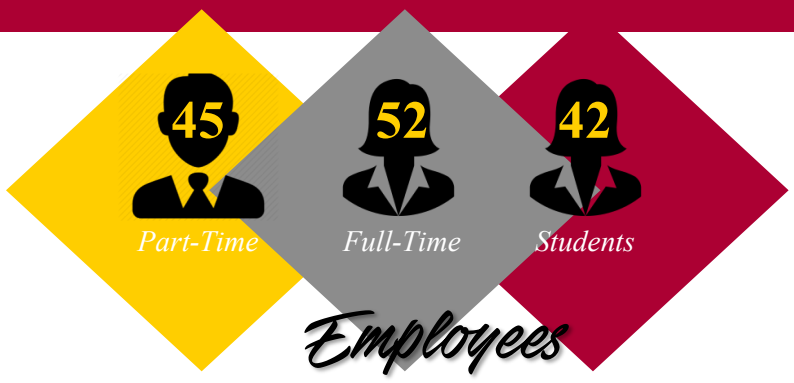
gorilladining.com

Sodexo introduced some exciting changes in the 2017-2018 school year! In March of 2018, Einstein's switched to Caribou coffee brand. The Caribou offerings were a fresh and welcome change on campus. Axe Grind also got a mini-makeover in their beverage selections offering more seasonal flavorings. Prior to the school year starting, the University contracted with Coca-Cola as their new soft drink vendor. This transfer was a positive experience for both students and Sodexo employees. Through this partnership with Coca-Cola, several fun promotions were implemented including a give away of two Monster Trek bikes, several "techie" prizes (i.e. iPods, Beats earplugs, cell phone add-ons) and free beverages!

Sodexo continued the digital loyalty program - QBOT. QBOT rewards app users for eating on campus with free food! Over 9,380 individual users have used the app since it was unveiled!







@GorillaDining

Social Media Followers	17-18
Twitter	394
Facebook	1188

Like the previous school year, Gorilla Crossing was excited to host the Korean cuisine "take-over" in Nudles. Over 200 customers took part in the celebration of this flavorful cuisine.

Sodexo Concessions incorporated local flare by partnering with Pichler's Chicken Annie's and Pallucca's Italian Market to enhance the skybox experience. In addition, we offered Wholly Habanero's gourmet nachos at the football concessions – with sell-outs at every game!

Sodexo Catering was honored to once again work with the NCAA Division II Indoor Track and Field Championship committee to serve 1,000 athletes, coaches and community leaders a "Wizard of Oz" spread.

Gibson Dining Hall continues to promote healthy food options by enhancing their Simple Servings area. Upholding traditional promotions such as Thanksgiving dinner, late night breakfast, Mardi Gras and Superbowl snacks – students continue to receive exciting fare to look forward to.
Additionally, Gibson had several fun events such as Bodacious burgers, Make-Your-Own Nacho Bar, Make-Your-Own Pizza Bar, and Make-Your-Own Hot Chocolate Bar.

STUDENT HEALTH SERVICES

pittstate.edu/health

"She explained what and why she was doing something and listened to everything I had to say."

-Student Feedback

Expanded Medical Services to Faculty & Staff

In an effort to expand services to the campus community, the Bryant Student Health Center started offering medical services in the Fall of 2017 through the newly created Faculty & Staff Acute Care Clinic for all faculty and staff.

Mission

Bryant Student Health Center provides Pittsburg State University students with high quality evidenced based medical care and health education to support collegiate success and sustained wellness.

Partnerships

- Collaborated with local law enforcement, Community Health of Southeast Kansas, and Via Christi Hospital to develop protocols for seamless care of victims of sexual violence and recruited one of our temporary nursing staff members to become a Sexual Assault Nurse Examiner at Via Christi Emergency Department.
- Partnered with Community Health of Southeast Kansas offering immunization availability to incoming students during Pitt CARES events and several immunization clinics throughout the academic year.
- Provided presentations for Pitt CARES, Freshmen Experience, University Housing, Gorillas In Your Midst training, Resident Assistant training, and Greek organizations.
- Coordinated with local physicians to offer free pre-participation physical examinations to local area high school athletes.
- Implemented a Memorandum of Understanding with KU Medical Center to provide medical/counseling services to medical students training in the Pittsburg Area.
- Partnered with Regional Medical Laboratory (RML) to implement an electronic interface between the two facilities to transmit lab results directly to The Center's electronic medial record system.
- Hosted Via Christi Medical Center "Stop the Bleed" life-saving bleeding control training for medical staff and university police officers.

By the Numbers

@PSUHealthCenter @PSUHealth

Social Media Followers	17-18
Twitter	124
Facebook	691

Points of Pride

- Full-time board certified internal medicine physician serving as the Medical Director who also cares for students in local hospital and has immediate access to any records from the emergency room visits.
- Full implementation of the PSU Immunization Compliance policy Fall 2017, purchased the electronic Immunization Compliance module for streamlining data collection and reporting for compliance.
- All medical staff are certified in Basic Life Support, and additionally all medical providers are certified in Advanced Cardiac Life Support.
- Created a new Sports Medicine division within our PnC electronic medical record system allowing the Athletic Training Room to have limited shared access to student athlete medical information.
- Provided annual Title IX and Clery Act training to medical and counseling staff.
- Offer specialty clinics; Cardiology and Gynecology were added to our services to complement the existing Dermatology, ENT, and Orthopedics clinics.
- Initiated participation in the Kansas Web IZ Immunization Registry - a statewide secure, web-based immunization database used as a tracking tool for vaccination information.

Service Indicators	16-17	17-18
Annual Visits	11,490	10,902
Unique Patients	3,844	4,148
Average Visits per Day	65	63
Radiology Images Taken	226	162
Lab Tests Performed	4560	4229
Students seen in Specialty Clinics	126	134
Student Inpatient Hospitalizations	15-20	20-25
Prescriptions Written	7713	7178
Prescriptions Dispensed	6534	5957
Faculty Staff Clinic Patients	—	116

Average Wait Time 3 Minutes

Student Health Survey Results	Spring 2018
Did you know that there are medical and mental health services available to all Pitt State students at the Bryant Student Health Center?	86.53% Yes
Did you know as a PSU student you have access to free or greatly discounted medical and mental health office visits?	86.53% Yes
Have you ever used the medial services at the Bryant Student Health Center?	65.74% Yes
I was satisfied with my experience	93%

UNIVERSITY COUNSELING

pittstate.edu/counseling

University Counseling Service (UCS) is the primary mental health office on campus and offers a range of psychological evaluation, testing, and mental health counseling services for current students of Pittsburg State University (PSU). Services are confidential and delivered using a brief, solution-focused approach in a supportive atmosphere. Counseling sessions are offered to help students make transitional adjustments to university life as well as manage a variety of problem areas including depression, anxiety, attention deficit disorder, learning problems, family and relationship problems, communication skills, stress, and substance misuse. The counseling staff work in close collaboration with the medical staff of Student Health Services to offer an integrated behavioral and medical health care service.

Top Five Student Concerns

1. Mood/ Depression
2. Stress/ Anxiety
3. Dating/ Relationships/ Marriage
4. Academic/ Learning Problems
5. Family Problems

@PSUHealthCenter @PSUHealth

Social Media Followers	17-18
Twitter	124
Facebook	691

Mission

University Counseling Services supports the academic mission of the university by providing psychological counseling and outreach services to PSU students that facilitate personal growth, student learning, and successful academic progress.

Services

- **Mental Health Evaluation & Counseling**-- providing psychological and educational evaluation, and mental health counseling to PSU students who struggle with adjusting to university life.
- **Campus Outreach & Consultation**-- providing mental health education, outreach and consultation to university students, faculty, and staff.
- **Graduate Student Training**-- providing clinical psychology practicum and internship opportunities to graduate students from the Department of Psychology and Counseling.

By the Numbers

Service Indicators	FY05*	FY17	FY18
Appointments	810	1010	1565
Individual Students	234	375	388
Average Number of Sessions	3.08	2.65	4.03
Percentage of the student population that received Counseling Services	4%	6%	6%

**2005 is the first year of collected data.*

Supporting the Academic Mission of PSU

University Counseling Services promotes the overall mission of the Division of Student Life and the greater University community. While most students are fairly well adjusted and learn to manage their lives, some students require professional mental health assistance due to the transitions they encounter commensurate with their age and development.

University Counseling Services recognizes the challenges that accompany life as a university student, and particularly those that can lead to psychological distress and academic failure. The primary purpose of the UCS is to promote the personal growth and development of students and thereby, support their academic retention and graduation. A study conducted by the PSU Office of Analysis, Planning, and Assessment in 2008 found a 20% advantage in graduation rates for PSU students participating in counseling services compared to demographically matched controls. The PSU findings are consistent with published studies from other universities demonstrating the positive impact of mental health counseling on college retention and graduation.

UNIVERSITY HOUSING

pittstate.edu/housing

University Housing has focused on the completion of Block22 for the past year. Housing successfully collaborated with The Vecino Group on layout and design for the apartment-style units in addition to developing policies and contracting processes for Block22. To create excitement for the downtown apartments, Housing hosted information meetings, set up room selection days, hired staff and executed a variety of marketing projects. Block22 spring contracting yielded 100% fill rate! Approximately 80% of the population were students who currently live on-campus and 20% from the general PSU student population. The Block22 project could not have happened if it were not for the partnerships between the Vecino group, City of Pittsburg and PSU.

University Housing implemented improvements in the early room sign-up marketing campaign as well as promoting of on campus housing in general. The EBI resident satisfaction survey response rate was very successful with 76.4% responding this year compared to 65.5% in the previous year. This was the first year for Housing to host living learning communities in the residence halls. It was so successful that the number and variety of living learning communities will expand in the upcoming academic year. Housing's programming model has completed its second year and has seen an increase in engaging students and staff. Finally, University Housing restructured the Area Coordinator positions as well as some support staff positions.

Notable Accomplishments

- Continued enhancing the marketing campaign for Early Room Sign-Up
- Success in completely filling Block22
- Progress incorporating Block22 into the University Housing operation
- Successful Wi-Fi enhancements
- Successful first year of new Living Learning Communities
- University Housing staffing reorganization
- Provided eventful recycling efforts with Move-In Mayhem and Move-Out Madness
- Increased summer camp and conference participation
- Successful move-in with great assistance from Move-In Crew
- Another year of decreased conduct issues
- Successful sustainability efforts in collecting recycling weekly in each of the residence halls

@PSUHousing

Social Media Followers	17-18
Facebook	587

By the Numbers

University Housing Occupancy	Fall 16	Spring 17	Fall 17	Spring 18
Zero-Hour Freshmen	744	17	702	16
New Transfer Students	138	63	126	66
Returning Students	200	930	188	860
New or Readmission Students	17	21	19	23
Percentage of PSU Student Population in Residence Halls	16.5%	16.2%	16.1%	16%
Total Occupancy	1099	1031	1035	965

UNIVERSITY HOUSING CONT.

Residence Halls

Bowen Hall

- 92 programs offered
  - 9 all-halls
  - 25 campus sponsored
  - 31 floor events
  - 27 spontaneous
- Successful opening
- Static number of conduct issues compared to previous years
- Retention: 12 residents for Fall 2018
- End of Year Banquet Awards:
  - Door Decoration (Jared Baugh)
  - Overall Staff Programming

Nation Hall

- 213 programs offered
  - 5 all-halls
  - 68 campus sponsored
  - 74 floor events
  - 66 spontaneous
- Successful opening
- Successful utilization of show room on Nation First East to assist Admissions Office
- Handled more conduct issues in the fall semester compared to previous years; however, conduct numbers dropped significantly in the spring semester
- Retention: 17 residents for Fall 2018 (including 2 from the LLC floor on Nation 3rd West)

Crimson Commons

- Houses 205 students, mostly upper-class and one building for first-year students
- Diverse population of students
- Continued low conduct issues
- Winner of the Planned Program Award at the Resident Assistant End of the Year Banquet
- 83 programs offered

Dellinger Hall

- Successful opening
- Handled fewer conduct issues compared to previous years
- Retention: 9 residents for Fall 2018
- 81 programs offered

Tanner Hall & Tanner Annex

- Decrease in conduct issues
- The conference room received upgrades with installing more white boards and electrical outlets
- 135 programs offered
  - 7 all-halls
  - 61 campus sponsored
  - 3 passive programs
  - 35 floor events
  - 29 spontaneous
  - Weekly community traditions hosted by 8 RA's

Trout Hall

- 76 programs offered
  - 5 all-halls
  - 29 campus sponsored
  - 6 passive programs
  - 18 floor events
  - 18 spontaneous
  - Weekly community traditions hosted by 4 RA's
- Decrease in conduct issues

Willard Hall

- Successful opening
- Handled fewer conduct issues compared to previous years
- Retention: 33 residents for Fall 2018
- 56 programs offered

Housing Organizations, Groups, Camps & Conferences

Hall Councils

Hall Councils had a very successful fourth year! A few of the popular programs supported by Hall Councils include:

Bowen Hall Council:
- Bowen Fiesta
- Hide-&-Seek Game Night
- Floor Competitions

Crimson Commons Hall Council:
- Water Balloon Fight
- Flag Football
- Game Night
- Souper Bowl

Trout Hall Council:
- Trout Hall-oween
- Pies for Puppies
- Super Bowl Party

Nation Hall Council:
- Super Bowl Party
- Pet Rock Program
- Hot Chocolate Night
- Reverse Trick-or-Treat

Dellinger Hall Council:
- Ice Cream Social
- Safe Halloween
- Co-programming with SVP

Tanner Complex Council:
- Meet Your Neighbor
- Brownie Points
- Spooknight

Largest Hall on Campus?

Nation Hall!

By the Numbers

Residence Hall Programming	16-17	17-18
All-Hall	40	42
Campus Sponsored Event	261	259
Planned Floor Event	187	236
Spontaneous Community Builder/Activity	205	188
Total	**693**	**725**

Residence Hall Assembly (RHA)

RHA has continued its steady growth in membership. This year they were successful in presenting and being awarded a bid to host the MACURH Annual Regional Business Conference in 2019. RHA continued to host opening week events known as Banana Bash to encourage residents of University Housing to get involved and meet new people. RHA also held events every month throughout the year.

National Residence Hall Honorary (NRHH)

NRHH's mission advocates for the interests and welfare of residence hall students while also providing opportunities for personal growth and development. This year, the 17 members in NRHH were able to host 6 different recognition events to support our campus partners and then also provided 6 different service opportunities for its members. In the spring 2018 semester, the organization inducted 7 new members and recognized 4 of our graduating seniors at the spring induction ceremony.

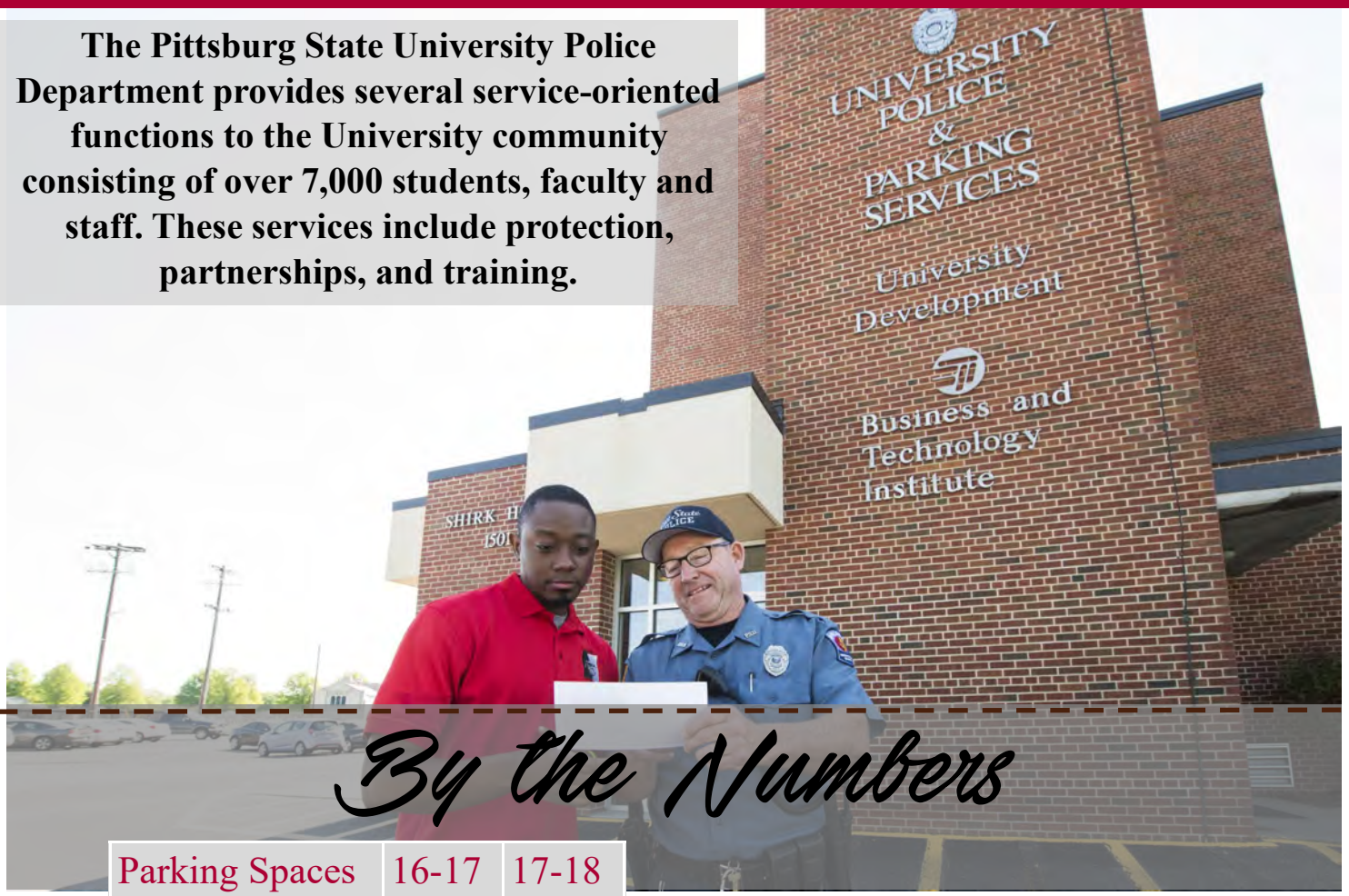
Camps & Conferences

Summer is a very active time for University Housing in respect to a number of activities that are happening, including camps and conferences. During the 2017 summer, University Housing had its biggest conference season yet regarding occupants; hosting 17 different camps and conferences and totaling over 2500 participants. The department hosted a range of different camps, including athletic groups for high school students, teacher workshops, Baja SAE Kansas Competition, professional organizations, etc.

UNIVERSITY POLICE & PARKING

pittstate.edu/police

The Pittsburg State University Police Department provides several service-oriented functions to the University community consisting of over 7,000 students, faculty and staff. These services include protection, partnerships, and training.



By the Numbers

Parking Spaces	16-17	17-18
Total	4561	4581
Brown	2779	2799
Blue	523	523
Orange	688	688
Red	56	56
Gold	106	106
Visitor	112	112
Handicap	136	136
Motorcycle	49	49
Other	112	112

With the retirement of Director Mike McCracken in March 2018, a nation-wide search was conducted and Stuart K. Hite was named the new Director of University Police and Parking Services.

Parking Tickets	16-17	17-18
Issued	6899	6049
Appealed	40	29
Successful	2	2

Protection

The University Police provides 24-hour-a-day patrol protection to the campus, PSU Foundation property, parking lots, and residence halls, as well as the fraternities and sororities.

Officers are responsible for a full range of public safety services, including all crime reports, investigations, medical emergencies, fire emergencies, traffic accidents, enforcement of laws regulating underage drinking, the use of controlled substances, weapons, and all other incidents requiring police assistance.

24-Hour Protection

Partnerships

University Police have concurrent jurisdiction on campus with city, county, and state law enforcement agencies. Outside agencies are sometimes requested to assist with the investigation of crimes on university property when additional resources are required.

University Police prepare and submit Standard Offense reports to the Kansas Bureau of Investigation in which all law enforcement departments in the state have access. As a courtesy, we share information on arrests and serious crimes with the City of Pittsburg Police. The serial numbers of all vehicles and office equipment stolen from campus are reported nationwide through the National Crime Information Center (NCIC).

Training

PSU police officers are commissioned by authority of the State of Kansas under K.S.A. 76-726 and have the same law enforcement powers and responsibilities as the local police or sheriff in any community. The officers are trained at the Kansas Law Enforcement Training Center and additionally are required to complete 40 hours of annual retraining to maintain state certification.

Potential criminal actions and other emergencies on campus can be reported directly by any student, faculty, or staff member from any on-campus phone by dialing 911 or using one of the campus call boxes located around campus. The off-campus phone number is 620-235-4624.

@PittStatePolice

Social Media Followers	17-18
Twitter	452
Facebook	1258

Pittsburg State University

Student Life

221 Russ Hall
Pittsburg, KS 66762

620.235.4231

studentlife.pittstate.edu