



MISSION

Make life better
through education

PITTSTATE

LIVING OUR MISSION



AMERICAN DREAM

The sense of community and entrepreneurial spirit sparked the confidence to launch his business in Pittsburg – **Marathon Graphics**.

Renato Pinto

Founder/Owner
BST '16

"There are so many resources and people here who genuinely want to help you be successful. As long as you know who to reach out to and where to start, the support is incredible."

Renato Pinto

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FALL 2025 RECAP

A very short highlight list of the many impactful things happening on campus and in our community, **thanks to our students and employees**

Celebrated with 450 new Pitt State **graduates** - Launched **new enrollment driver partnerships** with Bentonville Public Schools and KCU in Joplin - Conference or regular season **champs** for football, soccer, and women's cross country - 7th place finish in the NCAA Division II **Learfield Cup** standings - Began construction of a **new outdoor track and field facility**, entirely funded by donor contributions - Launched **new academic programs** in Supply Chain Management and Industrial Distribution, as well as an online Technology Management degree in partnership with Kansas community colleges - Several thousand audience members were treated to **nearly 40 concerts, recitals, festivals, parades, and halftime shows** performed by 150 student musicians and 50 visiting professional musicians - 230 students **served the community** through the Student Government Association's month-long "Fall into Service" initiative - Students in social work, exercise science, biology, construction, business, computer science, and more completed **community-based projects**, partnered with agencies to make life better, and started their own businesses - **Broke ground** on new buildings in our research park, and watched as Kelce and Besse developed downtown

And so much more - **THANK YOU**

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ENROLLMENT

RECRUITMENT & RETENTION

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5-YEAR GOAL

~6,500
STUDENTS

Assumptions

2%

annual tuition increases

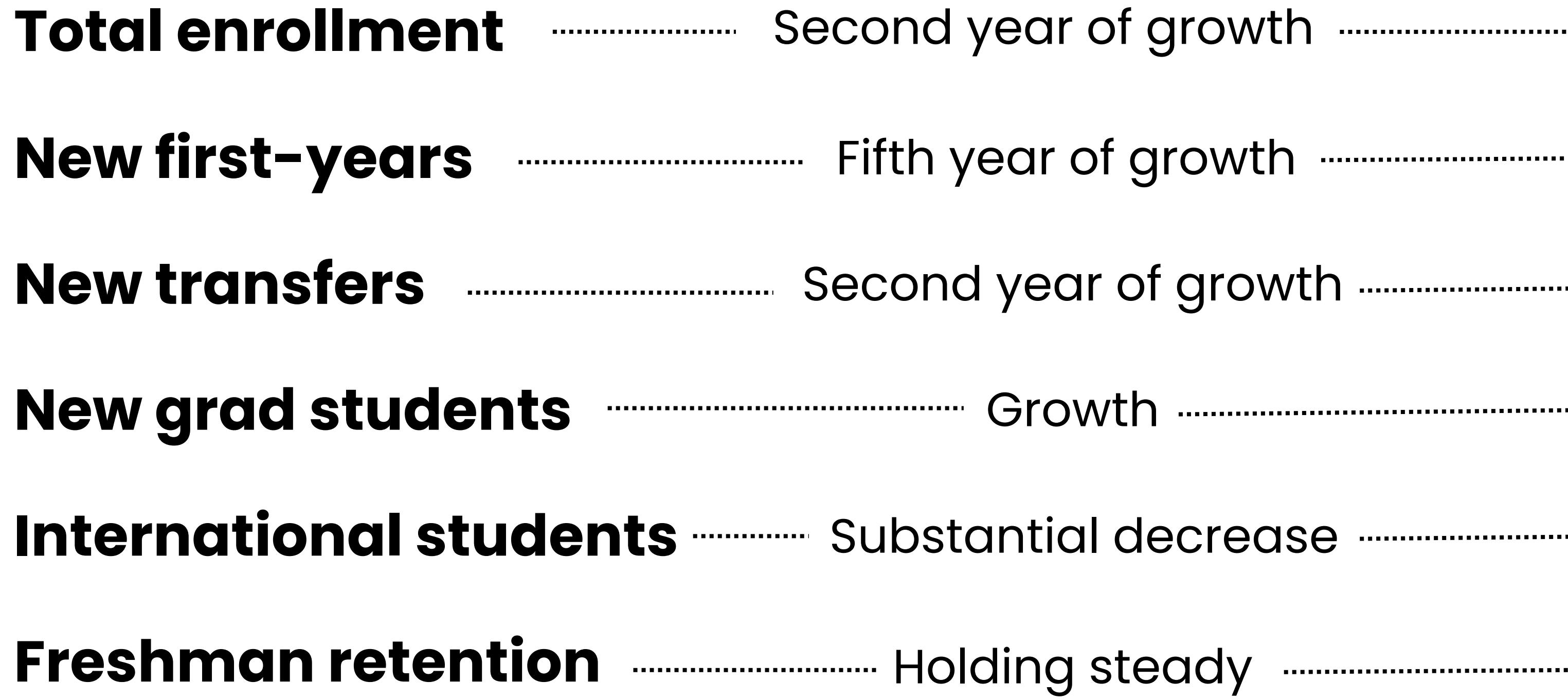
78%

undergraduates

22%

graduates

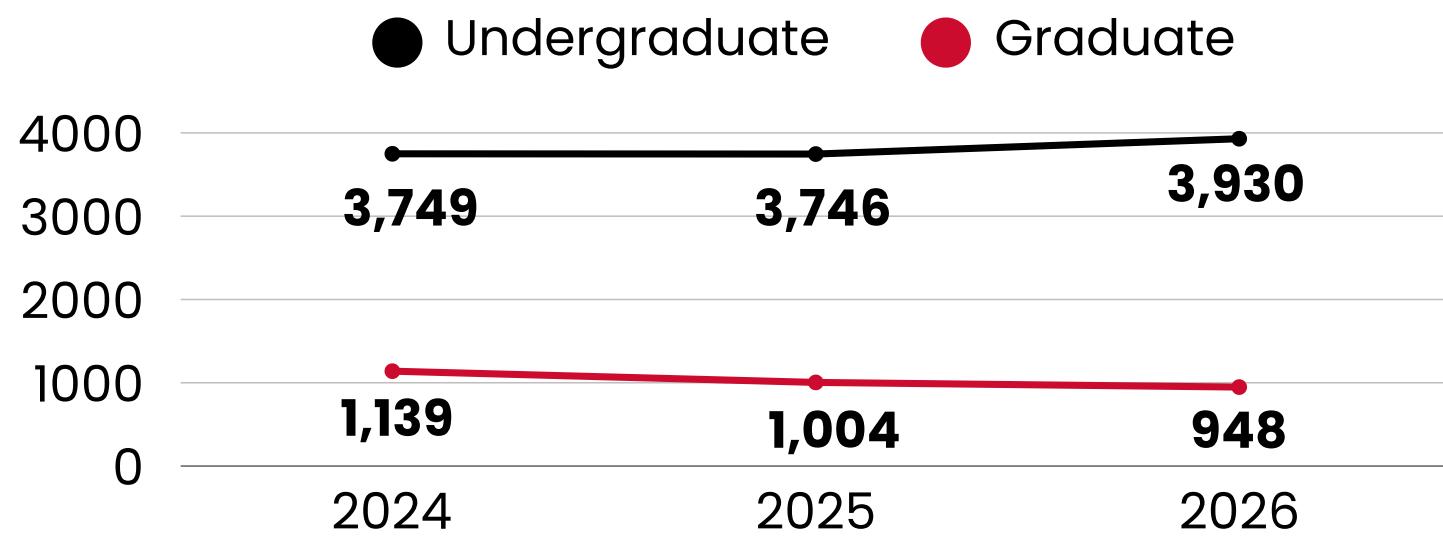
FALL 2025 RECAP



SPRING 2026 OUTLOOK

Total enrollment: 4,878

2.7% increase over last spring



Fall-spring retention

Largest increase in the last three years

Spring
2024

Spring
2025

Spring
2026

90.8%

88.8%

91.1%

Key early takeaways

20th Day: February 16

Fall-to-spring retention improved

Graduate and international enrollment continue to be challenging

SPRING RETENTION

With investments in tools and a full team of academic advisors, we are now able to carefully track **each individual student's** progress.

Fall 2025

980

first-time
undergrads

Spring 2026

891

are now
enrolled

But wait...there's more

30

advised but have not yet enrolled

31

advised and withdrew

22

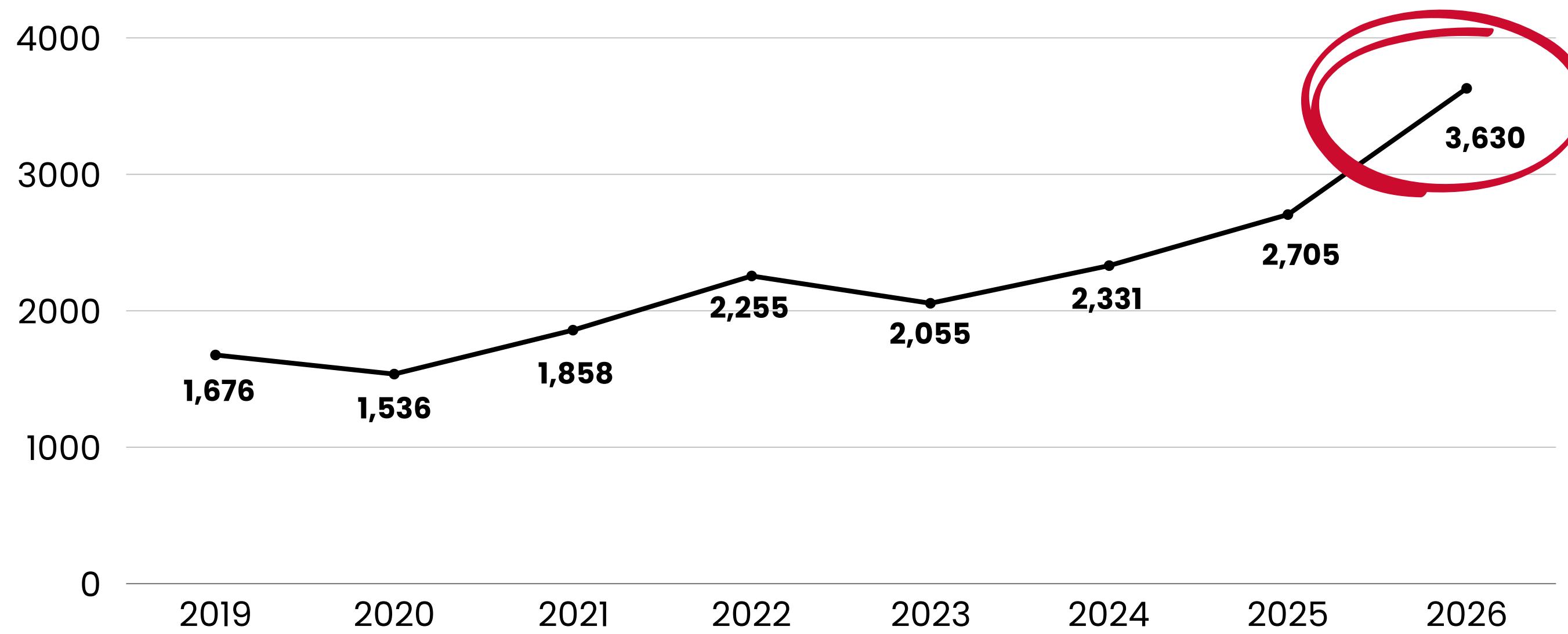
advised with continuing holds

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There are only 49 students
unaccounted for from fall 2025

FALL 2026 FRESHMEN

The investments we've made in tools, people, scholarships, and processes are driving **increases in applications for Fall 2026**



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LISA ALLEN

Director, Graduate &
Continuing Programs



700 STUDENTS: GOALS BY COLLEGE

	ARTS & SCIENCES	TECHNOLOGY	EDUCATION	BUSINESS
Fall 2025 enrollment	1,854	1,285	1,181	1,072
Percentage of total enrollment	32%	22%	20%	18%
Growth goal through enrollment and retention	224 students	154 students	140 students	126 students

ACADEMIC INVESTMENTS

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ENROLLMENT DRIVERS

Programs slated to provide the growth we need over the next five years

STUDENT DEMAND

The program attracts and retains students. Graduates find jobs with competitive salaries.

INDUSTRY DEMAND

The program meets the needs of employers in our region.

GROWTH CAPACITY

The program has the facilities, faculty, and resources to grow.

INSTITUTIONAL INVESTMENT

The program has existing and stable infrastructure or funding investment

UNDERGRADUATE

Enrollment drivers

Foundational

Enrollment
drivers

Reposition

- Auto Technology
- Biology
- Business – Finance, Mrkt, Mgmt, HRD
- Computer Science/AI
- Construction
- Criminal Justice
- Education - Elementary/Secondary
- Engineering Technology
- Exercise Science/Strength & Conditioning
- Psychology
- Social Work

UNDERGRAD PROGRESS

Automotive Technology	\$20M heavy equipment and hybrid/electric vehicle facility currently in fundraising stage
Biology	AMP UP: accelerated pre-medicine and pre-dental program with Kansas City University in Joplin
Finance Management Marketing HR	New downtown facility expected to drive interest, enrollment, new industry connections, and state-of-the-industry coursework
Computer Science/AI	Promising pathway to funding for cybersecurity program
Construction Management	Additional faculty, new resources with Crossland partnership, Enterprise program driving enrollment
Criminal Justice	New KBI facility includes classroom space, access to experts, and internship opportunities
Education	ConnectEd group creates an active feedback loop and student pipeline, Center for Reading = expertise
Engineering Technology	New resources with Crossland partnership, Enterprise program driving enrollment
Exercise Science: Strength/Conditioning, Psychology, Social Work	Added faculty to increase capacity and broaden expertise

GRADUATE

Enrollment drivers

Foundational

Enrollment
drivers

Reposition

- Education
- Engineering Technology
- Health, Human Performance, Rec
- History
- Materials Science
- MBA
- Nursing
- Psychology
- Social Work

GRADUATE PROGRESS

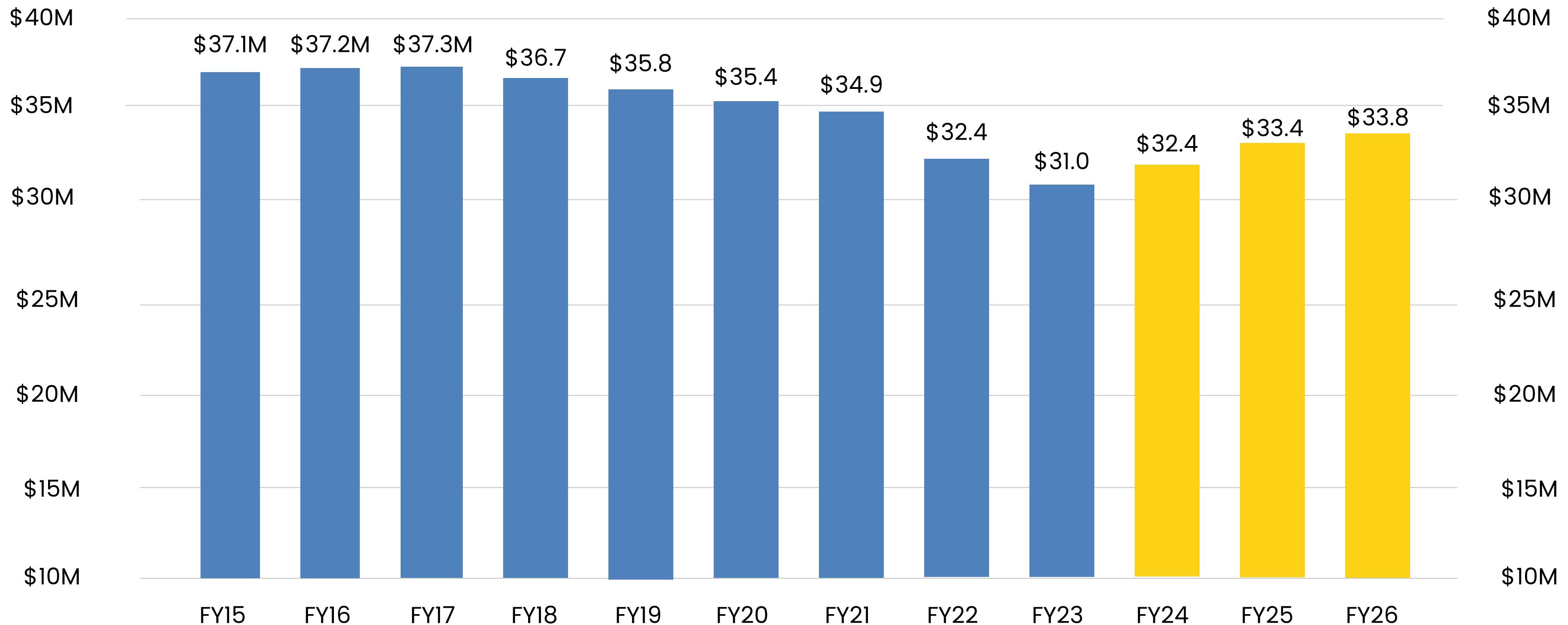
Growing enrollment	Supporting programs	Centralizing support	Investing in faculty	Cultivating research and grant funding
<ul style="list-style-type: none">•EAB Partnership•Investment in recruitment•Office of Graduate and Continuing Programs	<ul style="list-style-type: none">•Hiring Graduate Program Director•Staffing support•Unified recruiting strategy	<ul style="list-style-type: none">•Office of Graduate and Continuing Programs•Graduate recruiter•SLATE training and support to enhance graduate enrollment efforts	<ul style="list-style-type: none">•Graduate faculty meetings•Faculty hiring initiatives•Faculty professional development support	<ul style="list-style-type: none">•Academic Affairs supporting Research Innovation Hub•Enhancing and supporting faculty research grant initiatives

FINANCIAL INVESTMENTS

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5-YEAR GOAL:\$6M TUITION REVENUE GROWTH

FY26 is the **third year of growth** – slow but steady



FY2027 OUTLOOK

STATE FUNDING

Unlikely to increase given recent investments in regional support, salaries, and student success funds

Legislative outlook is challenging, with **discussion of reductions** to state funding

TUITION REVENUE

This can include rate increases, but must also include **accelerated enrollment growth** to stay on track

We've done this before, and **we can do it again**

BALANCE COSTS & REVENUE

BUDGET PRIORITIES

Compensation increases

Great Gorilla scholarships

Gorilla Rising operations

REVENUE QUESTIONS

Will state funding decline?

How much can we increase tuition revenue?

Will enrollment continue growing?



ALWAYS

We must remain strategic and proactive in managing expenses and positions.

MULTIPLYING STATE INVESTMENTS

We've strategically leveraged state funding to seed and fuel local public and private support for **\$200 million** in critical infrastructure and student support initiatives.

Gorilla Rising



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MULTIPLYING STATE INVESTMENTS

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Prove-Out Facility



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MULTIPLYING STATE INVESTMENTS

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Utility Tunnels



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KBI Crime Lab



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MULTIPLYING STATE INVESTMENTS

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STEM Facilities



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STRATEGIC PLANNING

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BACKGROUND



2016

Launched new strategic plan,
Pathway to Prominence

2022

Campus-wide effort to coalesce around who we are now, and what's ahead

2023

Launched new strategic plan, along with new mission, vision, charter, design principles, goals, and strategies

2023-25

Teams across campus developed hundreds of initiatives in support of the new plan

Tracked and managed in GorillaPlan

2025

Introduced a new academic program plan paired with a strategic enrollment plan that will drive growth

CLARIFYING FOCUS



**A streamlined
way forward**

A bold initiative to connect
people, ideas, and traditions -
opening doors to opportunity
and transforming our future to
**make lives better through
education**

STRATEGIC GOALS

The foundation of our plan comprises
four evergreen strategic goals.

**Student
success
and access**

**Community
and
economic
impact**

**Innovation
and
scholarship**

**Culture and
sustainability**



ACCESS PEOPLE



Unlocking potential in all

We open doors for prospective students, ensuring that Pitt State remains accessible, affordable, and welcoming. Through targeted outreach, streamlined admissions, and personalized support, we create pathways for all students to achieve their academic and career goals.



ACCESS INNOVATION



Driving regional prosperity

We catalyze research, economic development, and community engagement. By fostering partnerships with governing bodies, industry leaders, and local organizations, we drive innovation that benefits the region and beyond. Our commitment to discovery and collaboration positions us as a leader in turning ideas into practical solutions.



ACCESS TALENT

Solving real-world problems

We connect employers, faculty, staff, and students to a dynamic ecosystem of professional development and training. Through internships, workforce partnerships, and state of the industry programs, Pitt State cultivates talent that meets the evolving needs of the global economy while empowering individuals to thrive in their careers.





ACCESS TRADITION

Living a legacy of excellence

We honor our legacy of excellence inside and outside the classroom, while strengthening relationships with donors, alumni, and friends. By celebrating our tradition of excellence and investing in the future, we ensure that Pitt State remains a source of pride and inspiration for generations to come.





NEXT STEPS

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TRANSPARENCY

This only works if there is two-way communication and plenty of opportunity to stay on the same page

Starting today, **each academic year will include:**

2

4

4

10

2X

Opening
meetings

Town
halls

Lunch
chats

Monthly
messages

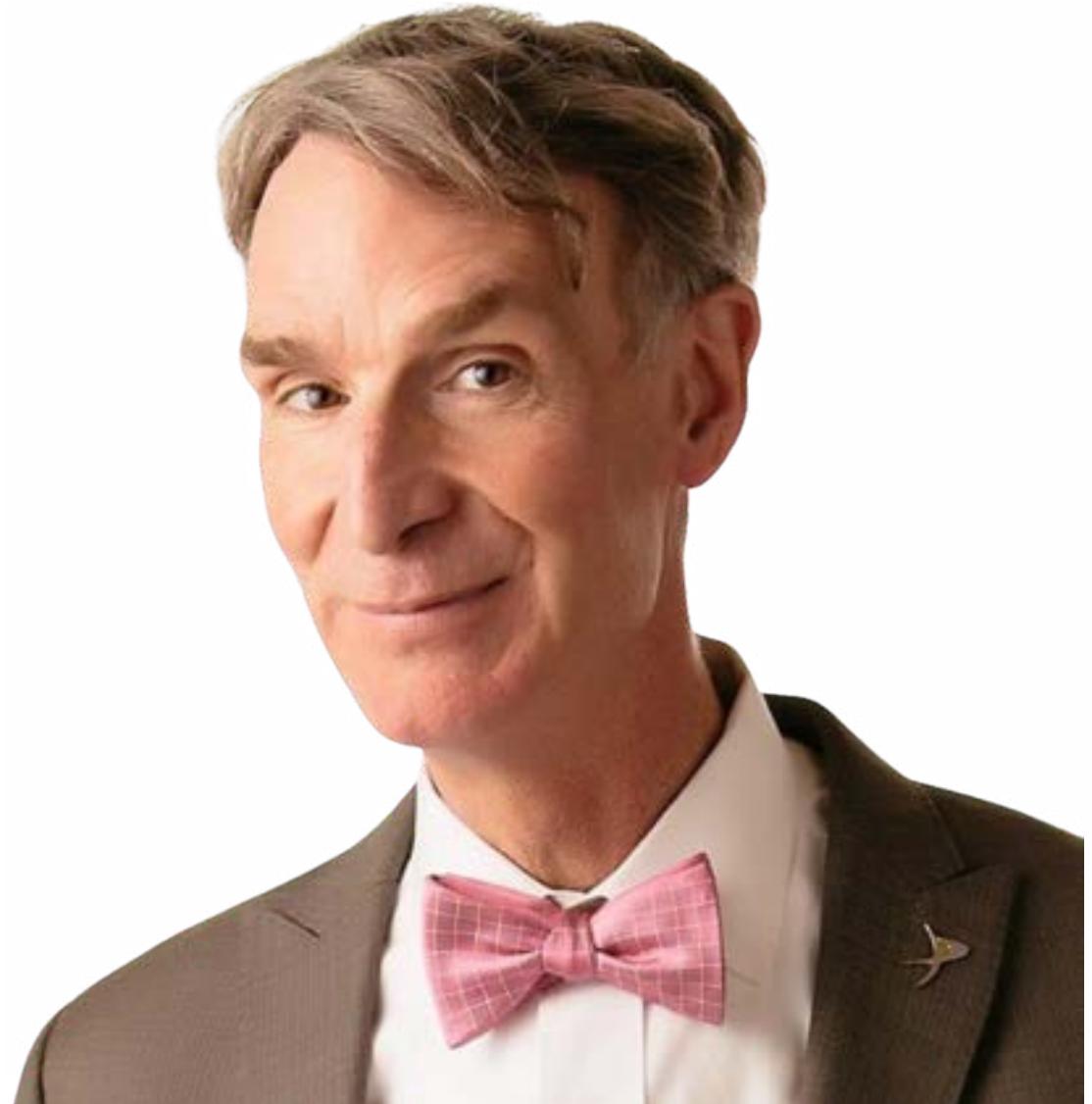
Weekly
emails

QUESTIONS

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WHAT'S AHEAD

Exciting things ahead in the spring 2025 semester



events.pittstate.edu

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TRANSFORMATIVE TREATMENT

A speciality practice in perinatal psychiatry focuses on **early intervention, education, and access**, especially for people who have faced barriers to research and treatment.

Dr. Kalee Woody

Founder
BS '16

“Hearing that it’s not normal to suffer, but it is common—and treatable—changes everything.”

Dr. Kalee Woody

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THANK YOU

Go do great
things!

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