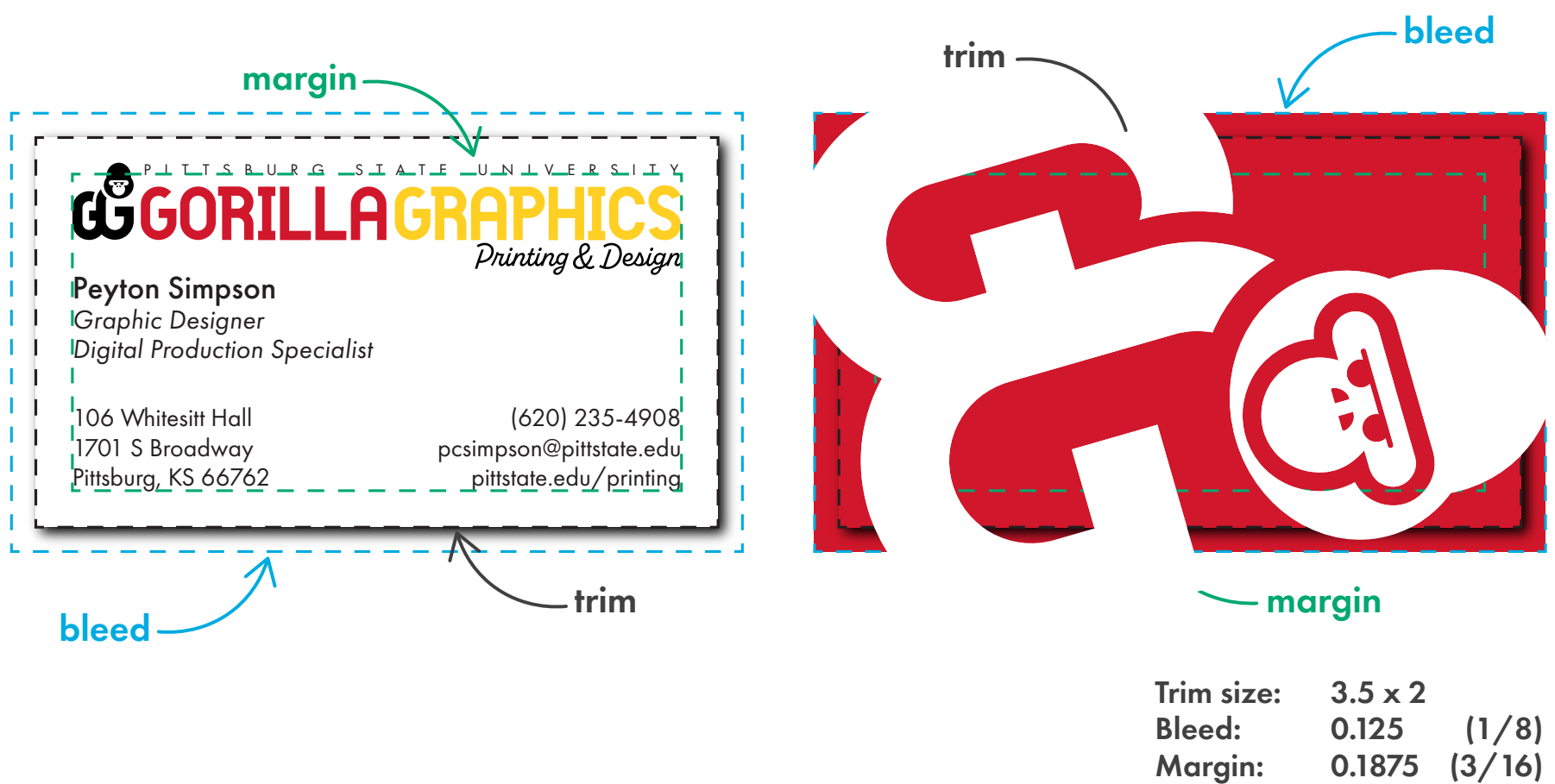


# What's the Deal with Bleed?



## What is bleed?

Bleed is the extra space around your design that extends beyond the final trimmed size. Think of it like a safety net for your artwork! When your design extends to the edges of the paper, it can prevent the edges from looking unfinished or uneven.

## Why is it important?

Bleed ensures that your design doesn't get cut off during the printing process, resulting in a clean and professional finish. It's especially important for designs with elements that extend to the edges of the paper, such as photos or backgrounds.

Standard bleed size is 1/8 inch on all sides, so the final size of your design will be 0.25 inches larger for both width and height than the final cut size.

## What about margin?

While bleed is an important factor in printing, margin is another key player in achieving a clean, professional, and easy-to-read look. Margin is the safe area within your design where important information should be placed to avoid being cut off during the trimming process. Margins ensure readability and prevent crowding.