

Professional Writing & Rhetoric

Reading List for the Comprehensive Examination Master of Arts in English, Pittsburg State University

You must read all 10 items in the Core List. In consultation with your faculty mentors, also choose 16 items in the Auxiliary List (8 in the Professional Writing list **and** 8 in the Rhetoric list) for a total of 26 items. The comprehensive exam will cover those 26 items. The Graduate Advisor, your two faculty mentors, and you should each keep a photocopy of the list.

Core List (Read all 10 items.)

1. Bolter, David J. *Writing Space. Computers, Hypertext, and the Remediation of Print*. 2nd ed. Mahwah: Lawrence Erlbaum, 2001.
2. Weiss, Edmund H. *The Elements of International English Style: A Guide to Writing Correspondence, Reports, Technical Documents, and Internet Pages for a Global Audience*. Armonk, NY: M. E. Sharpe, 2005.
3. Peeples, Tim. *Professional Writing and Rhetoric. Readings from the Field*. Boston: Addison Wesley, 2003.
4. Shriver, Karen A. *Dynamics in Document Design*. New York: Wiley, 1997.
5. Johnson-Eilola, Johndan, and Stuart A. Selber, eds. *Central Works in Technical Communication*. New York: Oxford UP, 2004.

All the following items are from **Patricia Bizzell and Bruce Herzburg, *The Rhetorical Tradition*. 2nd ed. Boston. Bedford, 2001.**

6. Isocrates. *Against the Sophists*
7. Aristotle. From *Rhetoric*
8. Bacon. from *The Advancement of Learning* and *Novum Organum*
9. Richards. from *The Meaning of Meaning* and *The Philosophy of Rhetoric*
10. Burke. from *A Grammar of Motives, A Rhetoric of Motives, and Language as Symbolic Action*

Auxiliary List (Choose 8 items from I and 8 items from II.)

I. Professional Writing

Choose eight items.

- ☐ Odell, Lee, and Dixie Goswami, eds. *Writing in Nonacademic Settings*. New York: Guildford P, 1986.
- ☐ Rude, Carolyn D. *Technical Editing*, 4th ed. Pearson, 2006.
- ☐ Spilka, Rachel, ed. *Writing in the Workplace. New Research Perspectives*. Carbondale: Southern Illinois UP, 1993.
- ☐ Arnheim, Rudolf. *Visual Thinking*. Berkeley: U of California P, 1969.
- ☐ Dondis, Donis A. *A Primer of Visual Literacy*. Cambridge. MIT P, 1973.
- ☐ Horn, Robert E. *Visual Language. Global Communication for the 21st Century*. Bainbridge Island: MacroVU, 1998.
- ☐ Kostelnick, Charles, and David O. Roberts. *Designing Visual language. Strategies for Professional Communicators*. Boston: Allyn, 1998.
- ☐ McKim, Robert H. *Experiences in Visual Thinking*. 2nd ed. Monterey: Brooks, 1980.
- ☐ Saint-Martin, Fernande. *Semiotics of Visual Language*. Bloomington. Indiana UP, 1990.
- ☐ Tufte, Edward R. *Envisioning Information*. Cheshire: Graphics P, 1990.
- ☐ -----, *The Visual Display of Quantitative Information*. Cheshire: Graphics P, 1983.
- ☐ -----, *Visual Explanations. Images and Quantities, Evidence and Narrative*. Cheshire: Graphics P, 1983.
- ☐ Williams, Robin. *The Non-Designer's Design Book*, 2nd ed. Berkeley: Peachpit P, 2004.

II. Rhetoric

Choose eight items.

- ☐ Cicero. from *De Oratore and Orator* (Bizzell and Herzberg)
- ☐ Plato. *Gorgias and Phaedrus* (Bizzell and Herzberg)
- ☐ Augustine. *On Christian Doctrine, Book IV* (Bizzell and Herzberg)
- ☐ Boethius. *An Overview of the Structure of Rhetoric* (Bizzell and Herzberg)
- ☐ Erasmus. from *Copia. Foundations of the Abundant Style* (Bizzell and Herzberg)
- ☐ Peter Ramus. from *Arguments in Rhetoric against Quintilian* (Bizzell and Herzberg)
- ☐ Christine de Pisan. from *The Book of the City of Ladies*; and from *The Treasure of the City of Ladies* (Bizzell and Herzberg)
- ☐ David Hume. *Of the Standard of Taste* (Bizzell and Herzberg)
- ☐ Giambattista Vico. from *On the Study Methods of Our Time* (Bizzell and Herzberg)
- ☐ Blair. from *Lectures on Rhetoric and Belles Lettres* (Bizzell and Herzberg)
- ☐ Whately. from *Elements of Rhetoric* (Bizzell and Herzberg)
- ☐ Chaim Perelman. from *The New Rhetoric*
- ☐ Susan C. Jarratt. *Rereading the Sophists. Classical Rhetoric Refigured*. Carbondale. Southern Illinois UP, 1991.
- ☐ William A. Covino. *The Art of Wondering. A Revisionist Return to the History of Rhetoric*. Portsmouth. Boynton, 1988.
- ☐ Thomas S. Kuhn. *The Structure of Scientific Revolutions*. Chicago. U of Chicago P, 1963.