

# Professional Writing & Rhetoric

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## Reading List for the Comprehensive Examination Master of Arts in English, Pittsburg State University

You must read all 10 items in the Core List. In consultation with your faculty mentors, also choose 24 items in the Auxiliary List (12 in the Professional Writing list **and** 12 in the Rhetoric list) for a total of 34 items. The comprehensive exam will cover those 34 items. The Graduate Advisor, your two faculty mentors, and you should each keep a photocopy of the list.

### **Core List** (Read all 10 items.)

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1. Bolter, David J. *Writing Space. Computers, Hypertext, and the Remediation of Print*. 2nd ed. Mahwah: Lawrence Erlbaum, 2001.
2. Weiss, Edmund H. *The Elements of International English Style: A Guide to Writing Correspondence, Reports, Technical Documents, and Internet Pages for a Global Audience*. Armonk, NY: M. E. Sharpe, 2005.
3. Peeples, Tim. *Professional Writing and Rhetoric. Readings from the Field*. Boston: Addison Wesley, 2003.
4. Shriver, Karen A. *Dynamics in Document Design*. New York: Wiley, 1997.
5. Johnson-Eilola, Johndan, and Stuart A. Selber, eds. *Central Works in Technical Communication*. New York: Oxford UP, 2004.

All the following items are from **Patricia Bizzell and Bruce Herzburg, *The Rhetorical Tradition*. 2<sup>nd</sup> ed. Boston. Bedford, 2001.**

6. Isocrates. *Against the Sophists*
7. Aristotle. From *Rhetoric*
8. Bacon. from *The Advancement of Learning* and *Novum Organum*
9. Richards. from *The Meaning of Meaning* and *The Philosophy of Rhetoric*
10. Burke. from *A Grammar of Motives, A Rhetoric of Motives, and Language as Symbolic Action*

## Auxiliary List (Choose 12 items from I and 12 items from II as directed.)

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### I. Professional Writing

Choose at least four items from category A, at least four items from category B, and four more items from among any of the categories, A–E.

#### A. Theory and Practice of Professional Writing (Check at least 4 boxes.)

- ☐ Carroll, John. *The Nurnberg Funnel*. Cambridge: MIT P, 1988.
- ☐ ----, ed. *Minimalism Beyond the Nurnberg Funnel*. Cambridge: MIT P, 1990.
- ☐ Levy, David. *Scrolling Forward. Making Sense of Documents in the Digital Age*. New York: Arcade, 2001.
- ☐ Lutz, Jean A., and C. Gilbert Storms, eds. *The Practice of Technical and Scientific Communication: Writing in Professional Contexts*. Stamford: Ablex, 1998.
- ☐ Odell, Lee, and Dixie Goswami, eds. *Writing in Nonacademic Settings*. New York: Guildford P, 1986.
- ☐ Rude, Carolyn D. *Technical Editing*, 4<sup>th</sup> ed. Pearson, 2006.
- ☐ Spilka, Rachel, ed. *Writing in the Workplace. New Research Perspectives*. Carbondale: Southern Illinois UP, 1993.
- ☐ Whitburn, Merrill D. *Rhetorical Scope and Performance. The Example of Technical Communication*. Stamford: Ablex, 2000.

#### B. Document Design and Graphics (Check at least 4 boxes.)

- ☐ Arnheim, Rudolf. *Visual Thinking*. Berkeley: U of California P, 1969.
- ☐ Dondis, Donis A. *A Primer of Visual Literacy*. Cambridge: MIT P, 1973.
- ☐ Horn, Robert E. *Visual Language. Global Communication for the 21st Century*. Bainbridge Island: MacroVU, 1998.
- ☐ Kostelnick, Charles, and David O. Roberts. *Designing Visual language. Strategies for Professional Communicators*. Boston: Allyn, 1998.
- ☐ McKim, Robert H. *Experiences in Visual Thinking*. 2nd ed. Monterey: Brooks, 1980.
- ☐ Saint-Martin, Fernande. *Semiotics of Visual Language*. Bloomington. Indiana UP, 1990.
- ☐ Tufte, Edward R. *Envisioning Information*. Cheshire: Graphics P, 1990.
- ☐ ----. *The Visual Display of Quantitative Information*. Cheshire: Graphics P, 1983.
- ☐ ----. *Visual Explanations. Images and Quantities, Evidence and Narrative*. Cheshire: Graphics P, 1983.
- ☐ Williams, Robin. *The Non-Designer's Design Book*, 2<sup>nd</sup> ed. Berkeley: Peachpit P, 2004.

#### C. History of Professional Writing

- ☐ Kynell, Teresa. *Writing in a Milieu of Utility . The Move to Technical Communication in American Engineering Programs, 1850-1950*. 2nd ed. Stamford: Ablex, 2000.
- ☐ Kynell, Teresa, and Michael Moran, eds. *Three Keys to the Past. The History of Technical Communication*. Stamford: Ablex, 1999.
- ☐ Longo, Bernadette. *Spurious Coin: A History of Science, Management, and Technical Writing*. Albany: SUNY, 2000.
- ☐ Tebeaux, Elizabeth. *The Emergence of a Tradition: Technical Writing in the English Renaissance, 1475–1640*. Amityville, NY: Baywood, 1997.

#### D. Hypertext

- ☐ Farkas, David K., and Jean B. Farkas. *Principles of Web Design*. New York: Longman, 2002.
- ☐ Grusin, Richard, and David Bolter. *Remediation. Understanding New Media*. Cambridge: MIT P, 2000.

## E. Teaching Professional Writing

- ☐ Bridgeford, Tracy, Karla Saari Kitalong, and Dickie Selfe. *Innovative Approaches to Teaching Technical Communication*. Logan, Utah: Utah State UP, 2004.
- ☐ Garay, Mary Sue, and Stephen Bernhardt, eds. *Expanding Literacies. English Teaching and the New Workplace*. Albany: SUNY, 1998.
- ☐ Keene, Michael., ed. *Education in Scientific and Technical communication: Academic Programs That Work*. Arlington, VA: Society for Technical communication, 1997.
- ☐ Selber, Stuart A., ed. *Computers and Technical Communication. Pedagogical and Programmatic Perspectives*. Stamford: Ablex, 1997.
- ☐ Staples, Katherine, and Cezar Ornatowski, eds. *Foundations for Teaching Technical Communication: Theory, Practice, and Program Design*. Stamford: Ablex, 1997.

## II. Rhetoric      Check 12 boxes, 1 from each pair.

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| <input type="checkbox"/> Cicero. from <i>De Oratore and Orator</i> (Bizzell and Herzberg)  | or | <input type="checkbox"/> Plato. <i>Gorgias and Phaedrus</i> (Bizzell and Herzberg)  |
| <input type="checkbox"/> Augustine. <i>On Christian Doctrine, Book IV</i> (Bizzell and Herzberg)   | or | <input type="checkbox"/> Boethius. <i>An Overview of the Structure of Rhetoric</i> (Bizzell and Herzberg)   |
| <input type="checkbox"/> Erasmus. from <i>Copia. Foundations of the Abundant Style</i> (Bizzell and Herzberg)  | or | <input type="checkbox"/> Peter Ramus. from <i>Arguments in Rhetoric against Quintilian</i> (Bizzell and Herzberg)   |
| <input type="checkbox"/> Grimke. <i>Letters on the Equality of the Sexes and The Condition of Woman, Letters III, IV, and XIV</i> (Bizzell and Herzberg)   | or | <input type="checkbox"/> Christine de Pisan. from <i>The Book of the City of Ladies</i> ; and from <i>The Treasure of the City of Ladies</i> (Bizzell and Herzberg)       |
| <input type="checkbox"/> David Hume. <i>Of the Standard of Taste</i> (Bizzell and Herzberg)  | or | <input type="checkbox"/> Giambattista Vico. from <i>On the Study Methods of Our Time</i> (Bizzell and Herzberg)   |
| <input type="checkbox"/> Blair. from <i>Lectures on Rhetoric and Belles Lettres</i> (Bizzell and Herzberg)   | or | <input type="checkbox"/> Whately. from <i>Elements of Rhetoric</i> (Bizzell and Herzberg)   |
| <input type="checkbox"/> Virginia Woolf. <i>Professions for Women, Women and Fiction, Dorothy Richardson, and A Room of One's Own, Chapter 5</i> (Bizzell and Herzberg)  | or | <input type="checkbox"/> Helene Cixous. <i>The Laugh of the Medusa</i> ; and with Catherine Clement. <i>A Woman Mistress</i> (Bizzell and Herzberg)                       |
| <input type="checkbox"/> Chaim Perelman. from <i>The Realm of Rhetoric; The New Rhetoric. A Theory of Practical Reasoning</i> ; and with Lucie Olbrachts-Tyteca, from <i>The New Rhetoric</i> (Bizzell and Herzberg) | or | <input type="checkbox"/> Stephen Toulmin. from <i>The Uses of Argument</i> ; and from <i>Logic and the Criticism of Arguments</i> (Bizzell and Herzberg)                  |
| <input type="checkbox"/> George A. Kennedy. <i>A New History of Classical Rhetoric</i> . Princeton. Princeton UP, 1994.  | or | <input type="checkbox"/> James J. Murphy, ed.. <i>A Short History of Writing Instruction. From Ancient Greece to Twentieth-Century America</i> . Davis. Hermagoras, 1990. |

- ☐ Edward P. J. Corbett and Robert J. Connors. *Classical Rhetoric for the Modern Student*. 4th ed. New York. Oxford UP, 1999.
- or** ☐ Sharon Crowley and Debra Hawhee. *Ancient Rhetorics for Contemporary Students*. 2nd ed. Boston. Allyn, 1999.
  
- ☐ Susan C. Jarratt. *Rereading the Sophists. Classical Rhetoric Refigured*. Carbondale. Southern Illinois UP, 1991.
- or** ☐ William A. Covino. *The Art of Wondering. A Revisionist Return to the History of Rhetoric*. Portsmouth. Boynton, 1988.
  
- ☐ Paulo Freire. *Education for Critical Consciousness*. Trans. Myra Bergman Ramos. New York. Continuum, 1994.
- or** ☐ Thomas S. Kuhn. *The Structure of Scientific Revolutions*. Chicago. U of Chicago P, 1963.