



## **PSU Fashion Merchandising Alumna Starts Babywear Company**

By doing, learn- that's Pittsburg State University's mission. PSU strives to prepare students for success upon graduation by providing interacting and engaging courses that equip students with the necessary skills and experience to thrive in their field of study.

Romy Gonzalez, of Paraguay, is one such example of a PSU student using the skills and knowledge she acquired at Pitt State to build a successful career.

Gonzalez graduated from Pitt State in 2007, earning a Bachelor's Degree in Fashion Merchandising. Gonzalez's hard work and dedication as a student earned her a summer internship in Manhattan, New York at Joseph Abboud.

Now, almost 14 years later, Gonzalez has been able to use her knowledge and experience from her time at PSU to start her own babywear company. Her company, Newborn, focuses on creating sustainable, simple yet beautiful unisex baby clothes that are 100% made in Paraguay.

"Our philosophy says it in a very simple way, less is more," Gonzalez said in an interview with El Nacional.

Gonzalez works with her mother, who is an experienced dress maker, to design clothing pieces with simplicity and practicality in mind.

Gonzalez credits PSU for helping provide her with knowledge and skills necessary for creating her designs and running her company.

"I remember one class, Textiles, that still helps me to this day," Gonzalez said. "I use the knowledge I learned in that class every time I buy fabrics and it helps me choose which fabric is best for specific designs."

Gonzalez had been thinking of starting a baby clothing company, but initially didn't know how to get started. However, once she decided to follow her dream, she said she "found out quickly" that her years at Pitt State had given her some of what she needed to succeed.

"I did know how to do it with all of the knowledge I had learned at PSU," Gonzalez said. "Once I got started it all happened so quickly. I am still learning and growing every day. Following my heart was the best thing in business I've ever done and I owe a huge part of my success to PSU."



Photo Courtesy of Romy Gonzales.