

# New saving campaign is coming for America Saves Week

Every year more than 1,700 organizations join together to encourage Americans to save for their futures. We're proud to take part by sending all TIAA participants valuable tips and resources to help them save more.



## Make a savings plan, goal by goal

Helps employees set realistic goals using TIAA's online goal-setting tool.



## See why saving early is so important

Illustrates how saving can add up over time in an engaging, easy-to-understand video.



## View webinars on financial topics

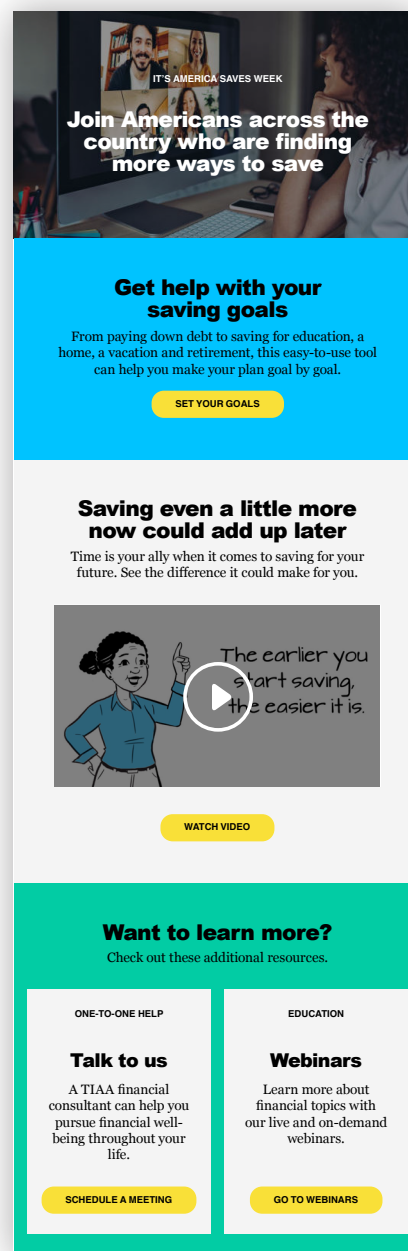
Provides a link to live and on-demand presentations on a range of helpful topics.



## Meet with a TIAA financial consultant

Provides a link to schedule a meeting for one-to-one help from a financial consultant.

**The campaign includes an email to be sent on February 22. Talk to your TIAA representative to learn more.**



IT'S AMERICA SAVES WEEK

**Join Americans across the country who are finding more ways to save**

**Get help with your saving goals**

From paying down debt to saving for education, a home, a vacation and retirement, this easy-to-use tool can help you make your plan goal by goal.

SET YOUR GOALS

**Saving even a little more now could add up later**

Time is your ally when it comes to saving for your future. See the difference it could make for you.

The earlier you start saving, the easier it is.

WATCH VIDEO

**Want to learn more?**  
Check out these additional resources.

ONE-TO-ONE HELP	EDUCATION
<b>Talk to us</b> A TIAA financial consultant can help you pursue financial well-being throughout your life.	<b>Webinars</b> Learn more about financial topics with our live and on-demand webinars.
SCHEDULE A MEETING	GO TO WEBINARS

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