

Request for Revision to Course

(Undergraduate Course Numbers through Course Number 699)

Department: HHPR College: EducationSubmission Date: 10/19/17Contact Person: Laura Covert Faculty member ChairRevision Effective: Fall 2018 (Semester/Year)

Offered: (check all that apply)

- Fall
 Spring
 Summer

Is this revision related to, and/or affect, any other department's/college's/unit's curricula or programs at Pittsburg State University?

 Yes No*Whether a "yes" or "no" response, please provide an explanation. Provide documentation of any discussions (e.g. copies of e-mails, memos, etc.) that have occurred.*All changes are internal changes to the recreation degree program. These changes will not affect any other program on campus.Purpose/Justification for Revision to Course: Align with course changes to represent emphases areas within the curriculum.**Existing Course:**Course Number: REC 320Title of Course: Management Strategies and Financing in RecreationCredit Hours: 3Prerequisite: REC 160 Introduction to Recreation and Leisure and REC 240 Introduction to Therapeutic Recreation.Course Description (**as it appears in the current catalog**): Introduction to park and recreation facilities, management, personnel, program financing, design and budget standards within city or therapeutic recreation setting.**Proposed Course:**Course Number: REC 320Title of Course: Promotion in Recreation, Sport and HospitalityCredit Hours: 3Prerequisite: REC 160 Introduction to Professions in Recreation, Sport and Hospitality OR REC 240 Introduction to Therapeutic Recreation. Priority of student enrollment given recreation majors.Course Description (**as it will appear in the next catalog**): This course will offer insights into the role of promotions/advertising communications ongoing effort to target and connect with recreation, sport and hospitality

consumers. Students will be introduced to and become familiar with the terms/tools relevant to recreation, sport and hospitality industry. Additional course topics include the effect of globalization on recreation, sport, and hospitality and other uses of promotions such as eco friendly cause/event promotions, and other relevant recreation, sport, and hospitality industry enterprise platforms. Interaction with various recreation, sport, and hospitality industry professionals will help students develop critical thinking analytic skills. Prerequisites: REC 160 Introduction to Recreation and Leisure OR REC 240 Introduction to Therapeutic Recreation. Priority of student enrollment given recreation majors.

Additional Questions

1. Is this course to be considered for General Education? Yes No

If "yes," please indicate the University's General Education Goals met by this course AND the assessment data that will be collected to measure these goals:

_____ *Please realize that it will need to gain approval of the General Education Committee.*

2. Will this course be required of any education majors? Yes No

If "yes," please realize that it will need to have the approval of the Council for Teacher Education.

3. What additional costs will be required for revising this course (e.g. staffing, equipment, etc.)?

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PITTSBURG STATE UNIVERSITY
LEGISLATIVE PROCESS
AUTHORIZATION/NOTIFICATION SIGN-OFF SHEET

- Approved: Department Chairperson
Date _____ Signature, Department Chairperson _____
- Approved: College Curriculum Committee
Date _____ Signature, College Curriculum Committee Chair _____
- Approved: Dean of College
Date _____ Signature, Dean _____
- Approved: General Education Committee (if applicable)
Date _____ Signature, General Education Committee Chair _____
- Approved: Council for Teacher Education (if applicable)
Date _____ Signature, Council for Teacher Education Chair _____
- Approved: Faculty Senate University Undergraduate Curriculum Committee
Date _____ Signature, Undergraduate Curriculum Committee Chair _____
- Approved: Faculty Senate
Date _____ Signature, Recording Secretary, Faculty Senate _____

Each college curriculum representative will notify their respective college and department(s) of the completion of the approval process.

Originating Department: Please complete this form and upload to the Zimbra Briefcase, "Undergraduate Curriculum Legislation" (within the appropriate College folder, "Preliminary Legislation"), to allow for review and questions. Any modifications should be saved as "original file name.version2.docx" (e.g. MATH 343.version 2.docx) and uploaded as well.

Please print the final version of this form, apply the appropriate signatures, and forward to the Office of the Registrar.

Please Note: This is a 2-3 month process, at least, and is designed to eliminate questions and concerns at the beginning of the process. Any questions/concerns not addressed prior to the College Curriculum Committee and the Faculty Senate University Undergraduate Curriculum Committee, may result in an additional month added to the process.