

CURRICULUM VITAE

Natalie N. Bird, Ph.D.

101M Student Recreation Center
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EDUCATION

Ph.D. Health, Sport, and Exercise Science **2020**

Concentration: Recreation and Sport Management

Cognate/Emphasis Area: Public Policy

University of Arkansas, Fayetteville, AR

Dissertation Title: "Buffer Zones and the Recreational Golf Sector: A Negligence Case Content Analysis"

M.A.S. Sport and Fitness Management **2015**

Missouri Western State University, St. Joseph, MO

GPA: 4.0

B.S. Recreation Sport Management **2013**

Concentration: Sport Management

Missouri Western State University, St. Joseph, MO

GPA: 3.73

UNIVERSITY TEACHING EXPERIENCE

REC160	Introduction to Professions in Recreation, Sport and Hospitality	Pittsburg State University
REC 400	Event Planning and Management	Pittsburg State University
REC 402	Event Entertainment and Technology	Pittsburg State University
REC 406	Resort, Spa, Casino and Lodging Operations	Pittsburg State University
REC 410	Tourism Planning and Development	Pittsburg State University
REC 426	Law of the Professions in Recreation, Sport and Hospitality	Pittsburg State University
REC 470	Administration in Recreation, Sport and Hospitality	Pittsburg State University
SL 100	Foundations of Sport Leadership and Recreation	Emporia State University
SL 320	Cross-Cultural Communication in Sport Leadership and Recreation	Emporia State University
SL 395	Practicum I in Sport Leadership and Recreation	Emporia State University
SL 420	Leadership in the Sport Industry and Recreation	Emporia State University

UNIVERSITY TEACHING EXPERIENCE CONTINUED

SL 430	Revenue Management in Sport Leadership and Recreation	Emporia State University
SL 470	Practicum II in Sport Leadership and Recreation	Emporia State University
SL 451	Professional Development in Sport Leadership and Recreation	Emporia State University
SL 570	Internship in Sport Leadership and Recreation	Emporia State University
PE 715	History of Sport and Politics	Emporia State University
PE 745	Leadership in HPEC	Emporia State University
PED 101	Fitness and Wellness	Missouri Western State University
PED 144	Beginning Recreation Games	Missouri Western State University
RSM 323	Program Planning in Recreation	Missouri Western State University
RSM 330	Field Experience II	Missouri Western State University
SFM 525	Legal Aspects of Sport	Missouri Western State University
SFM 630	Internship in Sport and Fitness Management	Missouri Western State University
SFM 610	Leadership and Effectiveness in Sport and Fitness Management	Missouri Western State University
RESM 1003	Professional Foundations of Recreation and Sport	University of Arkansas
RESM 2063	Commercial Recreation and Sport	University of Arkansas
RESM 3833	Program Planning in Recreation and Sport	University of Arkansas
RESM 3843	Recreation and Sport Facilities	University of Arkansas

PROFESSIONAL EXPERIENCE (HIGHER EDUCATION)

Aug. 2023-current	<p>Assistant Professor Recreation Services, Sport and Hospitality Management Department of Health, Human Performance, and Recreation Pittsburg State University Pittsburg, KS</p>
2022-2023	<p>Assistant Professor and Program Director Sport Leadership and Recreation Department of Health, Physical Education, and Recreation Emporia State University Emporia, KS</p>
2020-2021	<p>Adjunct Instructor Sport and Fitness Management (M.A.S.) Recreation Sport Management (B.S.) Department of Health, Sport, and Exercise Science Missouri Western State University St. Joseph, MO</p>

PROFESSIONAL EXPERIENCE CONTINUED (HIGHER EDUCATION)

- Spring 2021 **Adjunct Instructor**
Recreation and Sport Management
Department of Health, Human Performance and Recreation
University of Arkansas
Fayetteville, AR
- Summer 2020 **Tutor, Risk Management**
Office of Student-Athlete Success
University of Arkansas
Fayetteville, AR
- 2017-2020 **Graduate Assistant**
Recreation and Sport Management
Department of Health, Human Performance and Recreation
University of Arkansas
Fayetteville, AR
- 2016-2017 **Adjunct Instructor**
Recreation Sport Management
Department of Health, Sport, and Exercise Science
Missouri Western State University
St. Joseph, MO

PROFESSIONAL EXPERIENCE (INTERCOLLEGIATE ATHLETICS)

- 2021-2022 **Assistant Golf Coach for Training and Practice Development**
Men's and Women's Golf
Missouri Southern State University
Joplin, MO
- 2013-2015 **Graduate Assistant**
Men's and Women's Golf
Missouri Western State University
St. Joseph, MO

PROFESSIONAL EXPERIENCE (RECREATION)

- Summer 2021,
Summer 2022 **PGA Junior League Coach**
PGA of America via Carthage Golf Course
Carthage, MO

PROFESSIONAL EXPERIENCE (RECREATION) CONTINUED

2011-2015 **Pro Shop Attendant**
Briarbrook Golf Course
Carl Junction, MO

PROFESSIONAL EXPERIENCE (OTHER)

2020-2021 **Creative Director**
Olive and Fig Joplin
Joplin, MO

2015-2016 **Property and Casualty Representative**
Karen Rutledge Insurance Agency, Inc.
Joplin, MO

CONSULTING EXPERIENCE

Mar.-Apr. 2023 **Falcon Lakes Residents** (clients' names protected for confidentiality)
Basehor, KS
Emphasis: Golf course community development and real estate

July-Dec. 2020 **Grizzly Bear Golf Cars**
Joplin, MO
Emphasis: Strategic planning

Jan.-May 2020 **Springdale Parks and Recreation Department (Programming
Evaluation)**
Springdale, AR
Emphasis: Programming and resource allocation

May-Sept. 2019 **Springdale Parks and Recreation Department**
Springdale, AR
Emphasis: Community development

Oct.-Dec. 2018 **City of Fayetteville**
Fayetteville, AR
Emphasis: Public policy (Short Term Rentals Policy)

Jan.-May 2018 **Bentonville Parks and Recreation Department**
Bentonville, AR
Emphasis: Programming, facilities, and staffing

UNIVERSITY SERVICE

Pittsburg State University Member, PSU Research Presentation Committee	2023 – current
Emporia State University Member, HPER Undergraduate Committee Faculty Advisor, Sport Leadership and Recreation Club	2022 – 2023 2022 – 2023
University of Arkansas Graduate Advisor, Sport Professionals Association	2018 – 2020

PUBLICATIONS

Published and Peer Reviewed

- Bird, N. & Schlereth, N.** (2020). A Case ‘Fore’ Buffer Zones. *Journal of Applied Sport Management*, 12(1), 36-45. <https://doi.org/10.7290/jasm1f20103>
- Bird, N.** (2020). *Buffer zones and the recreational golf sector: A negligence case content analysis* (Order No. 28030593). Available from ProQuest Dissertations & Theses Global. (2440910933).

Published

- Bird, N.** (2020) Buffer zones and the recreational golf sector: A negligence case content analysis. *Sports Litigation Alert*, 17(23).
- Bird, N., Webb, A., & Choi, H.** (2012, November). Celebrity Golf Tournament: Strategic Marketing Plan. *Missouri Journal of Health, Physical Education, Recreation and Dance*, 22, 72.

In Progress

- Bird, N. & Moiseichik, M.** (2024). Buffer Zones Through the Lens of Golf: A Negligence Case Content Analysis. *Journal of Legal Aspects of Sport*.
- Bird, N. & Moiseichik, M.** The PGA PGM Program: Creating a Workforce of Risk Ignorance?

PRESENTATIONS

“Golf Course Risk Management Strategies to Reduce Threat of Litigation Due to Inadequate Buffer Zones: A Practical Application of a Negligence Case Content Analysis” Oral Presentation. 2023 Sport and Recreation Law Association Annual Conference. Las Vegas, NV, February 23, 2023.

PRESENTATIONS CONTINUED

“Buffer Zones and the Recreational Golf Sector: A Comprehensive Case Content Analysis” Oral Presentation. 2020 Sport and Recreation Law Association Annual Conference. Louisville, KY, March 4, 2020.

“The PGA PGM Program: Creating a Workforce of Risk Ignorance?” Oral Presentation. 2019 Sport and Recreation Law Association Annual Conference. Philadelphia, PA, February 28, 2019.

“Risk Management in Extreme Sports” Oral Presentation. 2018 Sport and Recreation Law Association Annual Conference. San Antonio, TX, March 3, 2018.

“Celebrity Golf Tournament: Strategic Marketing Plan” Poster Presentation. Missouri Association for Health, Physical Education, Recreation and Dance Annual Conference. Lake of the Ozarks, MO, November 2012.

SPEAKING ENGAGEMENT INVITATIONS

“Sports and Football in America” Oral Presentation. Pittsburg State University International Transitions Course. September 12, 2023.

“Springdale Parks and Recreation Needs Assessment Study” Oral Presentation. City of Springdale City Council Meeting. October 22, 2019.

“Buffer Zones through the Lens of Golf” Oral Presentation. University of Arkansas HHPR Research Seminar Series. Fayetteville, AR, October 8, 2019.

“The PGA PGM Program: Creating a Workforce of Risk Ignorance?” Oral Presentation. University of Arkansas HHPR Research Seminar Series. Fayetteville, AR, March 8, 2019.

“Short-term Rental Alternatives: Policy Solutions for Long-term Success: An Analysis of the City of Fayetteville’s Short-term Rentals Policy” Oral Presentation. City of Fayetteville City Hall Meeting. Fayetteville, AR, December 13, 2018.

“Risk Management in Extreme Sports” Oral Presentation. University of Arkansas HHPR Research Seminar Series. Fayetteville, AR, September 28, 2018.

“Evaluation of Bentonville Parks and Recreation” Oral Presentation. City of Bentonville City Hall Meeting. Bentonville, AR, May 7, 2018.

“Goal Setting and Visualization” Oral Presentation Prepared for the Missouri Western Golf Program. St. Joseph, MO. January 28, 2017.

TEXTBOOK CONTRIBUTIONS

Contributing Author

Fried, G. (2024) *Safe at First*. (in progress)

Ancillary Material Creator

Moiseichik, M. & Young, S. J. (2019). *Risk Management for Park, Recreation, and Leisure Services*. Urbana, IL: Sagamore-Venture.

GRANTS AND SCHOLARSHIPS

University of Arkansas Doctoral Academy Fellowship. Funded by the University of Arkansas Graduate School and International Education. \$12,000 per year. Awarded 2017-2018, 2018-2019, 2019-2020.

Bird, N. & Hammig, B. Scooter Helmet Use on the University Campus. Funded by HHPR Graduate Student Research Grant, \$300. Awarded September 2017.

PROFESSIONAL ASSOCIATIONS

Sport and Recreation Law Association
Kansas Recreation and Park Association

HONORS AND AWARDS

2023	Missouri Western State University Athletics Hall of Fame Nominee
2019-2020	University of Arkansas Doctoral Academy Fellow
2018-2019	University of Arkansas Doctoral Academy Fellow
2018	University of Arkansas Recreation Sport Management Ph.D. Student of the Year
2017-2018	University of Arkansas Doctoral Academy Fellow
2015	Missouri state team member at the Fore State Women's Golf Championship
2015	Member of the Joplin Women's Horton Smith Team
2014	Missouri state team member at the Fore State Women's Golf Championship
2014	Greater Joplin Women's City Champion
2013	Missouri state team member at the Fore State Women's Golf Championship
2013	Member of the Joplin Women's Horton Smith Team
2013	Missouri Western State University Female Athlete of the Year
2013	Missouri Western State University Tom Smith Career Achievement Award
2013	MWSU Women's Golf Female Athlete of the Year
2013	Second Team All-MIAA
2013	NCAA Division II Super Regional Selection (first in Missouri Western State University Women's Golf history)
2012-2013	National Golf Coaches Association Division II All-Scholar Team Member

HONORS AND AWARDS CONTINUED

2012	UNK Fall Classic Champion
2012	Missouri state team member at the Fore State Women's Golf Championship
2012	Member of the Joplin Women's Horton Smith Team
2012	Greater Joplin Women's City Champion
2012	First Team All-MIAA
2012	MIAA All-Tournament Team (2 nd Place individually)
2012	MWSU Women's Golf Female Athlete of the Year
2011-2012	National Golf Coaches Association Division II All-Scholar Team Member
2011-2012	NASPE (National Association for Sport and Physical Education) Sport Management Major of the Year
2011-2012	MOAHPERD (Missouri Association for Health, Physical Education, Recreation, and Dance) Sport Management Major of the Year
2011	Greater Joplin Women's City Champion
2011	Member of the Joplin Women's Horton Smith Team
2011	First Team All-MIAA
2010-2011	National Golf Coaches Association Division II All-Scholar Team Member
2010	Greater Joplin Women's City Champion
2010	Member of the Joplin Women's Horton Smith Team
2010	First Team All-MIAA
2010	MIAA Freshman of the Year
2010	MIAA All-Tournament Team (2 nd Place individually)
2010	MWSU Women's Golf Female Athlete of the Year
2010	Green and Gold Spring Shootout Champion
2010	Missouri Western Invitational Champion
2009-2010	National Golf Coaches Association Division II All-Scholar Team Member

VOLUNTEER EXPERIENCE

2021-current	Junior Golf Coaching Briarbrook Golf Course Carl Junction, MO
December 9-13, 2019	Yvonne Richardson Community Center University of Arkansas Sport Professionals Association Fayetteville, AR
June 28-30, 2019	Golf Channel NWA Championship Rogers, AR
Summer 2011, 2012	Coach/Mentor Carthage High School Girls Golf Team Carthage, MO