

ANNUAL ENDOWMENT REPORT

FY 2023







OUR MISSION:
To make life better
through education.

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FROM THE PRESIDENT & CEO OF THE PITTSBURG STATE UNIVERSITY FOUNDATION

Greetings from the Pittsburg University Foundation! This report outlines the performance of all endowed funds within the PSU Foundation.

This year, the University underwent an involved planning process to create a new strategic plan and identify fundraising initiatives. This plan places a special emphasis on our mission: to make life better through education. As the Foundation celebrates its 38th year, we will continue to support and align with this mission and to steward your gifts in the best way possible. We are committed to maximizing the impact of your gifts through prudent investment management. Please know that your Foundation is healthy and strong, and we plan to continue building on that strength.

Our alumni and friends continue to step up by providing current, endowed, and planned gifts to enable us to make life better for the next generation of Gorillas. We truly appreciate the investment and confidence you have shown in the PSU Foundation. We hope you take great pride in what we have been able to accomplish with your support.

With many thanks and very best wishes,



Kathleen M. Flannery
President and CEO, Pittsburg State University Foundation, Inc.



FROM THE PRESIDENT OF PITTSBURG STATE UNIVERSITY

This last year has been quite the whirlwind experience for our family and me! Along with others, I have spent important time listening to and learning about the unique needs of our students. This listening has informed a variety of priority projects that were initiated over the past year and will continue to inform our shared work moving forward. Specific priorities I would call your attention to have included the launch of a new one-stop academic and career student advising center, the development of a university division focused on advancing student success (including student recruitment and retention), redesigning how best to improve financial support and scholarship opportunities for students, and launching a new academic model that will automatically confer AA degrees to students that complete their required general education coursework. As a result of this one initiative, Pitt State students can now earn two degrees during their time as undergraduate students. Our goal is to create the most valuable educational experience in Kansas (and beyond) and none of this progress would be possible without the generous support of the PSU Foundation and our remarkable alumni and friends.



As the Pitt State mission states, we “make life better through education.” We are asking students, faculty, staff and you to ask the question, “how am I making life better through my education?” Given the many troubles and challenges in the world today, it can be uplifting to take a moment to reflect on your many personal and professional achievements and identify how Pitt State helped prepare you to make life better for others. If you are so inclined, I encourage you to share your reflection with us at pittstate.edu/makinglifebetter. After all, your stories are Pitt State’s story. Read about how current students plan to make life better after graduation on page 16. I believe their stories will fill you with hope and reinforce the value of a Pitt State education. An education that you help to make possible through your ongoing support.

Thank you for all that you do for our students,

A handwritten signature in black ink, appearing to read 'Dan Shipp'. The signature is stylized and fluid, with a large initial 'D' and 'S'.

Dan Shipp
President, Pittsburg State University



FROM THE CHAIR OF THE PSU FOUNDATION BOARD OF TRUSTEES

It's my honor and privilege to lead the PSU Foundation not only as a volunteer, but as a proud alum of this institution. I, along with every member of the Board of Trustees listed on the following page, remain dedicated to diligently invest, manage, and distribute gifts to the PSU Foundation provided by donors like you.



Our sole mission is to support the work of Pittsburg State University in educating our students to make life better. Our missions must mirror each other and without a doubt, they do.

Our University makes such an impact on our region and beyond – economically, educationally, and culturally. As you can see in the following pages, we do not take that for granted. We thank you for your philanthropic gifts and your support of our mission. We will continue to strengthen and be good stewards of your investment.

Sincerely,

A handwritten signature in black ink that reads "Gary Tredway". The signature is fluid and cursive, written on a light-colored background.

Gary E. Tredway
Chair, Pittsburg State University Foundation, Inc.



PITTSBURG STATE UNIVERSITY FOUNDATION, INC. BOARD OF TRUSTEES

FISCAL YEAR 2023

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Mr. John D. Patterson

**deceased*

ENDOWMENTS AT PITTSBURG STATE UNIVERSITY

PURPOSE OF THIS REPORT

The Pittsburg State University Foundation has prepared this report to inform donors, their advisors, and other interested parties about the objectives, management, and performance of the Foundation's pooled endowment funds. In addition to providing this general information on the overall endowment, specific information about individual endowments is contained in this report and sent to the donors who have so generously established these perpetual funds.

MANAGEMENT OF ENDOWMENTS HELD BY THE PSU FOUNDATION

The purpose of the Pittsburg State University Foundation pooled endowment is to provide ongoing financial support for university students and programs.

Endowment gifts made to the Pittsburg State University Foundation are governed by a 40-member Board of Trustees. A list of PSU Foundation Board Trustees for Fiscal Year 2023 can be found on page 5 of this report. The Board of Trustees is responsible for the investment and disbursement of funds entrusted to the PSU Foundation. Individual endowments established with the Foundation are managed separately, but invested as a pool in order to maximize the investment potential.

The Board of Trustees has the sole discretion as to how gifted funds are invested and takes this responsibility seriously as they seek to maximize the long-term viability of the Foundation's endowment. The purpose for how income from these individual endowments is spent is made by the donor. The Board of Trustees exercises no authority over the purpose of how the endowment's investment income is distributed; rather they concern themselves with ensuring the donor's wishes regarding the distribution of investment income are honored.



INVESTMENT PERFORMANCE OF ENDOWMENTS

Over the past 10 years, the Pittsburg State University Foundation endowment has earned an average return on investments of 5.6%. Annual rates of return for 2014 through 2023 are illustrated on page 10 and compared to the Standard and Poor's 500, the Broad Policy Benchmark and the Target Weighted Benchmark. The Pooled Endowment Fund's (PEF) timeline is designed to support Pittsburg State University in perpetuity. As such, the PEF time horizon extends well beyond a normal market cycle and can assume an appropriate level of risk as measured by the standard deviation of annual returns. It is expected, however, that both professional management and sufficient portfolio diversification will smooth volatility and help ensure a reasonable consistency of return.

SPENDING POLICY FOR ENDOWMENTS

Each year, endowments established with the Pittsburg State University Foundation earn interest based on the performance of the Foundation's investments. Not all endowment income is spent – a portion is reinvested into the endowment as a hedge against inflation and market volatility. As part of the spending policy, the Foundation Board of Trustees establishes the spending rate to govern how much of the investment earnings are spent on donor intent and how much are reinvested. A spending policy provides a disciplined approach to allocating funds from the endowment on a predictable, consistent basis.

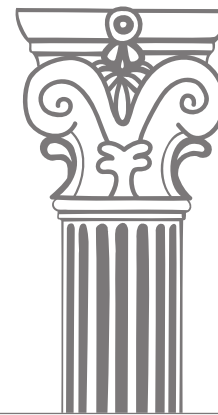
For Fiscal Year 2023, the spending rate was 4.7% of the most recent 12-quarter average of the total ending market value of all endowments participating in the investment pool; 3.7% for the purpose of the endowment and 1% management fee. Each individual endowment's share of the spending rate is based upon its share within the total investment pool. The principal amount of the endowment (corpus) is spent only with the express written consent of the donor. Subsequent gifts to the endowment by the donor or other alumni and friends are placed into the corpus or made to be expendable at the direction of the individual or organization making the gift.



An endowed fund is established with a gift from a generous donor.



Through prudent management by the PSU Foundation Board of Trustees, the endowment grows and produces income annually and in perpetuity.

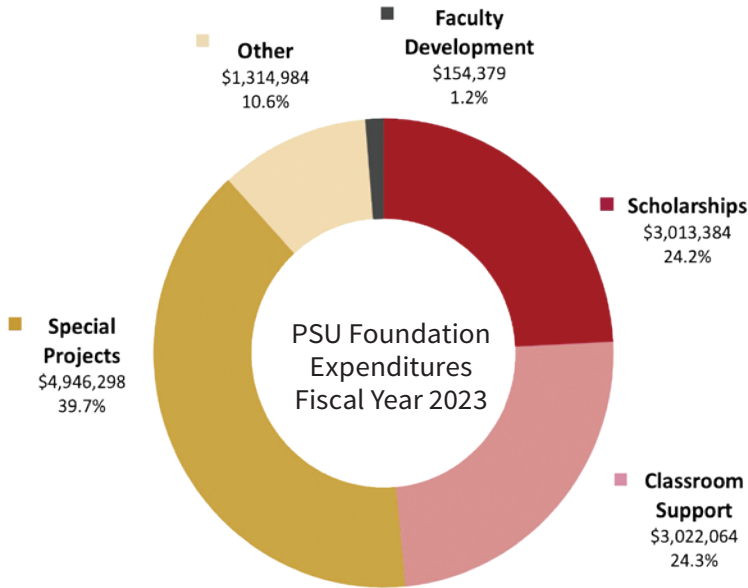


The principal is held, with investment earnings supporting needs as designated by donor intent.

USE OF ENDOWMENT INCOME

The Pittsburg State University Foundation uses endowment earnings to support university activities as designated by the donors. Many important university activities could not be undertaken without the financial support provided by endowed funds. During the past 10 years, endowments held by the Pittsburg State University Foundation have provided more than \$101 million in total support.

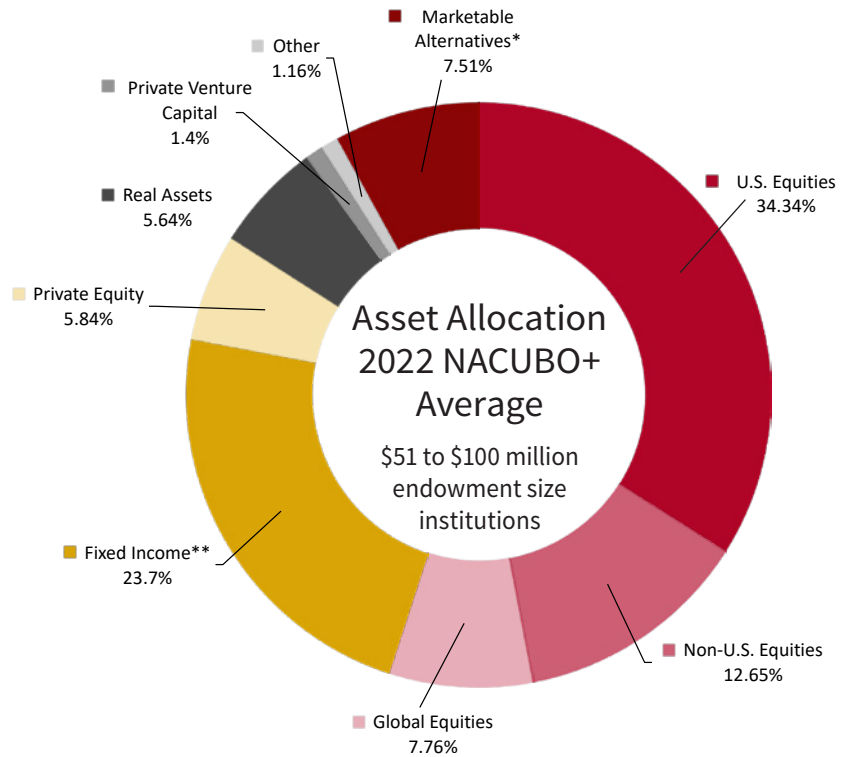
Each year, a percentage of the investment income is used to benefit the scholarship, program, academic department, or faculty support as designated by the donor (see “Spending Policy” on page 7). University support by endowment earnings are summarized below:



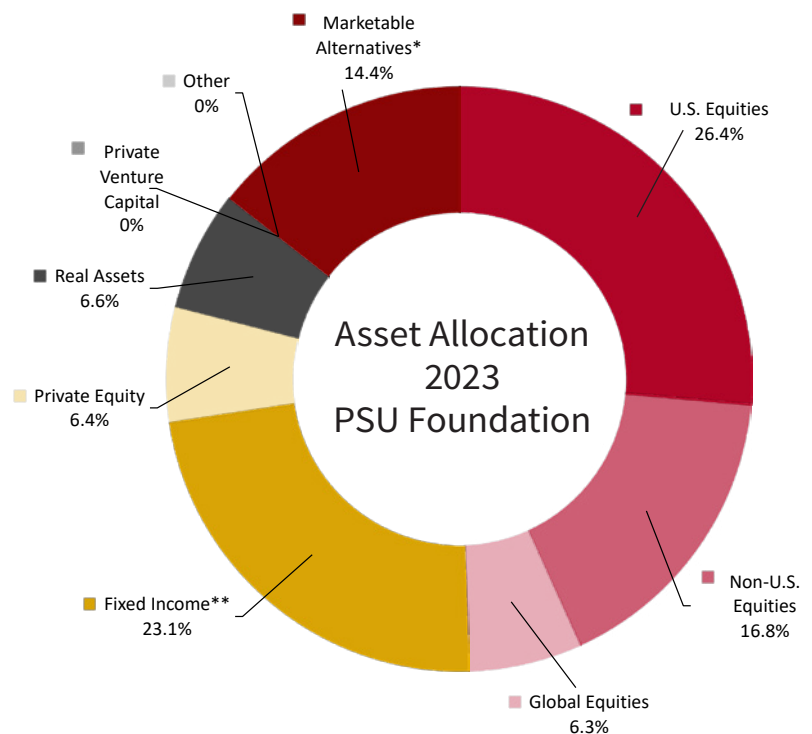
ASSET ALLOCATION

The assets contained in individual endowments are pooled and invested as a whole. This provides superior investment opportunities in addition to saving on administrative costs. The Pittsburg State University Foundation invests in a diversified portfolio designed to achieve strong returns with a prudent level of risk and volatility. Investment guidelines include exposure to both domestic and international stocks and bonds. By using a variety of investment strategies, the overall risk (volatility) of the PSU Foundation endowment is reduced. The investment guidelines adopted by the Foundation Board of Trustees are implemented by external investment professionals.

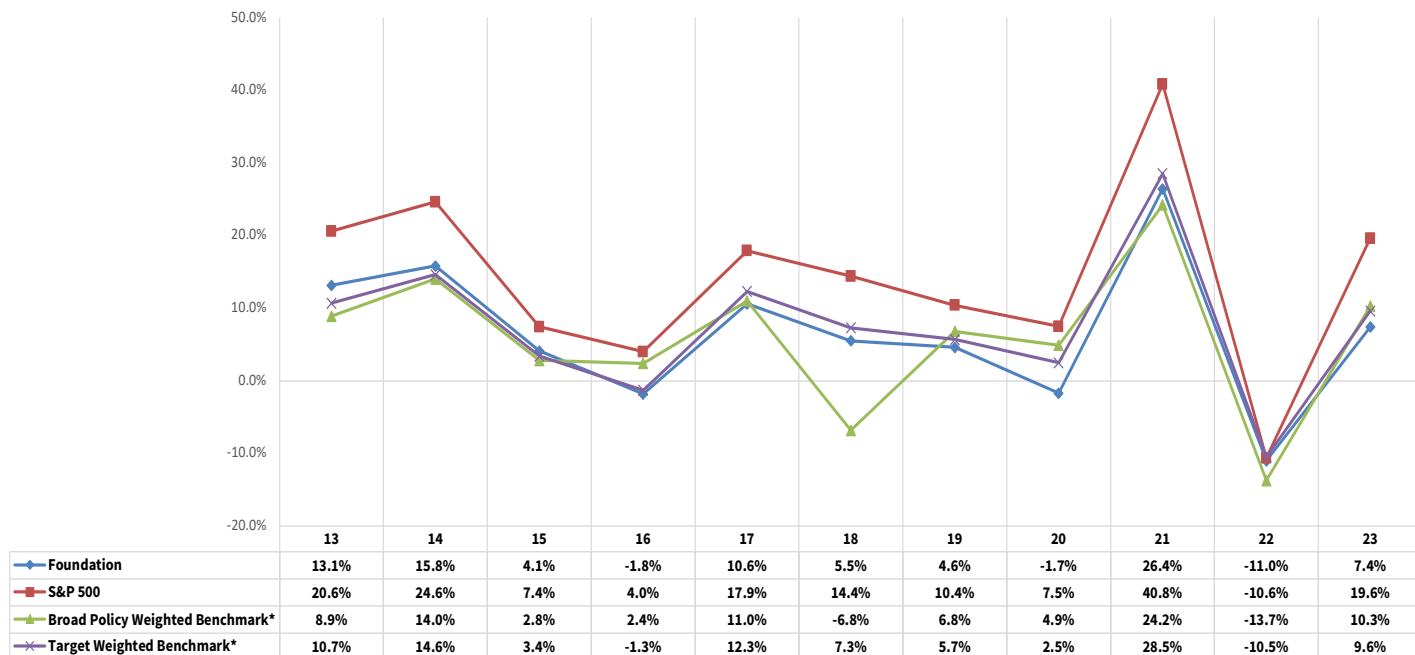
+ NACUBO - National Association of College and University Business Officers' Endowment Study



* Marketable alternative strategies include hedge funds, absolute return, market neutral, long/short, 130/30, and event-driven and derivatives.
 ** Fixed income includes cash and short-term securities.



RATE OF RETURNS COMPARISON – FISCAL YEARS 2014-2023



*Broad Policy Benchmark is comprised of each broad asset class benchmark weighted by its long-term strategic allocation. The historical Broad Policy Benchmarks were based upon the following:

INCEPTION THROUGH FY 16	WEIGHT
Russell 3000 Index	35%
MSCI AC World Index ex-U.S.....	15%
Bloomberg U.S. Aggregate Index	50%

FY 17 THROUGH PRESENT	WEIGHT
MSCI AC World Index ex-U.S.....	65%
Bloomberg U.S. Aggregate Index	35%

**Target Weighted Benchmark is comprised of each asset category benchmark weighted by its target allocation. The historical Target Weighted Benchmarks were based upon the following:

INCEPTION THROUGH FY16	WEIGHT
Thomson One All Private Capital Index	5.00%
Russell 1000 Index	22.50%
Russell 2000 Index	7.50%
MSCI EAFE Index	7.00%
MSCI Emerging Markets Index	8.00%
Bloomberg U.S. Aggregate Index	20.00%
ICE BofA High Yield Bond Index.....	5.00%
HFRI Fund of Funds Index	25.00%

FY17 THROUGH FY20	WEIGHT
Thomson One All Private Equity Index	5.00%
MSCI AC World Index.....	50.00%
Bloomberg U.S. Aggregate Index	20.00%
NCREIF Property Index.....	1.00%
Alerian MLP Index	2.00%
Bloomberg Commodity Index	2.00%
HFRI FOF: Conservative Index	15.00%
HFRI FOF: Strategic Index.....	5.00%

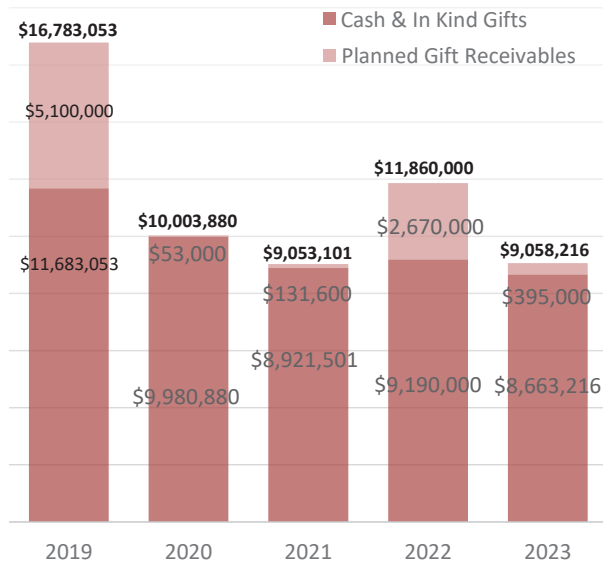
FY21	WEIGHT
Thomson One All Private Equity Index	5.00%
MSCI AC World Index.....	55.00%
Bloomberg U.S. Aggregate Index	20.00%
NCREIF Property Index.....	1.00%
Alerian MLP Index	2.00%
Bloomberg Commodity Index	2.00%
HFRI FOF: Conservative Index	15.00%

FY22 THROUGH PRESENT	WEIGHT
S&P Real Assets Total Return Index	5.00%
Thomson One All Private Equity Index	5.00%
MSCI AC World Index.....	55.00%
Bloomberg U.S. Aggregate Index	20.00%
HFRI FOF: Conservative Index	15.00%

FISCAL YEAR 2023 ENDOWMENT POOL SNAPSHOT

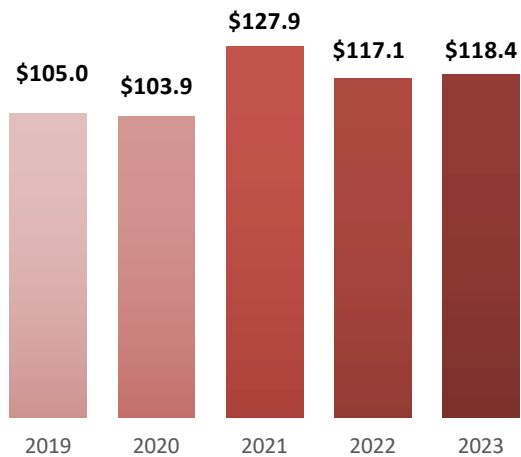
GIFTS MADE TO THE
PSU FOUNDATION, INC.
FY 2023

\$9,058,216



TOTAL ASSETS
PSU FOUNDATION, INC.

\$118.4
MILLION



SCHOLARSHIPS
ESTABLISHED
FY 2023

30

Endowments
Scholarships
to be awarded
in FY2024-∞



Current Funds
Scholarships
to be awarded
in FY2024



ENDOWMENTS AT WORK: LIVING OUR MISSION

CLASSROOM SUPPORT

Classroom and laboratory support is vital to the student experience at Pittsburg State University. Endowments that provide funding for ongoing support of facilities and equipment allow faculty to teach in state-of-the-art learning environments and students to train for industry standards to better prepare them for future careers.

PROGRAM & FACULTY SUPPORT

Every academic program on campus continually strives for excellence while preparing graduates for the ever-changing global community. Beyond the classroom, Pittsburg State offers a broad range of learning opportunities, whether that is being a member of the Pride of the Plains Marching Band, being a team member in the annual Baja competition, or attending a lecture in the Bicknell Family Center for the Arts. Endowments to support academic departments and co-curricular programs make it feasible for Pittsburg State to pursue innovative programming and offer expanded opportunities that support learning outside the classroom. Additionally, creative giving such as providing matching funds for programs and scholarship support helps to increase the impact of every dollar.



SCHOLARSHIPS

Students are our top priority, so scholarships must be a top priority. Many students have the desire to attend college, but they don't have the financial means. Scholarships make it possible for many students to earn a college degree and realize their professional dreams. Scholarships also make it possible for Pittsburg State to recruit more students in a very competitive higher education marketplace. Thanks to our loyal alumni and friends, in Fiscal Year 2023, Pittsburg State awarded more than \$3 million in private scholarships. Your impact on students through scholarship support increases access to a quality education, enables Pittsburg State to compete with peer institutions, and allows us to recruit and retain students to help them complete their academic goals.



ALUMNI

ONCE A GORILLA, ALWAYS A GORILLA

The mission of the Office of Alumni and Constituent Relations is to foster mutually beneficial relationships between the University and its alumni and constituents. Pittsburg State alumni and supporters constitute the largest single resource for advice, advocacy, student recruitment, and financial support for the University. The department organizes alumni and friends regionally, nationally, and internationally, as a constructive and cohesive force for mutual support and to advance the University. In Fiscal Year 2023, the percentage of alumni who donated to PSU was 4.26%. Alumni, in conjunction with administration, faculty, parents, students, and friends, assist the University in fulfilling its mission. One of the programs offered by the department is the Gorilla License Plate program. From this program, royalty fees are collected and are awarded to students through the Alumni Legacy Scholarship. Every time you participate in the Gorilla License Plate program with other alumni and friends, you are not only showing your Gorilla pride, but you are also promoting Pittsburg State and you're recruiting new students. To learn more about the Gorilla License Plate program, that is available in Kansas, Missouri, and Oklahoma, please visit pittstate.edu/alumni.

Additionally, Alumni & Constituent Relations and Admission has added opportunities for prospective students at their Gorilla Gathering events. This has been an effort to share their passion for PSU and grow the number of Gorillas around the globe. At these events, Gorillas and potential students enjoy an update from university leadership, learn about the current campus experience from student leaders, and have the opportunity share their passion for Pitt State!



NEW ENDOWMENTS ESTABLISHED IN FISCAL YEAR 2023

An endowment or an endowed scholarship can be in the donor's name or in honor or memory of a friend or loved one. Endowment funds are invested and the annual income provides funding for the purpose of the endowment. The following endowments were established during Fiscal Year 2023:

Leslie and Fern Alexander Nursing Scholarship
Penny Taylor Beecher and Krystal Beecher August Family Nursing Scholarship
Joy Barta Family and Consumer Sciences Scholarship
Orville and Elizabeth Brill Scholarship
Samuel L. Hubbard, Jr. Memorial Scholarship Endowment
Scott and Brenda Mattivi Life Sciences Scholarship
Nolan Moore Memorial Education Foundation Scholarship
Florence Riley-Loss Memorial Scholarship Endowment
Helen Ringle Endowment
Kylie Scott Stewart and Phil Scott Special Education Scholarship
John R. and Julie A. Stewart Endowed Scholarship
Joe, Frances and Niles F. Stockinger Science Scholarship Fund-Biology
Joe, Frances and Niles F. Stockinger Science Scholarship Fund-Chemistry
Joe, Frances and Niles F. Stockinger Science Scholarship Fund-Northeast Student
The Student Experience



HOW YOUR ENDOWMENTS ARE MAKING LIFE BETTER THROUGH EDUCATION

Providing endowed funding to deserving students through scholarships, program and faculty support, and classroom support is possibly the most important function performed by our donors of the Pittsburg State University Foundation. Together, we are making life better through education. Below are some examples of how current PSU students will make life better using their education after they graduate.



“ Working as a pediatric nurse and impacting the lives of children and families going through medical challenges. ” — LEXIE DISKIN, NURSING

“ Serving a small, underserved community as a doctor. ”

— BRETT GIBSON, BIOLOGY





“ Transforming art by using traditional media like painting or drawing, to working with wood or cardboard, and even be better myself as an upcoming artist. ”

— DESTINY RAY, ART

“ Helping my country, Paraguay, and other developing countries to improve as nations. ”

— GIOVANNA PASTORE, MBA



“ Using my financial literacy, my ability to leverage technology and by being the best leader I can be to my community and world. ”

— JOHN GILMORE, COMPUTER INFORMATION SYSTEMS



“ Serving my community as a nurse, and my nation as a member of the Army. ”

— DREW ROMERO, NURSING







MANY THANKS FOR YOUR CONTINUED SUPPORT

As this endowment report illustrates, the Pittsburg State University Foundation and its generous donors have shared in the uncertainty of a volatile stock market and a slowing economy. Throughout this economic transition, Pittsburg State University has celebrated and strengthened its relationships with the people who are committed to its success. We are sincerely grateful to all individuals and organizations who have supported, and will continue to support, the students and programs of Pittsburg State University.

LEAVING A LEGACY AT PITTSBURG STATE UNIVERSITY

Endowments established with the PSU Foundation are created by donors who have stipulated that their gifts be invested in perpetuity to provide investment earnings that help fund the costs of fulfilling the university's mission. Individual endowment funds may carry the name of the donor or honor others designated by the donor. New gifts may be added to endowments already established.

Endowments provide a lasting source of financial support for the students and programs of Pittsburg State. The university's students, faculty, and staff are very appreciative of the generous support they receive from endowment donors.



WAYS TO INCREASE YOUR ENDOWMENT

You can increase your endowment today by making a gift via the included pledge card or by including your endowment in your estate plans. Our goal is to help you in your planning. Below are some examples of planned giving that can benefit your endowment.

BENEFICIARY DESIGNATION

Name the PSU Foundation & your endowment as beneficiary of your non-Roth retirement assets or life insurance policy.

BEQUEST

Designate a gift through your will or trust. This option may provide your estate with valuable tax savings and can be a specific asset, percentage of your estate or the residue.

CHARITABLE GIFT ANNUITY

Transfer cash or appreciated property to your endowment and the PSU Foundation will pay you fixed income for life at a rate based on your age.

CHARITABLE REMAINDER TRUST

Transfer cash or appreciated property to a charitable remainder trust and the trust will provide you with income for life or a number of years.

If you have not yet created a will or trust or need to make an update to your existing plans, we have helpful will-planning tools available on our website at pittstate.giftlegacy.com.

FOR MORE INFORMATION

If you have questions or comments about the information contained in this report or if you would like to know how you can support Pittsburg State University through an endowment, please contact:

Ms. Kathleen M. Flannery
President and CEO
Pittsburg State University Foundation, Inc.
620-235-4762
kflannery@pittstate.edu

To support Pittsburg State University's ongoing sustainability effort, we will offer our donors and friends the opportunity to receive the Annual Endowment Report for Fiscal Year 2024 electronically.

If you wish to receive future Endowment Reports electronically, please notify us via e-mail at dev@pittstate.edu or call 620-235-4768.

GLOSSARY

CURRENT SCHOLARSHIP / FUND

A current or annual scholarship / fund is awarded every year to provide annual support. These are awarded based on the amount available and do not earn annual interest.

DISTRIBUTIONS FOR THE PURPOSE OF THE ENDOWMENT

Also known as the expendable amount. The policy or formula that the endowment uses to determine its annual draw from the endowment is contained within the spending policy. The distribution is the amount of funds that annually flow from the endowment to the operating budget to support the purpose of the endowment.

ENDOWMENT / ENDOWED SCHOLARSHIP OR FUND

Endowed funds, funds in which the principal has met the minimum required level at the time it was created, are held in perpetuity by the PSU Foundation. These endowed funds are pooled in the Foundation's investment pool. A percentage of the annual interest earned from that pool, based on Foundation policy, is used to support the intended use of that fund per the donor(s) agreement.

FISCAL YEAR

Fiscal year is a one-year period that companies and governments use for financial reporting and budgeting. It is most commonly used for accounting purposes to prepare financial statements. Although a fiscal year can start on Jan. 1 and end on Dec. 31, not all fiscal years correspond with the calendar year. For example, universities often begin and end their fiscal years according to the school year. Fiscal Year 2023 for the PSU Foundation was from July 1, 2022-June 30, 2023.

GIFTS ADDED

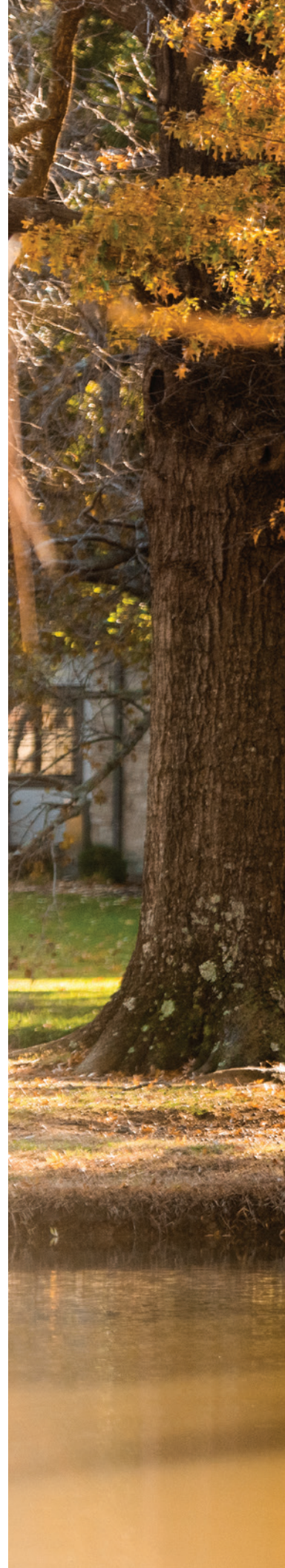
The total value of all cash gifts added to principal of the endowed fund during the fiscal year. The gifts can be added at any time and can also be directed to the expendable portion of the account to be available for immediate use. However, only gifts added to the principal of a fund are reflected in this report.

INVESTMENT INCOME GAIN / (LOSS)

Investment earnings of the investment pool such as dividends, interest, realized gains/losses, and unrealized gains/losses net of management and consulting fees. Each endowment will reflect a portion of the investment income based upon its number of units owned within the investment pool.

PRINCIPAL

Also referred to as corpus. The principal is the total gift(s) made to establish or increase an endowment, as well as any other additions made to the endowment. The principal of a permanent endowment is held in perpetuity.





PHOTOS: **Page 1:** Students cheering at a football game at Carnie Smith Stadium. **Page 2:** Field Biology students study in a Pittsburg area field. **Page 3:** Intramural flag football players practice in front of the University Lake. **Page 4:** Students studying in the Overman Student Center. **Page 6:** Gazebo near the Timmons Chapel in the fall. **Page 8:** A Wood Product Manufacturing student works on a project in the Kansas Technology Center. **Page 12:** Irene Ransom Bradley School of Nursing students gather in the recently added simulation hospital. **Page 13:** Education majors interact with children in an elementary classroom. **Page 14:** Students and alumni gather at Taste of Pittsburg, an annual Homecoming event hosted by Alumni & Constituent Relations. **Page 15:** Business majors gather to work on a project. **Page 16:** Porter Hall on a fall day. **Page 18:** Students participating at the Homecoming Yell Like Hell event. **Page 20:** Student performs at the International Food & Culture Fair at the Bicknell Family Center for the Arts. **Page 23:** University Lake and the Crossland Family University House on a fall day.

**PITTSBURG STATE
UNIVERSITY
FOUNDATION, INC.**

401 East Ford Street
Pittsburg, KS 66762-7518
620-235-4768
dev@pittstate.edu
pittstate.edu/foundation

Follow us on:



Students participate in the annual Foam and Powder Paint Party hosted by the Gorilla Activities Board. This event usually takes place the first week of classes to celebrate the start of the school year.

