



**KELCE**  
**COLLEGE OF BUSINESS**  
Pittsburg State University

**MINUTES**

College General Faculty Meeting  
Thursday August 14, 2014

**Present:** Don Baack, Kevin Bracker, Rebecca Casey, Jae Choi, Maeve Cummings, Michael Davidsson, Stephen Del Vecchio, Kylie Edgecomb, Jack Fay, Chuck Fischer, Art Fischer, Chris Fleury, Chris Fogliasso, June Freund, Paul Grimes, Steven Haenchen, Eric Harris, Suzanne Hurt, Holly Kent, Anil Lal, Choong Lee, Sang-Heui Lee, Kristen Maceli, Michael McKinnis, Dave McLane, Mimi Morrison, Lynn Murray, David Newcomb, David O’Bryan, Paula Palmer, Shipra Paul, Jeff Poe, Mary Polfer, Irene Robinson, Peter Rosen, Wei Sha, Connie Shum, Dwight Strong, Jay van Wyk, Mary Wachter, Gail Yarick

**Absent:** Din Cortes, Linden Dalecki, Stephen Horner (all excused)

**Guests Present:** Steve Erwin, Associate Vice President of Campus Life & Auxiliary Services; Jason Kegler, Director of Student Rights & Responsibilities; Lynette Olson, Provost & Vice President for Academic Affairs visited mid-meeting

- I. Welcome, Opening Remarks and Introduction of New Faculty – Paul Grimes
  1. Dr. Grimes opened the meeting and welcomed everyone to the new semester.
  2. Two new Kelce faculty, Dr. Peter Rosen, Chair of Accounting and Computer Information Systems, and Mr. Jeff Poe, Executive in Residence in Management & Marketing, were introduced.
  
- II. Introduction of Jason Kegler, Director of Student Rights and Responsibilities – Steve Erwin
  1. Steve Erwin was introduced by Dr. Grimes, who in turn, introduced Jason Kegler, new Director of Student Rights & Responsibilities at PSU, to the faculty and reviewed the scope of the new position. Jason’s office is temporarily housed in the Bryant Student Health Center and will move to the Student Center after renovations.
  2. Jason spoke and gave a brief background on himself. He is looking forward to working with faculty and students in his new position. His ext. is 4945, and his office is located at 104 Bryant Health Center.
  
- III. Department Updates
  - A. ACIS – Peter Rosen
    - a. Dr. Rosen started as Chair of the Department of ACIS on June 2. He taught one class over the summer.
    - b. Announcement that the AIS regional conference will be held at PSU next May. He and the department will be helping to sponsor the conference.
    - c. Dr. Rosen will be working closely with Career Services to obtain jobs and internships for ACIS majors.
  - B. MGMKT – Eric Harris
    - a. The department and the college are very happy to have Jeff Poe on board as a new faculty member.

- C. EF&B – Paul Grimes for Din Cortes
  - a. Dr. Cortes is gone to Paraguay to teach a class so Dr. Grimes gave a brief report for him.
    - i. The Department of Economics, Finance & Banking has had new carpet installed in their mail office and all faculty offices. Dr. Cortes invites everyone to come visit their department to see the new look.
    - ii. Dr. Grimes will be teaching a class this semester (ECON 191).
  
- IV. College Support Updates
  - A. Marketing and Communications – Brett Dalton – no report
  - B. Academic Advising – Suzanne Hurt
    - 1. The Office of Academic Advising had a very busy summer.
    - 2. Prerequisites report for the fall semester has not run correctly through the PSU system and she is currently working to get students removed from classes in which they shouldn't be enrolled because of not having met prerequisite requirements. She asked that faculty remind students about prerequisites for classes when their classes meet. Students should meet with Ms. Hurt if there are prerequisite problems.
    - 3. The Office of Academic Advising will be meeting with 52 exchange/international students on Friday.
    - 4. If faculty are interested in advising workshops/training, they should contact Suzanne.
    - 5. Krimson Kultuur, the Enactus (student organization) run store is now located at 508 N. Broadway. Several students have had internship experiences at the store this summer. Faculty are encouraged to use the store for class projects, etc.
  - C. Instructional Support – Kylie Edgecomb
    - 1. Kylie discussed changes in CANVAS for faculty.
    - 2. There are a couple of new apps that Kylie will send out to faculty. Canvas and speed grader apps have been updated.
    - 3. New projectors will be installed soon in several Kelce classrooms.
  - D. Technical Support – Chris Fleury
    - 1. Replaced computers in 209 computer lab, center lab in Kelce Lab.
    - 2. Chris will help with getting connected to GUS.Net.
    - 3. If faculty have electronic equipment to get rid of, contact Chris.
  
- V. Administrative Updates and Announcements – Mimi Morrison
  - 1. Reminded faculty to submit electronic copy of syllabus to their department admin who will send it on to Mimi.
  - 2. Dr. Grimes announced that syllabi should be uploaded to Digital Measures at the end of the semester.
  - 3. New pictorial directory was distributed for faculty to review.
  - 4. Standing committees list was distributed.
  
- VI. Development News / Upcoming Capital Campaign – Holly Kent
  - 1. 3 year pathways campaign has been completed. Exceeded the goal.
  - 2. The next campaign began on July 1. The campaign is in a silent phase for one year and there is no name for the campaign at this time.
    - i. The 4 year campaign includes the silent phase.
    - ii. It is a \$55 million campaign.
      - 1. \$5 million toward endowed faculty positions.
      - 2. \$10 million to program endowments.
      - 3. \$20 million for emerging scholarships and other scholarships.
      - 4. \$20 million for facilities, to include:

- a. Kelce renovation and addition
  - b. Additions to KTC
  - c. Additions to McPherson
  - d. Renovations at the Weede
5. Faculty will be asked for input on the renovation planning for Kelce.

VII. General Announcements – Paul Grimes

- A. Travel Request Forms – Return to Chairs!
  - Travel estimate forms need to be completed and returned to Department chairs by next Friday.
- B. CV Information Updates into Digital Measures
  - Keep CV information updated in Digital Measures
- C. Back Stage Commons – Open for Student Use
  - Commons area is open any time that the building is open, and does not require a reservation.
- D. Pete Esch Notable Scholar-Announcement and Applications Later this Fall
  - Funds need to be expended in accordance with the wishes of the donor.
  - Holly and Dr. Grimes have met with Dr. Hodson about how best to utilize these funds and will come up with established criteria very soon.
  - The key factor in making this award will be to reward quality scholarship.
- E. Welcome Back Picnic for Students – Tuesday, August 26th
  - Fastenal will be attending and perhaps a few other businesses.
  - Dr. Murray has the list for volunteers for the picnic.
- F. Executive on Campus – Bill Lewis, September 25th through 27th
- G. Kelce Hosts the Rua Skybox – Fort Hays Game (Family Day) September 27th
  - Bill Lewis and other prominent alums, etc. will be guests in the Rua box.
- H. John Lowe Campus Visit – November 4th
  - Will be visiting PSU/College of Business as an Executive on Campus on Nov. 4.
- I. University Delegation to Turkey (includes Grimes, Murray and Cummings)
  - PSU Delegation will go to Turkey Sept. 15-29
- J. Kelce College Sponsorships – Athletic Events
  - First downs at football games and the half-court shot at PSU basketball games will be sponsored by the Kelce College. We will not be participating in the hospitality tents at the football games.
- K. Kansas State Fair – Recruiting and Outreach
  - Each college on campus will help man the booth at the Fair. Kelce will have several representatives.
- L. New template for course syllabus was distributed and faculty will be asked to use the new format by next semester. The template is now posted on the official documents web page for the college.

VIII. Concerns – Provost Lynette Olson

1. Dr. Olson discussed confidential personnel issues with Kelce faculty & staff.

IX. Dean's College Update

- A. Is Reaccreditation *Behind* Us?
  1. No, AACSB accreditation is a culture. It should be reflected continuously in all that we do.
  2. Keep your Digital Measures information updated
  3. Continue with course assessment and AOL activities
  4. Maintain your faculty qualification
  5. Remain engaged
- B. Our Long-Run Plan
  1. Three of the six steps were completed prior to our reaffirmation:

- a. New college governance documents and committee structure
  - b. New Vision Statement, Mission Statement, and Guiding Values Document
  - c. New Operating Policies – Faculty Sufficiency and Faculty Qualifications
2. Three of the six steps are yet to be completed and need our attention:
- a. Development and adoption of new college strategic plan
  - b. Review and redesign of college curriculum (BBA and MBA)
  - c. Construct a new Assurance of Learning model
- C. Current Leadership Issues
- Events over the summer sidetracked our plans to hold a KLT Retreat for strategic planning.
  - Due to possible improprieties in the administration of international exchange students, Dr. Harris will continue serving as Interim MBA Director.
  - Even though this is an unpleasant situation for all of us, it does provide an opportunity to re-evaluate the MBA program, its policies and procedures, and its role within the Kelce College.
  - Will start with a meeting of the “MBA Faculty” tomorrow.
    - A 360° Degree Review
    - Restructure the MBA Program Advisory Council
- D. MBA Concerns
- Several issues have become apparent:
- Admission Process
    - Most students are “Conditional Admission”
    - GMAT requirement not following catalog
  - “Foundation Courses”
    - As structured, are part of program instead of being treated as “prerequisites” for admission
    - Makes program appear overly long, costs students graduate tuition, restricts admission opportunities
  - What is the right mix of MBA students?
    - Domestic vs. International
    - Returning Adults vs. “Fifth Year Students”
  - Should we offer program off-site and/or via distance?
    - Joplin Market Opportunity
    - Competition
  - “Emphasis” vs. “Concentration” – what’s the difference?
    - Would we be better served by adding specialized master degrees in specific fields? (e.g. MAC)
    - Concerns with the “General Administration” emphasis label
  - Recommendations for MBA reform to be presented at next college-wide faculty meeting (late fall or early spring)
  - Development of structural reforms to parallel and reflect strategic planning themes
- E. Strategic Planning Process
- a. Using our work from last year, the KLT will draft broad goals and objectives to be consistent with new university-wide plan
  - b. KLT’s draft plan will be presented to SPC for refinement and enhancement
  - c. Plan to be distributed to Kelce Faculty and Staff for discussion and revisions
  - d. Kelce General Faculty will hold vote on adoption of the final plan
  - e. Our new plan should inform:
    - Our capital campaign goal of investment in new physical facilities. What infrastructure is needed to reach our goals?
    - What our curriculum looks like. Are we meeting our students’ needs and satisfying the demands of our employers?
- F. Curriculum Revision

- a. Optimally, curriculum revision should flow from strategic plan. However, the time-intensive nature of the development, legislation, and implementation processes suggest that we should go ahead and get started right away with discussing the major issues and concerns that have been raised.
- b. What are these?
  - i. Curriculum Revision
    - BBA
    - Enhancement of business communications and other soft skills.
    - A need for a cross-functional “general business” degree option – multidisciplinary for the small business market.
    - Is our Kelce Core (aka “Common Body of Knowledge”) up-to-date? Relevant for all disciplinary majors?
    - Curriculum Revision
    - Need to enhance transcript reporting with respect to curriculum content:
    - Modernize course titles
    - Break out discipline course codes to reflect content (e.g. MGMKT should be MGT and MKT)
    - Provide some structure to course numbering
    - Enhance flexibility with more split-level course offerings (“dual numbered”)
  - ii. Organizational
    - The planning process will also address the college’s organizational structure. Some issues to be considered:
      - GROWTH: How big do we want to be?
      - Better balanced departmental numbers
      - Administrative “home” of MBA program
      - MBA Director vs. Associate Dean
      - Department names

G. College Committees

Kelce College Standing Committees for 2014-15

- Faculty assignments reflected in handout and always available through “Official Documents webpage.
- Committees need to self-organize and elect a chair. Report to Dean’s Office prior to Labor Day.
- KLT will issue a committee charge to each group early in the semester.

X. Old Business - none

XI. New Business - none

XII. Adjournment – 2:40 pm

**Dates to Remember:**

- A. Fall Opening Faculty Meeting – Thursday, August 14<sup>th</sup>
- B. Welcome Back Picnic for Students – Tuesday, August 26<sup>th</sup>
- C. Labor Day Holiday, No Classes – Monday, September 1<sup>st</sup>
- D. Meet the Firms Day – Monday, September 8<sup>th</sup>
- E. Company Day at KTC – Wednesday, September 24<sup>th</sup>
- F. Executive on Campus Visit by Bill Lewis – September 25<sup>th</sup> through 27<sup>th</sup>
- G. Rua Skybox Host – September 27<sup>th</sup> – Fort Hays State Football Game (Family Day)
- H. Rumble in the Jungle Senior Saturday #1 – October 4<sup>th</sup>
- I. Kelce Golf Tournament in Johnson County – Monday, October 6<sup>th</sup>
- J. Outstanding Alumni Award Recipient, Ben Burns – Friday, October 10<sup>th</sup>
- K. Fall Break, No Classes – Thursday and Friday, October 16<sup>th</sup> and 17<sup>th</sup>
- L. Career Expo at Student Center – Thursday, October 23<sup>rd</sup>
- M. Majors Fair for Undeclared Students – Tuesday, October 28<sup>th</sup>
- N. Career Expo at Student Center – Thursday, November 6<sup>th</sup>
- O. Rumble in the Jungle Senior Saturday #2 – November 8<sup>th</sup>
- P. Thanksgiving Break, No Classes – November 26<sup>th</sup>, 27<sup>th</sup>, and 28<sup>th</sup>
- Q. Kelce Dean/Chairs/Faculty Meetings with the President and Provost – TBD