



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

College General Faculty Meeting
Friday January 8, 2016, 2:00 pm

Present: ACIS: Becky Casey, Jae Choi, Maeve Cummings, Jack Fay, David O’Bryan, Mary Polfer, Theresa Presley, Peter Rosen, Wei Sha, Dwight Strong, Gail Yarick, DEAN: Din Cortes, Paul Grimes, Holly Kent, EFB: Kevin Bracker, Michael Davidsson, Chuck Fischer, June Freund, Fang Lin, Mike McKinnis, Connie Shum, MGMKT: Don Baack, Linden Dalecki, Chris Fogliasso, Eric Harris, Steve Horner, Choong Lee, Sang-Heui Lee, Kristen Maceli, Dave McLane, Lynn Murray, Shipra Paul, Jay van Wyk, Mary Wachter

- I. Welcome and Opening Remarks – Paul Grimes
 - a. Dr. Grimes welcomed Kelce teaching faculty back to PSU for the spring semester.
 - b. Dr. Steve Horner and Dr. Sang Lee were congratulated on their recent promotions. Dr. Horner and Dr. Lee were both granted tenure status and promoted to the Associate Professor rank.
 - c. It was announced that Dr. Eric Harris has officially been appointed as the Kelce College’s Esch Family Faculty Fellow and will serve as the college’s director for research and engagement activities.
 - i. Dr. Harris gave a brief review on the progress he has made since he was appointed editor of the JMI.
- II. Department Updates
 - A. ACIS – Peter Rosen
 - a. Dr. Rosen announced progress that the ACIS Department has made on the following (included in handout).
 - i. Microsoft Excel Certification
 1. The pilot program was in 2014-2015 in CIS Computer Information Systems classes taught by Dr. Rosen and Mr. Strong.
 2. Over 115 student have passed the exam.
 3. The certification program will begin to be offered to the broader campus and local community in 2016.
 - ii. MPAcc – Master of Professional Accountancy
 1. The MPAcc is a 33 credit-hour accelerated Master’s degree program.
 2. Offering this program will help when recruiting undergraduate students.
 3. The program is designed to prepare Account students to take the CPA exam.
 4. The degree/program will increase the number of PSU graduates who will take the CPA exam.
 - iii. CIS Student Organization review
 1. About 20 students joined this organization last semester.
 2. The group took a field trip to Innovative Objects in Joplin.
 3. Guest speakers for the organization during the fall semester included: Skip Rollins, CIO, Freeman Health System, and Kurt Herman, Distinguished Sales Consultant at Oracle.

- iv. Enrollment statistics for the department were reviewed (info on handout).
 - v. 2016 goals for the ACIS Department were discussed and include:
 - 1. Creation of an MPAcc program.
 - 2. Revamping the CIS curriculum.
 - 3. Recruit and hire an additional Accounting faculty member.
 - B. MGMKT – Lynn Murray
 - a. Dr. Murray recognized Dr. Horner and Dr. Sang Lee for their promotions and presented each of them with a gift. She also brought a cake to share with all who attended the meeting in recognition of their promotions in rank and status.
 - C. EF&B – Kevin Bracker
 - a. The job search for the Economics position (Chuck Fischer replacement) is progressing.
 - i. There are currently nine semi-finalist candidates out of a pool of 243 applications.
 - ii. Dr. Grimes and Dr. Cortes interviewed eight of the candidates in San Francisco at the annual ASSA meeting.
 - D. MBA – Din Cortes
 - a. There are many changes occurring in the MBA program:
 - i. Employer and student surveys were conducted last semester.
 - ii. Enrollment is currently at 60 for this semester.
 - iii. Working on web site changes for the MBA.
 - iv. Delivery of the MBA program changes – provide ½ of core courses on-line each fall and spring semester so that students could potentially complete their MBA program on-line.
- III. Development Update – Holly Kent
 - a. The architecture firm of Clark-Huesemann has been chosen to be the architects for the Kelce College of Business building project. This firm has previously worked on several other PSU projects, i.e.: space utilization studies.
 - b. We are currently in Step 2 of the process which includes the architectural program. April is the deadline for this process to be submitted to the KBOA. Step 3 is the concept and schematic design.
 - c. Development office is working closely with the President of the PSU Foundation (Kathleen Flannery) and Dr. Scott to develop a list of potential donors for the building project.
 - i. Faculty may be asked to meet with potential donors at some point and are encouraged to give names of potential donors to Dr. Grimes and/or Holly.
- IV. College Standing Committee Updates
 - A. Undergraduate Curriculum Committee – Kristen Maceli
 - a. A handout of proposed changes to COB undergraduate curriculum was distributed and committee processes were explained by Dr. Maceli.
 - b. The motions listed on the proposal are just updates for the Kelce College at this point. Approval will occur at a later date. Each faculty member was asked to review the courses they teach as far as content to make sure that topics are not missed or overlap.
 - c. The course coding system needs will also need to be revised to properly reflect areas that are taught.
 - B. MBA Program Committee – Kevin Bracker
 - a. A survey of employers and alumni was conducted in the fall semester. Dr. Bracker reviewed information that was gathered in the survey.
 - i. One area of focus that came from the surveys was to have students work on real-world issues rather than being just in the classroom.

- ii. Employers thought that the online MBA is a good option, but would rather hire a student from an actual face-to-face program.
 - b. A proposal will be presented to Kelce faculty later in the spring semester.
 - C. Assurance of Learning Committee – Eric Harris
 - a. AACSB has asked that the Kelce Curriculum Committee and the Assurance of Learning Committee work very closely together. Dr. Harris stated that these committees are working closely at the present time.
 - b. MFT results from WF 15 were distributed and a date for this semester’s MFT has been set.
 - D. College Academic Honors Committee – Wei Sha
 - a. The committee reviewed 5 projects in the fall. All were approved. There have been some issues regarding the length of the projects and that references are required.
 - b. He informed faculty of processes required of the committee when reviewing the student projects.
 - E. Faculty Development and Instructional Resources Committee – Becky Casey
 - a. There were two faculty development seminars during the fall semester:
 - i. John Kuefler and Becky Qualls presented a seminar on “Office Mix: PowerPoint on Steroids” to participants on November 4th.
 - ii. A December 2nd seminar was a panel discussion with current or former resident journal editors (Eric Harris, Chuck Fischer, and Din Cortes).
 - b. A seminar in February will be offered on utilizing student resources and diversity w/ Dietra Rose.
 - c. In April Dr. Brenda Frieden will present a seminar on the e-learning academy and quality matters.
 - d. A survey for faculty was distributed at the meeting. These should be submitted to any of the committee members – Becky Casey, June Freund or Kristen Maceli.
 - F. Student Reinstatement Committee
 - a. No report – no students requested reinstatement last semester
- V. Master of Professional Accountancy (MPAcc) Proposal – Peter Rosen
 - a. Dr. Rosen distributed and reviewed the Proposal for the Master of Professional Accountancy degree (MPAcc). No additional resources will be required to accomplish this task.
 - b. The degree will attract more undergraduate students since they will be able to get their undergraduate and graduate degrees in 5 years, plus the student will be ready to take the CPA exam.
 - c. The legislative process will proceed for this program.
- VI. Economic Development Task Force
 - a. IBIS Database – new library resource – Michael Davidsson
 - i. Dr. Davidsson previewed the new IBIS database available through the Axe Library web-site. All faculty and students have access to this database at ibisworld.com.
 - b. Micropolitan Report and Economic Profile update – Michael Davidsson
 - i. Dr. Davidsson talked about the quarterly Micropolitan Report that he prepares for the college and is sent out to constituents in the PSU surrounding area. Each issue contains very detailed information on the economic performance of this area. Both documents are available to be reviewed from Dr. Davidsson.
 - c. Pittsburg Brownfield Redevelopment Project – Eric Harris
 - i. Dr. Harris reviewed this project. This 350 acres will be developed by the city of Pittsburg and is located on Dickey Clay/Mission Clay property on Rouse Street.

- ii. The company that has been hired to work on this project has asked for input from Kelce on conducting a market analysis to determine the possible uses for this property.
- iii. Student teams will be needed to assist with the project. Dr. Harris asked for names of team members as soon as possible.

VII. Dean's College Update

a. General Announcements

- i. University-wide initiatives
 - 1. General Education Review and Revisions
 - 2. Retention: Review of Policies and Procedures
- ii. Refreshment of Webpages
 - 1. New Templates Forthcoming
- iii. Faculty Development Accounts
 - 1. Faculty are encouraged to spend funds from their faculty development and departmental accounts before asking for funds from the college.
- iv. College Meetings with President and Provost
 - 1. Scheduled for Friday, March 25th
 - a. Meeting with Dean – 2:00 pm
 - b. Meeting with KLT – 2:30 pm, 121 Kelce
 - c. Meeting with Kelce Faculty – 3:30 pm, 121 Kelce
- v. Continue to work with Brett Dalton on stories about events and accomplishments in the College.
- vi. Gorilla Gatherings – Dr. Grimes will be attending:
 - 1. Koch in Wichita, next week
 - 2. Cerner in KC Metro, week following
- vii. Annual Performance Appraisals
 - 1. This year's reviews are to be submitted through Activity Insight (Digital Measures).
 - a. Follow instructions to submit to department chairs. See handout.
 - b. All full-time faculty (tenured, tenured-earning, and non-tenure earning continuing faculty) are asked to complete the templates and submit a report.
 - c. Reports are due to chairs by 4:30 p.m. Tuesday, January 19th.
- viii. Activity Insight (Digital Measures)
 - 1. Keep your service and research activities current!
 - 2. Be sure to upload your syllabus for each course to the Scheduled Teaching screens. (Continue to submit electronic copies to dean's office at start of semesters.)
- ix. Building Task Force
 - 1. First meeting with architects is scheduled for January 13th.
 - 2. Approximate 12-month "programming phase" beginning now.
 - 3. There will be many opportunities for everyone to express their opinions and ideas.
- x. Strategic Planning
 - 1. 1.3.3. Evolve the Youngman Summer Research Grant program into a Youngman Scholars program that rewards maintenance of academic qualifications and annual scholarly productivity.
 - a. Faculty will not be required to submit a full proposal for this summer if you are Scholastic Academic (SA) qualified and

earn a “Meritorious” or above annual review. Details to follow.

2. 3.1.3. Conduct a feasibility analysis of reorganizing departments to capture economies of scale and scope, and to better equalize administrative over-sight.
 - a. With planning for the building now underway, this is the time to start the conversation. How we are organized will significantly influence what we design and build.
 - b. Dr. Grimes encouraged faculty to think about “what could be” and not just about “what has been”!
 - c. Are there administrative and operating efficiencies that could be leveraged under different structures? What is the best environment for our students?
 - d. Examples; No departments; one unit headed by a “Chair of the Faculty” or an associate dean; assisted by program chairs at the degree level; administrative assistants provided through a “service center”. Could realign into “divisions” with division heads – reshuffle combinations of disciplines to reflect faculty expertise. This is not something to be decided quickly or taken lightly – let’s think strategically, discuss amongst ourselves, and meet later in the semester to brainstorm ideas and see where we are on this important matter.
3. Public Relations
 - a. Keep spreading the word about all the good things happening in Kelce!
 - b. Take advantage of our social media presence – Lynn or the dean can post to Kelce FB; Peter is managing our LinkedIn group; Brett can place on university FB and Twitter
4. Dean’s Travel for the Spring 2016 semester
 - a. AACSB Reaffirmation Visit
 - i. North Dakota State; February 20th – 23rd
 - b. SEE Conference; March 4th – 6th
 - c. (Tentative) AACSB – ICAM; April 3rd – 5th

VIII. Old Business

- a. LaRochelle trip: Dr. Olson, Dr. Cortes and Dr. Dalecki will be going to France in February. The first exchange student from PSU to LaRochelle has just completed the program and has returned to PSU.

IX. New Business

- a. Discussed ALICE training and what faculty should do in classes. KLT will track what is being done at the department level. Will discuss if something will be done collectively. Might want to consider having an ALICE rep on the facilities committee.

X. Adjournment – 3:40 pm

Post-Meeting Training Opportunity: Digital Measure Activity Insight Training – Wei Sha

Dates to Remember:

1. First Day of Spring Classes – Monday, January 11
2. MLK Holiday, No Classes – Monday, January 18
3. Annual Faculty Performance Appraisals Due – Tuesday, January 19
4. Spring Break, No Classes – March 14 through March 18
5. Junior Jungle Day – Saturday, April 2
6. Kelce Dean/Chairs/Faculty Meetings with the President and Provost – Friday, March 25
7. Kelce Student Awards Ceremony – Friday, April 15
8. Finals Week – May 2 through May 6
9. Kelce College Commencement – Saturday, May 7