

# KELCE COLLEGE CURRICULUM VITAE

## PERSONAL INFORMATION

**Name:** Wei Sha **Rank:** Associate Professor  
**Department:** Accounting and Computer **Office:** KC: 223 E  
Information Systems  
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## EDUCATION AND PROFESSIONAL CREDENTIALS

Ph D University of Arkansas, 2005, Information Systems  
MBA Pittsburg State University, 1998, Business  
BA Wuhan University China, 1989, World Economics

## EMPLOYMENT HISTORY

2005 - 2013 Pittsburg State University  
Associate Professor

## SCHOLARLY PUBLICATIONS

### Refereed Journal Articles

- Sha, W., Li, D., Luftman, J. (2010). Key Issues in Information Systems Management: A Longitudinal Comparative Study from a Developing Country's Perspective. *Journal of Global Information Management*, 18(4).
- Sha, W. (2009). Examining Mediators of Structural Assurance Constructs in Business-To-Consumer E-Commerce. *Issues in Information Systems*.
- Sha, W., Cummings, M. L. (2009). Examining Perceived Justice in Business-to-Consumer E-Commerce: An Organizational Justice Theory Perspective. *Journal of Business and Leadership*.
- Sha, W. (2009). Types of Structural Assurance and Their Relationships with Trusting Intentions in Business-To-Consumer E-Commerce. *Electronic Markets*, 19(1), 43.
- Sha, W. (2008). The Effectiveness of Customer Services Policies on Intentions in Business-To-Consumer E-Commerce: A Psychological Contract Perspective. *Journal of Business and Leadership*.

## Conference Proceedings

Sha, W. (2012). *Factors Influencing Students' Decisions to Adopt E-Textbooks and Readers*. Proceedings of the Annual Conference of International Association for Computer Information Systems.

Sha, W. (2011). *Examining the Role of Risk Beliefs, Feelings and Self-Efficacy on Intentions to Adopt Social Networking Websites*. Proceedings of the Annual Conference of International Association for Computer Information Systems.

## Work in Progress

"E-commerce Design Characteristics and Intended Use: The Overlooked Mediating Roles of Affective Trust and Risk" (On-Going)

"Technology Transfer to Foster Innovation and Competitiveness Improvement in the Third World: A Case for China" (On-Going)

## SCHOLARLY PRESENTATIONS

### Paper

Sha, W. (Author & Presenter), Annual Conference of International Association for Computer Information Systems, "The Role of Intrinsic Motivation to intention: Computer Enjoyment and Playfulness." (October 5, 2013).

Sha, W. (Author & Presenter), Annual Conference of International Association for Computer Information Systems, "Factors Influencing Students' Decisions to Adopt E-Textbooks and Readers'." (2012).

Sha, W. (Author & Presenter), Annual Conference of International Association for Computer Information Systems, "Examining the Role of Risk Beliefs, Feelings and Self-Efficacy on Intentions to Adopt Social Networking Websites'." (2011).

Sha, W. (Author & Presenter), Annual Conference of International Association for Computer Information Systems, "Examining Mediators of Structural Assurance Constructs in Business-To-Consumer E-Commerce'." (2009).

Sha, W. (Author & Presenter), Cummings, M. (Author & Presenter), Business & Leadership Symposium, "Examining Perceived Justice in Business-to-Consumer E-Commerce: An Organizational Justice Theory Perspective'." (2009).

Sha, W. (Author & Presenter), Business & Leadership Symposium, "The Effectiveness of Customer Services Policies on Intentions in Business-To-Consumer E-Commerce: A Psychological Contract Perspective'." (2008).

## **COURSES TAUGHT**

### **Pittsburg State University**

CIS 240, 'C++ PROGRAMMING', 2 courses.  
CIS 420, 'MANAGEMENT INFORMATION SYSTEMS', 9 courses.  
CIS 615, 'DATABASE MANAGEMENT', 3 courses.  
CIS 801, TP: XBRL, 1 course.  
CSIS 130, COMPUTER INFORMATION SYSTEMS, 10 courses.  
CSIS 420, MANAGEMENT INFORMATION SYSTEMS, 11 courses.  
CSIS 615, DATABASE MANAGEMENT, 4 courses.  
CSIS 801, TP: XBRL, 2 courses.

## **FACULTY/TEACHING DEVELOPMENT ACTIVITIES**

### **Conference Attendance**

Conference Attendance, "Annual Conference of International Association for Computer Information Systems," International Association for Computer Information Systems. (2012).  
Conference Attendance, "Annual Conference of International Association for Computer Information Systems," International Association for Computer Information Systems. (2011).  
Conference Attendance, "Annual Conference of International Association for Computer Information Systems," International Association for Computer Information Systems. (2009).  
Conference Attendance, "Business & Leadership Symposium." (2009).  
Conference Attendance, "Business & Leadership Symposium." (2008).

## **PROFESSIONAL ACTIVITIES**

Member, Association for Information Systems.  
Member, Decision Science Institute.  
Member, International Association for Computer Information Systems.

## **SERVICE AND CONSULTING**

### **College Service**

Committee Member, Kelce College of Business Technology Committee. (2011 - 2013).  
Committee Member, College of Business reinstatement committee. (2007 - 2009).

### **University Service**

Committee Member, Leadership Council. (2012 - 2013).  
Committee Member, Departmental Honors Committee. (2011 - 2013).

Committee Member, Faculty Senate Information Systems Subcommittee. (2009).

Committee Member, International Academic Affairs Committee. (2009).

Committee Member, University Diversity Council. (2009).

Committee Member, Faculty Senate Executive Committee. (2008 - 2009).

Committee Member, Writing Across Curriculum Committee. (2008 - 2009).

Committee Member, Faculty Senate. (2007 - 2009).

Committee Member, Faculty Affairs Committee. (2006 - 2009).

### **Professional Service**

Member, Association for Information Systems.

Member, Decision Science Institute.

Member, International Association for Computer Information Systems.

Reviewer, Journal Article, International Journal of Electronic Commerce.

Editorial Review Board Member, Journal of Business and Leadership.

Reviewer, Journal Article, Journal of Business and Leadership.

Reviewer, Conference Paper, the 18th Americas Conference on Information Systems. (2012).

Reviewer, Book, John Wiley & Sons. (2011).

Reviewer, Conference Paper, Business & Leadership Symposium. (2010).

Reviewer, Conference Paper, Annual Conference of International Association for Computer Information Systems. (2009).

Track Organizer, Annual Conference of International Association for Computer Information Systems. (2009).

Reviewer, Conference Paper, Business & Leadership Symposium. (2009).