

KELCE COLLEGE CURRICULUM VITAE

PERSONAL INFORMATION

Name:	Choong Y. Lee	Rank:	Full Professor
Department:	Management and Marketing	Office:	KC: 110 G
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EDUCATION AND PROFESSIONAL CREDENTIALS

Ph D	The University of Iowa, 1988, Business Administration
MS	The University of Iowa, 1987, QM/Applied Statistics
MS	The University of Iowa, 1982, Industrial and Management Engineering
BS	Seoul National University, 1977, Nuclear Engineering

ADMINISTRATIVE APPOINTMENTS

Director, University. (2008 - Present).

Director, University. (1999 - Present).

Director, University. (2002 - 2008).

Director, University. (2002 - 2008).

EMPLOYMENT HISTORY

June 2013 - Present	Kyrgyz Economic University Honorary Professor
June 2011 - Present	Bishkek Humanities University Fulbright Senior Specialist
January 2011 - Present	Gumilyov Eurasian National University International Advisor for Ph.D. Program
June 2010 - Present	Bishkek Humanities University Honorary Professor
June 2010 - Present	Kyrgyz Ministry of Youth Affairs International Advisor/Consultant to the Ministry

January 2010 - Present	Kyrgyz National Olympic Committee International Relations Advisor
June 2009 - Present	Kyrgyz Government Senior Economic Development Advisor
August 2008 - Present	Pittsburg State University University Professor
June 2008 - Present	Semey State Pedagogical Institute Honorary Professor
June 2007 - May 2009	EdNet Consultant
August 2000 - July 2008	Pittsburg State University Professor

SCHOLARLY PUBLICATIONS

Refereed Journal Articles

- Lee, C. Y. (2013). Recent Development of Kazakhstan and Russian Influence: Analysis and Prospect. *Zenith: International Journal of Multidisciplinary Research*, 3(1), 1-11.
- Lee, C. Y. (2013). Patent Wars and the Future of the Technology Markets: The Impacts of Lawsuits between Apple and Samsung. *Zenith: International Journal of Multidisciplinary Research*, 3(5), 297-307.
- Lee, C. Y. (2012). Korean Culture and Its Influence on Business Practice in South Korea. *Journal of International Management Studies*, 7(2), 184-191.
- Lee, C. Y. (2012). The Future of Economic Growth in Asia. *Journal of Global Business Management*, 8(2), 144-149.
- Lee, C. Y., Batata, D. F., Kim, H. S. (2012). A Comparative Study of Business Strategies between Korea and Japan: A Case of Electronics Items between Samsung and Sony. *Zenith: International Journal of Multidisciplinary Research*, 2(3), 15-26.
- Lee, C. Y., Kim, H. S. (2011). Ethical Issues in the Evolution of Corporate Governance in China. *Journal of Global Business Management*, 7(2), 164-172.
- Lee, C. Y. (2011). The Rise of Korean Automobile Industry: Analysis and Suggestions. *Zenith: International Journal of Multidisciplinary Research*, 1(6), 428-439.
- Lee, C. Y. (2011). Transferability of JIT/TQM to the Indian Textile Industry: Issues and Suggestions based on Cultural Analysis. *Journal of International Management Studies*, 6(1), 106-114.

- Lee, C. Y., Wu, F. C. (2010). Factors Affecting Knowledge Transfer and Absorptive Capacity in Multinational Corporations. *Journal of International Management Studies*, 5(2), 118-126.
- Lee, C. Y., Kolesnikova, E. (2010). Russia's Access of WTO Membership and Its Implications on the Russian Economy. *Journal of Global Business Management*, 6(1), 137-147.
- Lee, C. Y., Kolesnikova, E. (2009). FDI and Its Significance on Economic Development in Kazakhstan: Issues and Prospects. *Journal of International Management Studies*, 4(1), 127-134.
- Lee, C. Y., Hoppe, N. (2008). Post-Orange Revolution Business Environment in Ukraine: Analysis and Recommendations. *Journal of Global Business Management*, 4(1), 138-145.
- Lee, C. Y., Tugut, M. (2008). Transition Economy and Its Impact on the Kyrgyz Business Environment: Analysis and Recommendations. *Journal of International Management Studies*, 3(1), 177-186.
- Lee, C. Y., Tugut, M. (2008). WTO Accession and Its Implications on Kazakhstan: Issues and Prospects. *Academy of Taiwan Business Management Review*, 4(2), 1-11.

Conference Proceedings

- Lee, C. Y. (2011). *A Unique Education System of Human Resources Development for Sustainable Growth of Economy: A Global Experience* (pp. 13). Semey: Proceedings of the International Scientific-Practical Conference for Innovative Development of Science: Priorities, Resources and Prospects.
- Lee, C. Y. (2008). *FDI and Its Significance on Economic Development in Kazakhstan: Issues and Prospects*. Kota Kinabalu: Proceedings of the Third International Borneo Business Conference.

Other

- Bishkek. (June 21, 2013).
- Liberty. (June 17, 2013).
- Fund of Progressive Initiatives. (June 15, 2013).
- The Joplin Globe. (December 2011).
- Kazakh TV in Shymkent. (December 2011).
- National TV in Kyrgyzstan. (June 2011).
- Vecherny Bishkek. (April 28, 2011).
- Semey TV Station. (June 2008).

Work in Progress

- "A Comparison of Quality Attitudes Between Korea and Japan" (On-Going)
- "A Framework and Measurement Instrument for the Critical Factors of TQM" (On-Going)
- "An Empirical Investigation of Manufacturing Strategy and Business Performance of Manufacturing Firms in Korea" (On-Going)
- "An Integrated Approach for Business Performance Improvement: A Hybrid System of Business Process Reengineering and TQM" (On-Going)
- "Building an Information System for Inventory Management in a JIT Environment" (On-Going)
- "Business Environment, Manufacturing Strategy and Performance: An Empirical Study of Korean Firms" (On-Going)
- "Development of Business Practices and Management Styles in Malaysia: Lessons from Japan" (On-Going)
- "Globalization, Operations Revolution, and a New Business Strategy - Business Perspective and Prospect of Globalization in Pacific-Rim Asia" (On-Going)
- "Implementation of JIT along with Quick Response Manufacturing in the Fashion and Garment Manufacturing Industry" (On-Going)
- "Implementation of Software Quality Assurance in a Small Software Company" (On-Going)
- "Implementing JIT in Uncertain Manufacturing Environments" (On-Going)
- "Implementing Open Book Management in a Small Business Firm" (On-Going)
- "Manufacturing Strategies and Business Practices in Small Manufacturing Firms: A Comparative Study between Korea and Japan" (On-Going)
- "Manufacturing Strategy in Korean and Japanese Electronics Industries: A Survey of Its Practices and Impact on Business Performance" (On-Going)
- "Operations Strategies for TQM Practices in Korean Small Manufacturing Firms" (On-Going)
- "Quality Management and Its Impact on Manufacturing Strategies and Business Performance: An Empirical Study of Korean Electronics Industry" (On-Going)
- "Quality Management in Korea, Taiwan, Singapore, and Hong Kong" (On-Going)
- "Strategic Total Quality Management" (On-Going)
- "Successful TQM Implementation in A Hospital Setting" (On-Going)
- "Technological Innovation: A Strategic Decision for Entrepreneurs" (On-Going)

"Technological Innovation: A Strategic Decision for Manufacturing Operations" (On-Going)

"Technology Transfer for Economic Development: A Model for Developing Countries" (On-Going)

"Technology Transfer Problems Facing Korean Industry" (On-Going)

"Technology Transfer to Foster Innovation and Competitiveness Improvement in the Third World: A Case for China" (On-Going)

"Technology Transfer to the Third World in Pacific -Rim Asia" (On-Going)

"The Impact of the 21st Century Operations Environment: A Model for Global Operations Strategy and Practice" (On-Going)

"The Transferability of Business Process Reengineering to Korea" (On-Going)

"Toward World Class Manufacturing Operations: Identifying the Strategic Pillars" (On-Going)

"TQM Implementation in Chinese Manufacturing Industry" (On-Going)

"TQM in Small Manufacturers: An Exploratory Study in China" (On-Going)

"TQM through Analysis of Cost of Quality: Financial Justification of TQM Implementation" (On-Going)

SCHOLARLY PRESENTATIONS

Keynote/Plenary Address

Lee, C. Y. (Author & Presenter), 2013 Summer International Conference for Business, "Developing International Business in Kyrgyzstan," Kyrgyz Economic University, Bishkek, Kyrgyzstan. (June 13, 2013).

Lee, C. Y. (Author & Presenter), 2013 Summer International Conference of Economic Development, "Strategic Development of a Sustainable Economy in Kyrgyzstan," Fund of Progressive Initiative, Bishkek, Kyrgyzstan. (June 11, 2013).

Lee, C. Y. (Author & Presenter), International Workshop of Strategies for Higher Educational Institutions, "Building a World-Class University in Developing Countries," Gumilyov Eurasian National University, Astana, Kazakhstan, Lake Borovoe, Kazakhstan. (May 28, 2013).

Lee, C. Y. (Author & Presenter), 2013 Spring PSU HRD Club Meeting, "Sustainable Growth of Economy and Human Resource Development," PSU HRD Club, Kansas Technology Center, Pittsburg, Kansas. (April 30, 2013).

Lee, C. Y. (Author & Presenter), 2012 Fall PSU HRD Club Meeting, "An Effective Human Resource Development Program for Sustainable Growth in Developing Countries," PSU HRD Club, Kansas Technology Center, Pittsburg, Kansas. (December 4, 2012).

Oral Presentation

Lee, C. Y. (Author & Presenter), International Conference of the Role and Importance of Small Business and Private Entrepreneurship in Implementing the Social and Economic Policy in Uzbekistan, "The Internationalization of Small Businesses for a Sustainable Economic Growth in Developing Countries'," Tashkent, Uzbekistan. (September 12, 2012).

Lee, C. Y. (Author & Presenter), International Conference of Upbringing of Educated and Intellectually Advanced Generation as the Most Important Condition of Sustainable Development and Modernization of the Country, "An Education System of Human Resource Development for Sustainable Growth of Economy: A model from the Korean Experience'," Tashkent, Uzbekistan. (February 16, 2012).

Paper

Lee, C. Y. (Author & Presenter), International Conference of Gender Policy in Kazakhstan, "Gender Policy and Economic Development: The Power and Society'," Semey, Kazakhstan. (June 9, 2010).

Lee, C. Y. (Author & Presenter), The Third International Borneo Business Conference, "FDI and Its Significance on Economic Development in Kazakhstan: Issues and Prospects'," Kota Kinabalu, Malaysia. (December 15, 2008).

GRANTS AND CONTRACTS

Fellowship

Lee, C. Y. (Principal), "Fulbright Senior Specialist Program Bishkek Kyrgyzstan," Sponsored by Council for International Exchange of Scholar, Federal, \$12,000.00. (2012).

Grant

Lee, C. Y. (Principal), "Joint Mini-Baja Project with Gyeongsang National University in Korea," Sponsored by Ministry of Education, Korea, Other, \$45,000.00. (2009).

Lee, C. Y. (Principal), "Korea Technology Management Training Program," Sponsored by Kyung Hee University, Other, \$38,500.00. (2009).

Lee, C. Y. (Principal), "Joint Mini-Baja Project in Korea," Sponsored by Ministry of Education, Korea, Other, \$43,000.00. (2008).

Lee, C. Y. (Principal), "Joint Mini-Baja Project with Gyeongsang National University in Korea," Sponsored by Ministry of Education, Korea, Other, \$36,000.00. (2008).

Lee, C. Y. (Principal), "Korea Engineering Management Training for Gyeongsang National University in Korea," Sponsored by Ministry of Education, Korea, Other, \$39,500.00. (2008).

Lee, C. Y. (Principal), "Business and International Education Grant," Sponsored by U.S. Department of Education, Federal, \$157,760.00. (July 2006 - June 2008).

COURSES TAUGHT

Pittsburg State University

MGMKT 325, TP: TECHNOLOGY MANAGEMENT, 2 courses.

MGMKT 477, Quantitative Decision Making, 27 courses.

MGMKT 600, TP: INTERNSHIP, 6 courses.

MGMKT 601, International Experience with Asia-Pacific, 8 courses.

MGMKT 650, QUALITY MANAGEMENT, 5 courses.

MGMKT 821, Topics: International Experience with Korea/Asia, 13 courses.

MGMKT 826, 'QUANTITATIVE BUSINESS ANALYSIS', 6 courses.

FACULTY/TEACHING DEVELOPMENT ACTIVITIES

Conference Attendance

Conference Attendance, "Establishing a World Class Business School," Gumilyov Eurasian Nat'l University, Astana. (May 27, 2013 - May 28, 2013).

Conference Attendance, "International Conference of the Role and Importance of Small Business and Private Entrepreneurship in Implementing the Social and Economic Policy in Uzbekistan," Tashkent. (September 12, 2012 - September 14, 2012).

Conference Attendance, "International Conference of Upbringing of Educated and Intellectually Advanced Generation as the Most Important Condition of Sustainable Development and Modernization of the Country," Tashkent. (February 16, 2012 - February 17, 2012).

Conference Attendance, "International Scientific-Practical Conference for Innovative Development of Science: Priorities, Resources and Prospects," Semey. (March 2011).

Conference Attendance, "International Conference of Gender Policy in Kazakhstan," Semey. (June 9, 2010 - June 10, 2010).

Conference Attendance, "3rd International Borneo Business Conference," Kota Kinabalu. (December 2008).

PROFESSIONAL ACTIVITIES

Consultant and Advisor, The Kyrgyz National Olympic Committee, Bishkek, Kyrgyzstan. (2010 - Present).

Member, Asian Academy of Management. (1999 - Present).

MCB University Press Authors, Literati Club. (1992 - Present).

Member, Academy of Management. (1990 - Present).

Member, Pan-Pacific Business Association. (1990 - Present).

Member, Production and Operations Management Society. (1990 - Present).

Member, American Production and Inventory Control Society. (1989 - Present).

Member, Institute of Industrial Engineers. (1989 - Present).

Member, Society for Industrial and Applied Mathematics. (1987 - Present).

Member, Decision Science Institute. (1982 - Present).

Member, INFORMS (Formerly, Operations Research Society of America and the Institute of Management Science). (1982 - Present).

Member, Beta Gamma Sigma. (1980 - Present).

Economic Development Advisor, Association of Soybean Producers, Mato Grosso, Brazil. (2008 - 2009).

HONORS

Scholarship/Research

Excellence in Research Award, Pittsburg State University. (April 2013).

Excellence in Research Award, Pittsburg State University. (April 2008).

Service, Professional

Fulbright Scholarship, CIES. (December 2011).

SERVICE AND CONSULTING

Department Service

Committee Member, Tenure and Promotion Committee. (August 1996 - Present).

Faculty Advisor, International Business Major Committee. (2005 - 2008).

College Service

Committee Member, MBA Program Advisory Council. (2010 - 2013).

Committee Member, Kelce Technology Committee. (2005 - 2010).

Committee Member, Kelce International Business Major Committee. (2004 - 2009).

Committee Chair, Business and International Education Grant Program Committee. (2002 - 2009).

University Service

Committee Member, Advisory Council for Research and Scholarship. (2005 - Present).

Committee Member, International Recruitment Committee. (2001 - Present).

Committee Member, Korea Program Council. (1996 - Present).

Committee Member, International Recruitment Committee. (2001 - 2013).

Student Org Advisor (Professional Org), International Business Student Association. (2005 - 2010).

Professional Service

Chairperson, Center for Central Asian Business and Research. (2013 - Present).

International Adviser/Consultant, Gumilyov Eurasian National University, Astana, Kazakhstan. (2012 - 2013).

Fulbright Scholar, Higher Education Consortium. (2011 - 2013).

Foreign Supervisor/Consultant, Ph.D. Program in Gumilyov Eurasian National University. (2011 - 2013).

Honorary Professor, Bishkek Humanities University, Bishkek. (2010 - 2013).

Consultant and Advisor, Kyrgyz National Olympic Committee, Bishkek. (2010 - 2013).

Economic Development Advisor, Office of the Kyrgyz Prime Minister, Bishkek. (2009 - 2013).

Honorary Professor, Semey State Pedagogical Institute, Semey. (2009 - 2013).

Chairperson, Center for Central Asian Business and Research at Pittsburg State University, Pittsburg, KS. (2008 - 2013).

Visiting Professor, Bishkek Humanities University, Bishkek. (2007 - 2013).

Economic Development Advisor, Ministry of Economic Development. (2007 - 2013).

Consultant and Advisor, Association of Soybean Producers, Mato Grosso. (2008 - 2009).

Economic Development Advisor, Association of Soybean Producers, Mato Grosso. (2008 - 2009).

Consultant, EdNet, Bishkek. (2007 - 2009).

Public Service

Grant Proposal Reviewer, External, Ministry of Education and Science, Kazakhstan, Astana. (2012 - Present).

Economic Development Advisor, Kyrgyz Prime Minister's Office. (2009 - Present).

Member, International Advisory Council for the Center of Eurasia (an international research journal of Central Asian Studies), Semey. (2006 - Present).

Member, International Trade Division, Kansas Department of Commerce, Topeka, Kansas. (2002 - Present).

Consulting

Academic, Bishkek Humanities University, Bishkek, Kyrgyzstan. (January 2011 - Present).

Academic, Gumilyov Eurasian National University, Kazakhstan. (2011 - Present).

Government, Kyrgyz Ministry of Youth Affairs, Bishkek, Kyrgyzstan. (January 2010 - Present).

Kyrgyz National Olympic Committee, Kyrgyz National Olympic Committee, Bishkek, Kyrgyzstan. (2010 - Present).

Government, Office of the Kyrgyz Prime Minister, Bishkek, Kyrgyzstan. (2009 - Present).

Academic, Semey State Pedagogical Institute, Semey, Kazakhstan. (June 2006 - June 2011).

Non-Governmental Organization (NGO), Association of Soybean Producers, Mato Grosso, Brazil. (2008 - 2009).

Government, Kyrgyz Ministry of Economic Development, Bishkek, Kyrgyzstan. (2007 - 2009).

Non-Governmental Organization (NGO), EdNet, Bishkek, Kyrgyzstan. (June 2007 - June 2009).

Non-Governmental Organization (NGO), The Chamber of Commerce, Bishkek, Kyrgyzstan. (June 2007 - June 2009).

Government, Office of the Kazakh Prime Minister, Astana, Kazakhstan. (2006 - 2008).

Academic, University of Caxias du Sol, Caxias du Sol, Brazil. (August 2006 - August 2008).