# **KELCE COLLEGE CURRICULUM VITAE**

## PERSONAL INFORMATION

| Name:              | Christine E. Fogliasso   | Rank:          | Full Professor |
|--------------------|--------------------------|----------------|----------------|
| <b>Department:</b> | Management and Marketing | <b>Office:</b> | KC: 211 C      |
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## EDUCATION AND PROFESSIONAL CREDENTIALS

| JD | University of Kansas, 1979, Law             |
|----|---|
| BS | Pittsburg State University, 1974, Education |

## **EMPLOYMENT HISTORY**

| 2008 - Present | Pittsburg State University<br>University Professor |
|----------------|--|
| 2005 - 2008    | Pittsburg State University<br>Professor            |

## SCHOLARLY PUBLICATIONS

#### **Refereed Journal Articles**

- Fogliasso, C. E., Thuo, E. (2013). How Changing Social Values are Reflected in Advertising for Consumer Products. *Insights to a Changing World*, 2013(1), 27-39.
- Fogliasso, C. E., Aikins, K. (2013). Human Rights: Businesses' Responsibility. *Franklin Business & Law Journal*, 2013(1), 18-30.
- Fogliasso, C. E., Linn, T. (2013). Job Satisfaction, Commitment and Loyalty in the Workplace. *Leadership & Organizational Management Journal*, 2013(1), 106-119.
- Fogliasso, C. E., Miller, C. (2013). Encouraging Social Responsibility: Shareholder Strategies to Influence Corporate Policies. *Business Journal for Entrepreneurs*, 2013(3), 27-39.
- Fogliasso, C. E., Washburn, M. (2012). Arctic National Wildlife Refuge: A Refuge for America. *Insights to a Changing World*, 2012(1), 36-48.
- Fogliasso, C. E., Bertone, M. (2012). Organized Labor in the United States: Past, Present and Future. *Leadership & Organizational Management Journal*, 2012(3), 91-100.
- Fogliasso, C. E., Hicks, J. (2012). The Americans with Disabilities Act: Legal Requirements, Ethical Considerations. *Franklin Business & Law Journal*, 2012(1), 1-8.

- Fogliasso, C. E., Deeds, B. (2012). The Global Reporting Initiative. *Business Journal for Entrepreneurs*, 2012(2), 160-175.
- Maceli, K. M., Fogliasso, C. E., Baack, D. E. (2011). Differences of Students' Satisfaction with College Professors: The Impact of Student Gender on Satisfaction. Academy of Educational Leadership Journal, 15(4), 35-45.
- Fogliasso, C. E., Scales, J. (2011). Women in Management: Observations and Trends. *Franklin Business & Law Journal*, 2011(1), 106-115.
- Scifers, T., Fogliasso, C. E. (2010). An Examination of the Use of Markets to Control Corporate Pollution. *Franklin Business & Law Journal*, 2010(2), 10-17.
- Markham, C., Fogliasso, C. E. (2010). Outsourcing as a Business Strategy. *Insights to a Changing World*, 2010(1), 34-42.
- Angleton, L., Fogliasso, C. E. (2009). Demographic Change in the Workforce: Implications for Management. Business Journal for Entrepreneurs, 2009(4), 100-111.
- Muller, G., Fogliasso, C. E. (2009). Historical Growth of the U.S. Federal Government's Regulation of Business. *Franklin Business & Law Journal*, 2009(1), 40-48.
- Fogliasso, C. E., Grimmer, L. (2009). Utilizing Religious Ethics in Making Business Decisions. *Ethics & Critical Thinking Journal*, 2009(2), 22-33.
- Lhuiller, S., Fogliasso, C. E. (2008). Using Fines to Punish Corporations for Wrongful Behavior: Is There a Better Solution? *Conflict Resolution & Negotiation Journal*, 2008(3), 24-30.

#### **Conference Proceedings**

Murray, L. M., Fogliasso, C. E. (2011). *Testing the Efficacy of Self-Affirmation in Improving Student Performance in a Business Law Class*. Administrative Issues Journal Inaugural Academic Conference.

#### Work in Progress

"Testing the efficacy of self-affirmation in improving student performance in a business law class" (On-Going)

#### SCHOLARLY PRESENTATIONS

#### Paper

Murray, L. M. (Author & Presenter), Fogliasso, C. E. (Author), Administrative Issues Journal Inaugural Academic Conference, "Testing the Efficacy of Self-Affirmation in Improving Student Performance in a Business Law Class'," Weatherford, OK. (October 13, 2011).

## **COURSES TAUGHT**

#### **Pittsburg State University**

MGMKT 444, 'LEGAL/SOCIAL ENVIRONMT OF BUS', 34 courses. MGMKT 600, TP: INTERNSHIP, 2 courses. MGMKT 830, BUSINESS GOVERNMENT & SOCIETY, 3 courses.

## FACULTY/TEACHING DEVELOPMENT ACTIVITIES

#### **Conference Attendance**

Conference Attendance, "10th Annual Teaching Professor Conference," Magna Publications, New Orleans, Louisiana. (May 31, 2013 - June 2, 2013).

#### Seminar

- Seminar, "PSU Faculty Development Day: Student Success," Pittsburg State University, Pittsburg, Kansas. (August 14, 2013).
- Seminar, "PSU New Faulty Orientation Forum: New Faculty Networking and Year Wrap-Up," Pittsburg State University, Pittsburg, Kansas. (April 11, 2013).
- Seminar, "Moving Beyond the Yellow Brick Road to Reach Cultural Competence," Pittsburg State University, Pittsburg, Kansas. (March 27, 2013).
- Seminar, "Using Canvas to Enhance Academic Advising," Pittsburg State University, Pittsburg, Kansas. (March 7, 2013).
- Seminar, "PSU New Faculty Orientation Forum: Intercultural Communication," Pittsburg State University, Pittsburg, Kansas. (March 4, 2013).
- Seminar, "PSU New Faculty Orientation Forum: Tenure and Promotion," Pittsburg State University, Pittsburg, Kansas. (February 5, 2013).
- Seminar, "PSU New Faculty Orientation Forum: New Faculty Networking and Semester Wrap-Up," Pittsburg State University, Pittsburg, KS. (December 5, 2012).
- Seminar, "PSU New Faculty Orientation Forum: Annual Performance Appraisal System," Pittsburg State University, Pittsburg, KS. (November 27, 2012).
- Seminar, "PSU New Faculty Orientation Forum: Writing Across the Curriculum," Pittsburg State University, Pittsburg, KS. (October 8, 2012).
- Seminar, "Kelce College of Business Energy Conservation," Kelce College of Business, Pittsburg, KS. (September 26, 2012).
- Seminar, "Fastenal Company/PSU Partnership Opportunities," Pittsburg State University. (September 21, 2012).

- Seminar, "Challenges of Manufacturing Management," Pittsburg State University. (September 12, 2012).
- Seminar, "PSU New Faculty Orientation Forum: Information Services," Pittsburg State University, Pittsburg, KS. (September 6, 2012).
- Seminar, "PSU Space Utilization Forum," Pittsburg State University, Pittsburg, KS. (August 30, 2012).
- Seminar, "PSU Faculty Professional Development Day: Course Redesign," Pittsburg State University, Pittsburg, KS. (August 15, 2012).
- Seminar, "PSU New Faculty Orientation Forum: An Overview," Pittsburg State University, Pittsburg, KS. (August 13, 2012 August 14, 2012).
- Seminar, "Serving Students with Disabilities: What Every Advisor Should Know," Center for Teaching, Learning and Technology, Pittsburg, KS. (March 27, 2012).
- Seminar, "Advising Tips and Updates," Kelce College of Business, Pittsburg, KS. (March 14, 2012).
- Seminar, "Diversity in the PSU Classroom," Center for Teaching, Learning and Technology, Pittsburg, KS. (March 6, 2012).
- Seminar, "Digital Forensics: Sleuthing in Cyberspace," Center for Teaching, Learning and Technology, Pittsburg, KS. (February 6, 2012).
- Seminar, "External Funding: How can the Business Faculty be Involved?" Pittsburg State University. (October 28, 2011).
- Seminar, "Rewards & Challenges of Academic Advising," Center for Teaching, Learning and Technology, Pittsburg, KS. (October 25, 2011).
- Seminar, "Center For Teaching Learning & Technology Round Table Discussions," Center for Teaching, Learning and Technology, Pittsburg, KS. (October 20, 2011).
- Seminar, "Using 'Summon' Web-Scale Discovery Solution," Pittsburg State University. (October 5, 2011).
- Seminar, "Scholarship Q&A," PSU Development Office, Pittsburg, KS. (October 4, 2011).
- Seminar, "Research Skills For Upcoming Research Papers and Projects," Pittsburg State University. (September 28, 2011).
- Seminar, "Your Future Advisees: How Academic Advisors Can Effectively Meet With Prospective Students," Pittsburg State University. (September 13, 2011).
- Seminar, "Kelce Technology Update," Kelce College of Business, Pittsburg, KS. (April 12, 2011).

- Seminar, "Elder Abuse, The Basics: For Students and Others," Ms. Ruth Ritthaler, Assistant Montgomery County Attorney. (March 31, 2011).
- Seminar, "PSU International Programs," Pittsburg State University. (February 10, 2011).
- Seminar, "Tackling the Task of Writing Effective Reference Letters," Pittsburg State University. (October 19, 2010).
- Seminar, "Who Are You Going to Call When You Encounter Enrollment Snags?" Pittsburg State University. (October 12, 2010).
- Seminar, "Prosecuting Fraud," Crawford County Attorney Michael Gayoso. (September 29, 2010).
- Seminar, "Webinar—How to Bulletproof Your Expert," Pittsburg State University. (September 29, 2010).
- Seminar, "Angel Training: Gradebook," Pittsburg State University. (August 11, 2010).
- Seminar, "Angel Training: Learning Object Repository," Pittsburg State University. (August 5, 2010).
- Seminar, "The Vision for Axe Library," Pittsburg State University. (March 4, 2010).

Seminar, "PSU Budget Update," Pittsburg State University. (November 5, 2009).

- Seminar, "Immersive Education," Pittsburg State University. (October 22, 2009).
- Seminar, "AACSB webinar, Revised Standards 2 and 10: Impact and Expectations," AACSB & PSU College of Business. (September 10, 2009).
- Seminar, "Safety," Pittsburg State University. (November 13, 2008).
- Seminar, "International Knowledge and Experience," Pittsburg State University. (October 16, 2008).
- Seminar, "Intellectual Property," Pittsburg State University. (September 11, 2008).

#### Workshop

- Workshop, "Introduction to Camtasia Relay System," Center for Teaching, Learning and Technology, Pittsburg, Kansas. (July 23, 2013).
- Workshop, "Introduction to Camtasia Relay System," Center for Teaching, Learning and Technology. (July 17, 2013).
- Workshop, "Transfer Student Advising Workshop," Kelce Advising Office, Pittsburg, KS. (November 14, 2012).

Workshop, "Zimbra Basics," PSU Information Services, Pittsburg, KS. (July 13, 2012).

- Workshop, "Using Canvas to Supplement Your Face-to-Face Course," Center for Teaching, Learning and Technology, Pittsburg, KS. (April 3, 2012).
- Workshop, "Canvas Orientation," Center for Teaching, Learning and Technology, Pittsburg, KS. (March 13, 2012).
- Workshop, "APA Formatting," Axe Library, Pittsburg, KS. (November 9, 2011).
- Workshop, "Finding Relevant Information," Axe Library, Pittsburg, KS. (November 2, 2011).

Workshop, "LiveText Training," Pittsburg State University. (February 24, 2010).

Workshop, "LiveText Training," Pittsburg State University. (January 27, 2010).

Workshop, "Angel Basics Training," Pittsburg State University. (September 9, 2009).

Workshop, "Angel Gradebook Training," Pittsburg State University. (January 23, 2009).

Workshop, "Angel Gradebook Training," Pittsburg State University. (June 12, 2008).

Workshop, "Angel Training," Pittsburg State University. (June 10, 2008).

## **PROFESSIONAL ACTIVITIES**

Member, Academy of Legal Studies in Business.

Member, Allied Academies;<sup>-</sup> Academy of Educational Leadership.

Member, Beta Gamma Sigma Scholastic Honor Society.

Member, Crawford County Bar Association.

Member, Kansas Bar.

Member, Kansas Bar Association.

Member, Midwest Academy of Management.

Member, Omicron Delta Kappa Leadership Honor Society.

Member, Phi Kappa Phi Scholastic Honor Society.

#### HONORS

#### Scholarship/Research

Distinguished Research Award, Academy of Educational Leadership. (2010).

#### Service, Community

Joplin Tri-State Business 10 Most Influential Women, Joplin Tri-State. (2008).

Nominated for Pittsburg Area Chamber of Commerce Women of Distinction, Pittsburg Area Chamber of Commerce. (2008).

#### Teaching

Kelce Excellence in Teaching Award, Kelce College of Business. (2013).

Faculty honoree, PSU Honors College Seniors. (2012).

Kelce Excellence in Teaching Award, Kelce College of Business. (2011).

Kelce Excellence in Teaching Award, Kelce College of Business. (2009).

PSU Outstanding Faculty Award, Pittsburg State University. (2009).

## SERVICE AND CONSULTING

#### **Department Service**

Committee Member, Department Undergraduate Curriculum Committee. (2012 - Present).

Committee Member, Department Scholarship Committee. (2010 - Present).

Committee Member, Department Promotion Committee. (2008 - Present).

Committee Member, Department Tenure Committee. (2008 - Present).

Faculty Mentor, Department Mentor for new faculty member Dr. Stephen Horner. (2012 - 2013).

Worker, PSU Majors Fair. (October 31, 2013).

Worker, Rumble in the Jungle. (October 26, 2013).

Worker, Junior Jungle Day. (March 9, 2013).

Guest speaker for adjunct Gretchen Long's L&S class. (February 28, 2013).

Committee Member, Department Search Committee OB/Strategic Management Faculty. (2011 - 2012).

Worker, Rumble in the Jungle. (October 6, 2012).

Worker, Junior Jungle Day. (April 21, 2012).

Guest speaker for Quality Management class. (March 28, 2012).

- Committee Chair, Department Search Committee Quality Management/Operations Management Faculty. (2010 2011).
- Worker, Rumble in the Jungle. (November 12, 2011).
- Worker, Rumble in the Jungle. (November 12, 2011).
- Worker, Rumble in the Jungle. (November 6, 2010).
- Worker, Rumble in the Jungle. (October 10, 2009).
- Worker, Rumble in the Jungle. (September 19, 2009).
- Worker, Rumble in the Jungle. (November 1, 2008).
- Worker, College of Business Tent at PSU Homecoming. (October 17, 2008).
- PSU Senior Day Speaker. (September 20, 2008).

#### **College Service**

- Committee Member, College of Business Assurance of Learning Committee. (2013 Present).
- Faculty Advisor, Beta Gamma Sigma. (2006 Present).
- Attendee, Meeting, Fastenal Corporation Presentation and Luncheon. (January 29, 2013).
- Committee Member, College of Business AACSB Capability Maturity Model, Mission Self-Assessment Team. (2012).
- Committee Member, College of Business Assessment Committee. (2012).
- Committee Member, College of Business Departmental Academic Honors Committee. (2012).
- Attendee, Meeting, PSU/Leggett & Platt Reception. (September 10, 2012).
- PSU MBA Assoc, Powerful Women in Bus Roundtable, Moderator. (March 29, 2012).
- Attendee, Meeting, PSU SIFE team rehearsal. (March 12, 2012).
- Attendee, Meeting, CFA Research Challenge Team rehearsal. (February 24, 2012).
- Committee Chair, College of Business Ethical Statement Review Committee. (2010 2011).
- Committee Member, College of Business Fundraising Committee. (2009 2010).
- Attendee, Meeting, PSU SIFE Chapter Dress Rehearsal. (March 23, 2009).

Committee Member, College of Business Student Responsibility Code Comm. (2008).

#### **University Service**

Committee Member, University Program Review Committee. (2011 - Present).

Committee Member, University Athletic Council Representative. (2008 - Present).

Committee Member, University Committee for the Protection of Human Research Subjects. (2008 - Present).

Committee Member, Faculty Senate Ad Hoc Program Review Workgroup. (2013).

Guest Speaker, New Faculty Orien, Successful Mentoring. (August 13, 2013).

Committee Member, University Leadership Awards Judge. (2012).

Committee Member, University Search Committee, Alumni Assistant Director. (2012).

Committee Member, University Space Utilization Focus Group. (2011).

Committee Member, University Search Committee, College of Business Dean. (2010 - 2011).

- Committee Member, University Writing Task Force Focus Group, MGMKT representative. (2010 2011).
- Committee Member, University Honors College Selection Committee. (2009 2011).

Committee Member, University Grievance Committee. (2010).

- Committee Member, University Judicial Board. (2008 2010).
- Committee Member, University Parking Committee. (2008 2010).
- Omicron Delta Kappa Induction Ceremony, played piano. (September 12, 2010).
- Guest Speaker, Faculty Assoc Brown-Bag Series, Traveling Overseas as Faculty/Staff. (April 27, 2010).
- Guest Speaker, Guest speaker for Manufacturing Production Control Mgt class. (February 23, 2010).
- Graduation Marshall/Usher. (2009).

Guest Speaker, PSU My Last Lecture Series. (October 19, 2009).

Guest Speaker, New Fac Orien, Balancing Teaching, Scholarly Activity & Service. (August 18, 2009).

Guest Speaker, New Fac Orien, Senior Reflections, Faculty Success. (August 19, 2008).

## **Professional Service**

Editorial Review Board Member, Franklin Publishing Company. (2009 - Present).

## **Public Service**

Legal Resource Person, Legal Resource at St. Mary's-Colgan Senior Project, Pittsburg, KS. (November 1, 2012).

Article writer, St. Mary's Colgan Alumni Newsletter, Pittsburg, KS. (October 1, 2011).

- Attendee, Meeting, Muscular Dystrophy Association Make a Muscle Lock-Up-Fundraising Event. (February 17, 2011).
- Guest Speaker, Business Law classes at St. Mary's-Colgan High School, Pittsburg, KS. (March 3, 2009).

Judge, Pittsburg High School Debate Tournament, Pittsburg, KS. (October 24, 2008).