# Kelce College Faculty Qualifications Summary



THERESA J. PRESLEY
Associate Professor of Accounting

AACSB Qualification Status: Scholarly Academic

Basis for Qualification: Ph.D. in field

5 PRJs

Conference presentations

Highest Degree: Ph.D., 2010

Institution: University of Memphis

Specialization/Major: Business Administration - Accounting

# Research and Scholarship

#### **Focus**

My research is currently in developing pedagogical materials.

### **Impact**

I would say that there are many requests for materials from the recent case study which was published.

#### **Licensures and Certifications:**

"Certified Public Accountant", Missouri State Board of Accountancy; National. (March 4, 1998 - Present).

# **Sample Intellectual Contributions:**

#### **Peer Reviewed Journal Articles**

- Presley, T. (2019). A risk based approach to large datasets: Analysis of time series data for a large merchandising firm. *Journal of Accounting Education*, 49, unknown.
- Presley, T. (2019). Control Self-Assessment and Costs of Compliance with Sarbanes-Oxley Section 404. *Journal of Managerial Accounting/American Accounting Association*, 31(3), 5-24
- Presley, T., Vann, C. (2018). Big 4 Auditors, Corporate Governance, and Earnings Management under Principles and Rule-Based Reporting Regimes: Cross-Country Empirical Evidence. *Journal of Managerial Issues*, *30*(3), 279.
- Presley, A., Presley, T., Blum, M. (2018). Sustainability and Company Attractiveness: A Study of American College Students Entering the Job Market. *Sustainability Accounting, Management and Policy Journal*, *9*(4), 470-489.
- Presley, T. (2015). Auditor Skepticism, Management Biases, and the Slippery Slope. *Journal of the International Academy for Case Studies*, 21(2), 43-51. http://www.alliedacademies.org/articles/jiacsvol21no22015.pdf

#### **Presentations Given**

- Presley, T., AAA Midyear Conference-AIS and SET sections, "A Risk-based approach to Large Datasets: Analysis of Time Serices Data for a Large Merchandising Firm," American Accounting Association, Newport Beach, California.
- Presley, T., AAA Midyear Conference-Auditing, "Big 4 Auditors, Corporate Governance, and Earnings Management under Principles and Rule-Based Reporting Regimes: Cross-Country Empirical Evidence," American Accounting Association, Orlando Florida.

## **Professional Memberships**

American Accounting Association