KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES
Kelce Leadership Council
3:15 p.m. – Brock Boardroom #206E
September 24, 2026

Present: Alex Binder, Josh Curran, Mary Jo Goedeke, Paul Grimes, Jennifer Hall, Sang-Heui Lee, Mimi Morrison, Mary Judene Nance, Dwight Strong, Shipra Paul, Jennifer Pursley, Melissa Weed **Absent:** Chelsey Decker, Holly Kent, Lynn Murray, Judy Smetana, Jane Talkington

I. Disciplinary Program Coordinators Updates:

a. Accounting – Mary Jo: PMBA Accounting emphasis – students are not aware that their course is a not a tax-research course, the online MBA students prefer a tax accounting class – the Accounting faculty are discussing and will develop a proposal for change; Dr. Yarick will be present for October 9 Kelce Visit Day; Accounting faculty have discussed difficulties of faculty communicating with mentees and the difficulties involved in getting students to engage; it has also been difficult to get students to the participate in the Meet the Firms Day – need more freshman and sophomores attending

b. Business Studies – Holly: (Paul provided news on Bus Ed Option) – Business Ed option is now listed in the course catalog – still one more item that need to be approved by KSDE in Topeka and then students can officially enroll in this major

c. Data Science & Information Systems – Dwight: High School AI Challenge is scheduled for 10/23 – currently working with Pitt State Marketing & Communication to promote the event – Dr. Grimes agreed to welcome students at the event at 9am - discussed possibility of awarding 3 scholarships for top 3 prizes – this will be discussed further with KLT; new course proposal forms have been completed for an upper division "AI for Business" class – will forward those to Dr. Binder for approval in the spring for fall offering; concerns expressed by the group about who the target audience is for this class as it would only serve as an open elective for most majors

d. Economics – Shipra: she is advising the Econ Club this semester - they will conduct a clothing drive in October, and food drive in November – collection boxes will be placed at strategic locations in the atrium with regular collections; playing pickleball against the Marketing Club in October; will participate in Organization Fair; Dr. Gately will be working with economics students on a new economic experiment project

e. Finance – Jennifer: met with finance faculty recently - Dr. Shum is faculty advisor for the Finance Club and has many speakers lined up for the semester – they need more participation at these events; recruitment – discussed Rumble in the Jungle, Kelce Visit Days; Dr. Shum does most of the visits for finance student prospects; Financial Services certificate – there is a $1K scholarship available to students awarded upon completion of the certificate - financial planning is course required for the financial services certificate – Finance majors also earning the certificate seem to go back and take lower level course to meet the requirements because they choose to earn the certificate later in their program (an advising problem - not taking courses in the best order) – finance majors should be encouraged to take the FIN 326 course in their sophomore year – need to encourage students to take lower level finance courses earlier in their program of study - recommend students take FIN 326 in person, not online; discussed MFT and knowledge base results with finance faculty – need to identify improvements for courses; need to update web pages

f. Human Resource Development – Judy (absent): Dr. Binder reported from notes received from Judy – reminder that Dr. Smetana is on the student evaluation task force and faculty have been asked to complete a survey for the task force – all are encouraged to take the survey; attended SHRM Conference; Dr. Johnson holding multiple CBTD workshops/courses this semester; 12 students remaining in BST HRD degree program; Krissy is business representative as faculty fellow for CTLT – also on online course task force for the university

g. Management/Supply Chain Management – Sang: curriculum – will have recommendations for management major revisions soon; there are currently nine students in supply chain management program; conference next year will be a good place to announce info about this program; recruitment; first 2+2 Korean students will be starting DSIS major in January; Study Abroad – will lead student group to South Korea in May; Hangyang university has invited Pitt State students to attend their winter academy (during winter break) – deadline to apply is October; he is the advisor for the Korean Student Association – moving oversight of their financial accounts to Campus Activities (KCOB will no longer manage these funds) – had first meeting in Kelce last week – preparing for Global Fest food fair; Midwest Academy of Management conference will be held in Kelce next October; JMI is inviting more reviewers; he is working on several areas of research right now

h. Marketing – Mary Judene: Marketing faculty meeting was held on September 3 – they discussed offering a new NIL course – course will be incorporated into the sports marketing course – Dr. Harris is interested in teaching the newly designed course; marketing faculty are currently researching AI in marketing; will be discussing marketing curriculum at next meetings; they are suggesting that the sales course be offered as a requirement for all majors; faculty will be assisting with Kelce Visit Days and Rumble; Marketing Association students are going to Kansas City tomorrow for Spark with their advisor, Chandler Davidson – working on designing a Pitt State Conference; Three faculty (Murray, Maceli and Wachter) attending marketing conference in New Orleans this week; Sales Center – we have been recognized as an official member of the USCA with Dr. Murray and Chandler Davidson attending their conference and accepting distinction; Dr. Frank is partnering with media agencies to pilot test simulation in his course

Dr. Grimes asked PCs to communicate about all guest speakers they have in classes and hosted by student organizations – this is a very important aspect of our accreditation documentation – PC's were asked to start keeping a list of these speakers and bring it to KLC meetings each month; end of the first quarter strategic planning info is due for the quarter – will need to show progress in terms of growing enrollments across programs; PC's asked to report 20th day count for their majors and bring to KLC; asked PCs to work with faculty in their area to determine an ultimate target to help meet the college's overall goal of 125 new students within the next four years with progress benchmarks along the way; Dr. Binder distributed graphs of major and minor counts over the last 11 years

II. Engagement and Outreach Coordinators Updates

a. Advancement and Development – Jenni: Business Education – scholarship will be available soon from a planned gift as the donor recently passed away; door and wayfinding signage has been completed in building; let her know if signage needs to be clearer anywhere; Split Face donor wall will have first set of donor names added soon – this will include $1,000 to $10,000 gifts; the next goal is to work on building a working capital endowment for the building – this is to be used for maintenance of the building; annual KCOB golf tournament is October 5 – none of the scholarship recipients are available to work the tournament, so will need some GA's to attend and help; Jenni was approached by Katie Swezey about starting a local spring golf tournament to benefit Kelce; Presidents Society will be hosting their annual dinner in the Atrium on October 2 – will need GA assistance for tours

b. Assessment and Accreditation – Josh: finishing Ingrams survey; MFT will be the week of November 2 – to be given in the early evenings and Friday; Undergraduate and Graduate AOL have met regarding learning outcomes, etc.; Risepoint has requested work on several action items to assist visibility of our online MBA programs – Jennifer (AOL and Assessment) reported on assessing benchmarks in order to make improvements

c. Entrepreneurship – Jane: absent, no report

d. Internships and Career Readiness – Melissa: Kelce Professional Quest (KPQ) has been launched – it has been presented to all Gateway courses; hosting Student Engagement and Internship information sessions have been made available to students – low attendance; please forward student organization events to her so she can add to KPQ options; Gateway classes are competing for points; Navigate campaign is scheduled to try to increase enrollment in internship courses for spring – currently working with 3 students

III. Administrative Area Updates

a. ADGPB – Chelsey: absent, no report
b. ADMIN – Mimi: no report
c. ADUSB – Lynn: absent, no
d. DSES – Holly: absent, no report
f. FC – Alex: this is the key year for roll out of KBOR's new program review process – he is serving with David Sikolia on university's PR committee

IV. Dean's Administrative Update
   a. Major Topics at PAL and Academic Affairs Forum:
      1. Summer budget – KNEA contract negotiated a smaller summer salary allocation (money included in last faculty salary raise); result will be fewer sections this coming summer
      2. Class Times Schedule – standardize class start times and increase pass times between classes – discussion is ongoing; Provost is seeking for input – several meetings already held
   b. AACSB – Teaching Effectiveness now imbedded into AACSB Faculty Qualification categories; need to devise a process to define, measure and report
   c. Kelce – 50th Anniversary upcoming; will appoint a task force to organize celebration
   d. Planned Fall Scholarship Donor/Recipients Lunch – decision to cancel and rethink how to do this

V. Personnel Updates - Alex
   a. Economics Faculty (TE with some BERC responsibilities) – search ongoing
   b. Finance Faculty (TE replacement for Larry) – search starting

VI. Old or New Business – Town Hall – Pitt State will be opening KC Engagement Center in order to have a presence there in the future we will target Dallas/Ft. Worth and Denver for centers as well; demolition of old College High building (old Kelce) may begin next summer; the President encouraged everyone to sign up for new faculty/staff meal plan at Gibson; there was an email about university committees and memberships clarification – this is only for those committees controlled by the President's Office

VII. Adjournment – 4:42pm

Dates to Remember:

1. Gorilla Gathering – Thursday, September 24, 6-8, Kelce
2. Gorilla Gathering – Tuesday, September 29, 6-8, Kelce
3. Fall Career Fair, Thursday, October 1, Bicknell 10-2
4. Presidents Society Celebration – Friday, October 2, Kelce
5. Kelce Golf Tournament in Johnson County – Monday, October 5
6. Chamber Coffee hosted by Kelce Centers – Thursday, October 8, 7-9am
7. Kelce Visit Day #1 – High Schools – Friday, October 9
8. Discover Pitt State – Saturday, October 10
9. Midsemester Grades Due – Monday, October 12
10. Principal and Counselor lunch – Thursday, October 15, optional tours of Kelce
11. Fall KBOA Meeting – Friday, October 16
12. KBOA Brunch on the Balcony – Saturday, October 17
13. Homecoming Saturday – October 17
14. AI Competition, Friday, October 23
15. Wicked Problem Trade Show – Thursday, October 29, 12 noon, Kelce
16. Kelce Visit Day #2 – High Schools – Friday, October 30
17. Last day to drop a single course – Thursday, November 2
18. HLC site visit – Wednesday, November 4
19. Rumble in the Jungle – Saturday, November 7, optional tours of Kelce
20. Enrollment for spring begins – Sunday, November 8
21. University Authors Reception – Axe Library – Thursday, November 12
22. Internship Reception – Thursday, November 12, Kelce Atrium
23. Last day of classes before Thanksgiving break – Friday, November 20
24. Last day to withdraw from semester – Wednesday, November 25
25. Thanksgiving Break, No Classes – November 25, 26, 27
26. Classes Resume/Dead Week Begins – Monday, November 30
27. Tentative date for Kelce holiday lunch – Monday, December 7
28. Finals begin – Monday, December 7

29. Semester closes – Friday, December 11
30. Commencement – Friday, December 11
31. Final grades due to Registrar – Tuesday, December 15