



KELCE COLLEGE OF BUSINESS

Pittsburg State University

MINUTES

Kelce College Closing Fall Meeting - Monday December 11, 2023

Holiday Lunch served beginning at 11:30 a.m. in Kelce #121

Meeting starts at 2:00 p.m. in Classroom #203

Present: Alex Binder, Bienvenido Cortes, Linden Dalecki, Chelsey Decker, Paul Grimes, Holly Kent, Lynn Murray, Melissa Weed, Michael Davidsson, Jamie Brooksher, Jae Choi, Kylie Edgecomb, Kait Finley, Phillip Frank, Mary Jo Goedeke, Steve Horner, Kay Kim, Kristen Maceli, Lisa Paterni, Michael McKinnis, Shipra Paul, Melissa Payne, Lisa Paterni, Theresa Presley, Wei Sha, Connie Shum, David Sikolia, Mary Wachter, David Weaver, Larry Woodward, Gail Yarick, Steve Zornes
Absent: Anil Lal, Sang Lee, Mimi Morrison, Young Nae, Mary Judene Nance, David O'Bryan, Irene Robinson, Dwight Strong

- I. Welcome and Opening Remarks – Paul Grimes
 - a. Dr. Grimes opened the meeting by welcoming everyone to the end of the semester. AACSB Accreditation visit is over. Thanked everyone for all the hard work and accomplishments completed this semester.

- II. Retiring Faculty Recognitions- Saying goodbye to two faculty members with gifts and remembrances
 - a. Stephen Horner, Associate Professor of Management- Dr. Murray gave some remarks stating that he has “shown up” and he has “been there every step of the way.” “Always willing to step up and serve.” He won the “2019 faculty award for service”. Steve made some final remarks about loving his time here and is happy to be retiring as a Gorilla.
 - b. Theresa Presley, Associate Professor of Accounting- Dr. Binder stated she arrived here in 2015, her attention to detail is unmatched and doesn't compromise when it comes to success. Theresa will be working on her farm in Missouri and renovating her home at the beginning of her retirement.

- III. Updates and Announcements
 - a. Paul Grimes, Dean
 1. Fall Commencement – Friday, December 15, at 5:00 p.m.- Requesting everyone available meet at 4:30 p.m. at the Weede in Regalia. This will be a more traditional graduation ceremony than previous years – a mixture of the “walk through” format and a more formal program.
 2. Excused Student Absences – A new policy is being developed by Student Affairs- Russ Hall leadership currently sends faculty a notice of a student's sport or school-related activities and requests consideration for excused absence from class; they will build a similar notification process for major life events (death, emergency, illness) - they will create a process for students to complete a form with Student Affairs, and when verified, faculty will receive a note stating that the faculty member is to consider the students' situation in their time of need. Faculty should be gracious, kind, and considerate when working with these students. Make sure your attendance policy is clear in all syllabi and be aware of the new information coming.
 - b. Lynn Murray, Undergraduate Associate Dean
 1. Entrepreneurship Program Development- Zornes, Clark, & Weed having been working on this initiative; Have completed development of new introductory course that will be under the BUS course prefix, “Foundations of Entrepreneurship.” This will be a junior level course. Entrepreneurship areas that often trip people up are marketing and financial. Additional new courses in the various disciplines under development – eventually will offer a certificate and minor – goal is to create a new entrepreneurship major in the long-run.
 2. Student Affairs and Enrollment Management – note that the university-wide Syllabus Supplement includes policies for snow days when campus is closed – be sure your syllabi clearly indicate how you will handle campus closures. Meeting online is an option but

remember that bad weather could prevent students from participating (such as power failures and other access to internet issues); Please follow all requirements concerning Faculty Notification of Student Academic Progress as reflected in recent unit contract changes; Faculty need to notify students if the syllabus is changed.

3. Friday Student Recruitment Events – Would like to schedule days to bring in high school students for a “Kelce Majors Fair.” Invite high schools for a high quality and consistent campus visit. The faculty asked to participate in helping with college visits.

c. Alex Binder, Faculty Chair

1. Curriculum and Programs

- i. New Undergraduate Quantitative Courses- approved, QBA 210 Bus Stats, QBA 310 Analytics I, and QBA 410 Bus Analytics II - for next academic year. Some current students will need course substitutions in their programs of study as we move to the new sequence.
- ii. CIS to DSIS- approved by faculty senate, next stop is KBOR for their approval. Once that has passed, we will then submit technical change forms for all majors to edit the required CIS courses to the new prefix.
- iii. Status of IB Phase Out- Approved for phase out; will continue to offer the IB minor as well as the IB emphasis under Bus Econ. About 18 students currently enrolled as IB majors – these students may continue through graduation.

2. Faculty Searches/Surveys

- i. Mike McKinnis will be moving from Economics to Accounting and Finance - We will have a spot to fill in Economics. The search for the tenure-earning position for the Accounting Faculty is ongoing with on-campus interviews planned after the break. Opened the search for Business Analytics instructor - posting this week. The first applicant consideration will be in mid-January. Lisa Paterni is our new full-time Executive in Residence starting in January.
- ii. AOL Surveys need to be completed and a Use of Graduate Assistants survey will be going out. A Goal and Objective email will be sent on guidance for performance goals.
- iii. Dr. Grimes mentioned searches are forthcoming for four positions in connection with the Business and Research Center. Positions financially supported by appropriations through VP Naccarato’s Division of Economic Development and Community Engagement - This will help Dr. Davidsson to expand the BEREC with the goal of building a Micropolitan Research Institute in the long run. Keep up to date by reading the KLT meeting minutes.

- d. Sang Lee, Professor of Management (Absent)– Supply Chain Management program development- Dr. Grimes stated that a certification, minor, and major are the planning stages with the College of Technology. The partnership with COT will split the responsibility for the SC major courses with each college contributing four courses (some of which already exist). All students will take their respective college’s gen ed and college core courses and then share the same SC major classes. This will be a way to start a new major at a very low cost. KCOB students will earn a BBA and COT students will earn a BST.

- e. Melissa Weed, Coordinator of Internships and Career Readiness – semester update; based on what was learned during visit to UW-Stevens Point, and other research, most of our peer universities are requiring half of the field work hours that we do for credit bearing internships. We were unable to discover the origin of our current 240-hour work requirement. Thus, we are making the switch to 120 hours of field time – Dr. Grimes and KLT have approved this new college-wide policy. Lowering the requirement is a win for our students. Micro internships at Parker Dewey are now being offered. They will be project-based internships in which students work 40 hours or more for a period of time and then do a final presentation. Students can stack multiple micro internships for course credit. Kansas Works Keys Summit earlier this semester at the Bicknell. Connected underserved youth for career advisement and job search skill development. Melissa provided a keynote speech on internships – hosted a student panel. Potential for more partnerships in the future. Pitch competition – Network Kansas asked Kelce to host a collegiate business pitch competition on April 25th for community college students. Need volunteer judges. Preliminary judging dates will start in March to determine who will compete in person at the April event. Contact Melissa Weed for more information.

- IV. Strategic Planning Priorities for Spring 2024 – Paul Grimes
- a. New Mission Statement- to align with the new University mission statement “Making Life Better through Education.” We need a new statement about what Kelce is doing.
 - b. Three AACSB “Must Do Items” – see handout.
 1. Develop a college-wide “micro plan” for societal impact – need to incorporate our societal impact goals into our curriculum and research agenda
 2. Remedy the building situation
 3. Revise the AOL system to ensure continuity- revised structure and broaden faculty involvement in the process
 - c. Three AACSB “Suggested Items” – see handout.
 1. Develop faculty qualification standards for graduate faculty- set a higher bar for graduate school faculty
 2. Track research quality and incentivize higher standards for faculty research – Dr. Grimes sent this information to the Peer Review team - see handout that reflects our overall publication quality has improved over the past fifteen years (as measured by journal ranking and impact factors) but the quantity has declined.
 3. Revise and restructure the membership of our AOL committees
 - d. Fourteen initiatives submitted for Gorilla Plan – Still working on the initiatives. Over the Christmas break, Dr. Grimes will be writing reports to show the progress being made- see handout.
 1. Reaffirm AACSB Accreditation - 95% done- Hosted the visit and reviewed- AACSB has a committee that will vote on Jan 30th and once we pass, we will be at 100%
 2. Phase Out of International Business Major- Approval process started - Once current IB students graduate it will be completed
 3. Develop Entrepreneurship Program - Good head start, taskforce in place, revising intro course, well underway
 4. Create Micropolitan Institute - lots of work to do, position descriptions need to be approved, will help on societal impact
 5. Explore Micropolitan Studies Degree - VP Naccarato may receive funding from state to study viability of a micropolitan studies degree, target audience will be city officials and economic development professionals working in a micropolitan setting
 6. Enhance College Culture and Collegiality – continue to enhance our day-to-day operations to increase productivity and quality of work life; some initiatives started such as Faculty Happy Hour after KBOA meetings
 7. Reinvigorate Undergraduate Recruiting – University is hiring new admissions director who will prioritize an advanced CRM system, expand what we are doing and make it more effective
 8. Modernize Undergraduate Quantitative Courses – New courses have already been approved for Fall of 2024 (see above). Once taught, this initiative will be completed.
 9. Strengthen Professional Sales Center- approved by the board a few years ago, will need a board of advisors before affiliation with the National Sales Center Alliance.
 10. Grow MBA Program – goal to increase enrollment through new emphases such as Healthcare Administration (already in place) and Construction Management (in discussions)
 11. Move Master of Professional Accountancy Program Online – program structure is currently a 4+1 structure which limits the potential total enrollment to the number of graduating accounting seniors. The goal is to restructure the program with a normal admission process open to all interested and qualified applicants and to move the program online. Need to hire new faculty member (see above) first and then develop new processes and procedures for MPAcc.
 12. Build a Strong Internship Program – Well underway. Melissa Weed was hired as coordinator and much work has already been accomplished (see above).
 13. Develop a Supply Chain and Logistics Program – First steps underway. Partnering with the College of Technology to develop curriculum (see above).
 14. Develop an Entrepreneurship and Small Business for Artists Academic Program - possible Artists in Residence faculty position to support this program. This initiative would leverage the Colonial Fox Theater building as part of our new facilities downtown.

Need to incorporate the six AACSB items and the fourteen Gorilla Plan items, as described above, into a new KCOB strategic plan.

- V. Old Business – Building update- President Shipp says money is in place, we need to organize and structure the funds into a workable timeline, lot of legalities concerning property acquisition and passing the Colonial Fox Theater to the university - lots going on behind the scenes. The next step will be how to structure the finances. We will then proceed with design planning for the building. We need to update our old plan to reflect current needs considering faculty size, enrollment numbers, and potential growth. A lot of faculty involvement will be necessary.

Update on mold issues in Kelce: The Kelce Auditorium will no longer be used for classes. Classroom #224 is scheduled for use for Spring 2024.

- VI. New Business – Have a great Holiday Break!!

- VII. Adjournment: 3:30 p.m.



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

AGENDA

Kelce College Closing Fall Meeting - Monday August 11, 2023
Holiday Lunch served beginning at 11:30 a.m. in Kelce #121
Meeting starts at 2:00 p.m. in Classroom #203

- I. Welcome and Opening Remarks – Paul Grimes
- II. Retiring Faculty Recognitions
 - a. Stephen Horner, Associate Professor of Management
 - b. Theresa Presley, Associate Professor of Accounting
- III. Updates and Announcements
 - a. Paul Grimes, Dean
 1. Fall Commencement – Friday, December 15, at 5:00 p.m.
 2. Excused Student Absences – developing policy of notification from Student Affairs
 - b. Lynn Murray, Undergraduate Associate Dean
 1. Entrepreneurship Program Development
 2. Friday Student Recruitment Events
 - c. Alex Binder, Faculty Chair
 1. Curriculum and Programs
 - i. Undergraduate Quantitative Courses
 - ii. CIS to DCIS
 - iii. Status of IB Phase Out
 2. Faculty Searches
 - d. Sang Lee, Professor of Management – Supply Chain Management program development
 - e. Melissa Weed, Coordinator of Internships and Career Readiness – semester update
- IV. Strategic Planning Priorities for Spring 2024 – Paul Grimes
 - a. New Mission Statement
 - b. Three AACSB “Must Do Items” – see handout
 1. Develop a college-wide “micro plan” for societal impact
 2. Remedy the building situation
 3. Revise the AOL system to ensure continuity
 - c. Three AACSB “Suggested Items” – see handout
 1. Develop faculty qualification standards for graduate faculty
 2. Track research quality and incentivize higher standards for faculty research – see handout
 3. Revise and restructure the membership of our AOL committees
 - d. Fourteen initiatives submitted for Gorilla Plan – see handout
 1. Reaffirm AACSB Accreditation
 2. Phase Out of International Business Major
 3. Develop Entrepreneurship Program
 4. Create Micropolitan Institute
 5. Explore Micropolitan Studies Degree
 6. Enhance College Culture and Collegiality
 7. Reinvigorate Undergraduate Recruiting

8. Modernize Undergraduate Quantitative Courses
9. Strengthen Professional Sales Center
10. Grow MBA Program
11. Move Masters of Professional Accountancy Program Online
12. Build a Strong Internship Program
13. Develop a Supply Chain and Logistics Program
14. Develop an Entrepreneurship and Small Business for Artists Academic Program

- V. Old Business – Building update
- VI. New Business
- VII. Adjournment

2. Identified by this Peer Review Team that Must Be Addressed Prior to the Next Peer Review Team Visit.

1. Societal Impact (Standards 1: Strategic Planning, 4: Curriculum, 8: Impact of Scholarship, and 9: Engagement and Societal Impact) The college identified an area of priority and identified current activities that align with the goal of “economic growth and development of the Pittsburg community and the surrounding region”. For the next visit, the team should develop a micro plan and goals connected to the strategic plan for implementation across curriculum and research. Specifically, the micro plan should include current accomplishment, mid-term and future plans tying curriculum, faculty, and outreach to the economic growth and development goal.

2. Physical space. (Standard 2: Physical, Virtual, and Financial Resources) The need for updated physical space has been acknowledged by the College and University for the last three review periods. While reasons exist that the proposed update and new buildings have not happened, this needs to be a top priority for the university. The plans are that a downtown building will be underway by 2026, so the business college should be in the new space before the next review.

3. Assurance of Learning (Standard 5: Assurance of Learning) While the college has made progress in closing the loop and provided examples of how curriculum was updated in response to AOL results, there is no evidence that a clear plan for continuity is in place for the next cycle. It is expected that the team will review the program learning goals and the percentage of total faculty participating in the process before the next visit.

Number of ABDC and ABS Ranked Journal Articles Published by KCOB Faculty: 2008 to 2023

Rank Categories		# Articles 2008 – 2013		# Articles 2013 – 2018		# Articles 2018 - 2023		# Articles 2008 - 2023	
ABDC	ABS	ABDC	ABS	ABDC	ABS	ABDC	ABS	ABDC	ABS
A*	4	1	1	6	0	1	1	3	2
A	3	12	5	1	2	5	1	23	8
B	2	9	9	10	7	12	8	31	24
C	1	13	8	8	3	8	5	29	16
NR	NR	139	151	50	63	36	47	225	261
Total Articles		174	174	75	75	62	62	311	311
Percent Ranked		20%	13%	33%	16%	42%	24%	28%	16%

Notes: First three periods represent accreditation cycles of five academic years each (e.g. Fall 2008 through Spring 2013).

ABDC – Australian Business Deans Council

ABS – Association of Business Schools (UK)

Number of Journal Articles Published by KCOB Faculty with Impact Factor: 2008 to 2023

Impact Factor	2008 – 2013	2013 – 2018	2018 - 2023	2008 - 2023
Article Count	23	13	16	52
Percent of Total	13.22	17.33	25.81	16.72
Mean Score	1.78	1.96	1.90	1.86
Max Score	3.9	4.6	4.2	4.6
Min Score	0.4	0.8	0.5	0.4

Notes: First three periods represent accreditation cycles of five academic years each (e.g. Fall 2008 through Spring 2013).

Impact Factor from Research.com

#1 Reaffirm AACSB Accreditation

Goal 8: Continuous Improvement

Advance a culture of continuous improvement that values transparency, strategic planning and evaluation, effective communication, shared governance, and creative problem solving.

Strategies

8.2 Review curricular and co-curricular program offerings and pathways to ensure Pitt State offers students relevant, accessible, and high-quality educational experiences that are in demand and in alignment with state-wide and regional workforce goals.

Initiative

Before the conclusion of the 23-24 academic year, secure extension of AACSB accreditation for all undergraduate and graduate degree programs offered by the Kelce College of Business.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes*

Key Collaborators

Alex Binder

Din Cortes

Chelsey Decker

Holly Kent

Mimi Morrison

Lynn Murray

#2 Phase out of International Business BBA

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Develop and implement a plan to maintain a globalized undergraduate business curriculum while phasing out the standalone BBA major in International Business.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Alex Binder*

Din Cortes

Chelsey Decker

Holly Kent

Lynn Murray

#3 Develop Entrepreneurship Programs

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Prior to the start of the 24-25 academic year, develop and begin implementation of a plan to offer new courses and curricular programs in the field of entrepreneurship (including a certificate, a minor, and ultimately a major).

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Alex Binder

Din Cortes

Chelsey Decker

Holly Kent

Lynn Murray*

#4 Create a Micropolitan Institute

Goal 6: Economic Development

Drive regional economic prosperity and strengthen state-wide competitiveness through education, research, and community engagement programs and initiatives.

Strategies

6.1 Work with public and private partners to diversify and strengthen the State-wide and regional economies.

Initiative

In collaboration with the Division of Economic Development and Community Engagement, develop and begin implementation of a plan to expand the work of the Business and Economic Research Center into an institute that provides research, economic forecasting, and outreach services to all micropolitan cities in the state of Kansas and their surrounding rural communities.

Accountable VP

Shawn Naccarato

Howard Smith

Accountable Dean

Paul Grimes*

Key Collaborators

Michael Davidsson

#5 Explore Masters of Micropolitan Studies Degree

Goal 6: Economic Development

Drive regional economic prosperity and strengthen state-wide competitiveness through education, research, and community engagement programs and initiatives.

Strategies

6.1 Work with public and private partners to diversify and strengthen the State-wide and regional economies.

Initiative

Conduct a feasibility study examining the opportunity to offer a multidisciplinary graduate program in rural and micropolitan economic development.

Accountable VPs

Howard Smith

Shawn Naccarato

Accountable Deans

Paul Grimes*

Mary Carol Pomatto

Judy Smetana

Jim Truelove

Key Collaborators

Michael Davidsson

Chris Childers

#6 Enhance College Culture and Collegiality

Goal 4: Organizational Culture

Strengthen student, faculty, and staff satisfaction with their living, learning, and work environments as a clear institutional priority.

Strategies

4.1 Make Pitt State the preferred learning and working environment in the four-state region by developing and implementing professional and career development programs, reviewing and organizing job categories and career ladders, evaluating job performance, coaching and developing individuals and teams, investing in initiatives focused on inclusion and belonging, and routinely recognizing/celebrating individual and team successes.

Initiative

Create a program of special events that bring faculty and staff together in social and academic settings to instill a greater sense of collegiality within the Kelce College and improve organizational culture.

Accountable VP

Howard Smith

Accountable Deans

Paul Grimes

Key Collaborators

Alex Binder*

Din Cortes

Chelsey Decker

Holly Kent*

Mimi Morrison

Lynn Murray

#7 Reinvigorate Undergraduate Recruiting

Goal 2: Student Achievement

Remove barriers and commit to student success as a shared imperative to assist students to achieve their personal and professional educational goals.

Strategies

2.4 Strengthen Pitt State's recruitment outreach and connection to urban and rural communities throughout the four-state region and beyond.

2.5 Strengthen and focus the institution's financial support and scholarship strategy for current and future students.

Initiative

Explore the feasibility of creating recruiting scholarships for visiting prospective KCOB students and reviving an on-campus Business Day event for high school students.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Alex Binder*

Din Cortes

Chelsey Decker

Holly Kent

Mimi Morrison

Lynn Murray

#8 Modernize Undergraduate Quantitative Courses

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Review and modify the math-based undergraduate courses in the Kelce Core to align with employer expectations and the curricula of peer business schools.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Alex Binder*

Lynn Murray

Undergraduate Curriculum Management and Assurance of Learning Committee

#9 Strengthen Professional Sales Center

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Goal 6: Economic Development

Drive regional economic prosperity and strengthen state-wide competitiveness through education, research, and community engagement programs and initiatives.

Goal 7: Community Engagement and Partnerships

Partner with other organizations, alumni, and donors to advance shared educational, athletic, artistic, cultural, economic, environmental, and social priorities.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

6.1 Work with public and private partners to diversify and strengthen the State-wide and regional economies.

7.6 Strengthen and develop community engagement connections for students, faculty, and staff that create partnerships with local and regional organizations to provide ongoing support and service to communities throughout Southeast Kansas.

Initiative

Acquire membership in the University Sales Center Alliance and expand the number of certificates offered to enhance the academic and outreach services of the Professional Sales Center.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Lynn Murray*

Holly Kent

Mary Judene Nance

#10 Grow MBA Programs

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Expand curricular offerings in the MBA programs to grow recruitment opportunities and increase enrollment.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Din Cortes*

Chelsey Decker*

#11 Move Masters of Professional Accountancy Program Online

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Develop a plan to convert the MPAcc to an online program and drop the 4+1-only admissions criteria to grow enrollments and meet market demand.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Din Cortes*

Chelsey Decker*

Mary Jo Goedeke

David O'Bryan

Gail Yarick

David Weaver

Stephen Zornes

#12 Build a Strong Internship Program

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Goal 7: Community Engagement and Partnerships

Partner with other organizations, alumni, and donors to advance shared educational, athletic, artistic, cultural, economic, environmental, and social priorities.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

7.6 Strengthen and develop community engagement connections for students, faculty, and staff that create partnerships with local and regional organizations to provide ongoing support and service to communities throughout Southeast Kansas.

Initiative

Increase the number and quality of internship opportunities for KCOB students and create a more structured and rewarding process for students pursuing experiential learning opportunities.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Melissa Weed*

Holly Kent*

Lynn Murray

David O'Bryan

Alternate 1: Develop Supply Chain and Logistics Program

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

Initiative

Develop a roadmap and timeline to offer new courses and curricular programs in the field of supply chain management and logistics. Explore opportunities to partner with the College of Technology.

Accountable Deans

Paul Grimes*

Judy Smetana

Key Collaborators

Sang Lee

Alex Binder

Din Cortes

Lynn Murray

COT Administrators and Faculty TBD

Alternate 2: Develop an Entrepreneurship and Small Business for Artists Academic Program

Goal 1: Valuable Education Experience

Develop the region's most valuable learner-centered higher education experience for students.

Strategies

1.1 Ensure academic programs and learning experiences are responsive to student and employer demand by creating and monitoring an academic program plan for the institution.

1.2 Work with local and regional partners to improve education, health, and economic outcomes for individuals, families, neighborhoods, and communities.

Initiative

Prior to opening our downtown location, develop a roadmap and timeline to create an Artist in Residence faculty position and to offer new courses and curricular programs (including a certificate and a minor) to support the entrepreneurial and small business careers of local artists.

Accountable VP

Howard Smith

Accountable Dean

Paul Grimes

Key Collaborators

Lynn Murray

Alex Binder

Melissa Weed

Jamie Oliver

Susan Merchant

Entrepreneurship Certificate Program
Total: 12 credit hours

BUS 3xx Foundations of Entrepreneurship (3 credit hours): Provides insights into the various facets of entrepreneurship including opportunity recognition, idea generation, business planning and strategy, innovation and creativity, along with other general insights to the entrepreneurial ecosystem.

MKTG 3xx Entrepreneurial Marketing (3 credit hours): Explores the process of pursuing opportunities and launching and growing ventures that create perceived customer value. Particular focus is paid to innovativeness, creativity, selling, market immersion, networking, especially in circumstances of limited resources. Prerequisite: Bus 3xx Foundations of Entrepreneurship.

FIN 3xx Entrepreneurial Finance (3 credit hours). Provides an overview of the financial concepts, tools and principles utilized by the entrepreneur to initiate, build, and develop a successful entrepreneurial venture. This course distinguishes entrepreneurial finance from corporate finance in terms of the sources of financing available to initiate and develop the venture. Additional topics include, but are not limited to, proforma financial statement development; business valuation models; cash flow analysis; monitoring of key metrics; the use of incubators or accelerators; provisioning for taxes, and raising capital from private investors, venture capitalists, crowd funding, and banks. Prerequisite: Bus 3xx Foundations of Entrepreneurship.

BUS 6xx Internship in Entrepreneurship (1-3 credit hours): Internship work experience in public, private, governmental, or not-for-profit business setting. An entrepreneurial focus for the internship must be primary. The work experience must be approved by the internship representative/faculty member. Students must enroll in the course during the same semester and time in which the internship occurs. Prerequisites: Bus 3xx Foundations of Entrepreneurship and Permission of instructor required.

AND/OR

BUS 6xx Gorilla Consulting (1 credit hour, may be repeated up to three times): Working with the area Small Business Development Center, students will provide consulting services to area small businesses. Prerequisites: Bus 3xx Foundations of Entrepreneurship and Permission of instructor required.

Entrepreneurship Minor Program
Total 18 Credit Hours

BUS 3xx Foundations of Entrepreneurship (3 credit hours)

MKTG 3xx Entrepreneurial Marketing (3 credit hours):

FIN 3xx Entrepreneurial Finance (3 credit hours)

MGT 4xx Entrepreneurial Leadership/Management (3 credit hours)

BUS 620 Internship in Entrepreneurship (1-3 credit hours) *AND/OR* BUS 6xx Gorilla Consulting (1 credit hour – three required)

BUS 6xx Business Generation (3 credit hours)



Course Syllabus:
[Course Title]
[Course Code, Section #]
[Course Room]
[Course Days, Time, Semester]

Instructor: [Name and Rank]
Office: [Kelce Room #]
Hours: [Times and Days – must be accessible]
Phone: [Office # and others if appropriate]
E-mail: [Official Pitt State address]

Textbook

[Title, edition, and authors; list other required and optional resources including online]

Catalog Course Description

[From most recent edition of university catalog]

Prerequisites

[As described in catalog; provide information on any other curriculum issues regarding course]

Course Objectives / Learning Outcomes

[List specific objectives and measurable outcomes]

General Education Goals

[If course satisfies Gen Ed requirements, provide approved course goals]

Course Outline

[Provide timeline of topics to be covered and specific dates if known]

Teaching Methods

[Describe instructional pedagogy]

Insert
graphic
image of
textbook
cover

Canvas

[Describe how the learning management system is to be used]

Attendance Policy

[Provide requirements and expectations; list any rewards or sanctions]

[Discuss your policy here for meeting (or not meeting) for snow or other campus closures. For example: There is always the possibility of us needing to meet remotely due to weather or other reasons – I plan for these to be **synchronous** unless otherwise noted.]

Classroom Conduct

[Provide classroom rules of behavior and use of electronic devices; define any sanctions]

Academic Integrity

All Pitt State students are bound by the academic integrity policies of the university as described and outlined in the current Syllabus Supplement. Please familiarize yourself with these rules and guidelines. In addition, as a course offered through the Kelce College of Business, students in this class are obligated to adhere to the college's Student Code of Ethics as outlined below.

Students pledge to:

- Arrive on time, remain until dismissed at all class sessions, and notify instructors in advance of anticipated absences, late arrivals, or early departures whenever possible.
- Turn off cell phones or other electronic devices while in class, unless permission to use them has been granted.
- Refrain from class disturbances.
- Refrain from use of profane or vulgar language in a threatening or disruptive manner.
- Treat fellow students, staff, faculty, administrators, and property with respect.
- Refrain from giving or receiving inappropriate assistance.
- Prepare assignment and exams honestly, refraining from such unacceptable conduct as plagiarism or unacknowledged appropriation of another's work in any academic work.
- Obey the policies, regulations, and laws of the United States of America, the State of Kansas, The Kansas Board of Regents, Pittsburg State University, and the Gladys A. Kelce College of Business.

- If a student observes someone committing dishonesty in connection with academic work, the student is encouraged to report that dishonesty to the appropriate individual (ex, faculty member, or administrator).

Students with Disabilities

Please inform the instructor if you have a learning or physical disability that interferes with course requirements. Assistance and/or appropriate accommodations may be available through the contacts listed on the current Syllabus Supplement.

Course Evaluation Methods

[University requirement; describe major assignments, projects, and testing; explain course grading procedures and policies in detail]

Faculty Notification of Student Academic Progress

[Provide a statement about how students may access course grades or course progress. Indicate when and how often students are to be notified of their grades or progress in the course. For example: You'll be able to track your progress and grades in this course through the Canvas gradebook. I anticipate grading your work within one week of the assignment due date. I participate in the Navigate progress reporting system and will report midterm grades as well.]

Notes

Please see PSU's Syllabus Supplement for this semester, available through the Registrar's Office at <https://www.pittstate.edu/registrar/syllabus-supplement.html>.

The instructor reserves the right to amend and to reorganize this syllabus at any time. You will be notified if this occurs.