



Dr. Paul Grimes

Greetings from the corner of Cleveland and South Broadway! Yes, we are open and actively teaching the next generation of Business Gorillas! Without a doubt, 2020 will be a year we will all remember. Last spring, along with the rest of the world, the public health crises forced Pitt State to pivot; we had to rethink and reimagine how we deliver our program and services. We closed the campus and finished the semester after the faculty successfully moved all of our courses online and we stayed strictly online throughout our summer terms. This fall, working with our county and state health officials, we reopened the campus to allow students to take classes in person following new rules for class capacity and social distancing. However, many of our courses are being delivered this academic year in alternative formats, including, online, hybrid, and hyflex delivery. Pitt State has affirmed its commitment to providing safe and healthy learning environments for our students and campus community.

While the pandemic has thrown many challenges in our path, it has not derailed all of the great things we expect to happen every year in Kelce College of Business. In this issue of *Kelce Connection*, you will find more information and stories on the most recent accomplishments of Kelce students, alumni, and dedicated faculty. Please take a few moments to catch up on all of the news and remember that we'd love to hear from you. Drop us an email at: cob@pittstate.edu.



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

Kelce Connection

pittstate.edu/business • WINTER 2020-2021 NEWSLETTER

Pursue your MBA from anywhere

Continue learning the Gorilla Way! The Kelce College of Business began offering the Professional MBA (PMBA) in January 2018. A full-online program aimed at those working professionals, the PMBA offers emphasis in General Administration, Human Resources, Accounting, and International Business. Two courses are offered every seven weeks in this affordable, high quality program. For more information, go to <https://degree.pittstate.edu/programs/mba-general.aspx>.



Ryan Dodd, MBA 2020, BBA 2018

New knowledge: Research spotlight

Wondering about the effect of a football national championship? So did Drs. Fang Lin and Paul Grimes. Using 33 years of data, they explored how Pitt State's performance on the football field can affect undergraduate enrollment. They found that winning more football games is positively correlated with the overall undergraduate enrollment, primarily through improving retention and enrollment of transfer students. Winning a national title also affected enrollment of first-year students.

New knowledge: Recent publications

Applied Economics

Private Competition and Market Characteristics:
Evidence from Public School Efficiency
Paul Grimes | 2020

A Journal Pertaining to College Students

Estimating Tuition Elasticity of Student
Enrollment: The Case of a Regional
Comprehensive Master's Institution
*Paul W. Grimes and Fang Lin | Volume 54 |
Number 2 | Summer 2020*

Journal of Managerial Issues

Is CSR Becoming a Corporate Requirement?
*Mary Jo Goedeke and Christine Fogliasso |
Volume 32 | Number 2 | Summer 2020*

Journal of Modern Accounting and Auditing

China: Political, Social, and Economic Reforms
from 1700s to the Present
*Christine E. Fogliasso | Volume 16 | Number 1 |
January 2020*

International Journal of Innovation Management

The Human Capital of Boards of Directors and
Innovation: An Empirical Examination of the
Pharmaceutical Industry
*Stephen Horner | Volume 24 | Number 6 |
October 2019*

Issues in Information Systems

Preparing Teaching Swift Programming and
Actual Classroom Teaching
Jae J. Choi | Volume 21 | 2020

Zenith International Journal of Multidisciplinary Research

Development of Biotechnological Agriculture
for its Economic Benefits in Developing
Countries: Analysis and Suggestions
Choong Y. Lee | Volume 10 | July 2020



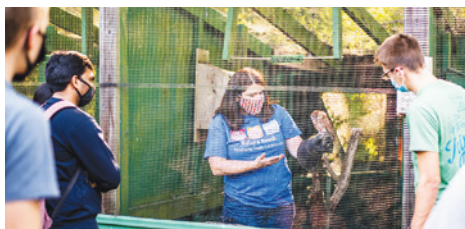
Phi Beta Lambda – A success story

To help students prepare for their futures, a Phi Beta Lambda (PBL) chapter was formed in Fall 2019. Members of our PBL chapter competed in their first state leadership conference in March 2020. Many members qualified for the National Leadership Conference in June. These qualifiers successfully competed virtually at the national conference, bringing home a number of medals.

CIS in the real-world

Aspiring app developers in a new Computer Information Systems class in the Kelce College of Business have embarked on a real-world project that will help the PSU Nature Reach program.

The class, “Building Web Apps With JavaScript,” was created by instructor John Kuefler. “I wanted our



students to have a real-world experience in creating something practical for a client instead of doing a mock assignment like a to-do list app,” he said.

Students were thrilled. “It’s really awesome to get from a class something that will be used in a real, production environment,” said Tyler Webb, a senior in Computer Information Systems.

Their task: to create an app that will track the care given to the raptors being cared for at the PSU Nature Reserve under the direction of Delia Lister. There, a team of student employees feed the Harris hawk, owls, vulture, and kestrel a daily diet of mice, rats, and other small animals, and give them individualized medicines, but until now have relied on recording data on paper in a three-ring binder.

The students began their project by touring the Nature Reserve.

Kuefler sees the class and such assignments as paving the way for preparing more students for a career field that is growing by leaps and bounds.

MBA Association

MBA student and graduate assistant, Jack Thompson, led a group of students in reviving the MBA Association. Advised by Dr. Bienvenido Cortes, the MBAA is a student-led organization that benefits MBA students and the community. Roughly 20 students have committed to help rebuild this organization.



MBAA students Ines Ducarois, Madison Armstrong, Jake Hunter, Jack Thompson, Corrie Belton, and Pulkit Kumar gathered together to show off their KOCB gaiters.

Student spotlight:



Josh Miller

Josh Miller, a senior from Chanute, Kan., and is set to graduate in May. Josh has always been interested in businesses and how they operate, which let him to double major in Finance and Marketing. Due to

COVID-19, Josh has spent less time in the library this semester and more time at home studying. He is grateful that Kelce is still offering in-person classes. Upon graduation, Josh plans to be a Financial Advisor.



Rebecca Bogner

Becca is a first-generation college student from Parsons, Kan., studying Accounting. She has always loved math and numbers, and after her first accounting class, she knew this was the right direction for her. COVID-19

has given Becca a different experience when her semester changed from in person to mostly online. A junior, Becca is grateful that her professors are working tirelessly to ensure students have a successful semester.



Ines Ducarois

Ines is a first semester MBA student and Graduate Assistant. She is from France, and after living in 35 different countries, she found that the U.S.

was where she wanted to finish her education. While attending PSU, Ines discovered just how unique Kelce is compared to other schools that she has attended. She is grateful for the opportunities that KCOB has for all of their students. Upon graduation, Ines plans to be a talent agent in the music industry and potentially have her own label.

New faculty

Matthew Lunde

Dr. Matthew Lunde is the new Assistant Professor of Marketing & Sustainability. He worked two years at Ithaca College in New York before arriving at Pittsburg State University. Currently, Dr. Lunde conducts his research on sustainable consumption behavior, sustainable decision-making, micromarketing, ethics, and digital marketing. Originally from Minnesota, Dr. Lunde completed a Ph.D in Marketing and Sustainability at the University of Wyoming and earned a Bachelor of Science in Environmental Design, a Master of Architecture degree, and a Master of Business Administration (MBA) at North Dakota State University.

In his free time, Dr. Lunde travels, (40 countries at last count!), water-skis, sings, and plays the saxophone. At Pittsburg State, Dr. Lunde hopes to continue working on sustainable marketing research, take students on study abroad trips, and teach marketing classes, including a Sustainable Marketing class. We are very excited to have Professor Lunde at Kelce!



David Weaver

David Weaver is the new Instructor of Accounting, teaching managerial accounting courses. Recently, Professor Weaver served seventeen years as City Administrator for Accounting & Finance for Duquesne, Missouri. Professor Weaver owned Weaver Photography for twenty-five years. Professor Weaver also has sixteen years' experience as a lecturer in the areas of accounting, finance, and communication.

Professor Weaver earned his MBA (emphasis in accounting) from Missouri State University, his Master of Arts in Communication from Pittsburg State University, and a Bachelor of Science in Business Administration from Missouri Southern.

Professor Weaver grew up 80 miles south of Seattle, Washington and loves the mountains, Seattle Seahawks and traveling with his family. He is excited to be at Pitt and work with the amazing students and faculty here!



Ashlee Phillips Ables

Professor Ables is one of the new Accounting instructors this semester. This semester she is teaching Financial Accounting and Internal Audit. Ashlee is from Fort Scott and graduated from Pitt State in 2013 with a degree in Accounting. She completed her Master of Accountancy program through Emporia State University. Professor Ables is also a Certified Public Accountant. She worked in public practice at a local CPA firm for six years before starting her own practice concentrating on retail and restaurant accounting solutions. Professor Ables has two daughters: Caroline and Harper. In her free time she enjoys being with her family, traveling, cooking and baking, and photography. We are excited to welcome her back to Pittsburg State!



Faculty spotlight: Dr Sang-Hui Lee



This fall, Associate Professor of Management Dr. Sang-Hui Lee conducted a book drive for Africa University in Zimbabwe where he recently spent a sabbatical. He collected more than 400 pounds of textbooks and professional materials from colleagues across campus to be shipped overseas. A news report of Dr. Lee's efforts was seen by a colleague in Australia who is now conducting a drive there to support the cause. Kelce faculty truly have a global impact!

Golf tournament

The Kansas City Alumni hosted the 11th Annual Kelce Alumni Golf Tournament on October 5, 2020. A committee led by Jeff Ney oversaw a successful, socially distanced event – funds raised were on par with last year's event.

Proceeds from the tournament have been used to endow the Kelce Golf Tournament Scholarship fund. In recent years, two scholarships have been awarded annually to Kelce students.

Interested in participating next year? Mark the first Monday in October and sign-up at PSU-COB-Golf.com.



Top: Representing the Kelce College of Business are Jack Thompson, Graduate Student & President of MBA Association; Dr. Alex Binder, Assistant Professor of Economics; Dr. Mark Johnson, University Professor of Technology and Workforce Learning; and Dr. Bienvenido Cortes, Associate Dean, Kelce College of Business. **Bottom:** MBA students and Graduate Assistants, Ines Ducarios and Corrie Belton, were student hosts at the Kelce Golf Tournament.



Calling all Kansas City Chiefs fans

Check out page 77 of the 2020 Season's Chiefs Yearbook. Be like Gus and take care of business!

Kelce scholarships

The Kelce College of Business awarded scholarships and honors to 102 students this past Spring. These scholarships were possible due to the generous help of alumni, friends, businesses, and organizations.

SPOTLIGHT ON STUDENTS *continued*

Learning Community

The Kelce College of Business Learning Community (LC) is celebrating its third year. Learning communities have been demonstrated to improve long-term student outcomes. A two-semester sequence of courses, the Kelce LC provides students with the opportunity to develop relationships with fellow students and with faculty earlier in their college careers.

Each fall, first year students are enrolled in one of three Gorilla Gateway sections (an intro to Pitt State class) taught by Drs. Gail Yarick, Alex Binder, and Lynn Murray. Loosely grouped by major in the Gorilla Gateway course, students learn the required materials with a focus on Kelce and business disciplines. These sections are then brought together in Introduction to Business, a section devoted to them and taught by Prof Mary Wachter. She brings in guest speakers to expose students to the various business careers. In the second semester, students are enrolled either in an accounting course taught by Dr. Yarick or in an economics course taught by Dr. Binder.



Masks On! Dr. Murray's Gorilla Gateway class takes a class photo after ringing the Centennial Bell.

Where are Kelce students now?




A1 Mortgage Financing
Applebee's Grill & Bar
Asbell Companies
Ayco, a Goldman Sachs Company
BKD, LLP
Cargill
Cerner Corporation
ChowNow

Commerce Bank NA
Community National Bank
Conoco Phillips
Crawkan Telephone Inc
Enterprise Holdings
Girton LLL Transport
GNBank
Hallmark Cards, Inc.
Heartland Business Capital

Highland Community College
Kansas Star Casino – Boyd Gaming
Koch Industries, Inc.
KU Lifespan
Liberty Utilities
Mariner Holdings
MGC Financial Services

MHC Kenworth
Modern Woodmen
Mpix Pro
Platte Valley Bank
Shamrock Trading Company
Sheraton Hotel
Sherwin Williams Paint Company

Stay Connected!

 Kelce College of Business
 @PittStateKelce
 @PittStateKelce

Specialty Risk Insurance
Tyson Foods Inc
Universidad Saavedra
Walmart
World Fuel Services