

Undergraduate Curriculum Management and Assurance of Learning Committee

Kelce College of Business

February 1, 2021, 10:00 a.m.

Agenda

- I. Curriculum Management
 - a. No pending curriculum changes
- II. AOL
 - a. Spring Assessments
 - i. Communication
 - 1. "Graduates will be able to communicate orally and in writing using proper focus, development, organization and documentation."
 - 2. MKTG 330 Principles of Marketing
 - ii. Information Technology
 - 1. "Graduates will be able to use current technologies to explore, analyze, and solve business problems."
 - 2. CIS 420 Management Information Systems
 - b. Fall Assessment Research Results
 - i. Teamwork/Business Strategy
 - ii. Critical Thinking/Quant Decision Making
- III. Old/New Business
- IV. Next Meeting set for: TBD
- V. Adjournment