Undergraduate Curriculum Management and Assurance of Learning Committee

Meeting Minutes

Monday, August 31 2020, 1:00 p.m.

Meeting Facilitator(s): Fang Lin and Mary Jo Goedeke, Co-chairs

Secretary: Mary Jo Goedeke

In Attendance: Jae Choi, CIS

Bienvenido Cortes, Economics, Associate Dean for Graduate School of Business

Linden Dalecki, Marketing

Mary Jo Goedeke, Accounting

David Hogard, Academic Advising

Fang Lin, Finance

Shipra Paul, Management

June Freund, Economics

Not in Attendance:

Committee Meeting

The co-chairs of the UCM&AOL Committee, Fang Lin and Mary Jo Goedeke, called the meeting to order

at 1:00 p.m. by Zoom meeting, due to social distancing restrictions in place at the University.

   I.   Curriculum Management.

There were no proposed modifications to discuss regarding curriculum management.

David Hogard advises that he is working on a possible change to curriculum. David Hogard notes that admission to Kelce School of Business is required for enrollment in all courses in business over 300. However, there are many students who are enrolling with a significant number of hours but they are still needing to take a few required courses to be admitted to the Kelce School of Business. For example, a student that has put off enrolling in Business Statistics, would not be able to be admitted, but may have fulfilled all other general education requirements. In that situation, a student may be unable to be able to enroll in sufficient courses to be considered full-time. He may propose that the admission requirement be changed to require admission to Kelce for enrollment into 400 level courses. This change makes sense because for many of these courses the only prerequisite is 55 hours. Students frequently have met this requirement, but still cannot enroll because of the Kelce admission requirement. June Freund advises that originally the admission requirement to enroll in 300 level courses was established because the college wanted students to get the general education requirements completed in the first few years. It was also more in line with a more rigorous admission requirements to the school of business. David Hogard adds that now general education requirements have changed with Pittstate Pathways model. Students can complete general education requirements more efficiently.

II. AOL

Fang Lin and Mary Goedeke began the discussion regarding Assurance of Learning by advising the committee that the 2020 AACSB standards were finalized on July 28. The final version of the standards has been added to the Teams folder for everyone's review, along with the interpretive guidance document.

Mary Goedeke and Fang Lin gave an update on the courses selected for assessment in the current semester. Mary Goedeke advised that she is working with Stephen Horner and Mary Judene-Nance to develop an assessment for MGT 690. This course will be used to assess teamwork. Accordingly, the

instructors have selected to develop a group project assessment on which both Stephen Horner and Mary Judene-Nance will be conducting evaluations for this project.

Fang Lin advised that he is working with Shipra Paul and Dr. Li to develop an assessment tool for critical/analytical thinking in MGT 420 Quantitative Decision Making. The instructors are working together to develop an assessment tool which may contain multiple choice and/or short answer/essay questions.

The other two courses selected or assessment, MKTG 330 Principles of Marketing and CIS 420 Information Technology will be assessed in the Spring. Fang Lin noted that we still have adequate time to close the loop to complete each of these assessment cycles.

Fang Lin and Mary Goedeke also advised the committee that AACSB is offering online trainings for Assurance of Learning under the revised 2020 standards. They are both scheduled to attend the seminar from September 9-11, 2020. Mary Goedeke is also scheduled to attend the second workshop from September 29-October 1, 2020.

The meeting was adjourned.

Mary Jo Goedeke, Secretary and Co-Chair