



## **MINUTES**

Kelce Board of Advisors Meeting  
12:00 Noon, October 18, 2018  
Room #121 – Kelce College of Business

Members Present: Doug Ball, Paul Bergant, Ben Burns, Terry Calloway, Susan Cook, Din Cortes, Tad Dunham, Doug Eaton, Tommy Elms, Brenda Flood, Michael Foster, Nancy George, Paul Grimes, Eric Harris, David Hogard, Lynn Murray, Charles Myers, Jeff Ney, Terry Puett, Rachel Vanzant.

Visitors present: Tyler Scifers, Jessica Vinardi

- I. Lunch and Informal Conversation
  - Meet Young Alumni Advisory Board Invitees
    - Young Advisory Board invitees were introduced, Tyler Scifers and Jessica Vinardi. They are working to pull together a working group to serve as the founding board for the new organization.
- II. Welcome and Opening of the Meeting – Chair Nancy George
  - Membership – Welcome to our Newest Board Members
    - Ben Burns and Brenda Flood were introduced to the board
- III. Introduction to the Business and Economic Research Center (BERC)
  - Dr. Michael Davidsson, Director and Associate Professor of Economics
    - Dr. Davidsson gave a presentation about the new BERC in the Kelce College and the work he is doing with the Micropolitan Report and for the City of Pittsburg
- IV. Development Update – Holly Kent, Director of Development for KCOB
  - a. Announced that the “Proven. Promise. Pitt State. Capital Campaign” is continuing for an additional 3 years with a new goal is \$100 million. The campaign is going well.
  - b. PSU endowment is close to reaching \$100 million in assets.
    - i. The endowment has provided major support for the university which includes \$3.6 million in scholarships.
    - ii. FY 18 gifts are at \$7.6 million.
  - c. The Kelce building project has \$3.1 million in collected donations; with pledges and R&R dollars included, we are more than ½ way to goal of \$18.5 million.
  - d. KBOA endowment is at \$22,000 with goal to get to \$25,000
  - e. Results from the 2018 Golf Tournament – Jeff Ney –
    - i. This year’s golf tournament was most successful yet.
    - ii. There were 88 golfers and 12 corporate sponsors.
    - iii. Total in golf tournament accounts totals nearly \$50,000.
    - iv. Next year tournament will be first Monday in October.

V. College Update

- Reaccreditation Visit and Results – Paul Grimes
  - This was a very busy week with the AACSB visitation team here for their reaccreditation visit. Meetings all day Monday and Tuesday morning.
  - Reception on Sunday went well. Spent Monday meeting with various groups about various standards that are expected of the college.
  - The visitation team was a 3 member team led by Dr. Bob Camp from Indiana University at Pennsylvania, Dr. Gregory Carnes from University of North Alabama, and Dr. Bruce Raymond from the University of Colorado-Pueblo.
  - The team recommended reaccreditation. Final decision will be made by AACSB Board in January 2019. Will be able to announce the news once it becomes official at that time.
- Enactus/Academic Advising – David Hogard –
  - Enactus - distributed Enactus Annual Report and reviewed projects from the previous year
  - Advisement – online enrollment begins November 4 – meeting with many students – total of 500 advisees.

VI. Female Student Issue / Women-in-Business – Lynn Murray –

- a. Working on discovering why there are significantly less women than men enrolled in Kelce majors (33% women, 67% men).
- b. This could be a recruiting issue or a retention issue.
- c. Marketing Research class will research issue and possible solutions.
- d. College will explore starting a Women in Business student organization.

VII. Reorganization Update – Eric Harris

- a. Related information about reorganization of Kelce into two schools – KUSB, KGSB. It has been a smooth process thus far.

VIII. Graduate Curriculum Expansion – Din Cortes – reviewed traditional program on web page and new program with Academic Partners

- a. New MPAcc Degree –
  - i. This is new program that is offered on campus – for in-house accounting students
  - ii. It is essentially an accelerated program for accounting students who want to sit for the CPA exam (4+1 program).
- b. Online Professional MBA –
  - i. This is the new on-line program for working professionals.
  - ii. All courses are seven-week sessions. Classes are offered in two sessions during the semesters and one session in the summer.
  - iii. GMAT requirement and business prerequisites may be waived with work experience.
  - iv. Students must successfully pass their first two courses in the program with an A or a B grade. Explained the program.

IX. Board Initiatives

- Young Alumni Advisory Board – Nancy George and Lynn Murray
  - Planning Meeting Later this Fall in November or December
  - Still in discussions on how this board will be set up and taking nominations for board members.
  - The newly formed group has been charged with developing mission, objectives and bylaws to present at next KBOA meeting.
  - Discussed having a liaison from KBOA to work with this group. Liaison from Young Alumni group will work with KBOA too.

- X. Task Forces and Standing Committees – Break Out Time
  - 1. Executive Committee
  - 2. Membership/Nominating Committee
  - 3. Development/Endowment Committee
  - 4. Student Activities/Careers Committee
  
- XI. New Business
  - a. Jeff Ney – Microsoft Academic Alliance Program (exposure to Microsoft partners). Dr. Murray will explore the program with Jeff and formulate a recommendation.
  
- XII. Adjourn – 2:45 pm