



KELCE  
COLLEGE OF BUSINESS  
Pittsburg State University

## MINUTES

Kelce Board of Advisors Meeting  
Noon, CDT, October 27, 2023  
Kelce Room #121

**Present:** Doug Ball, Paul Bergant, Doug Eaton, Mike Foster, Nancy George, Joe Harris, Brandee Johnson, Timon Oujiri, Terry Puett, Alex Binder, Chelsey Decker, Paul Grimes, Jenni Hall, Holly Kent, Lynn Murray, Mimi Morrison

**Zoom:** Shelly Schorer, Rachel Vanzant

**Guests:** Mat Burton, Kathleen Flannery, Dan Shipp

**Absent:** Jeff Beasley, Ben Burns, Terry Calloway, Tommy Elms, Brenda Flood, John Ison, Daniel Kjergaard, John Lowe, Jeff Ney, Mark Paden, Lee Scott, Cheryl Sullivan, Steve Thompson

I. Lunch with special guests President Dan Shipp and Mat Burton

A. Update on Gorilla Rising Project – President Dan Shipp and Project Consultant, Mat Burton

- Dr. Shipp welcomed everyone to the meeting and discussed challenges we have faced with the current building.
  - We worked on raising funds for renovating the current building facility but didn't raise enough.
  - Affordable renovation and expansion in current facility would not change much.
  - Envisioned a new "Plan B" for doing something that would give us a significant advantage for Pitt State and the surrounding community.
    - a. Received \$12.5 million in funding from the state through a very competitive granting process.
    - b. Funding had to be part of an economic driver for the community, hence, the plan to move downtown and anchor a new educational enterprise district with a new KCOB building.
      - i. Much progress has been made.
      - ii. Goal to open new facilities by July 2026.
- Mat Burton explained building on the success of Block 22 which would be anchored by the Kelce College of Business.
  - Planning built around idea that upper-level business courses will be taught downtown, lower division on campus.
  - We will be increasing educational programming and forming a "living-learning" community to take advantage of expanded student housing through the renovation of the Besse Hotel.
  - Plans will revitalize the downtown community by including the Colonial Fox Theater within the over development.
  - Must complete entire project by end of 2026 due to funding guidelines.
  - Colonial Fox building will serve as a venue for the university and Kelce College as an auditorium space.

- Reviewed project costs – currently at \$62,500,000 for estimated project costs of entire downtown project.
- Have identified additional funding sources, both public and private – 10 major sources altogether; creates a complex puzzle to satisfy the requirements of the various partners.
- There is now only an approximate \$5 million gap for the entire project. 90%+ of funding is secured or identified.
- Current on campus building will be razed to reduce campus footprint. All state universities are being asked by KBOR to reduce their footprints.
- Without our partnership with the city this project would not be in the position it is today.

## II. Opening of the Meeting – Chair Nancy George

- A. Doug Ball discussed the private debt that was referred to by Mat Burton during his presentation. This has to do with the funding for the student housing in the Besse Hotel, not the new KCOB building. Student rents will service this private debt to be held by a private development firm.
  - Expansion of the funding sources. Many funding sources have complex rules for spending funds. There is an expiration on some of the funding sources we will be receiving – the end of 2026 for some of the larger sources.
  - There were numerous questions about timelines for building, etc. Groundbreaking could occur as early as next fall. Lots of developmental architectural work is needed prior to breaking ground.
- B. Special recognition of inaugural class of Emeritus Members; Ken Brock and Charlie Myers. Dr. Grimes and Jenni Hall will take special plaques to Charlie and Ken. Board members signed cards thanking both for their long-term service.

## III. College News – Paul Grimes

- A. Introduced our new college development director – Jenni Hall
  1. Golf tournament update
    - a. 14<sup>th</sup> annual golf tournament took place on October 2<sup>nd</sup> at Brookridge in Overland Park
      - i. There were 24 teams, 96 golfers, 12 corporate sponsors.
      - ii. Estimate that there was \$8,000+ profit from the tournament.
    - b. Will be awarding 13<sup>th</sup> & 14<sup>th</sup> scholarships for next academic year.
    - c. Many faculty helped with the tournament along with KBOA members and students.
    - d. Golf endowment is currently about \$77,000 and spending fund has approximately \$13,000.
    - e. Monday, October 7<sup>th</sup> is the date for 2024 tournament.
- B. Visit to University of Wisconsin-Stevens Point by Director of the Kelce Student Engagement and Support Center – Holly Kent, and Coordinator of Internships and Career Readiness, and Melissa Weed; trip was to learn about UWSP's student engagement/experiential learning programs and internship requirement for all undergraduates.
  1. Take-aways by Holly Kent
    - a. Internships for credit are already available for students and we want to grow these at Pitt State.
    - b. Stevens Point currently requires all undergraduate business students to participate in an internship before graduation. Pitt State does not require this.

- c. Stevens Point intentionally removed barriers for students to ease the ability for students to have internship experiences.
  - d. Realized that our internships require 240 field hours of work experience as compared to their 120 hours for 3 credit hours at Stevens Point.
    - i. Holly is researching this with the Registrar and other universities.
    - ii. We should be able to scale back to 120 hours in the field.
    - iii. KBOA discussed:
      - 1. Current hours requirement for internships
      - 2. Employer perspective – Limelight Marketing – might not need the student full-time or 240 hours. Goal is continuing past internship to a full-time position.
  - e. Exploring micro-internships – state funds available for these.
  - f. Most internships are paid internships.
  - g. Professional Events (aka “Pro-Events”) – programming of extracurricular events that students can attend – things we already offer.
    - i. To incentivize students to attend events, it is required at Stevens Point for students in core courses to attend a set number of pro-events. Monitored and rewarded over time.
  - h. Streamlined corporate partnerships at UW-SP. Created another funding stream for college projects and initiatives.
  - i. Synergy between all events and people involved was very supportive and engaged.
- C. Quick College Operations Updates
- a. MBA – Chelsey Decker
    - i. Week 2 of 2<sup>nd</sup> fall PMBA session underway.
    - ii. Currently advising for spring semesters
    - iii. New Health Care Administration emphasis – 15 students currently enrolled in this emphasis; instructors are lined up for the next spring’s first offering of courses.
    - iv. MBA Program is now designated as STEM.
  - b. Faculty Staffing / Program Development – Lynn Murray and Alex Binder
    - i. Several positions open and some filled (Dr. Murray)
      - 1. Hired Executive in Residence and Instructor – Lisa Paterni will join us in January full-time.
      - 2. Programs – chairing entrepreneurship task force, goal to begin a minor and eventually a major in entrepreneurship – will begin with the 2025-26 catalog.
      - 3. Exploring idea to design Arts/Entrepreneurship programming at the Colonial Fox to be leveraged as certificate programs for art and music majors.
    - ii. Additional Positions (Dr. Binder)
      - 1. Hiring instructor in Accounting/Finance- currently reviewing resumes.
      - 2. Assistant Professor of accounting to replace Theresa Presley who’s retiring.
- D. Follow-up on discussion concerning math-based curriculum and skill sets – Alex Binder
- a. Revisions to college’s quantitative curriculum
    - i. Thanked KBOA members for their input; last spring’s meeting very helpful to our design and plan for curricular reform in this area
    - ii. Reviewed handout and proposed changes to quantitative courses
    - iii. Will use a new “QBA” course prefix – Quantitative Business Analysis
    - iv. Working on legislating this curriculum and have spoken to all stakeholders.

- v. Discussion
    - 1. Need to keep courses fresh – input from KBOA and hiring a new instructor will be required.
  - b. New issues concerning Computer Information Systems – “Data Science” title change?
    - i. Appears that incoming students are choosing Computer Science offered through Math Department over the CIS major in Kelce. A significant number of CIS majors have also switched over to CS.
    - ii. Trying to make changes to attract/retain more students and wish to change the name of the major to “Data Science and Information Systems”
    - iii. Discussion followed on changing the name of the major
      - 1. Data Science might mean different things to different people.
      - 2. Mike Foster would like to review further. Dr. Binder will send him information and he will get back with us quickly.
      - 3. Working on legislation to change the name of the major and change the curriculum.
  - 2. Discontinuing the IB major but will offer a new IB concentration under Economics.
- E. AACSB Visit Preparations – Paul Grimes
  - 1. Visit Dates: **Sunday, November 5 through Tuesday November 7**
  - 2. Board Involvement: Reception, **Sunday, November 5, 5:30 to 7:00 p.m. Crossland House**
- IV. New Business
  - A. Consideration of candidates for board membership – Nominating Committee has approved advancing these names to the President:
    - Todd Allison
    - Ross Turney
  - B. Reviewed their backgrounds and distributed their resumes to the board.
  - C. Brandee made a motion to approve both candidates for appointment, Timon seconded; approved with no dissenting votes.
- V. Old Business - none
- VI. Adjournment – 2:30 p.m.

*\*\*\*\* After-Meeting Happy Hour with Kelce Faculty and Staff \*\*\*\*  
5th Street Bar & Grill @ 3:30 p.m.  
(Just west of Broadway on 5th Street, Downtown Pittsburg)*



# KELCE COLLEGE OF BUSINESS

## Pittsburg State University

### Administration



**Alexander Binder, Ph.D.**  
Faculty Chair/Associate Professor of Economics  
211B \* 235-4546 \* abinder



**Bienvenido Cortes, Ph.D.**  
Associate Dean KGSB, Research & Assessment/  
University Professor of Economics  
101B \* 235-4594 \* bcortes



**Chelsey Decker, M.S.Ed.**  
Director of Graduate Business Programs,  
Courtesy Professor  
101E \* 235-4109 \* cdecker



**Paul W. Grimes, Ph.D., Dean**  
Professor of Economics  
101C \* 235-4590 \* pgrimes



**Holly Kent, MBA**  
Director of Student Engagement & Relations,  
Courtesy Professor  
102 \* 235-4526 \* hkent



**Lynn Murray, Ph.D.**  
Associate Dean, KGSB, Outreach & Engagement/Associate  
Professor of Marketing  
114 \* 235-4586 \* lmurray



**Melissa Weed, MBA**  
Internship & Career Readiness Coordinator,  
Courtesy Professor  
220 \* 235-4524 \* maweed

### Outreach



**Michael Davidsson, Ph.D.**  
Director of Business and Economic Research Center  
Professor of Economics  
110C \* 235-4592 \* mdavidsson

### Administrative and Support Staff



**Kylie Edgecomb, MS**  
Web Support Consultant  
117B HH \* 235-6171 \* kedgecomb



**Kaitlyn Finley**  
Administrative Associate - KGSB  
223 \* 235-4561 \* ktfiney



**Mimi Morrison**  
Executive Associate - College  
101 \* 235-4591 \* mmmorrison



**Melissa Payne**  
Administrative Associate - KGSB  
110 \* 235-4588 \* mapayne



**Claude Reno**  
Custodian Senior  
222 \* 235-6111 \* creno



**Irene Robinson**  
Administrative Associate - KGSB  
Journal of Managerial Issues Assistant Editor  
211 \* 235-4547 \* ierobinson



**Edward Wagoner**  
Technical Support Specialist  
117 WH \* 235-4837 \* ewagoner

### Kelce Full-Time Faculty



**Jamie Brooksher, J.D.**  
Assistant Instructional Professor of Management,  
University General Counsel  
207D RH \* 235-4136 \* jbrooksher



**Jae Choi, Ph.D.**  
Professor of Computer Information Systems  
223C \* 235-4541 \* jchoi



**Linden Dalecki, Ph.D.**  
Associate Professor of Marketing  
201C \* 235-6581 \* ldalecki



**Phillip Frank, Ph.D.**  
Assistant Professor of Marketing  
201E \* 235-4551 \* phillip.frank



**Mary Jo Goedeke, J.D., LL.M.**  
Associate Professor of Accounting  
223B \* 235-6041 \* mgoedeke



**Stephen Horner, Ph.D.**  
Associate Professor of Management  
110J \* 235-4585 \* shorner



**Kay Kim, Ph.D.**  
Assistant Professor of Finance  
211C \* 235-4564 \* keunyoung.kim



**Anil Lal, Ph.D.**  
Professor of Economics  
211H \* 235-4549 \* alal



**Sang-Heui Lee, Ph.D.**  
Professor of Management  
Journal of Managerial Issues Editor  
201D \* 235-4597 \* slee



**Kristen Maceli, Ph.D.**  
Professor of Marketing  
110N \* 235-4571 \* kmaceli



**Michael McKinnis, MBA**  
Instructional Professor of Economics  
211G \* 235-6575 \* mmckinnis



**Young Nae, Ph.D.**  
Assistant Professor of Management  
110I \* 235-4583 \* enae



**Mary Judene Nance, MBA**  
Assistant Instructional Professor of Management  
110E \* 235-4582 \* mjnance

### Kelce Full-Time Faculty



**David O'Bryan, Ph.D.**  
Professor of Accounting  
206B \* 235-4566 \* dobryan



**Melissa Paterni, MBA, MS**  
Executive In Residence, Assistant Instructional Professor  
110 \* 235-4588 \* mpaterni



**Shipra Paul, MBA, MS**  
Instructional Professor of Management  
110K \* 235-4548 \* spaul



**Theresa Presley, Ph.D.**  
Associate Professor of Accounting  
223D \* 235-6031 \* tpresley



**Wei Sha, Ph.D.**  
Associate Professor of Computer Information Systems  
223E \* 235-4542 \* wsha



**Connie Shum, DBA**  
Professor of Finance  
202 \* 235-4568 \* cshum



**David Sikolia, Ph.D.**  
Assistant Professor of Computer Information Systems  
223H \* 235-6040 \* dsikolia



**Dwight Strong, MBA**  
Instructional Professor of Computer Information Systems  
223K \* 235-4540 \* dstrong



**Mary Wachter, MBA**  
Instructional Professor of Marketing  
223F \* 235-4535 \* mwachter



**David Weaver, MA, MBA**  
Assistant Instructional Professor of Accounting  
223J \* 235-6045 \* davidweaver



**Larry Woodward, Ph.D.**  
Professor of Finance  
211F \* 235-4552 \* lrwoodward



**Gail Yarick, Ph.D.**  
Associate Professor of Accounting  
201F \* 235-4563 \* gyarick



**Stephen Zornes, MBA**  
Assistant Instructional Professor of Accounting  
201G \* 235-6196 \* szornes

### Adjunct Lecturers/Courtesy Professors

Doug Ball - *Courtesy Professor* \* ddball

Dacia Clark - *Courtesy Professor* \* dclark

Tammy Crays - *Adjunct Lecturer* \* tcrays

Tony Dellasega - *Adjunct Lecturer* \* adellasega

Lori Scott Dreiling - *Courtesy Professor* \* ldreiling

John Kuefler - *Adjunct Lecturer* \* jkuefler

Brian Lorimer - *Adjunct Lecturer* \* blorimer

David Newcomb - *Courtesy Professor* \* jnewcomb

David Perricone - *Courtesy Professor* \* dperricone

Melinda Roelfs - *Courtesy Professor* \* mroelfs

Katie Swezey - *Adjunct Lecturer* \* kswezey

Dustin Treiber - *Courtesy Professor* \* dtreiber



## 2023 Quantitative Course Reform

Current	Proposed
MATH 113 College Algebra  MATH 143 Elementary Stats	MATH 113 College Algebra -or- MATH 143 Elementary Stats
<u>MGT 310 Business Stats</u>  Bayesian theory, probability distributions, decision trees, hypothesis testing, power curves, sampling theory, index numbers, and regression analysis.	<u>QBA 210 Business Stats</u>  An introduction to basic statistics in the business environment. Topics include data summary, descriptive statistics, confidence intervals, hypothesis testing, tests of goodness of fit and independence, analysis of variance. A statistical software package will be utilized in the analysis of statistical applications in business.
<u>MGT 320 Basic Quantitative Methods</u>  An overview of quantitative methods for managers, using data to solve managerial problems, representing data through graphing, understanding index numbers to signify rates of change, basic financial principles (including time value of money, annuities, etc.), linear algebra for business applications, rates of change and basic differentiation.	<u>QBA 310 Business Analytics I</u>  An introduction to business analytics. Builds on topics covered in Business Statistics including descriptive statistics, probability, sampling and estimation, data mining, data visualization, statistical inference, linear regression, time series, and forecasting.
<u>MGT 420 Quantitative Decision Making</u>  Applications of quantitative and analytical approaches to decision making problems in business. Topics include linear programming, distribution and network models problems, integer linear programming, and decision analysis.	<u>QBA 410 Business Analytics II</u>  Builds on Business Analytics I with a focus on using business data to solve problems and make decisions. Topics include data mining, data visualization, linear optimization, decision analysis, and applications in business disciplines.