



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Board of Advisors Meeting 1:00 p.m. CDT, July 17, 2023
Virtual via Zoom

Present: Alex Binder, Jeff Beasley, Ben Burns, Terry Calloway, Din Cortes, Chelsey Decker, Tommy Elms, Brenda Flood, Mike Foster, Nancy George, Paul Grimes, Holly Kent, John Lowe, Lynn Murray, Jeff Ney, Timon Oujiri, Cheryl Sullivan, Melissa Weed

Absent: Doug Ball, Paul Bergant, Doug Eaton, Daniel Kjergaard, Joe Harris, John Ison, Brandee Johnson, Mark Paden, Terry Puett, Shelly Schorer, Lee Scott, Steve Thompson, Rachel Vanzant

- I. Welcome and Opening Remarks – Paul Grimes
- II. Opening of the Meeting – Chair Nancy George
 - A. Consideration of Emeritus status for Ken Brock (based on recommendation from Executive Committee, plus action/vote from the Board). The board voted unanimously to present Ken Brock with Emeritus status and a plaque/memento for his years of service on the Kelce Board of Advisors at the next meeting in October with John Lowe making the motion followed by Mike Foster seconding.
- III. College News
 - A. Opening of the Kelce Student Engagement and Support Center – Holly Kent
 1. She participated as temporary advisor to FBLA students trip to the National Leadership Conference in Atlanta. We had students finish as national champions and in the top ten across a variety of academic competitions.
 2. Women at Work is a new organization in Kelce and was recognized this spring as the Horizon Award Winner on campus (best new organization).
 3. She is learning a lot in her new position:
 - Elevating experience of admission process to Kelce – moving away from paper documents
 - Working on various certificate programs and recruiting students to those programs
 - Working with many offices on campus – especially recruitment/retention efforts
 - Hired new Internship Career Readiness Coordinator – Melissa Weed
 - B. New Position: Coordinator of Internships and Career Readiness – Melissa Weed
 1. Melissa has been in her new position at Pitt State for about a month. She is participating in many conversations with Kelce constituents (students, faculty, community members) about current processes regarding internships.
 2. Working with Community Health Center of Southeast Kansas to expand their internship program at many different levels; plus working to design a fellowship program for graduates that leads into managerial positions
 3. Next steps – better define how to market internship programs; in conversation with Kansas Works (state employment office) who may have programs that overlap with our internships/ apprenticeships; possible funding source
 - C. MBA Update and Enactus News – Chelsey Decker
 1. Thanked board members who have helped with Business Professionalism courses.
 2. Health Care Administration emphasis in the PMBA is now live with students enrolled in this emphasis. She will be conducting an info session/recruiting event next week at the Community Health Center.
 3. The on-line MBA program has a new admission standard of admitting students directly from undergraduate business programs; Prospective students will no longer have to

acquire professional managerial experience if they've graduated from a recognized business program within the past three years.

4. Enactus – notified last week by Enactus USA that day to day operations will end due to financial difficulties; Will be discussing next steps concerning the Kelce chapter – likely to disband as other student organization opportunities exist; current Enactus students will be encouraged to join other groups; decisions will need to be made concerning Enactus funds spread across several accounts.
- D. Gorilla Rising Project – Paul Grimes
 1. Pitt State has secured a new \$5 million private gift; leaves only \$3 million gap to be funded.
 2. Fox Theater board of directors voted to turn over its redevelopment project to Pitt State as part of the Gorilla Rising project.
 3. Timeline for project – President Shipp stated last year that there would be a 3-year timeline for this project. Until the final piece of financing is in place, we won't know specifics. Goal to be in the new facilities during 2026-2027.
- E. Staffing Update and Hiring Plans – Paul Grimes
 1. New Marketing Professor Phillip Frank has joined the Kelce College Faculty.
 2. The college has received approval to fill full time tenure-earning positions in accounting, and Management (data analytics, quantitative analysis); plus 3 additional non-tenure earning positions: (1) Executive in Residence, (2) Entrepreneurship, (3) Accounting/ Finance split position. We will also be making changes to MPAcc admissions criteria in order to build the program – relax the 4+1 format and open admissions to practicing accountants and accounting program graduates
 3. Outlook for Pitt State – no cuts for this coming year; don't anticipate any big changes; modest pay raise will occur for faculty; tuition increase is effective this academic year; enrollment numbers still troublesome even though freshman enrollments are up again, retention numbers remain poor – steps being taken to address concerns (new advising system, student success programs, etc., etc.)
- F. AACSB Visit Preparations – Paul Grimes
 1. Continuous Improvement Review Report – Executive Summary attached to agenda.
 2. Visit Dates: **Sunday, November 5 through Tuesday November 7**
 3. Board Involvement: Reception on Sunday evening at President's House (Time TBD), Other meetings TBD as requested by the team.

IV. Upcoming Events

- A. Kelce Fall Picnic – everyone invited for lunch on Tuesday, September 5th.
- B. Dr. Cortes attending meeting today from Paraguay where he is teaching an Economics course; working on recruitment and meeting with alumni as well as the US Chamber of Commerce in Asuncion to discuss and recruit for the online PMBA program.
- A. KBOA Sponsored Golf Tournament – Jeff Ney
 1. PSU Golf Tournament will be Monday, October 2nd, at Brookridge Golf Course in Overland Park
 2. Awarded two \$2,000 scholarships from the golf tournament account for this academic year.
 3. This will be the 13th annual Kelce Golf Tournament.

V. New Business

- A. Dates for upcoming meetings:
 - Friday, October 27th - Fall in-person – lunch with meeting following
- B. KBOA Invited for Homecoming Skybox
 - Saturday, October 28th – Pitt State Gorillas versus University of Sioux Falls Cougars
- C. Mimi will send out engagement form link to board members
- D. John Lowe – energy, enthusiasm and commitment of Dr. Shipp has been exciting to see

VI. Adjournment – 1:50pm