

Educating future business professionals today to build stronger communities tomorrow

MINUTES

Kelce Board of Advisors Meeting Noon CDT, May 19, 2025, Overman Student Center Lunch in the Governors Room; Meeting in the Meadowlark Room

Members Present: John Ison, Timon Oujiri, Terry Calloway, Ross Turney, Jeff Ney, Tommy Elms, Todd Allison, Nancy George, Brandee Johnson, Ben Burns, Rachel Vanzant, Doug Ball, Doug Eaton,

Members Absent: Terry Puett, John Lowe, Paul Bergant, Cheryl Sullivan, Daniel Kergaard, Lee Scott, Mike Foster, Steve Thompson

PSU Members Present: Paul Grimes, Alex Binder, Lynn Murray, Jenni Hall, Mark Johnson (visitor), Mimi Morrison

- I. Lunch Served
 - A. Welcome by Dean Paul Grimes
 - B. Special Guests: Kelce College of Business Faculty Members and FBLA-Collegiate Student Representatives
 - a. Two student representatives from the Kelce chapter of FBLA who will be participating in this year's national conference and competition, and their advisor, Ms. Melissa Weed, attended the lunch and discussed their fundraising activities and upcoming trip. The Dean's Office used earnings from the KBOA Endowment to help finance their trip to Dallas. The students thanked the board for making this support possible.
- II. Opening of the Meeting Chair Nancy George
- III. Human Resource Development Mark Johnson, University Professor of HRD
 - A. Overview of the HRD Programs which have moved to Kelce: new BBA and MSHRD degree programs distributed program of study information sheets and reviewed how the curriculums were modified from College of Technology degrees to business degrees; the new programs will start this fall
 - B. New Initiative Center for Business and Talent Development primary goal is to offer professional development workshops and training for local and regional businesses that will provide managers and workers with the knowledge and skill sets essential for business success. To be modeled after WSU's Center for Management Development. Will seek approval to roll out this fall. A dozen Kelce faculty members have already volunteered to participate in developing programs. Goal is to be financial self-sufficient.
- IV. Update on Gorilla Rising Project Paul Grimes and KLT
 - A. Review of floor plans and renderings; final layout of the building described and latest pictures from the architects were shown
 - B. Discussion ensured about various characteristics and features of the building / project is still on track for completion by third week of July 2026
- V. Development Update Jenni Hall
 - A. Naming opportunities still available Jenni distributed a sheet of major naming opportunities still available in the new building and stated to contact her if interested in participating; smaller gift opportunities will be made available for donors at lower levels of giving / names will appear on a "Donor Wall" inside the east entrance

- B. Next Fall's Annual Golf Tournament Jeff Ney announced that the Kelce Golf Tournament will again be the first Monday in October in Overland Park; two scholarships sponsored by the tournament were awarded this spring
- VI. Curriculum Initiatives Update; Dr. Grimes updated the board on the finalization of the curriculum initiatives discussed at the last KBOA meeting. All of the following will appear in next fall's University Catalog and be offered for the first time next academic year:

 Undergraduate
 - A. Human Resource Development; new BBA approved
 - B. Supply Chain Management; new BBA approved
 - C. Business Education; Business Studies BBA pathway for secondary teacher licensure approved
 - D. Entrepreneurship; new certificate and minor approved

Graduate

- E. Human Resource Development; new online MSHRD approved
- F. Accounting; new online admissions and curriculum for MPAcc approved
- G. Decision Science & Information Systems; new MBA emphasis approved

VII. Old Business

A. Personnel update – In addition to the transfer of HRD faculty members from CCOT, faculty hires were made in Economics, Business Law, Marketing, and Accounting & Finance. Staff hires included our first Entrepreneurship Coordinator, our first Assessment & Accreditation Coordinator. Search is underway for new Marketing professor to start in Fall 2026. Also, in partnership with the Division of Research and Economic Development, still searching for a Forecasting Director and a Data Analyst to support the Kelce Business and Economic Research Center.

VIII. New Business

- A. Everyone encouraged to nominate new members for the board; send names and bios to Nancy or Dr. Grimes; Nominating Committee will make recommendations to the full board for consideration; we have room for three or four new additions
- B. Dr. Grimes announced that the Kelce MBA was ranked as the second largest such program in Kansas by the *Wichita Business Journal*. Only KU is larger. We have more MBAs than K-State, Wichita State, Washburn, or any of the private institutions in Kansas (see handout).
- C. Distributed handout from Holly Kent, Director of Student Engagement, reflecting the major projects and events undertaken by the student clubs, honor societies, and organizations in the college over the past academic year (attached). Holly and Chelsey Decker are in France this week leading a group of 14 students on a Study Abroad trip first stop is our sister school in LaRochelle.
- D. Special Announcement arrived during the meeting that board member Doug Ball will serve as Pitt State's interim president after Dr. Shipp's departure. A new president is expected to be announced this summer.

IX. Adjournment – 2:00 p.m.

A. Meeting was abbreviated due to severe weather. Campus closed at 2:00 p.m. due to tornado watch and thunderstorm warning.



MBA Programs RANKED BY SPRING ENROLLMENT

Name / prior (*not ranked) / URL	Address / phone	Spring 2025 MBA enroliment total	Spring 2025 full-time, on- ground MBA enrollment	Spring 2025 part-time, on ground MBA enrollment	Spring 2025 online MBA enrollment		Average ago of MBA students	e Program concentrations available	MBA program dean/ Program accrediting agency
University of Kansas ① business.ku.edu/	1654 Naismith Dr., Lawrence, KS 66045 785-864-7500	553	80	NA	473	\$36,000	3.0	Business analytics, pharmacy, physical therapy, medicine, petroleum management certificate, occupational therapy, juris doctor, architecture, engineering undergraduate-to-MBA	Jide Wintoki/ AACSB International
Pittsburg State University ② pittstate.edu	1701 S. Broadway, Pittsburg, KS 66762 620-231-7000	346	45	6	295	\$12,000	34	General administration, international business, accounting, human resources, marketing, health- care administration, data science and information systems	Chelsey Decker/ AACSB International
Fort Hays State University (a) firsu.edu	600 Park, Hays, KS 67601 785-628-5696	217	47.	NA	170	\$12,035	28	Accounting, marketing, tourism and hospitality management, sports management, finance, management information systems, information assurance, human resource management, health-care management, international business, leadership studies, digital marketing, agribusiness, production and operations management, corporate communication, general concentrations	Melissa Hunsicker-Walburn/ HLC
Wichita State University 6 wichita.edu	1845 Fairmount, Wichita, KS 316-978-3118	186	0	122	64	\$13,000	34	Business data management, finance, health-care administration, marketing, human resource management, supply chain management	Larisa Genin/ AACSB International
Emporia State University ③ emporia.edu	1 Kellogg Cir., Emporia, KS 66801 620-341-1200	171	17	6	74	\$12,431	32	Accounting, marketing, information systems	Ed Bashaw/ AACSB International
Kansas State University ® k-state.edu	110 Anderson Hall, Manhattan, KS 66506 785-532-6011	170	53	17	100	\$27,500	30	General, accounting, finance, data analytics, management, supply chain, HR/org behavior, marketing	Kevin Gwinner/ AACSB International
Baker University ① bakeru.edu	615 Dearborn St., Baldwin City, KS 66006 785-594-6451	149	0	0	149	\$20,500	33	Human resources, health-care administration, finance, strategic management, supply chain management and logistics	Matthew Bice/ HLC, NCA, ACBSP
Friends University ® friends.edu	2100 W. University Ave., Wichita, KS 67213 316-295-5000	94	23	26	²⁰ 45	\$19,980	29	Accounting, change management, human resources, project management, sports administration, supply-chain management and logistics	James Long/ ACBSP
Washburn University washburn.edu	1700 SW College Ave., Topeka, KS 66621 785-670-1010	76	40	28	8	\$20,000	28	MBA general administration, specialized tracks in entrepreneurship and innovation, finance, investments, accounting systems, information systems, intelligence systems, international business, international marketing	David Sollars Danny Funk/ AACSB International
Newman University ® newmanu.edu	3100 W. McCormick St., Wichita, KS 67213 316-942-4291	49	10	NA	39	\$17,500	26	Data analytics, leadership, health-care administration, non-profit management	David Cochran/ HLC
Tabor College ®	400 S. Jefferson, Hillsboro, KS 67063 620-947-3121	48	0	NA	48	\$30,000	24	Leadership, sports management and leadership, global sport leadership, health-care leadership	Melinda Rangel Amy Ratzlaff Melinda Rangel/ HLC
Southwestern College @ sckans.edu	100 College St., Winfield, KS 67156 316-684-5335	30	16	0 ·	14	\$18,648	29	None	JK Campbell/ HLC

ABOUT THE LIST: Information obtained through WBJ research or by questionnaires the WBJ couldn't independently verify. NA-not available. AACSB International-Association to Advance Collegiate Schools of Business, ACBSP-Accreditation Council for Business Schools and Programs, HLC-Higher Learning Commission, NCA-North Central Association of Colleges and Schools.

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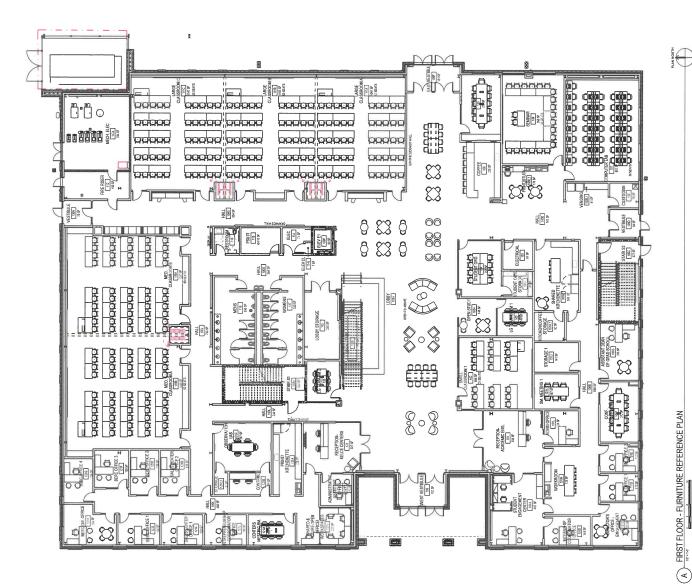
Kelce College of Business

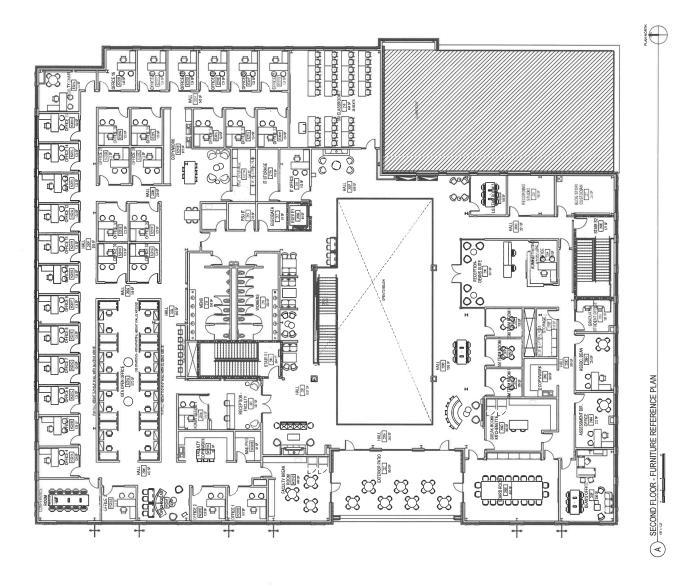
Naming Opportunities	Gift Amount
Building	\$15,000,000
Atrium	\$5,000,000
To be determined	\$3,000,000
Large Classroom Complex	\$1,000,000
Outdoor Plaza	\$1,000,000
Exterior Patio/Balcony	\$500,000
Boardroom, Dean's Suite	\$300,000
Video Board and Stage	\$300,000
Dean's Suite	\$250,000
Faculty Community Suite	\$250,000
Outreach Center Suite	\$250,000
Student Engagement Center & Graduate Programs Suite	\$250,000
Medium Classroom Complex	\$250,000
Stock Ticker	\$150,000
Beta Gamma Sigma Key	\$100,000
Computer Lab	\$100,000
Seminar Room	\$100,000
Small Classroom	\$100,000
Small Classroom	\$100,000
Staircase	\$100,000
Student Engagement Center	\$75,000
Student Organizations Room	\$75,000
Alcove Seating Area	\$50,000
Conference Room (East entrance)	\$50,000
Conference Room, Faculty Community	\$50,000
Fireplace, outside of Faculty Community	\$50,000
Large Team Room	\$50,000
Large Team Room	\$50,000
Large Team Room	\$50,000

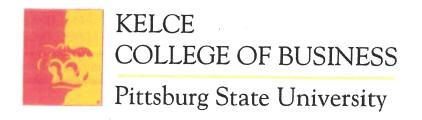
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23-24 KELCE STUDENT ORGANIZATIONS YEAR END REVIEW

DATA SCIENCE CLUB

Advisors: Dr. David Sikolia

President: Saatvik Sabarwal

- The club hosted one meeting.
- Attended a Data Science conference in Lawrence, KS

ECONOMICS CLUB

Advisor: Dr. Alex Binder

President: Johnny Harris

 Johnny Harris, Brendon Gahagan, Cole Smith and Logan Kunkler took third overall in the Politics, Philosophy & Economics League Competition in Ottawa, KS on April 11th.

FINANCE CLUB

Advisor: Dr. Connie Shum

President: Johnny Harris

- Guest Speakers from Finance Industries
- Fundraising: worked concessions at PSU football home games
- Traveled to New York City in April

FUTURE BUSINESS LEADERS OF AMERICA (FBLA-COLLEGIATE)

Advisor: Melissa Weed

President: Matthew Schmidt

- Recognized for having the largest chapter membership in the state of Kansas
- A new tradition: seniors who were actively involved in FBLA will be given FBLA cords to wear at graduation
- Events: Internship panel- featuring 3 student panelists, guest speaker- Scott Wedge
- State Awards: Matthew Schmidt, Trip Baker, Canyon Hendrickson, Jonah Sandford, Katy Burke, Eli Denton, Maggie Hopper, and Sarah Best placed in state competition and qualified for Nationals
- FBLA Nationals, Dallas, TX, May 2025- 5 students will be representing the Kelce College at Nationals: Maggie Hopper, Sarah Best, Eli Denton, Katy Burke and Canyon Hendrickson.
 - o Fundraising to help cover expense: Pitt Power crowdfunding, Perry's Pork Rinds

INSTITUTE OF INTERNAL AUDITORS (IIA) STUDENT CHAPTER

Advisor: Dr. Gail Yarick

President: Taylor Pratt

- Nine new students completed the application to earn the IAEP certificate this year, and 6 students will complete the IAEP certificate requirements and earn their IAEP certificate at the end of SP25 semester. (We need to have more students working towards this certificate—please encourage your students to consider it).
- This year the IIA Student Chapter hosted 10 on-campus meetings, 8 of those included guest speakers (Joplin IMA members, UCF, Lead Bank, FORVIS, Leggett & Platt, Becker, PSU Internal Audit, ConocoPhillips).
- Four students and Dr. Yarick traveled to KC for an in-person IIA KC event in November, and 7 students and Dr. Yarick traveled to KC for an in-person IIA KC event in March. Several students also participated in virtual sessions with the IIA KC Chapter.

- Five students and Dr. Yarick traveled to Orlando, FL for 4 days in April for the Global Student Conference. All students
 participated in a group case competition and presented on stage in front of 100+ peers, educators, and professionals.
 Out of 18 teams, 3 of our student teams made the Top 6 (Taylor Pratt, Emma McCormack, & Lily Higgins). The top 6
 teams presented a second time in the Finals and Taylor's team earned 3rd place.
- Specific IIA scholarship donations were received and awarded to students involved in the IIAEP certificate program (\$10,000)

INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA) STUDENT CHAPTER

Advisors: Mr. David Weaver

President: Emma Dunn

- The IMA student Chapter met with the Joplin IMA last fall and awarded 4 Scholarships to the IMA Association
- 1 CMA Gleim Scholarship.
- Planning to tour Millers Professional Imaging in the Fall

KELCE GRADUATE STUDENT ASSOCIATION (KGSA)

Advisor: Chelsey Decker

President: Tucker Jessip

- MBA Association was renamed to Kelce Graduate Student Association to better represent the expansion of graduate business offerings (MBA, MPAcc, MS HRD)
- Continued with hosting events to nurture the spirit of collegiality among graduate students and Kelce faculty & staff, including the Kelce Coffee's, the "Souper Bowl" event and an ice cream social.
- Hosted workshops on several topics including Professional Careers and Leadership, Job Packages and Fringe Benefits, Resume's, Outlook, and Professional Headshots
- Volunteer Hours: Pittsburg Artwalk & Lord's Diner
- Student activities included: Pie a Pitt!, Valentine's Day event, Kelce Easter Egg Hunt
- Social Events for GAs: Thanksgiving Potluck, Happy Hour at Guadalajara

MARKETING ASSOCIATION

Advisor: Dr. Phillip Frank

President: Chloe Shepard

- Students attended KC Ad Club's Spark Networking event in September 2024
- Hosted monthly meetings to recruit new members
- Participated in university events such as Trunk or Treat
- Held fundraisers to raise funds for a KC agency tour

WOMEN@WORK

Advisors: Holly Kent and Dr. Lynn Murray President: Baylie Pitts

- Ten (10) members attended the Kansas Chamber of Commerce Women in Business Conference in Topeka, KS
- Hosted the 5th Annual Women@Work Luncheon. Keynote: Dr. Susan Bon. "Katie Bakel Awards" for support and service were presented to Amanda Sukraw and Olivia Goebel.
- Other Events: Coffee and Conversation Reciprocity Event, PSU Homecoming, Credit Scores Workshop, Women's Health Session
- Socials: Ice Cream Social, Feliz Navi Guad Holiday Party, Galentine's, Pickleball
- Volunteer: Halloween Trunk or Treat
- Other: Boo Bag fundraiser
- 2025 PSU Outstanding Student Organization Advisor was presented to Holly Kent