



MINUTES

Kelce Board of Advisors Meeting
Lunch 11:30 a.m. / Meeting Noon, CDT, May 15, 2023
Also available via Zoom Invitation
Room #121 Kelce Center

Present: Alex Binder, Ben Burns, Din Cortes, Terry Calloway, Doug Eaton, Tommy Elms, Nancy George, Paul Grimes, Brandee Johnson, Holly Kent, Lynn Murray; Via Zoom: Jeff Beasley, Paul Bergant, Brenda Flood, Mike Foster, Joe Harris, Daniel Kjergaard, John Lowe, Timon Oujiri, Shelly Schorer, Rachel Vanzant; Guests Present: Becky McDaniel; Absent: Doug Ball, Ken Brock, Chelsey Decker, John Ison, Charlie Myers, Jeff Ney, Mark Paden, Terry Puett, Lee Scott, Cheryl Sullivan

- I. Welcome – Paul Grimes
 - A. Lunch Served
- II. Meeting Opening – Nancy George
- III. College News – Paul Grimes
 - A. Restructuring of Pitt State student advising function
 - 1. Discussed Pitt State's new centralized Student Success model; closing of Kelce Academic Advising Center as all advising functions were shifted to new university-wide center to be housed in Axe Library along with other student support services
 - 2. Reimagined "Kelce Student Engagement Center"; Holly Kent hired as Director (handling all of the non-advising functions that Academic Advising Center provided in addition to some additional duties – such as Business Studies BBA program coordinator, Business Administration Minor coordinator, and oversee all certificate programs, etc.)
 - 3. Distributed a new copy of the organizational chart for KCOB
 - 4. Will be hiring Coordinator for Internships and Career Readiness who will report to Holly; college plans to build a more formalized approach to internships
 - B. AACSB Year of Record (now ended at the end of the spring 2023 semester)
 - 1. Campus visit Scheduled for **November 5 through 7, 2023** - Opening reception on Sunday evening (at the Crossland House with KBOA members encouraged to attend)
 - 2. Peer Review Team Chair, Robin Sronce (University of Southern Arkansas) visited campus in May. Met with Leadership Team, committees, faculty, Provost Smith, and student leaders.
 - C. Gorilla Rising Project – Pitt State Downtown Educational District
 - 1. Update from Fall meeting; \$12.5M matching grant from Kansas Department of Commerce
 - a. Dr. Grimes shared preliminary slides of the Downtown Educational Enterprise District (development site map and concept renderings designed by architects)
 - b. 60-70 student apartments will be housed in the old Besse Hotel
 - c. Master plan map shows possible future green ways project to access the downtown areas
 - d. Discussed parking issues and logistics of scheduling downtown classes
 - e. Will continue to teach Kelce freshman and sophomore courses on campus and junior, senior and graduate classes in the new downtown facility

2. Implementation plans – lots of people very excited about the new project. 3 years (2026) is the anticipated date for completion of the new building.
 - a. Funding needed for Gorilla Rising project is approximately \$50 million, \$30-35 million for the business building. There is still a gap that needs to be closed. President is confident there are donors that will help close gap.

IV. Curriculum – Updates and Solicitation of Input and Advice

A. Bachelor-level Items Discussion – Alex Binder

1. International Business; discussed recommendation to phase out of BBA with maintenance of minor and introduction of new concentration under Business Economics
 - a. Reviewed reasons for phasing out the IB BBA program; low enrollment, loss of dedicated faculty champion, other areas with greater growth potential, etc.
 - b. We will continue to maintain the IB minor for all other BBA majors for those still seeking a global business component to their degree
 - c. IB is not STEM designated but pairing it with Business Economics (a STEM major) will make it attractive to potential international students due to visa extension opportunities
 - d. Plan to present recommendation to the faculty in the fall
 - e. Board members discussed the situation and concluded that the plan was reasonable and strategic; unanimously recommended to proceed with the plan to teach out the IB BBA, maintain the minor, and consider the concentration
2. Business Analytics and math/quantitative courses; future directions
 - a. College task force charged with reviewing business analytic content of curriculum; need for coordination across programs; exploring opportunity for certificate
 - b. Creating survey for faculty on mathematical methods and software programs that are being used in courses – to better leverage mathematical content of courses
 - c. What do most companies/board members regularly use? Discussion revealed many are now using Power BI (a Microsoft data visualization tool) extensively
 - d. Discussion revealed that linear programming is a highly specialized skill set that all students may not need; must be familiar with techniques to understand/interpret results; but proficiency in execution not necessary for everyone; other data analytic skills more important in daily operations
3. Excel proficiency; revive idea of Microsoft certifications?
 - a. Consensus from board members was that reviving Microsoft certifications for students would be a very good idea – students need to enhance skills and stay current with latest software advances

B. Master-level Items Discussion – Din Cortes; last week Kelce graduated 68 MBA students (20 traditional, 48 online PMBA) plus 5 MPAcc students

1. Introduction of new Health Care Administration emphasis for the MBA – first course will be offered in spring of 2024; will partner with Ransom School of Nursing for traditional MBAs
2. Opening of international enrollment in the online PMBA program – will use Paraguay program to attract additional international students to the program
3. New admission standards for the online PMBA program – provide greater access to the program for applicants not meeting current managerial experience requirements – i.e., recent BBA graduates

V. College Development Activity

A. College Director of Development Opening and Search – Becky McDaniel

1. Two viable candidates have been identified and will be brought to campus soon for second round in-person interviews.

- B. 2023 Golf Tournament
 - 1. \$13,000 in the current spending/operating account
 - 2. Next tournament is October 2
 - 3. Endowment has just above \$58,000 in the current fund
- C. KBOA Endowment and Giving
 - 1. Board endowment has around \$30,000 in the current fund
 - 2. All board members encouraged to make additional contributions to the endowment; provides the Dean's Office with discretionary funds to support student activities (e.g., competitions, travel, etc.)
 - 3. Dean Grimes would like to report to AACSB that we have 100% participation in KBOA giving during the year of record; all members encouraged to contribute soon; amount not as important as the act of giving
- VI. Old Business
 - A. KBOA Member Engagement Reporting Form Operational – Now Open for Reporting
<https://forms.office.com/r/TuywCEaprg>
 - B. All board members encouraged to report their engagements with the college and university using this form; will be used to illustrate board's active involvement to AACSB
- VII. New Business
 - A. Fall meeting on Homecoming Weekend, Friday October 27th
 - B. Summer meeting will be on Zoom in July; date TBD
- VIII. Adjournment – 1:45 p.m.