



KELCE COLLEGE OF BUSINESS

Pittsburg State University

MINUTES

Kelce Board of Advisors Meeting

1:00 p.m. CDT, April 29, 2022

Virtual via Zoom

Present: Doug Ball, Jeff Beasley, Ben Burns, Din Cortes, Tommy Elms, Brenda Flood, Michael Foster, Nancy George, Paul Grimes, David Hogard, Steve Horner, Holly Kent, Daniel Kjergaard, Lynn Murray, Charles Myers, Jeff Ney, Tim Oujiri, Terry Puett, Rachel Vanzant

Absent: Paul Bergant, Ken Brock, Terry Calloway, Doug Eaton, Joe Harris, John Ison, Brandee Johnson, John Lowe, Mark Paden, Shelly Schorer, Randy Piccini, Lee Scott, Cheryl Sullivan, Steve Thompson

Guests Present: Sarah Clausen, Wyntr Jacobs, Tucker Jessip, Carmen Kent

- I. Welcome and Opening Remarks – Paul Grimes
- II. Pre-meeting Building Project Update – Doug Ball
 - A. Bid process submission date was yesterday
 - Received 2 bids
 - Low bidder was Crossland Construction at just under \$25 million
 - With site prep and other needs, total project may be close to \$30 million
 - Board members discussed potential cost of materials declining and whether costs could actually be lower in the future. Doug indicated that this is considered a fixed price bid good for 30 days.
 - Still working on additional proposals for funding gifts for the project (Holly)
 - Pledged funds already received are invested by the Foundation
 - Course modality is currently 65% in person, 20% hybrid and the rest is online only – should not affect our physical space needs
 - Decisions will need to be made after studying the bid details and understanding the amount needed to close the funding gap
- III. Opening of the Meeting – Chair Nancy George
 - A. Welcome new member Shelly Schorer (MBA/Accounting 2002)
 - B. Jerry Ross resignation from board effective immediately
 - C. Will be seeking new nominees for the board
- IV. Special Presentations: Student Organizations' News & Updates
 - A. Phi Beta Lambda – Sarah Clausen & Wyntr Jacobs
 - PBL is a Business Club associated with the high school student organization - Future Business Leaders of America (FBLA). Its purpose is to promote leadership experiences and develop business professionals
 - Pitt State's PBL chapter started in 2019; Organization members have participated in 2 national competitions already (both virtual due to Covid – competition returning to in-person this year)

- Went to state last month – all nine students qualified for nationals with seven who will be able to attend. Nationals take place in June in Chicago. Competitions cover a wide variety of events.
- Working on fundraising for trip to nationals
- Pie the professor project (Fogliasso, Yarick, Hogard, Binder)
- Currently working on online crowd-funding initiative
- Group has been very active this year – excited for first year face-to-face for nationals
- Preparation for competitions – hold “work nights” and practice tests plus PBL website has preparation materials

B. Women@Work – Carmen Kent

- Background – Dr. Murray spearheaded group which formed last semester with first activities occurring this semester.
- This semester the group has formed committees, elected officers, set up bylaws, hosted a luncheon, submitted application to become a registered student organization, and had Lori Dreiling as a guest speaker
- The purpose of the organization is to empower women, provide professional development opportunities and be a host for cross-generation connections (college and professional women). 35 students and 35 professional women attended the first luncheon.
- Hoping to attract additional students to learn skills that they may not necessarily learn in the classroom
- Dr. Grimes reported that the 2018 female enrollment in Kelce was 38%, now at 44% - programs and organizations like this do make a difference

C. Enactus – Tucker Jessip, President

- Entrepreneurship and social action based organization
- Create sustainability projects that benefit various people and communities
- Projects designed to meet sustainability goals as set forth by the UN
- New Advisor this year is Chelsey Decker
- Large jump in student involvement this year to 12-15 students in organization – from all across campus
- Projects
 - Christmas drive to raise funds for bicycles for 40 different families
 - Worked with Community in Schools at PHS – Future Now Finance – all freshmen participated – students had to balance a personal budget; biggest project is Pittsburg Community Garden at First Community Church (all food will be donated to local food pantries)
 - Organization competed this year with Community Garden project – made it to semi-finals round. Hopefully in person next year.

V. Development Update – Holly Kent

- A. Board Endowment – balance is around \$37,000 – discretionary funds for Dr. Grimes to determine usage.
- B. Golf Tournament – Monday, October 3rd – Jeff Ney – endowed account is just over \$65,000
 - a. gave two scholarships for next year
 - b. last tournament was a big success – raised \$18,000 in revenue and put \$7K to \$8K in scholarship fund
 - c. next tournament will be Monday, October 3
- C. Executive on Campus was here this fall – Steve Westfall – very good visit
- D. Thanks to Ben and Brenda for sharing with classes/organizations
- E. Year of record for accreditation – would like to have 100% KBOA participation/support (begins July 1, 2022)

VI. Updates on Previous Business – Paul Grimes

A. From our last meeting. . . .

- New Business Studies BBA Degree – approved by KBOR last week!!
 - This will allow students to build their own business degree – stack credentials from certificates and minors to create a degree
 - David Hogard will be program coordinator for Business Studies major
- New graduate Marketing courses and emphasis for MBA approved by Faculty Senate
 - Includes 3 graduate marketing courses – will be available for PMBA students at first, and eventually rolled out for traditional MBA program
 - Recently visited with Freeman Hospital in Joplin to talk about a Health Care administration emphasis in the PMBA program (Paula Baker, Paul Grimes, Din Cortes and Chelsey Decker)

B. Preparation for AACSB Year of Record

- Personnel concerns due to retirements and separations of faculty
 - 7 retirements (proposed/phased) in play; 3 separations; 10 total positions in play that will need searches and new hires
 - Must demonstrate to AACSB that we have faculty personnel who meet qualifications as stated in the standards and relevant to our mission
 - A great deal of time has been spent this year on re-working position descriptions for administrators within the college to create better efficiency and equitable workloads. Provost has reviewed and approved new position descriptions.
 1. Adding an additional advisor for Academic Advising Center to work with undergraduate students and as a much-needed internship advisor.
 2. Plan to use faculty for professional mentors
- Recently attended AACSB conference – every 5th year is year of record – all of the performance information from Year of Record will be evaluated by the Peer Review Team the following year in the Fall of 2023
 - Everything evaluated from a mission-driven perspective
 - KBOA will be asked to give input
- Participation from the Board of Advisors
 - It will prove very helpful for board members to provide information on how they support the Kelce College.
 - A survey will be set up that board members have access to in order to add their participation information

C. Career Placement of business graduates

- Recruiting feedback data shows that we are over 90% placement for our grads.
- Spring Career Fair this year was face-to-face in the student center with very good participation from employers.
- Many students are seeking internships which usually lead to job offers after graduation.

VII. Board Bylaws Revisions – Nancy George; see attachments (emailed to all)

A. Summarized changes as outlined in revisions (Brenda, Mike, Rachel worked on revisions to the bylaws)

- Mike Foster moved to accept revisions to bylaws as presented, Brenda Flood seconded the motion. No discussion. Vote: unanimously approved and adopted bylaws revisions by board members present at the meeting

VIII. New Business

- A. Dates for upcoming meetings: at least one in person meeting per year
 - Monday, July 18th - Summer virtual-only;
 - Friday, October 21st - Fall in-person (w/virtual option) Homecoming weekend

IX. Adjournment – 2:38 pm