

MINUTES

Kelce Board of Advisors Meeting
12:00 Noon, November 13, 2015
Kelce Hall Room #121

Board Members Present: Ken Brock, Terry Calloway, Tad Dunham, June Harryman, Nancy George, Daniel Kjergaard, Charlie Myers, Bill Neighbors, Jeff Ney, Terry Puett, Joe Stephens, Steve Thompson, Rachel Vanzant

Present from the Kelce College: Kevin Bracker, Din Cortes, Paul Grimes, Holly Kent, Lynn Murray, Peter Rosen

Guests present: Dr. Steve Scott, President of Pittsburg State University

Board Members Absent: Doug Ball, Paul Bergant, Doug Eaton, Vince Horton, John Lowe, Mark Paden, Jerry Ross, Lee Scott, Cheryl Sullivan

- I. KBOA – Welcome Lunch with President Scott and University Update
 - a. Dr. Scott gave university updates and also updated the board on the proposed new building.
- II. Renovation/Expansion of Facilities Update – Paul Stewart
 - a. Dr. Grimes introduced Paul Stewart, PSU Architect
 - b. Paul explained the process for working on the proposed new facility.
 - i. The funding step is the primary item that gets the process of renovation and reconstruction started.
 - ii. Overall project costs have been identified at \$15 million but could change.
 - iii. Will first determine what spaces are needed. KBOR must approve before the building is actually designed.
 - iv. Currently working on hiring the design team.
 1. Narrowed down the design teams to 5 out of 13 who submitted proposals.
 2. Presentations/interviews by all 5 teams were conducted yesterday with the selection committee.
 3. Will begin negotiations with the top team.
 - v. Design is a 12 month process. By next December, we should have renderings/schematics from the design team for the building, which will then go the KBOR for approval, and then serious fundraising will begin.
- III. Dean's Report and College Update – Paul Grimes – thanked all for being here today
 - A. College Leadership Changes, Interim Department Chairs announced
 1. Din Cortes – Associate Dean & MBA Director
 2. Kevin Bracker – Economics, Finance & Banking, Interim Chair
 3. Lynn Murray – Management & Marketing, Interim Chair

B. College Strategic Plan Adopted

1. The final approved KCOB Strategic Plan was distributed for all to review. All were asked to send questions or comments to Dr. Grimes.

C. Online MBA

1. Offering the full MBA program on-line, has been studied and discussed in the college and with the graduate dean and provost.
2. Dr. Grimes explained how the program will work since all required classes are currently offered face-to-face during every spring and fall semester.
3. The suggested program will offer ½ of the courses on-line each semester so that students can complete their degrees all on-line, all face-to-face, or mix and match.
4. The only thing that will change will be adding a new format to make all required courses available either on-line or face-to-face. No increase in the number of sections offered over the length of the year.
 - a. We need to build a niche for our MBA program. Planning to have the program use “Quality Matters” to certify all on-line courses to create that niche.
 - b. Planning to have the program in place by Fall 2016.
 - c. Discussed details of the current MBA program and beginning an on-line MBA program. Most believed this would be a good step for the program.

IV. Development Update – Holly Kent

A. Proven. Promise. Pitt State. Campaign

- a. New campaign kicked off a few months ago - \$55 million total campaign.
- b. Kelce building is a significant portion of the new campaign.

B. Fall 2015 Golf Tournament Update – with Jeff Ney

- a. 6th annual golf tournament was held the first Monday in October. There were more teams this year – 21, with 10 corporate sponsors.
- b. Cleared \$12,000 this year and there is about \$24,000 in the account. Will work on starting to give scholarships for next year out of this fund.

C. KBOA Endowment Update

- a. Report was distributed for FY 2015. Still working on building the KBOA endowment. There are 17 months remaining in order to meet the \$10,000 needed for the account to be endowed.

D. Questions and Discussion - none

V. Departmental Reports

A. Economics, Finance and Banking – Kevin Bracker

- a. Hired new faculty member in Finance, Assistant Professor Fang Lin.
- b. Dr. Chuck Fischer will be retiring at the end of the school year and they will be hiring a new person to replace him.

B. Management and Marketing – Lynn Murray

- a. Dr. Harris has stepped into a new role as the Director of Research and Engagement, and is the new editor of the JMI, as well as teaching courses.
- b. Working with Holly on Women in Business initiatives.

- C. Accounting and Computer Information Systems – Peter Rosen
 - a. Had two accounting faculty positions open for this academic year. Have hired Dr. Theresa Presley for one position and still searching for the 2nd slot.
 - b. Have started a CIS student organization this year w/20 participants.
 - c. Microsoft/Excel certification has seen about 120 students pass. Discussed making this certification a requirement for BBA graduates (at least levels 1 & 2).
 - d. Curriculum review in the CIS is taking place.
 - e. Linked-In project – working on placing ACIS graduates into an alumni group on linked in.
- D. MBA – Din Cortes
 - a. Attended AACSB conference for new Associate Deans.
 - b. MBA Director duties have been focused on students and advising.
 - i. Has worked on several surveys (U.S. News & World Report, etc.)
 - ii. Looking at different ways of growing the enrollment of the MBA program. Online delivery of the MBA program will be very important.
 - iii. Looking at creating dual programs (i.e.: LaRochelle), and other international locations.
 - iv. Working on creating a new Kelce newsletter that should be sent out by the first of the year.

VI. Old Business

A. Membership

- 1. Dr. Grimes announced that Vince Horton, a new KBOA member and President of Tank Connection, will be joining the next meeting of the KBOA in the spring.
- 2. Prospective Member, Tommy Elms
 - i. A motion was made and seconded to nominate Tommy Elms as a new member to serve on the KBOA. The motion passed unanimously. The nominees name will be forwarded on to President Scott.
- 3. Election of New Chair
 - i. Dr. Grimes thanked Bill Neighbors for his service to the Kelce Board of Advisors and Bill thanked and encouraged all members to continue to be active with PSU and the board.
 - ii. Nancy George was unanimously voted on to become the next President of the Kelce Board of Advisors, replacing Bill Neighbors.

B. Committee Reports - none

VII. New Business - none

VIII. Adjourn – 2:45 pm