



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Leadership Team
October 5, 2022

Present: Alex Binder, Din Cortes, Chelsey Decker, Paul Grimes, David Hogard, Lynn Murray

I. Administrative

- a. COVID – Status quo
- b. Campus – no report
- c. College
 1. Rumble in the Jungle this Saturday, October 8th
 - i. Kelce faculty volunteers are Alex Binder, David O'Bryan, David Hogard, Chris Fogliasso and Lynn Murray, plus several student volunteers
 - ii. 1,500 people anticipated to attend with 600 students in attendance.
 - iii. Student organization fair will be going on in conjunction with the Rumble.
 2. Economic Outlook Conference with Wichita State next Tuesday, October 11th
 - i. Dr. Grimes is waiting on the script from WSU
 - ii. Recruiting students to attend (Myles & Rigo, so far)
 3. Debrief Golf Tournament – 10/3/22
 - i. Beautiful day for the tournament and all went well
 - ii. 2022-2023 Kelce Golf Tournament scholarship recipient attended and spoke (Zelpha Estes)
 4. Preparations for KBOA meeting; agenda items?
 - i. Meeting and lunch on Friday followed by the Skybox at the football game on Saturday
 - ii. Friday's meeting will begin at noon at the University house
 - iii. Would like the President to discuss Plan B for building project with the board and hopefully get input from board members
 - a. Dr. Grimes will visit with Dr. Shipp about his presentation at the meeting and inquire if Provost Smith can participate as well
 - iv. Need to discuss credentialing certifications – Dr. Murray/Dr. Binder
 - v. Centralized advising at the University level

II. Presidential Transition

- a. Debrief TAC meetings from Din and Chelsey
 1. Big concerns with enrollment
 2. Much of the focus in the meetings has been on needing to be creative in getting enrollment numbers up (Business Studies was used as a positive example); PMBA program was highlighted as helping to grow enrollment and university revenues
 3. Tuition rate comparison among MIAA schools was discussed. Pitt State is the 4th from the bottom.
 4. Credentialing
 5. Recruitment aspect of enrollment – some really good students not being targeted in recruiting. Need to find new ways to recruit. KLT discussed E-Campus model at Eastern Kentucky University.

III. Building

- a. Next steps – do not have any additional information since committee hasn't met
- b. Web page has been modified to take down old plan

IV. AACSB Accreditation

- a. Debrief MABDA meeting
 1. Rachel from AACSB spoke
 - i. Recommending that Peer Review Teams & schools have pre-visit meetings before the team comes to campus for official visit

- b. CIR Visitation Team – still awaiting confirmation of chair and proposed dates
 - 1. Dr. Grimes discussed with Rachel from AACSB at MABDA Conference, our concerns about not having a chair confirmed yet
- c. Risk Assessment – next steps; mitigation plans; arrange meeting of full Strategic Planning Committee
- d. Societal Impact – next steps; refinement of statement concerning “economic growth and development”; need to put together a framework (Grimes & Binder)
- e. AACSB is now offering private seminars with universities about specific concerns
- f. Program on marketing business schools – lifelong experiences for students

V. Updates

- a. ADGSB – Cortes
 - 1. Continuing to work on AACSB surveys
 - 2. Attending AACSB AOL seminar in Tampa next month
 - 3. Musical dinner with new faculty went well
 - 4. MBAA is working on community projects (Boo to the Flu project)
- b. ADMIN – Mimi
 - 1. Drs. Fogliasso and Cummings will both be leaving at the end of the semester – discussed plans for retirement celebrations
 - 2. Mimi out Thursday afternoon and Friday
- c. ADUSB – Murray
 - 1. Marketing search is going well – will bring candidate to campus on the 17th & 18th of October
 - 2. GA is working on marketing materials for all areas
 - 3. Rumble in the Jungle is this Saturday – need more volunteers per Dr. Smith’s email
 - 4. W@W is planning a golf instruction networking event hopefully at Crestwood
 - 5. Kansas COC is hosting an event in November for W@W participants – Holly will be going with 7 students
- d. DAACR – Hogard
 - 1. Started advising upper classmen this week and will continue through the month
 - 2. Spoke to all Gorilla Gateway classes today about advising
 - 3. Attended Kansas Insurance Foundation event with 2 students last week in Topeka
 - 4. FBLA will be hosting Kansas high school district meeting in January at the Student Center
 - 5. Academic Advisor Internship position search has been postponed and all applicants contacted
 - 6. Career Expo on 19th of October in the Student Center
- e. DGBP – Decker
 - 1. She and Dr. Cortes met with AP personnel yesterday about Marketing emphasis (Nance included) – still quite a lot to do before the program is offered in the spring 2023 second session.
 - i. Silas from AP talked a lot about expanding the PMBA program to make the program become more distinctive – adding additional program areas
 - a. Students are asking a lot about MBA that has experiential learning and internship opportunities as well as some type of portfolio program
 - ii. Pitt State needs to be getting more information out to the students by marketing the program’s emphases (working on flyers)
 - iii. Discussion in the meeting on taking the program to international students – admissions criteria needs to be modified to eliminate US work authorization
 - iv. Preparing PMBA brochures ready for the Career Expo
 - v. Graduate Commencement Reception will be 2-4 pm on 12/16 in the student center
 - vi. MBA advising is starting this week
 - vii. Will host a PMBA faculty meeting next week
 - viii. Networking event with Alana Muller will be in two weeks, 10/20-21
 - a. Will finalize agenda and send to all Kelce participants
- f. FC – Binder – course schedule goes live Friday; still need a Program Coordinator for CIS after Dr. Cummings retires

VI. Old Business - none

VII. Adjourn – 3:45pm

Fall 2022 Dates to Remember:

October 8 – Rumble in the Jungle
October 17 – Midterm grades due
October 28 – Transfer Day
November 3 – Authors Reception at Axe Library
November 7 – Final drop day
November 21 to 25 – Thanksgiving Week Holiday
December 5 to 9 – Dead Week
December 12 to 16 – Finals Week
December 16 - Commencement