



KELCE
COLLEGE OF BUSINESS
Pittsburg State University

MINUTES

Kelce Leadership Team Meeting

9:30 a.m., August 20, 2019

Present: Din Cortes, Paul Grimes, David Hogard, Steve Horner, Lynn Murray

- I. PLC Updates
 - a. Everyone pleased with new opening convocation format; will tweak and refine
 - i. Discussed need to refine the meeting
 - ii. Dr. Grimes will convey KLT's concerns to provost
 - b. ITS working on Dual Authentication protocols/vendor – will charge out cost to units!
 - i. Task Force being appointed by Angela
 - c. rpk Group proposal to move forward; to address organizational structure and market opportunities
 - i. \$60K cost and new team members
 - d. Proposal for Gorilla Gateway waivers for students with Freshman experience has been approved and signed by the Provost – ongoing for current students / this year only for transfers with <45 credit hours
- II. Semester Startup
 - a. College opening faculty meeting – debrief
 - i. Dr. Murray has had interest from faculty about the 3-Day Start Up.
 - ii. Discussed sending out an announcement about Dr. Sang-Heui Lee taking on the responsibilities as Editor of the *Journal of Managerial Issues*. Consensus that this is probably not needed due to Eric's messages/announcements earlier
 - b. Any startup issues?
 - i. Will proceed with moving file room contents in the backstage commons area office to the backstage storage area after painting is completed in the backstage area. Mimi will secure a padlock for the door.
- III. Personnel Issues
 - a. P&T – three reported their intention (last Friday was deadline for notification) – Gail Yarick – tenure; Fang Lin – promotion and tenure; Kristen Maceli - promotion
 - b. CIS Search – update? Dr. Horner will ask for an update at the KUSB meeting this week.
 - c. Harris position – initial discussion of options for dean's request to provost
 - i. Will be working on staffing proposal and the need to fill this position
 1. Options and discussion:
 - a. Hire Associate Dean
 - b. Hire Marketing Professor – discussed hiring a Marketing Ph.D. or Marketing Instructor as the most important need at this point. Dr. Murray will check to see what the current market salary is for a Marketing Ph.D.
 - c. Hire Instructor Temporarily (maybe ABD)
- IV. Data Analytics Proposal
 - a. Podium Education – lunch meeting on Friday with Brooks Morgan – will invite some KLT members based on who comes from Podium
 - i. Financial Model concerns –
 1. There are six categories of students who will be marketed to by Podium.
 2. For current flat rate tuition students, the current proposal is to pay Podium the same rate that an external student is paying – approximately \$1,000 per student.

3. Profits would be based on external students paying by credit hour as they project there would be more students in this group. In reality internal students would probably be the individuals interested in the program.
 4. Need two external students for every one internal student just to break even – and not counting cost of staffing the program
 - ii. Kelce and campus issues
 1. How much push-back will we get from colleagues in Kelce, regarding instructor/curriculum control, and how do we sell the program to the campus community? Discussion followed.
- V. Miscellaneous
- a. Terminal Degree Requirements for *Unclassified Personnel Handbook* approved by President's Council and will be updated in the next edition of the handbook.
 - b. Latest enrollment numbers (handout) – currently down 3.4% for the fall semester
 - c. Ethics statements – can we get missing docs signed at KUSB faculty meeting? Dr. Horner will ask for these at the KUSB meeting.
- VI. Updates
- a. AACR – David Hogard - discussed enrollment in Managerial Accounting classes; still enrolling students.
 - b. DOBE - Dr. Murray – Tulsa Entrepreneur, as recommended by Dr. Dalecki, will be a panelist for the Pitch Competition and will be making a presentation on campus – part of the 3-Day Start Up program; will be meeting with students who are doing marketing for the college this week or next week; there are 92 students enrolled in Gorilla Gateway. Need a co-advisor for the Gorilla CEO program.
 - c. KGSB – Din Cortes – still working on enrolling students and other issues for the MBA and PMBA programs; KIEF Golf Tournament – Cortes, Lal and possibly a PSU golf team member will participate.
 - d. KUSB – Steve Horner – there will be a KUSB faculty meeting this coming Thursday; working on searches; need to check with Accounting faculty to see if they would like to fill the Polfer position in the spring or in the fall.
- VII. New Business
- a. PSU Golf Tournament – Dr. Smith will be participating with David Hogard's team
 - b. Need to recruit golfers for the KIEF Golf Tournament
- VIII. Old Business
- IX. Adjourn - 10:50 am

Fall Dates to Remember:

1. Labor Day Holiday – September 2
2. Kelce Fall Picnic – September 3
3. Meet the Firms – September 9
4. Annual Kelce Golf Tournament – October 7
5. Fall Break – October 10 and 11
6. Mid-Semester Grades Due – October 14
7. Homecoming – October 19
8. Career Expo – October 23
9. 3 Day Startup – October 25-27
10. Final Day to Drop Class – November 4
11. Thanksgiving Break – November 27-29
12. Final Exams – December 9-13
13. Commencement – December 13