

Chair's Meeting Minutes
November 13, 2019

Present: C. Geifer, V. Rider, B. Bonneken, S. Marchant, J. Oliver, C. Patterson, B. Winters, D. Whitbeck, J. Oliver, C. Costello, M. Pomatto, N. Grantham

Scott Donaldson visited with the group regarding admissions and recruitment. He described the success and challenges of the fall Rumble, indicating that he welcomed feedback on the event and was open to making changes that would enhance faculty participation in recruitment events. By all indications, the open format and venue of Rumble was well received. He discussed alternative options, including grouping students by majors and sending them to departments, as opposed to open format. Discussion followed which indicated that open format allows more access to students for departments and more access to options for students, including minors and undecided. If students are grouped and delivered to departments, programs will have less exposure. It was suggested that departments might offer afternoon tours unofficially, if students were interested in visiting specific departments, but the group's consensus was that open format was a better recruiting tool.

Mr. Donaldson then overviewed recruitment events for the academic year, including upcoming events and explained the rationale and objective each. The Counselor Luncheon in the fall is especially promising as a promotion tool. Transfer Student Days will be added back in, one each semester. He also discussed alternatives to Friday afternoon student tours. Then, he demonstrated a badge that will be distributed to students registered for recruitment events; the badge has a barcode that can be scanned by cell phone, which then displays student information to make a visit more personal.

He closed with his appreciation of the academic support Admissions receives from faculty and leadership in the College.

Department News:

Congratulations to School of Nursing who passed CCNE and KBOR accreditations last week. Dr. Geifer briefly described the week's events.

Dr. Winters announced that PHS science students will be on campus this Friday.