Thursday, June 12, 2014
6pm - Welcome Reception
Notes: If you are arriving Thursday, we hope you will join us for a welcoming reception. We will provide an assortment of appetizers and drinks. This is included in your registration.
Wilkinson Alumni Center (Upper Level)
401 East Ford Street
Pittsburg, KS 66762

7pm - No Host Dinner
Notes: After the welcoming reception, we hope you will join us for a no host dinner at Barto’s Idle Hour Chicken, where you can order off of the menu. This is not included in your registration and institutions are responsible for their own meals. Transportation is on your own.
Barto’s Idle Hour Chicken
201 Santa Fe Street
Frontenac, KS 66763

9pm - After Dinner Entertainment
Notes: After dinner, you are welcome to join us for some downtown Pittsburg entertainment. This is not included in your registration. We invite you to enjoy karaoke at 505 Bar or some live music at T.J. Lelands. Transportation is on your own.
Option #1: 505 Bar
505 North Broadway
Pittsburg, KS 66762

Option #2: T.J. Lelands (formerly JST Bobby G’s)
108 West 6th
Pittsburg, KS 66762
Friday, June 13, 2014

7:30am - Check-in and Breakfast, Crossland House

*Notes: Please arrive at the Kansas Technology Center no later than 7:30am and park in the designated area to be shuttled to the Crossland House for breakfast.

*Completed in 2012 and funded entirely with private dollars, the $1.75 million Crossland House replaced the old president’s home, which was built in 1954. The new building is 6,500 square feet and includes both a private residence for the president and his or her family, a large entertainment and engagement space for guests of the university, and a guest suite.

8:30-9:30am - Campus Tour

*Notes: Tour includes leaving from the Crossland House, driving through campus, stopping for a picture at Carnie Smith Stadium, and ending at the Kansas Technology Center.

10-10:45am - Speaker, Kansas Technology Center, S102

*Notes: Dr. Andy Tompkins, President and CEO for the Kansas Board of Regents

*Dr. Andy Tompkins became President and CEO of the Kansas Board of Regents on June 1, 2010. The Kansas Board of Regents is the governing board of the state’s universities and the statewide coordinating board for the state’s 32 public higher education institutions (seven public universities, nineteen community colleges, and six technical colleges).

11-11:50am - Roundtable by Area of Responsibility #1, Kansas Technology Center

*Notes: Each area will meet and discuss topics of interest.

- VP’s/Chief Advancement Officers, E227
- Alumni Directors, S125
- Alumni Staff, S111
- Marketing Directors, S103
- Marketing Staff, S120
- Advancement Services, E117
- Development Directors, S223
- Major Gifts, S109
- Annual Giving, S113
- Donor Relations/Events, E118
- Administrative Professionals, S224

12pm - Lunch, Kansas Technology Center Courtyard

*Notes: President of Pittsburg State University, Dr. Steve Scott will be speaking on the emerging importance of University Advancement in higher education.

*Dr. Steven A. Scott, a native of Baxter Springs, Kan., earned a BSEd in mathematics from Pittsburg State University in 1973, an MS in mathematics from Oklahoma State University in 1977, an EdS from Pittsburg State University in 1984, and an EdD from Oklahoma State University in 1990.
1-1:40pm - Featured Topics: Session #1, Kansas Technology Center *(Choose one of the following to attend.)*

*Using Social Media to Advance Your Institution presented by Lannie Byrd, S102*

*Lannie Byrd has over 15 years experience leading digital strategies and website implementations in higher education, healthcare and the media. As the Executive Vice President of Operations at Social Innovation he leads strategy development and best practice implementation for a wide variety of clients.*

*Engaging Millennials presented by Dr. Kerry Sachetta, Rhonda Sloan, and Justin Crawford, S103*

*Dr. Kerry Sachetta has been the principal at Joplin High School since 2002. His experiences in education include alternative high school social studies instructor, football coach at the high school and junior high levels, alternative high school principal, and middle school principal. Dr. Sachetta received a bachelor’s degree in social science education (1984) from Pittsburg State University.*  *Rhonda Sloan is a Learning Coach at Joplin High School. Rhonda has been a Joplin High School Teacher for twenty years and a Continuous Learning Coach for two years.*  *Justin Crawford is currently serving Joplin Schools as a Continuous Learning Coach and an eLearning Coordinator.*

*Role of Faculty in Advancement presented by Dr. Richard C. Kunkel, S109*

*Throughout his 40 year career, Dr. Richard C. Kunkel has worked directly in various Advancement and Development activities beginning with his role as Assistant to the President of Saint Louis University (Father Paul Reinert) staffing various Advancement events.*

*Integration of Athletics in Advancement presented by Kevin Greim, S111*

*Kevin Greim was named to the position of senior director of athletics development in September 2012. A 1994 MSU graduate, Greim assists with the development of scholarship, capital and major athletics gifts, as well as overseeing all BearsFund operations.*

1:50-2:30pm - Featured Topics: Session #2, Kansas Technology Center *(Choose one of the following to attend.)*

*(see above under Featured Topics: Session #1)*

2:40-3:30pm - Roundtable by Area of Responsibility #2, Kansas Technology Center

*(see above under Roundtable by Area of Responsibility #1)*

3:30pm - Adjourn, KTC Rotunda