

Graphic Communications Management Curriculum

Basic Skills	12	Major Courses (12)	
COMM 207 Speech Communication	3	GIT 560 Printers Cost Analysis	3
ENGL 101 English Composition	3	GIT 561 Printing Estimating	3
ENGL 299 Intro. to Research Writing	3	GIT 660 Printing Plant Supervision	3
MATH 113 College Algebra	3	GIT 680 Printing Administration	3
General Education Electives	29-32	Sequence Electives (15)	
Sciences (8 – 10)		GIT 230 Graphic Design	3
Choose one from the approved list of General Education Courses under <i>Natural Sciences</i> and one from the approved list of General Education courses under <i>Physical Sciences</i>		GIT 300 History of Graphic Design	3
Social Studies (3)		GIT 310 Photography I	3
Choose one from the approved list of General Education courses listed		GIT 311 Studio Product Photography	3
Political Studies (3)		GIT 322 Web Site Design	3
Choose one from the approved list of General Education courses listed		GIT 331 Layout and Design II	3
Producing and Consuming (3)		GIT 332 Typography	3
Select ECON 200 and one from the remaining two categories		GIT 351 Bindery, Mailing and Distribution	3
Fine Arts and Aesthetic Studies (3)		GIT 355 Screen Printing I	3
Art 178 Introduction to the Visual Arts*		GIT 356 Screen Printing II	3
Cultural Studies (3 – 5)		GIT 400 Investigations	1-4
Choose one from the approved list of General Education courses listed		GIT 410 Commercial Photography	3
Health and Well Being (4 – 6)		GIT 422 Illustration	3
Choose one from the approved list of General Education courses listed		GIT 432 Multimedia Authoring & Production	3
Human Heritage (6)		GIT 433 3D Graphics	3
Select one from two of the following three categories: History, Literature, Philosophy		GIT 450 Paper and Ink	3
		GIT 455 Screen Printing III	3
		GIT 510 Portrait Photography	3
		GIT 522 Interactive Media Design	3
		GIT 550 Flexo/Gravure Processes	3
		GIT 580 Sales and Customer Service	3
		GIT 590 Special Topics ()	1 – 3
		GIT 601 Laboratory Practicum	1 – 4
		GIT 640 Color Reproduction	3
		GIT 682 Graphic Arts Seminar	1 – 3
		Support Courses	21
		ECON 200 Economics	3
		ACCTG 202 Managerial Accounting	3
		ENGL 301 Technical/Professional Writing	3
		ECON 326 Business Finance	3
		MGMKT 327 Organizational Theory & Behavior	3
		MGMKT 330 Basic Marketing	3
		MGMKT 444 Legal & Social Environment Of Business	3
		ELECTIVE	1
		Total Hours:	124
Technical Courses	53		
Departmental (26)			
GIT 100 Intro. to Graphics Technology	2		
GIT 240 Graphic Software I	3		
GIT 241 Graphic Software II	3		
GIT 330 Layout and Design I	3		
GIT 341 Digital File Preparation	3		
GIT 350 Press Operations	3		
GIT 441 Preflight and File Analysis	3		
GIT 500 Career Planning	1		
GIT 600 Internship	3		
GIT 690 Senior Project	2		

*Preferred course