Pittsburg State University

Kelce College of Business Program Guide

Degree: Bachelor of Business Administration
Major: International Business
Emphasis/Option:
Minor (if required):

As of Fall 2014

Kelce College Core (39 hours)

ACCTG 201: Financial Accounting 3
ACCTG 202: Managerial Accounting 3
FIN 326: Business Finance……...
MGMKT 310: Basic Quantitative Business Methods 3
MGMKT 327: Organizational Theory and Behavior 3
MGMKT 330: Basic Marketing 3
CIS 420: Management Information Systems 3
MGMKT 320: Business Statistics 3
MGMKT 444: Legal and Social Environment of Business 3
MGMKT 477: Quantitative Decision Making 3
MGMKT 626: Operations Management 3
ECON 640: International Trade 3
MGMKT 645: Business Strategy 3

Major in International Business (18 hours)

MGMKT 439: International Business 3
MGMKT 601: Special Topics (International Experience) 3
MGMKT 605: Cross Cultural Analysis 3
MGMKT 611: International Marketing 3
Two courses selected from related electives:
- MGMKT 625: Emerging Markets 3
- COMM 601: Intercultural Communication 3
- GEOG 507: Geography of the Global Economy 3
- POLS 530: International Relations 3
- POLS 630: International Political Economy 3

General electives to meet 124 hours minimum requirement 0-1

MGMKT 601 Special Topics (International Experience)- A number of experiences may meet this requirement (e.g. study abroad and so forth). All International Experiences must be approved in advance by the International Business Major advisor.

Total hours for Bachelor of Business Administration Degree with a Major in International Business (124-128 hours)

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GENERAL EDUCATION REQUIREMENTS (46-54 hrs.)

Basic Skills **15 hours**

COMM	207	Speech Communication	3
ENGL	101	English Composition	3
ENGL	190	Honors English Composition	3
OR ENGL	299	Introduction to Research Writing	3
MATH	113	College Algebra	3
MATH	143	Elementary Statistics	3

Sciences **8-9 hours**

Natural Sciences *(Select one)*

BIOL	111/112	General Biology and Laboratory	5
BIOL	113	Environmental Life Science	4
BIOL	211	Principles of Biology I	4

Physical Sciences *(Select one)*

CHEM	105/106	Introductory Chemistry and Laboratory	4
CHEM	107/108	Chemistry for Life Sciences and Laboratory	4
PHYS	160/165	Physical Geology and Laboratory	4
PHYS	166/167	Meteorology and Laboratory	4
PHYS	171/172	Physical Science and Laboratory	4
PHYS	175/176	Descriptive Astronomy and Laboratory	4
PHYS	375/176	Solar System Astronomy and Laboratory	4

Social Studies **3 hours**

SOC	100	Introduction to Sociology	3
WOMEN	200	Introduction to Women's Studies	3

Political Studies **3 hours**

POLS	101	U.S. Politics	3

Producing and Consuming **9 hours**

ECON	200	Introduction to Microeconomics	3
ECON	201	Introduction to Macroeconomics	3
CIS	130	Computer Information Systems	3

Fine Arts and Aesthetic Studies *(Select one)*..... **2-3 hours**

ART	155	Printmaking and Paper Arts	3
ART	178	Introduction to the Visual Arts	3
ART	188	The Designed World	3
ART	217	Crafts I	3
ART	222	Jewelry Design I	3
ART	233	Drawing I	3
ART	244	Ceramics I	3
ART	266	Sculpture I	3
ART	277	Painting I	3
ART	288	Introduction to Art History I	3
ART	289	Introduction to Art History II	3
ART	311	Art Education	3
COMM	105	Performance Appreciation	3
COMM	205	Performance Studies	3
COMM	295	Theatre History	3
ENGL	250	Introduction to Creative Writing	3
HHP	151	Dance Appreciation	3
MUSIC	120	Music Appreciation	3
MUSIC	121	Introduction to Music Literature	2
MUSIC	321	History of Music	3

Cultural Studies *(Select one)* **16 hours**

GEOG	106	World Regional Geography	3
Area Study Course or Cultural Study course*			3
Foreign Language or Equivalent**			10

*Students must obtain approval of the course from the International Business Major advisor.

**Students already proficient in a foreign language may take a departmentally approved language proficiency test. The students will be required to pay for any applicable costs of the exam. A passing score on the test, as deemed appropriate by the international business advisor, will be required. Students are not given PSU credit for passing the proficiency exam, nor do they earn PSU credit hours for passing the exam. Students may be required to take approved electives in lieu of the 10 hour foreign language requirement if a passing grade on the exam is achieved. The International Business adviser, or departmental representative, will determine substitution courses. In all cases, students must earn the minimum number of credit hours required for the major.

Health and Well Being **4-6 hours**

Psychological

PSYCH	155	General Psychology	3

Physical *(Select one)*

FCS	203	Nutrition and Health	3
FCS	301	Nutrition	3
HHP	150	Lifetime Fitness Concepts.	1
NURS	303	Introduction to Public Health	3

Human Heritage **6 hours**

(Select one from two of the following three categories)

History

HIST	101	World History to 1500.	3
HIST	102	World History from 1500	3
HIST	201	American History to 1865.	3
HIST	202	American History from 1865	3

Literature

ENGL	113	General Literature.	3
ENGL	114	General Literature(Genre)	3
ENGL	116	General Literature(Theme).	3
ENGL	315	Mythology	3
ENGL	320	Literature and Film	3

Philosophy

PHIL	103	Introduction to Philosophy.	3
PHIL	105	Ethics	3
PHIL	111	Ethics: Applied Emphasis(____).	3
PHIL	112	Biomedical Ethics	3
PHIL	113	Business Ethics	3
PHIL	114	Environmental Ethics	3
PHIL	207	Critical Thinking	3
PHIL	208	Logic	3
PHIL	231	World Religions.	3

Notes

NOTE: The information contained herein is intended to be used for the planning of a student's academic program and does not constitute a contract. While this guide was prepared with the latest information, courses, graduation requirements, and curricula are subject to change.

When a student attains 85 semester hours of credit (including current enrollment) the student must apply for a degree check in the Office of the Registrar (Degree Checking Section), Room 102 Russ Hall.

MINIMUM GENERAL REQUIREMENTS: The minimum requirements for graduation include 124 semester hours of which 60 hours must be from a four year university. In addition, 45 semester hours must be upper division and 30 hours in residence at PSU (including 24 of the last 30). Minimum GPA for non-education degree is 2.0 overall [2.0 in major], secondary education degree is 2.5 overall [2.75 in major], and early/late childhood/unified degree is 2.80 overall [3.0 in major]. A minimum GPA of 2.0 in any minor and in residence coursework is required. General Education and all degree requirements are provided in the online catalog. Refer to individual departments for specific requirements.