



Pittsburg State University
Kelce College of Business Program Guide

Degree: Bachelor of Business Administration
 Major: International Business
 Emphasis/Option:
 Minor (if required):

As of Fall 2016

Kelce College Core (39 hours)

ACCTG 201: Financial Accounting	3
ACCTG 202: Managerial Accounting	3
FIN 326: Business Finance.....	
MGMKT 310: Basic Quantitative Business Methods	3
MGMKT 327: Management and Organizational Behavior	3
MGMKT 330: Principles of Marketing	3
CIS 420: Management Information Systems	3
MGMKT 320: Business Statistics	3
MGMKT 444: Legal and Social Environment of Business	3
MGMKT 477: Quantitative Decision Making	3
MGMKT 626: Operations Management	3
ECON 640: International Trade	3
MGMKT 645: Business Strategy	3

Major in International Business (18 hours)

MGMKT 439: International Business	3
MGMKT 601: Special Topics (International Experience)	3
MGMKT 605: Cross Cultural Analysis	3
MGMKT 611: International Marketing	3
Two courses selected from related electives:	
MGMKT 625: Emerging Markets	3
COMM 601: Intercultural Communication	3
GEOG 507: Geography of the Global Economy	3
POLS 530: International Relations	3
POLS 630: International Political Economy	3

General electives to meet 124 hours minimum requirement0-1

MGMKT 601 Special Topics (International Experience)- A number of experiences may meet this requirement (e.g. study abroad and so forth). All International Experiences must be approved in advance by the International Business Major advisor.

Total hours for Bachelor of Business Administration Degree with a Major in International Business (124-128 hours)

GENERAL EDUCATION REQUIREMENTS

(50-54 hrs.)

Basic Skills 15 hours

COMM 207	Speech Communication.....	3
ENGL 101	English Composition.....	3
ENGL 190	Honors English Composition.....	3
OR ENGL 299	Introduction to Research Writing.....	3
MATH 113	College Algebra.....	3
MATH 143	Elementary Statistics.....	3

Sciences 8-9 hours

Natural Sciences (<i>Select one</i>)		
BIOL 111/112	General Biology and Laboratory.....	5
BIOL 113	Environmental Life Science.....	4
BIOL 211	Principles of Biology I.....	4

Physical Sciences (<i>Select one</i>)		
CHEM 105/106	Introductory Chemistry and Laboratory.....	4
CHEM 107/108	Chemistry for Life Sciences and Laboratory.....	4
PHYS 160/165	Physical Geology and Laboratory.....	4
PHYS 166/167	Meteorology and Laboratory.....	4
PHYS 171/172	Physical Science and Laboratory.....	4
PHYS 175/176	Descriptive Astronomy and Laboratory.....	4
PHYS 375/176	Solar System Astronomy and Laboratory.....	4

Social Studies 3 hours

SOC 100	Introduction to Sociology.....	3
WGS 200	Introduction to Women's Studies.....	3

Political Studies (*Select one*) 3 hours

POLS 101	U.S. Politics.....	3
POLS 103	Comparative Political Institutions.....	3

Producing and Consuming 9 hours

ECON 200	Introduction to Microeconomics.....	3
ECON 201	Introduction to Macroeconomics.....	3
CIS 130	Computer Information Systems.....	3

Fine Arts and Aesthetic Studies (*Select one*)..... 2-3 hours

ART 155	Printmaking and Paper Arts.....	3
ART 178	Introduction to the Visual Arts.....	3
ART 188	The Designed World.....	3
ART 217	Crafts I.....	3
ART 222	Jewelry Design I.....	3
ART 233	Drawing I.....	3
ART 244	Ceramics I.....	3
ART 266	Sculpture I.....	3
ART 277	Painting I.....	3
ART 288	Introduction to Art History I.....	3
ART 289	Introduction to Art History II.....	3
ART 311	Art Education.....	3
ART 351	Printmaking, Papermaking, Bookarts and the Letterpress.....	3
ART 430	Automotive: Art and Design.....	3
COMM 105	Performance Appreciation.....	3
COMM 205	Performance Studies.....	3
COMM 295	Theatre History.....	3
ENGL 250	Introduction to Creative Writing.....	3
HHP 151	Dance Appreciation.....	3
MUSIC 120	Music Appreciation.....	3

MUSIC 121 Introduction to Music Literature2

Cultural Studies (*Select one*) 15 hours

GEOG 106	World Regional Geography.....	3
Area Study Course or Cultural Study course*.....		3
Foreign Language or Equivalent**.....		9

*Students must obtain approval of the course from the International Business Major advisor.

**Students already proficient in a foreign language may take a departmentally approved language proficiency test. The students will be required to pay for any applicable costs of the exam. A passing score on the test, as deemed appropriate by the international business advisor, will be required. Students are not given PSU credit for passing the proficiency exam, nor do they earn PSU credit hours for passing the exam. Students may be required to take approved electives in lieu of the 9 hour foreign language requirement if a passing grade on the exam is achieved. The International Business adviser, or departmental representative, will determine substitution courses. In all cases, students must earn the minimum number of credit hours required for the major.

Health and Well Being 4-6 hours

Psychological		
PSYCH 155	General Psychology.....	3
Physical (<i>Select one</i>)		
FCS 203	Nutrition and Health.....	3
FCS 301	Nutrition.....	3
HHP 150	Lifetime Fitness Concepts.....	1
NURS 303	Introduction to Public Health.....	3

Human Heritage 6 hours

(*Select one from two of the following three categories*)

History		
HIST 101	World History to 1500.....	3
HIST 102	World History from 1500.....	3
HIST 201	American History to 1865.....	3
HIST 202	American History from 1865.....	3
Literature		
ENGL 113	General Literature.....	3
ENGL 114	General Literature (Genre).....	3
ENGL 116	General Literature (Theme).....	3
ENGL 120	Literature and Film.....	3
ENGL 315	Mythology.....	3
ENGL 320	Literature and Film.....	3
Philosophy		
PHIL 103	Introduction to Philosophy.....	3
PHIL 105	Ethics.....	3
PHIL 111	Ethics: Applied Emphasis (____).....	3
PHIL 112	Biomedical Ethics.....	3
PHIL 113	Business Ethics.....	3
PHIL 114	Environmental Ethics.....	3
PHIL 207	Critical Thinking.....	3
PHIL 208	Logic.....	3
PHIL 231	World Religions.....	3

Notes

NOTE: The information contained herein is intended to be used for the planning of a student's academic program and does not constitute a contract. While this guide was prepared with the latest information, courses, graduation requirements, and curricula are subject to change.

When a student attains 85 semester hours of credit (including current enrollment) the student must apply for a degree check in the Office of the Registrar (Degree Checking Section), Room 102 Russ Hall.

MINIMUM GENERAL REQUIREMENTS: The minimum requirements for graduation include 124 semester hours of which 60 hours must be from a four year university. In addition, 45 semester hours must be upper division and 30 hours in residence at PSU (including 24 of the last 30). Minimum GPA for non-education degree is 2.0 overall [2.0 in major], secondary education degree is 2.5 overall [2.75 in major], and early/late childhood/unified degree is 2.80 overall [3.0 in major]. A minimum GPA of 2.0 in any minor and in residence coursework is required. General Education and all degree requirements are provided in the online catalog. Refer to individual departments for specific requirements.