



Pittsburg State University
College of Arts and Sciences Program Guide

Degree: Bachelor of Science
 Major: Communication
 Emphasis/Option:
 Minor (if required): See Advisor

As of Fall 2017

I. Core Requirements (18 hours)

COMM 199: Introduction to Communication Careers 1
 COMM 200: Introduction to Mass Communication 3
 COMM 399: Communication Career Development 1
 COMM 629: Theories of Human Communication 3
 COMM 699: Communication Careers in Society 1

(Select two of the following three) (6 hours)*

COMM 307: Advanced Speech Communication 3
 COMM 450: Small Group Communication 3
 COMM 530: Interpersonal Communication 3

*Courses chosen here cannot be used in the Communication in Society and Management section IV.

(Select one from the following five) (3 hours)

COMM 274: Introduction to Audio and Video Production 3
 COMM 276: Photojournalism I 3
 COMM 537: Integrated Electronic Communication 3
 GIT 221: Web Graphics Software 3
 GIT 240: Page Layout Software 3

II. Professional Career Emphasis (12 hours)

Select one group of courses from the following six areas.

Advertising Emphasis

COMM 230: Principles of Advertising 3
 COMM 330: Advertising Copywriting 3
 COMM 674: Media Buying and Selling 3
 or COMM 731: Advertising Campaigns 3
 COMM 717: Research Procedures in Communication 3

Broadcasting Emphasis

COMM 274: Introduction to Audio and Video Production 3
 COMM 374: Broadcast Writing 3
 COMM 475: Audio Production 3
 or COMM 733: Television Producing and Directing 3
 COMM 575: Television Production 3

Journalism - News Editorial Emphasis

COMM 225: Reporting 3
 COMM 340: Publications Practice 3
 or COMM 350: Editing 3
 COMM 415: Advanced Reporting 3
 COMM 626: Law of Mass Communication 3

Journalism – Photojournalism Emphasis

COMM 276: Photojournalism I 3
 COMM 435: Photojournalism II 3
 COMM 638: Professional Photojournalism/Picture Editing 3
 COMM 642: Documentary Photojournalism/Electronic Imaging 3

Public Relations Emphasis

COMM 277: Introduction to Public Relations 3
 COMM 576: Writing for Public Relations 3
 COMM 717: Research Procedures in Communication 3
 COMM 775: Case Studies in Strategic Communication 3
 or COMM 765: Strategic Planning for Communication Campaigns 3

Theatre Emphasis

COMM 205: Performance Studies 3
 COMM 295: Theatre History (____) 3
 COMM 363: Technical Production I 3
 COMM 544: Stage Direction 3

III. Applied Communication (6 hours)

Select two courses from the following list.

COMM 225: Reporting 3
 COMM 254: Acting Studies 3
 COMM 274: Introduction to Audio and Video Production 3
 COMM 276: Photojournalism I 3
 COMM 309: Forensic Practices (____) 1-3
 COMM 330: Advertising Copywriting 3
 COMM 335: Feature Writing 3
 COMM 350: Editing 3
 COMM 363: Technical Production I 3
 COMM 374: Broadcast Writing 3
 COMM 390: Sports Broadcasting I 3
 COMM 415: Advanced Reporting 3
 COMM 435: Photojournalism II 3
 COMM 463: Technical Production II 3
 COMM 474: Promotional Video 3
 COMM 475: Audio Production 3
 COMM 490: Sports Broadcasting II 3
 COMM 537: Integrated Electronic Communication 3
 COMM 575: Television Production 3
 COMM 576: Writing for Public Relations 3
 COMM 637: Online Publishing 3
 COMM 638: Professional Photojournalism/Picture Editing 3
 COMM 642: Documentary Photojournalism/Electronic Imaging 3
 COMM 663: Design Studies for Performance (____) 3
 COMM 703: Public Relations/Advertising/Production 3
 COMM 733: Television Producing and Directing 3

COMM 309 Forensic Practices has a limit of 3 hours.

IV. Communication in Society and Management (Select 9 credit hours with 6 of them in courses numbered 300 and above) (9 hours)

COMM 295: Theatre History (____)	3
COMM 367: Oral Interpretation of Literature	3
COMM 405: Drama Studies (____)	3
COMM 450: Small Group Communication	3
COMM 479: Techniques for Teaching Speech and Theatre	3
COMM 480: Exploration in Communication (____)	3
COMM 511: School Publications	3
COMM 530: Interpersonal Communication	3
COMM 544: Stage Direction	3
COMM 590: Sports, Media and Society	3
COMM 601: Intercultural Communication	3
COMM 623: History of Mass Communication	3
COMM 625: Advanced Performance (____)	3
COMM 626: Law of Mass Communication	3
COMM 674: Media Buying and Selling	3
COMM 702: Mass Media Management	3
COMM 715: Documentary Filmmaking	3
COMM 717: Research Procedures in Communication	3
COMM 721: Philosophy and Ethics in Mass Communication	3
COMM 724: Editorial Writing	3
COMM 726: Media Analysis and Criticism (____)	3
COMM 731: Advertising Campaigns	3
COMM 755: Organizational Communication	3
COMM 765: Strategic Planning for Communication Campaigns	3
COMM 775: Case Studies in Strategic Communication	3
COMM 785: International Communication	3
COMM 795: Issues in Communication (____)	3

V. Communication Practices (3 hours)

COMM 340: Publications Practice	3
COMM 410: Activity	1-3
COMM 440: Topics in Theatre (____)	1-3
COMM 441: Topics in Communication (____)	1-3
or COMM 640: Topics in Communication (____)	1-3
or COMM 740: Topics in Communication (____)	1-3
COMM 460: Project in Theatre (____)	1-3
or COMM 660: Project in Theatre (____)	3
COMM 690: Internship in Applied Communication (____)	1-3

One course in the Department of Communication numbered 300 or above (3 hours)

Total for Core (48 hours)

GENERAL EDUCATION REQUIREMENTS

(46-52 hrs.)

Basic Skills		12-13 hours
COMM 207	Speech Communication	3
ENGL 101	English Composition	3
ENGL 190	Honors English Composition	3
OR ENGL 299	Introduction to Research Writing	3
Mathematics (Select one)		
MATH 110	College Algebra with Review	5
MATH 113	College Algebra	3
MATH 126	Pre-Calculus	4
MATH 133	Quantitative Reasoning	3
MATH 143	Elementary Statistics	3
Sciences		8-9 hours
Natural Sciences (Select one)		
BIOL 111/112	General Biology and Laboratory	5
BIOL 113	Environmental Life Science	4
BIOL 211	Principles of Biology I	4
Physical Sciences (Select one)		
CHEM 105/106	Introductory Chemistry and Laboratory	4
CHEM 107/108	Chemistry for Life Sciences and Laboratory	4
PHYS 160/165	Physical Geology and Laboratory	4
PHYS 166/167	Meteorology and Laboratory	4
PHYS 171/172	Physical Science and Laboratory	4
PHYS 175/176	Descriptive Astronomy and Laboratory	4
PHYS 375/176	Solar System Astronomy and Laboratory	4
Social Studies		3 hours
SOC 100	Introduction to Sociology	3
WGS 200	Introduction to Women's Studies	3
Political Studies (Select one)		3 hours
POLS 101	U.S. Politics	3
POLS 103	Comparative Political Institutions	3
Producing and Consuming		5-6 hours
(Select one from two of the following three categories)		
Economy		
ECON 191	Issues in Today's Economy	3
FCS 230	Consumer Ed. and Personal Finance	3
Technology		
EET 247	Computer Programming for Electronic Sys.	3
GT 190	Introduction to Technological Systems	2
GT 350	Technology and Civilization	3
EDTH 330	Technology for the Classroom	3
TE 551	Integrated Technology for Educators	3
TM 350	Societal Influence of Technology	3
Business		
ACCTG 201	Financial Accounting	3
CIS 130	Computer Information Systems	3
MGT 101	Introduction to Business	3
MGT 105	Introduction to Entrepreneurship	3
Fine Arts and Aesthetic Studies (Select one)		2-3 hours
ART 155	Printmaking and Paper Arts	3
ART 178	Introduction to the Visual Arts	3
ART 188	The Designed World	3
ART 217	Crafts I	3
ART 222	Jewelry Design I	3
ART 233	Drawing I	3
ART 244	Ceramics I	3
ART 266	Sculpture I	3
ART 277	Painting I	3

ART 288	Introduction to Art History I	3
ART 289	Introduction to Art History II	3
ART 311	Art Education	3
ART 351	Printmaking, Papermaking, Bookarts and the Letterpress	3
ART 430	Automotive: Art and Design	3
COMM 105	Performance Appreciation	3
COMM 205	Performance Studies	3
COMM 295	Theatre History	3
ENGL 250	Introduction to Creative Writing	3
HHP 151	Dance Appreciation	3
MUSIC 120	Music Appreciation	3
MUSIC 121	Introduction to Music Literature	2

Cultural Studies (Select one)		3 hours
ANTH 101	Introduction to Cultural Anthropology	3
MLL 114	Chinese Language and Culture I	3
MLL 124	French Language and Culture I	3
MLL 154	Spanish Language and Culture I	3
MLL 184	Russian Language and Culture I	3
MLL 194	Korean Language and Culture I	3
GEOG 106	World Regional Geography	3
GEOG 300	Elements of Geography	3
GEOG 304	Human Geography	3
WGS 399	Global Women's Issues	3

Health and Well Being		4-6 hours
Psychological		
PSYCH 155	General Psychology	3
Physical (Select one)		
FCS 203	Nutrition and Health	3
FCS 301	Nutrition	3
HHP 150	Lifetime Fitness Concepts	1
NURS 303	Introduction to Public Health	3

Human Heritage		6 hours
(Select one from two of the following three categories)		
History		
HIST 101	World History to 1500	3
HIST 102	World History from 1500	3
HIST 201	American History to 1865	3
HIST 202	American History from 1865	3
Literature		
ENGL 113	General Literature	3
ENGL 114	General Literature(Genre)	3
ENGL 116	General Literature(Theme)	3
ENGL 120	Literature and Film	3
ENGL 315	Mythology	3
ENGL 320	Literature and Film	3
Philosophy		
PHIL 103	Introduction to Philosophy	3
PHIL 105	Ethics	3
PHIL 112	Biomedical Ethics	3
PHIL 113	Business Ethics	3
PHIL 114	Environmental Ethics	3
PHIL 207	Critical Thinking	3
PHIL 208	Logic	3
PHIL 231	World Religions	3

Notes Communication majors are encouraged to take either COMM 105 Performance Appreciation or COMM 205 Performance Studies to fulfill the General Education requirement for the Fine Arts and Aesthetic Studies area.

The Department of Communication considers a grade of "D" or "F" in a major course insufficient to gain the necessary knowledge and/or skills provided by our classes. Students who do not earn a grade of "C" or better will not get credit for those courses in their major.

NOTE: The information contained herein is intended to be used for the planning of a student's academic program and does not constitute a contract. While this guide was prepared with the latest information, courses, graduation requirements, and curricula are subject to change.

When a student attains 85 semester hours of credit (including current enrollment) the student must apply for a degree check in the Office of the Registrar (Degree Checking Section), Room 102 Russ Hall.

MINIMUM GENERAL REQUIREMENTS: The minimum requirements for graduation include 124 semester hours of which 60 hours must be from a four year university. In addition, 45 semester hours must be upper division and 30 hours in residence at PSU (including 24 of the last 30). Minimum GPA for non-education degree is 2.0 overall [2.0 in major], secondary education degree is 2.5 overall [2.75 in major], and early/late childhood/unified degree is 2.80 overall [3.0 in major]. A minimum GPA of 2.0 in any minor and in residence coursework is required. General Education and all degree requirements are provided in the online catalog. Refer to individual departments for specific requirements.