



Pittsburg State University  
**College of Arts and Sciences Program Guide**

Degree: Bachelor of Science  
 Major: Communication  
 Emphasis/Option:  
 Minor (if required): See Advisor

As of Fall 2016

**I. Core Requirements (18 hours)**

COMM 199: Introduction to Communication Careers ..... 1  
 COMM 200: Introduction to Mass Communication ..... 3  
 COMM 399: Communication Career Development ..... 1  
 COMM 629: Theories of Human Communication ..... 3  
 COMM 699: Communication Careers in Society ..... 1

**(Select two of the following three) (6 hours)\***

COMM 307: Advanced Speech Communication ..... 3  
 COMM 450: Small Group Communication ..... 3  
 COMM 530: Interpersonal Communication ..... 3

\*Courses chosen here cannot be used in the Communication in Society and Management section IV.

**(Select one from the following five) (3 hours)**

COMM 274: Introduction to Audio and Video Production ..... 3  
 COMM 276: Photojournalism I ..... 3  
 COMM 537: Integrated Electronic Communication ..... 3  
 GIT 221: Web Graphics Software ..... 3  
 GIT 240: Page Layout Software ..... 3

**II. Professional Career Emphasis (12 hours)**

Select one group of courses from the following six areas.

**Advertising Emphasis**

COMM 230: Principles of Advertising ..... 3  
 COMM 330: Advertising Copywriting ..... 3  
 COMM 674: Media Buying and Selling ..... 3  
 or COMM 731: Advertising Campaigns ..... 3  
 COMM 717: Research Procedures in Communication ..... 3

**Broadcasting Emphasis**

COMM 274: Introduction to Audio and Video Production ..... 3  
 COMM 374: Broadcast Writing ..... 3  
 COMM 475: Audio Production ..... 3  
 or COMM 733: Television Producing and Directing ..... 3  
 COMM 575: Television Production ..... 3

**Journalism - News Editorial Emphasis**

COMM 225: Reporting ..... 3  
 COMM 340: Publications Practice ..... 3  
 or COMM 350: Editing ..... 3  
 COMM 415: Advanced Reporting ..... 3  
 COMM 626: Law of Mass Communication ..... 3

**Journalism – Photojournalism Emphasis**

COMM 276: Photojournalism I ..... 3  
 COMM 435: Photojournalism II ..... 3  
 COMM 638: Professional Photojournalism/Picture Editing ..... 3  
 COMM 642: Documentary Photojournalism/Electronic Imaging ..... 3

**Public Relations Emphasis**

COMM 277: Introduction to Public Relations ..... 3  
 COMM 576: Writing for Public Relations ..... 3  
 COMM 717: Research Procedures in Communication ..... 3  
 COMM 775: Case Studies in Public Relations ..... 3  
 or COMM 765: Strategic Planning for Communication Campaigns ..... 3

**Theatre Emphasis**

COMM 205: Performance Studies ..... 3  
 COMM 295: Theatre History (\_\_\_\_) ..... 3  
 COMM 363: Technical Production I ..... 3  
 COMM 544: Stage Direction ..... 3

**III. Applied Communication (6 hours)**

Select two courses from the following list.

COMM 225: Reporting ..... 3  
 COMM 254: Acting Studies ..... 3  
 COMM 274: Introduction to Audio and Video Production ..... 3  
 COMM 276: Photojournalism I ..... 3  
 COMM 309: Forensic Practices (\_\_\_\_) ..... 1-3  
 COMM 330: Advertising Copywriting ..... 3  
 COMM 335: Feature Writing ..... 3  
 COMM 350: Editing ..... 3  
 COMM 363: Technical Production I ..... 3  
 COMM 374: Broadcast Writing ..... 3  
 COMM 390: Sports Broadcasting I ..... 3  
 COMM 415: Advanced Reporting ..... 3  
 COMM 435: Photojournalism II ..... 3  
 COMM 463: Technical Production II ..... 3  
 COMM 474: Promotional Video ..... 3  
 COMM 475: Audio Production ..... 3  
 COMM 490: Sports Broadcasting II ..... 3  
 COMM 537: Integrated Electronic Communication ..... 3  
 COMM 575: Television Production ..... 3  
 COMM 576: Writing for Public Relations ..... 3  
 COMM 637: Online Publishing ..... 3  
 COMM 638: Professional Photojournalism/Picture Editing ..... 3  
 COMM 642: Documentary Photojournalism/Electronic Imaging ..... 3  
 COMM 663: Design Studies for Performance (\_\_\_\_) ..... 3  
 COMM 703: Public Relations/Advertising/Production ..... 3  
 COMM 733: Television Producing and Directing ..... 3

COMM 309 Forensic Practices has a limit of 3 hours.

**IV. Communication in Society and Management (Select 9 credit hours with 6 of them in courses numbered 300 and above) (9 hours)**

COMM 295: Theatre History (____)	3
COMM 367: Oral Interpretation of Literature	3
COMM 405: Drama Studies (____)	3
COMM 450: Small Group Communication	3
COMM 479: Techniques for Teaching Speech and Theatre	3
COMM 480: Exploration in Communication (____)	3
COMM 511: School Publications	3
COMM 530: Interpersonal Communication	3
COMM 544: Stage Direction	3
COMM 590: Sports, Media and Society	3
COMM 601: Intercultural Communication	3
COMM 623: History of Mass Communication	3
COMM 625: Advanced Performance (____)	3
COMM 626: Law of Mass Communication	3
COMM 674: Media Buying and Selling	3
COMM 702: Mass Media Management	3
COMM 715: Documentary Filmmaking	3
COMM 717: Research Procedures in Communication	3
COMM 721: Philosophy and Ethics in Mass Communication	3
COMM 724: Editorial Writing	3
COMM 726: Media Analysis and Criticism (____)	3
COMM 731: Advertising Campaigns	3
COMM 755: Organizational Communication	3
COMM 765: Strategic Planning for Communication Campaigns	3
COMM 775: Case Studies in Public Relations	3
COMM 785: International Communication	3
COMM 795: Issues in Communication (____)	3

**V. Communication Practices (3 hours)**

COMM 340: Publications Practice	3
COMM 410: Activity	1-3
COMM 440: Topics in Theatre (____)	1-3
COMM 441: Topics in Communication (____)	1-3
or COMM 640: Topics in Communication (____)	1-3
or COMM 740: Topics in Communication (____)	1-3
COMM 460: Project in Theatre (____)	1-3
or COMM 660: Project in Theatre (____)	3
COMM 690: Internship in Applied Communication (____)	1-3

One course in the Department of Communication numbered 300 or above (3 hours)

Total for Core (48 hours)

# GENERAL EDUCATION REQUIREMENTS

(46-52 hrs.)

<b>Basic Skills</b>		<b>12-13 hours</b>
COMM	207	Speech Communication ..... 3
ENGL	101	English Composition..... 3
ENGL	190	Honors English Composition ..... 3
OR ENGL	299	Introduction to Research Writing ..... 3
<b>Mathematics (Select one)</b>		
MATH	110	College Algebra with Review ..... 5
MATH	113	College Algebra ..... 3
MATH	126	Pre-Calculus ..... 4
MATH	133	Quantitative Reasoning..... 3
MATH	143	Elementary Statistics..... 3
<b>Sciences</b>		<b>8-9 hours</b>
Natural Sciences ( <i>Select one</i> )		
BIOL	111/112	General Biology and Laboratory ..... 5
BIOL	113	Environmental Life Science ..... 4
BIOL	211	Principles of Biology I..... 4
Physical Sciences ( <i>Select one</i> )		
CHEM	105/106	Introductory Chemistry and Laboratory..... 4
CHEM	107/108	Chemistry for Life Sciences and Laboratory .... 4
PHYS	160/165	Physical Geology and Laboratory..... 4
PHYS	166/167	Meteorology and Laboratory..... 4
PHYS	171/172	Physical Science and Laboratory ..... 4
PHYS	175/176	Descriptive Astronomy and Laboratory..... 4
PHYS	375/176	Solar System Astronomy and Laboratory ..... 4
<b>Social Studies</b>		<b>3 hours</b>
SOC	100	Introduction to Sociology ..... 3
WGS	200	Introduction to Women's Studies ..... 3
<b>Political Studies (Select one)</b>		<b>3 hours</b>
POLS	101	U.S. Politics ..... 3
POLS	103	Comparative Political Institutions..... 3
<b>Producing and Consuming</b>		<b>5-6 hours</b>
<i>(Select one from two of the following three categories)</i>		
Economy		
ECON	191	Issues in Today's Economy..... 3
FCS	230	Consumer Ed. and Personal Finance ..... 3
Technology		
EET	247	Computer Programming for Electronic Sys. .... 3
GT	190	Introduction to Technological Systems ..... 2
GT	350	Technology and Civilization..... 3
EDTH	330	Technology for the Classroom..... 3
TE	551	Integrated Technology for Educators..... 3
TM	350	Societal Influence of Technology..... 3
Business		
ACCTG	201	Financial Accounting ..... 3
CIS	130	Computer Information Systems ..... 3
MGMKT	101	Introduction to Business ..... 3
<b>Fine Arts and Aesthetic Studies (Select one)</b>		<b>2-3 hours</b>
ART	155	Printmaking and Paper Arts..... 3
ART	178	Introduction to the Visual Arts..... 3
ART	188	The Designed World ..... 3
ART	217	Crafts I..... 3
ART	222	Jewelry Design I..... 3
ART	233	Drawing I ..... 3
ART	244	Ceramics I..... 3
ART	266	Sculpture I..... 3
ART	277	Painting I..... 3

ART	288	Introduction to Art History I..... 3
ART	289	Introduction to Art History II ..... 3
ART	311	Art Education ..... 3
ART	351	Printmaking, Papermaking, Bookarts and the Letterpress..... 3
ART	430	Automotive: Art and Design ..... 3
COMM	105	Performance Appreciation..... 3
COMM	205	Performance Studies..... 3
COMM	295	Theatre History ..... 3
ENGL	250	Introduction to Creative Writing ..... 3
HHP	151	Dance Appreciation..... 3
MUSIC	120	Music Appreciation..... 3
MUSIC	121	Introduction to Music Literature ..... 2

<b>Cultural Studies (Select one)</b>		<b>3 hours</b>
ANTH	101	Introduction to Cultural Anthropology ..... 3
MLL	114	Chinese Language and Culture I ..... 3
MLL	124	French Language and Culture I ..... 3
MLL	154	Spanish Language and Culture I ..... 3
MLL	184	Russian Language and Culture I ..... 3
MLL	194	Korean Language and Culture I..... 3
GEOG	106	World Regional Geography ..... 3
GEOG	300	Elements of Geography..... 3
GEOG	304	Human Geography..... 3
WGS	399	Global Women's Issues..... 3

<b>Health and Well Being</b>		<b>4-6 hours</b>
Psychological		
PSYCH	155	General Psychology ..... 3
Physical ( <i>Select one</i> )		
FCS	203	Nutrition and Health. .... 3
FCS	301	Nutrition ..... 3
HHP	150	Lifetime Fitness Concepts..... 1
NURS	303	Introduction to Public Health..... 3

<b>Human Heritage</b>		<b>6 hours</b>
<i>(Select one from two of the following three categories)</i>		
History		
HIST	101	World History to 1500..... 3
HIST	102	World History from 1500..... 3
HIST	201	American History to 1865 ..... 3
HIST	202	American History from 1865..... 3
Literature		
ENGL	113	General Literature ..... 3
ENGL	114	General Literature(Genre) ..... 3
ENGL	116	General Literature(Theme)..... 3
ENGL	120	Literature and Film ..... 3
ENGL	315	Mythology ..... 3
ENGL	320	Literature and Film ..... 3
Philosophy		
PHIL	103	Introduction to Philosophy. .... 3
PHIL	105	Ethics..... 3
PHIL	111	Ethics: Applied Emphasis(____)..... 3
PHIL	112	Biomedical Ethics..... 3
PHIL	113	Business Ethics..... 3
PHIL	114	Environmental Ethics..... 3
PHIL	207	Critical Thinking ..... 3
PHIL	208	Logic..... 3
PHIL	231	World Religions..... 3

Notes Communication majors are encouraged to take either COMM 105 Performance Appreciation or COMM 205 Performance Studies to fulfill the General Education requirement for the Fine Arts and Aesthetic Studies area.

The Department of Communication considers a grade of "D" or "F" in a major course insufficient to gain the necessary knowledge and/or skills provided by our classes. Students who do not earn a grade of "C" or better will not get credit for those courses in their major.

NOTE: The information contained herein is intended to be used for the planning of a student's academic program and does not constitute a contract. While this guide was prepared with the latest information, courses, graduation requirements, and curricula are subject to change.

When a student attains 85 semester hours of credit (including current enrollment) the student must apply for a degree check in the Office of the Registrar (Degree Checking Section), Room 102 Russ Hall.

**MINIMUM GENERAL REQUIREMENTS:** The minimum requirements for graduation include 124 semester hours of which 60 hours must be from a four year university. In addition, 45 semester hours must be upper division and 30 hours in residence at PSU (including 24 of the last 30). Minimum GPA for non-education degree is 2.0 overall [2.0 in major], secondary education degree is 2.5 overall [2.75 in major], and early/late childhood/unified degree is 2.80 overall [3.0 in major]. A minimum GPA of 2.0 in any minor and in residence coursework is required. General Education and all degree requirements are provided in the online catalog. Refer to individual departments for specific requirements.