



Pittsburg State University
College of Arts and Sciences Program Guide

Degree: Bachelor of Science
 Major: Communication
 Emphasis/Option:
 Minor (if required): See Advisor

As of Fall 2014

I. Core Requirements (18 hours)

COMM 199: Introduction to Communication Careers 1
 COMM 200: Introduction to Mass Communication 3
 COMM 399: Communication Career Development 1
 COMM 629: Theories of Human Communication 3
 COMM 699: Communication Careers in Society 1

(Select two of the following three) (6 hours)*

COMM 307: Advanced Speech Communication 3
 COMM 450: Small Group Communication 3
 COMM 530: Interpersonal Communication 3

*Courses chosen here cannot be used in the Communication in Society and Management section IV.

(Select one from the following five) (3 hours)

COMM 274: Introduction to Audio and Video Production 3
 COMM 276: Photojournalism I 3
 COMM 537: Integrated Electronic Communication 3
 GIT 221: Web Graphics Software 3
 GIT 240: Page Layout Software 3

II. Professional Career Emphasis (12 hours)

Select one group of courses from the following six areas.

Advertising Emphasis

COMM 230: Principles of Advertising 3
 COMM 330: Advertising Copywriting 3
 COMM 674: Media Buying and Selling 3
 or COMM 731: Advertising Campaigns 3
 COMM 717: Research Procedures in Communication 3

Broadcasting Emphasis

COMM 274: Introduction to Audio and Video Production 3
 COMM 374: Broadcast Writing 3
 COMM 475: Audio Production 3
 or COMM 733: Television Producing and Directing 3
 COMM 575: Television Production 3

Journalism - News Editorial Emphasis

COMM 225: Reporting 3
 COMM 340: Publications Practice 3
 or COMM 350: Editing 3
 COMM 415: Advanced Reporting 3
 COMM 626: Law of Mass Communication 3

Journalism – Photojournalism Emphasis

COMM 276: Photojournalism I 3
 COMM 435: Photojournalism II 3
 COMM 638: Professional Photojournalism/Picture Editing 3
 COMM 642: Documentary Photojournalism/Electronic Imaging 3

Public Relations Emphasis

COMM 277: Introduction to Public Relations 3
 COMM 576: Writing for Public Relations 3
 COMM 717: Research Procedures in Communication 3
 COMM 775: Case Studies in Public Relations 3
 or COMM 765: Strategic Planning for Communication Campaigns 3

Theatre Emphasis

COMM 205: Performance Studies 3
 COMM 295: Theatre History (____) 3
 COMM 363: Technical Production I 3
 COMM 544: Stage Direction 3

III. Applied Communication (6 hours)

Select two courses from the following list.

COMM 225: Reporting 3
 COMM 254: Acting Studies 3
 COMM 274: Introduction to Audio and Video Production 3
 COMM 276: Photojournalism I 3
 COMM 309: Forensic Practices (____) 1-3
 COMM 330: Advertising Copywriting 3
 COMM 335: Feature Writing 3
 COMM 350: Editing 3
 COMM 363: Technical Production I 3
 COMM 374: Broadcast Writing 3
 COMM 375: Broadcast Announcing 3
 COMM 390: Sports Broadcasting I 3
 COMM 415: Advanced Reporting 3
 COMM 435: Photojournalism II 3
 COMM 463: Technical Production II 3
 COMM 474: Promotional Video 3
 COMM 475: Audio Production 3
 COMM 490: Sports Broadcasting II 3
 COMM 537: Integrated Electronic Communication 3
 COMM 575: Television Production 3
 COMM 576: Writing for Public Relations 3
 COMM 637: Online Publishing 3
 COMM 638: Professional Photojournalism/Picture Editing 3
 COMM 642: Documentary Photojournalism/Electronic Imaging 3
 COMM 663: Design Studies for Performance (____) 3
 COMM 703: Public Relations/Advertising/Production 3
 COMM 733: Television Producing and Directing 3

COMM 309 Forensic Practices has a limit of 3 hours.

IV. Communication in Society and Management (Select 9 credit hours with 6 of them in courses numbered 300 and above) (9 hours)

| | |
|--|---|
| COMM 295: Theatre History (____) | 3 |
| COMM 367: Oral Interpretation of Literature | 3 |
| COMM 405: Drama Studies (____) | 3 |
| COMM 450: Small Group Communication | 3 |
| COMM 479: Techniques for Teaching Speech and Theatre | 3 |
| COMM 480: Exploration in Communication (____) | 3 |
| COMM 511: School Publications | 3 |
| COMM 530: Interpersonal Communication | 3 |
| COMM 544: Stage Direction | 3 |
| COMM 590: Sports, Media and Society | 3 |
| COMM 601: Intercultural Communication | 3 |
| COMM 623: History of Mass Communication | 3 |
| COMM 625: Advanced Performance (____) | 3 |
| COMM 626: Law of Mass Communication | 3 |
| COMM 674: Media Buying and Selling | 3 |
| COMM 702: Mass Media Management | 3 |
| COMM 715: Documentary Filmmaking | 3 |
| COMM 717: Research Procedures in Communication | 3 |
| COMM 721: Philosophy and Ethics in Mass Communication | 3 |
| COMM 724: Editorial Writing | 3 |
| COMM 726: Media Analysis and Criticism (____) | 3 |
| COMM 731: Advertising Campaigns | 3 |
| COMM 755: Organizational Communication | 3 |
| COMM 765: Strategic Planning for Communication Campaigns | 3 |
| COMM 775: Case Studies in Public Relations | 3 |
| COMM 785: International Communication | 3 |
| COMM 795: Issues in Communication (____) | 3 |

V. Communication Practices (3 hours)

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| COMM 340: Publications Practice | 3 |
| COMM 410: Activity | 1-3 |
| COMM 440: Topics in Theatre (____) | 1-3 |
| COMM 441: Topics in Communication (____) | 1-3 |
| or COMM 640: Topics in Communication (____) | 1-3 |
| or COMM 740: Topics in Communication (____) | 1-3 |
| COMM 460: Project in Theatre (____) | 1-3 |
| or COMM 660: Project in Theatre (____) | 3 |
| COMM 690: Internship in Applied Communication (____) | 1-3 |

One course in the Department of Communication numbered 300 or above (3 hours)

Total for Core (48 hours)

GENERAL EDUCATION REQUIREMENTS

(46-54 hrs.)

Basic Skills 12-13 hours

| | | |
|-------------|---------------------------------------|---|
| COMM 207 | Speech Communication..... | 3 |
| ENGL 101 | English Composition..... | 3 |
| ENGL 190 | Honors English Composition..... | 3 |
| OR ENGL 299 | Introduction to Research Writing..... | 3 |

Mathematics (Select one)

| | | |
|----------|-----------------------------------|---|
| MATH 110 | College Algebra with Review | 5 |
| MATH 113 | College Algebra..... | 3 |
| MATH 126 | Pre-Calculus..... | 4 |
| MATH 133 | Quantitative Reasoning | 3 |
| MATH 143 | Elementary Statistics | 3 |

Sciences 8-9 hours

Natural Sciences (Select one)

| | | |
|--------------|-------------------------------------|---|
| BIOL 111/112 | General Biology and Laboratory..... | 5 |
| BIOL 113 | Environmental Life Science | 4 |
| BIOL 211 | Principles of Biology I | 4 |

Physical Sciences (Select one)

| | | |
|--------------|---|---|
| CHEM 105/106 | Introductory Chemistry and Laboratory | 4 |
| CHEM 107/108 | Chemistry for Life Sciences and Laboratory..... | 4 |
| PHYS 160/165 | Physical Geology and Laboratory | 4 |
| PHYS 166/167 | Meteorology and Laboratory | 4 |
| PHYS 171/172 | Physical Science and Laboratory | 4 |
| PHYS 175/176 | Descriptive Astronomy and Laboratory | 4 |
| PHYS 375/176 | Solar System Astronomy and Laboratory | 4 |

Social Studies 3 hours

| | | |
|-----------|---------------------------------------|---|
| SOC 100 | Introduction to Sociology | 3 |
| WOMEN 200 | Introduction to Women's Studies | 3 |

Political Studies 3 hours

| | | |
|----------|--------------------|---|
| POLS 101 | U.S. Politics..... | 3 |
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Producing and Consuming 5-6 hours

(Select one from two of the following three categories)

Economy

| | | |
|----------|---|---|
| ECON 191 | Issues in Today's Economy | 3 |
| FCS 230 | Consumer Ed. and Personal Finance | 3 |

Technology

| | | |
|----------|---|---|
| EET 247 | Computer Programming for Electronic Sys. | 3 |
| GT 190 | Introduction to Technological Systems..... | 2 |
| GT 350 | Technology and Civilization..... | 3 |
| EDTH 330 | Technology for the Classroom | 3 |
| TE 551 | Integrated Technology for Educators..... | 3 |
| TM 350 | Societal Influence of Technology | 3 |

Business

| | | |
|-----------|------------------------------------|---|
| ACCTG 201 | Financial Accounting | 3 |
| CIS 130 | Computer Information Systems | 3 |
| MGMKT 101 | Introduction to Business | 3 |

Fine Arts and Aesthetic Studies (Select one)..... 2-3 hours

| | | |
|---------|---------------------------------------|---|
| ART 155 | Printmaking and Paper Arts | 3 |
| ART 178 | Introduction to the Visual Arts | 3 |
| ART 188 | The Designed World..... | 3 |
| ART 217 | Crafts I..... | 3 |
| ART 222 | Jewelry Design I..... | 3 |
| ART 233 | Drawing I | 3 |

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| ART 244 | Ceramics I..... | 3 |
| ART 266 | Sculpture I..... | 3 |
| ART 277 | Painting I..... | 3 |
| ART 288 | Introduction to Art History I | 3 |
| ART 289 | Introduction to Art History II | 3 |
| ART 311 | Art Education..... | 3 |
| COMM 105 | Performance Appreciation | 3 |
| COMM 205 | Performance Studies..... | 3 |
| COMM 295 | Theatre History..... | 3 |
| ENGL 250 | Introduction to Creative Writing | 3 |
| HHP 151 | Dance Appreciation | 3 |
| MUSIC 120 | Music Appreciation | 3 |
| MUSIC 121 | Introduction to Music Literature | 2 |
| MUSIC 321 | History of Music..... | 3 |

Cultural Studies (Select one) 3-5 hours

| | | |
|-----------|--------------------------------------|---|
| MLL 114 | Chinese Language and Culture I | 5 |
| MLL 124 | French Language and Culture I | 5 |
| MLL 154 | Spanish Language and Culture I | 5 |
| MLL 184 | Russian Language and Culture I | 5 |
| MLL 194 | Korean Language and Culture I..... | 5 |
| GEOG 106 | World Regional Geography | 3 |
| GEOG 300 | Elements of Geography..... | 3 |
| GEOG 304 | Human Geography | 3 |
| WOMEN 399 | Global Women's Issues..... | 3 |

Health and Well Being 4-6 hours

Psychological

| | | |
|-----------|--------------------------|---|
| PSYCH 155 | General Psychology | 3 |
|-----------|--------------------------|---|

Physical (Select one)

| | | |
|----------|------------------------------------|---|
| FCS 203 | Nutrition and Health..... | 3 |
| FCS 301 | Nutrition..... | 3 |
| HHP 150 | Lifetime Fitness Concepts..... | 1 |
| NURS 303 | Introduction to Public Health..... | 3 |

Human Heritage 6 hours

(Select one from two of the following three categories)

History

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|----------|---------------------------------|---|
| HIST 101 | World History to 1500..... | 3 |
| HIST 102 | World History from 1500..... | 3 |
| HIST 201 | American History to 1865..... | 3 |
| HIST 202 | American History from 1865..... | 3 |

Literature

| | | |
|----------|---------------------------------|---|
| ENGL 113 | General Literature..... | 3 |
| ENGL 114 | General Literature(Genre) | 3 |
| ENGL 116 | General Literature(Theme)..... | 3 |
| ENGL 315 | Mythology..... | 3 |
| ENGL 320 | Literature and Film | 3 |

Philosophy

| | | |
|----------|-------------------------------------|---|
| PHIL 103 | Introduction to Philosophy..... | 3 |
| PHIL 105 | Ethics..... | 3 |
| PHIL 111 | Ethics: Applied Emphasis(____)..... | 3 |
| PHIL 112 | Biomedical Ethics..... | 3 |
| PHIL 113 | Business Ethics..... | 3 |
| PHIL 114 | Environmental Ethics..... | 3 |
| PHIL 207 | Critical Thinking..... | 3 |
| PHIL 208 | Logic | 3 |
| PHIL 231 | World Religions..... | 3 |

Notes Communication majors are encouraged to take either COMM 105 Performance Appreciation or COMM 205 Performance Studies to fulfill the General Education requirement for the Fine Arts and Aesthetic Studies area.

The Department of Communication considers a grade of "D" or "F" in a major course insufficient to gain the necessary knowledge and/or skills provided by our classes. Students who do not earn a grade of "C" or better will not get credit for those courses in their major.

NOTE: The information contained herein is intended to be used for the planning of a student's academic program and does not constitute a contract. While this guide was prepared with the latest information, courses, graduation requirements, and curricula are subject to change.

When a student attains 85 semester hours of credit (including current enrollment) the student must apply for a degree check in the Office of the Registrar (Degree Checking Section), Room 102 Russ Hall.

MINIMUM GENERAL REQUIREMENTS: The minimum requirements for graduation include 124 semester hours of which 60 hours must be from a four year university. In addition, 45 semester hours must be upper division and 30 hours in residence at PSU (including 24 of the last 30). Minimum GPA for non-education degree is 2.0 overall [2.0 in major], secondary education degree is 2.5 overall [2.75 in major], and early/late childhood/unified degree is 2.80 overall [3.0 in major]. A minimum GPA of 2.0 in any minor and in residence coursework is required. General Education and all degree requirements are provided in the online catalog. Refer to individual departments for specific requirements.